

FIRST DONATE/WALK EMAIL

***Insert Hyperlink for Your Personal Fundraising Page Where it says "Making a Donation" Highlighted in Yellow and Web Address where it says "The website to donate to my fundraising is"**

New Donor

Subject: Will You Help Me Support Franklin's Friends' HOWL-O-WEEN Fundraiser? 🐾❤️

Hi! I'm reaching out because I'm on a very important fundraising mission, and I hope you'll consider helping.

As a member of the **Franklin's Friends Board of Directors**, I've had the privilege of seeing firsthand the incredible impact this organization has on pets and the families who love them. [Franklin's Friends](#) is an all-volunteer 501(c)(3) nonprofit dedicated to supporting Central Florida animal welfare by providing grants for **Shelter & Rescue, Spay/Neuter, Community Education, and Pet Retention** programs.

Over the past **23 years**, Franklin's Friends has raised **more than \$3.8 million** to help thousands of dogs and cats receive lifesaving veterinary care, find loving homes, and remain with the families who love them. Our website is [FranklinsFriends.info](#)

One of our favorite events each year is **HOWL-O-WEEN**, and I'm excited to once again be fundraising to support this incredible cause.

Franklin's Friends' [13th Annual HOWL-O-WEEN Dog Walk-a-Thon & Canine Costume Contest](#)

 **Saturday, October 24, 2026**

 **9:00 a.m. – Noon**

 **Cranes Roost Park, Uptown Altamonte**

The event features a dog walk, canine costume contest, adoptable pets, pet-friendly vendors, music, food trucks, raffles, and much more. Last year's event raised **more than \$48,000**, and this year we're hoping to make an even bigger impact for local pets. The event website is [TinyUrl.com/Howloween2026](#)

I'm asking if you would consider [making a donation](#) to support my fundraising efforts.

Every gift, no matter the amount, helps provide lifesaving care and support for pets in our community. The website to donate to my fundraising is [\[redacted\]](#)

We'd also love to have you join us at the walk! Bring your family (and your dog!), or even start a team. It's a fun morning for animal lovers of all ages, and we'd love to see you there. [Register online](#) at [TinyUrl.com/RegisterHOWL2026](#) or text "HOWL26" to (833) 755-6550! \$20 in advance or \$25 at the door.

If you prefer to donate by check, please make it payable to **Franklin's Friends** and mail it to:
901 Versailles Circle
Maitland, FL 32751

Please note: Our online registration platform offers an optional tip during checkout to support the platform. This tip is completely optional. Franklin's Friends does not receive any portion of the tip, and you may adjust the tip to **\$0**.

Thank you in advance for your support!

Prior Donor

Hi!

I hope you're doing well! It's that time of year again...[HOWL-O-WEEN](#) is almost here!

As you know, Anthony and I (along with all of our rescued hounds!) are passionate about helping local animals. For the past 23 years, we've participated in fundraising efforts to support pets throughout Central Florida, and once again I'm asking for your help.

[Franklin's Friends'](#) **13th Annual HOWL-O-WEEN Dog Walk-a-Thon & Canine Costume Contest** will be held on **Saturday, October 24, 2026**, from **9:00 AM to Noon** at **Cranes Roost Park in Altamonte Springs**. The event website is TinyUrl.com/Howloween2026

Last year, HOWL-O-WEEN raised **more than \$48,000** to help local pets in need. Because you've generously supported my fundraising efforts in the past, I was hoping you might consider **making a donation** again this year. Every gift, no matter the amount, helps Franklin's Friends provide grants for veterinary care, shelter and rescue programs, spay/neuter services, pet retention initiatives, and community education throughout Central Florida. The website to donate to my fundraising is [FranklinsFriends.info](#)

If you'd like to join us in person, we'd love to have you! It's always a fun morning with a leisurely dog walk, canine costume contest, adoptable dogs, pet-friendly vendors, music, food trucks, raffles, and more. [Register online](#) at TinyUrl.com/RegisterHOWL2026 or text "HOWL26" to (833) 755-6550! \$20 in advance or \$25 at the door.

If you donate online, you'll notice the registration platform asks if you'd like to leave a tip. **This tip is completely optional** and supports the fundraising platform, **not Franklin's Friends**. The default is set to 15%, so if you prefer not to leave a tip, simply click "**Enter custom tip**" and enter **\$0** before completing your donation.

If you'd rather donate by check, please make it payable to **Franklin's Friends** and mail it to:
901 Versailles Circle
Maitland, FL 32751

As an all-volunteer 501(c)(3) organization, Franklin's Friends ensures that every dollar raised supports our mission of improving animal welfare throughout Central Florida. Last year alone, we raised **more than \$348,000**, and over the past 23 years we've raised **more than \$3.8 million** to help local pets through grants to nonprofit and government animal welfare organizations. Our website is FranklinsFriends.info

Thank you in advance.