

**New Donor:**

I am emailing about a very important fundraising mission.

Anthony and I (and our hqwt rescued hounds) are huge supporters of local animal welfare. For the past gki j teen years we have participated in an October fundraising walk to raise money for Central Florida pets.

Franklin's Friends is proud to present the gki j th annual HOWL-O-WEEN Dog Walk-a-Thon and Canine Costume Contest on October 52, 2043. V{ r kcm{ "j k'gxgpvtckugu"qxgt" &68.222! Last year the event was fully virtual (in the context of COVID-19) and still raised over \$26,000. We are hoping to raise \$52,000 this year and I was hoping you might make a donation to help us reach this goal.

To donate, please go to <https://franklinsfriends.dojiggy.io/howloween2021/monisha> and click on "Donate". One slightly odd thing is that you will be prompted to leave a "tip" during checkout. This fundraising software uses a pricing structure where we don't pay a fixed percentage of each transaction – instead they ask donors to leave an optional tip to cover their cost. This is COMPLETELY optional – the usual platform fee is 4.9% but Franklin's Friends will not be charged if you do not leave a tip. Just beware the default is set to 15% tip - so please be sure to adjust this unless you want to pay 15%!

If you prefer to write a check, please make the check payable to Franklin's Friends and mail it to me at 901 Versailles Circle, Maitland, FL 32751.

Franklin's Friends is an all volunteer nonprofit 501(c)(3) organization whose mission is to support Central Florida animal welfare by raising money for local nonprofit and government agencies that are dedicated to Shelter/Rescue, Spay/Neuter, or Community Education programs. We fundraise year round and donate the funds in the form of restricted grants to local animal welfare organizations. Last year we raised over \$177,000.

Thank you in advance for your support of Franklin's Friends and local animal welfare.

Monisha Seth, President  
Franklin's Friends

**Previous Donor:**

As you probably remember, Anthony and I (and our four rescued hounds) are big supporters of local animal welfare. For the past eighteen years we have participated in an October fundraising walk to raise money for Central Florida pets.

Franklin's Friends is proud to present the eighth annual HOWL-O-WEEN Dog Walk-a-Thon and Canine Costume Contest on October 30, 2021. Typically this event raises over \$46,000! Last year the event was fully virtual (in the context of COVID-19) and still raised over \$26,000! You were generous enough to support our fundraising efforts in the past and I was hoping we could count on you for a donation again this year.

To donate, please go to <https://franklinsfriends.dojiggy.io/howloween2021/monisha> and click on "Donate". One slightly odd thing is that you will be prompted to leave a "tip" during checkout. This fundraising software uses a pricing structure where we don't pay a fixed percentage of each transaction – instead they ask donors to leave an optional tip to cover their cost. This is COMPLETELY optional – the usual platform fee is 4.9% but Franklin's Friends will not be charged if you do not leave a tip. Just beware the default is set to 15% tip - so please be sure to adjust this unless you want to pay 15%! If you prefer to write a check, please make the check payable to Franklin's Friends and mail it to me at 901 Versailles Circle, Maitland, FL 32751.

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Thank you in advance for your support of Franklin's Friends and local animal welfare.

Monisha

**Paragraph to add if a donor might consider sponsorship:**

We also have corporate sponsorships available for HOWL-O-WEEN. If you are interested in a corporate sponsorship please go to <https://bit.ly/3vCo6nu> to download the sponsor registration packet.

**Paragraph to add if a donor might consider a vendor booth:**

We also have vendor booths available for HOWL-O-WEEN. If you are interested in a vendor booth go to <https://bit.ly/3vCo6nu> to download the vendor registration packet.