

Journal Entry 2:Unlocking Learning: How Visuals and Multimedia use Improves Engagement

Course: IDET 5303

Texas A&M University Corpus Christi

Student Name: WALE YAYA

Instructor: Dr. David Squires

Date: March 29, 2025



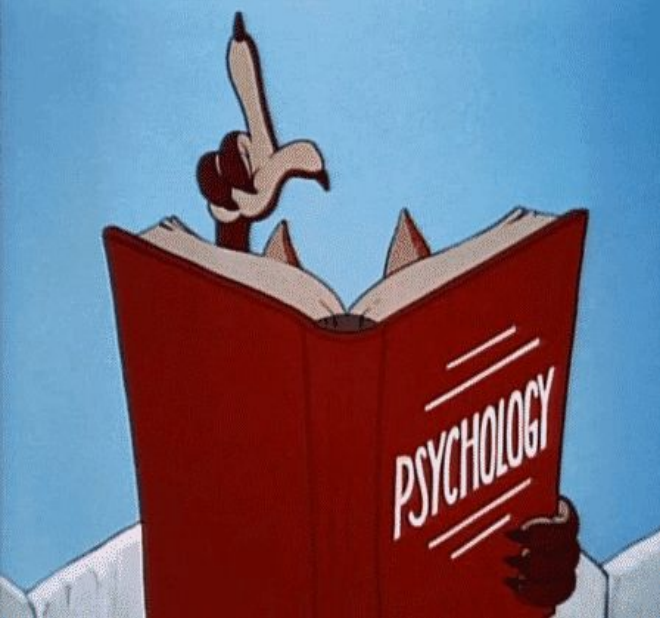
We Remember Visuals Faster Than Text"

A single image can capture attention faster than paragraphs of text. By blending visuals with words, we create multiple entry points for learners and they're drawn to pictures, videos, or audio. This approach helps summarize expectations; it *decides* whether a learner stays engaged or moves on. Transformative learning begins when materials speak through both sight and sound, catering to diverse preferences and boosting retention.



People will likely remember pictures or videos before prints on text, the inclusion of both words and images guarantees a learner choice to remember something. The audio, the pictures, the videos of the text materials are options of learning. This can be a source of interpretive graphic type, and can be transformational to learning.





Finally is the psychological aspect of learning, according to Ruth C. Clark & Richard E. Mayer's *E-learning and the science of instruction*, 5th edition, "we favor knowledge construction view in which learning is seen as a process of active sense-making and teaching is seen as an attempt to foster appropriate cognitive processing in the learner". This implies a constructivist approach of learning as the most favorable to adapt resilient multimedia principles, which also works best for early childhood learning.



“”

"Great design speaks to the optics first, but lasting learning speaks to the mind. Visuals decorate information and accelerate understanding.."

Wale Yaya