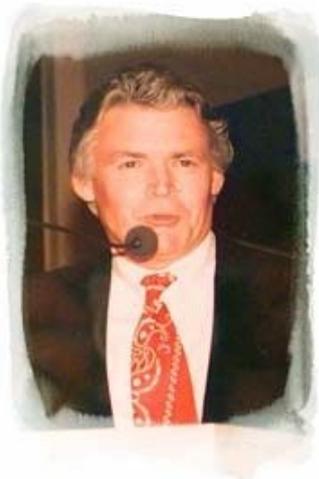


Re: Charities / Public Service Work

By: Doug Newton, CEO and Founder / Billy Martin USA Corp



From 1976 through 1996, Doug headed Yankee One Management, Inc., a sports management company in New York, NY whose clients included Sparky Lyle, Whitey Ford, Phil Rizzuto, Roger Maris, Mickey Mantle and Billy Martin.

In 1978, he and Billy co-founded a retail western business and western-lifestyle brand, trademarked "Billy Martin's USA". In the decades since, the brand has become world-famous, described by Liz Smith as being the best western store in the world.

Below are charitable activities Doug has been associated with from late 1970's to date:

- 1970's . . . Coach of **East Harlem Little League** baseball team, New York, NY; Account Exec. on President Ford's anti-inflation public service campaign
- 1980's . . . Charter and founding member **Madison Ave. Children's Fund** and **Children's Aid Society of New York**.
- 1990's . . . Member of two New York City sister city programs, appointed by Mayor Koch and Mayor Dinkins: **NYC-Tokyo**, and **NYC-Rome**.
- 1993-94. . . Creator and sponsor of public service "ads" for Baby Jessica and later 4-year old Launice Smith (victim of hand-gun) in NY Times and Washington Post.
- 1998-2002 . . . Trustee of **Big Brothers Big Sisters of the Desert** sponsored by Trustee and former Congressman Thomas F. Railsback.
- 2006-2008 . . . Renewed position as Trustee of **Big Brothers Big Sisters of the Desert** served as co-chairman and chief fund-raiser for 2008 event raising largest volume of donations for the charity in its history.
- 2007 to date . . . Creator and registrant of domain name: **www.WeSaluteYou.Org** to raise awareness and funds for US Service persons and families.
- 2008 to date . . . Creator and registrant of domain name: **www.RibbonsOfLove.Org** to raise awareness and funds for Leukemia and Cancer patients.
- 2021 to date . . . Marketing Advisor to **Caroline Victoria Arts Foundation - 501(c)(3)**

THE WHITE HOUSE

WASHINGTON

October 9, 1974

Dear Doug:

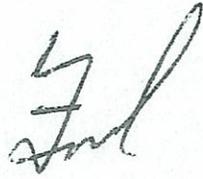
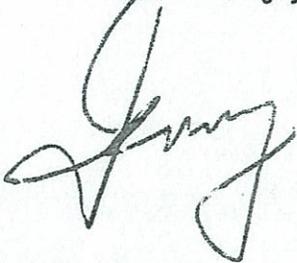
Your work and assistance in getting the WIN Program into operation has indeed been tremendous.

I would like to congratulate you for the creativeness that has been shown, and for your part in it.

I hope that the WIN Program will be a key factor in our efforts to defeat inflation, and that you will always be proud of your individual role in this fight.

With kind personal regards,

Sincerely,



Mr. Douglas Newton
Account Executive
Benton Bowles Advertising Agency
909-3rd Avenue
New York, New York 10022



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, N.Y. 10007

September 4, 1992

Mr. Doug Newton
Billy Martin's Western Wear
812 Madison Avenue
New York, NY 10021

Dear Mr. Newton:

I applaud your generous support of the New York - Tokyo Friendship Baseball Youth Exchange.

Your invaluable contribution to our most precious resource, our children, promotes understanding between cultures and helps to revitalize the spirit of our city. We will only improve the quality of life in this city and around the world by joining hands and working together. You have been a positive force in this effort, and I wish you all the best in your continuing endeavors.

On behalf of eight million New Yorkers, I extend sincere appreciation for your support of the Sister City Program and I wish you much success in the future.

Sincerely,

A handwritten signature in black ink, appearing to read "David N. Dinkins".

David N. Dinkins
MAYOR

**IFORTER
S ARE
G THE
TITION
ORTABLE.**

wing you're getting famous brands!



4-Year-Old Girl Wounded In Schoolyard Shooting Dies at Children's Hospital

LAUNICE, From A1

dler. When her mother died last year of kidney disease, Smith took in her step-siblings, aged 14, 9 and 7.

Hospital officials would offer no details beyond the time of death.

Launice had been in the intensive care unit since a few minutes after the attack at Weatherless Elementary School in which, according to witnesses, gunmen stalked and killed Kervin Brown, 23, and sprayed other bullets into a crowd watching the pickup football game.

Launice's death increased to 18 the number of homicides in and around the Greenway section of the city this year. Through Sept. 23, at least 37 of the more than 350 people killed this year have been juveniles.

Police said yesterday that they have made no further arrests since Anthony D. Dawkins, 22, surrendered to police this week and was charged with murder in the death of Brown.

A spokesman with the U.S. at-



LAUNICE SMITH

... shot when gunmen fired into crowd

torney's office said prosecutors will ask a grand jury for a second charge of murder because of Launice's death.

Dawkins had previously pleaded guilty to a drug charge in 1990 and a gun charge in 1991. At the time of this latest arrest, he was considered an escapee from a work-release program.



SAFETY

Than
P



Space: Quarter Page Ad: National Edition of WASHINGTON POST *

Sponsor: **Doug Newton** / Billy Martin's Western Wear / New York, NY

Poem: Created in Shape of a Tanka Poem: Seven Lines / 31 words

Death comes out to play.

On the playground, tiny fingers squeezing triggers.

Miniature caskets close on dreams.

Multiple entry wounds, paralysis, today's skinned knee.

Close your eyes. Bang, bang, you're dead.

* Doug Newton conceived, created and paid for the above public service awareness campaign to draw attention to the dangers of guns especially in inner cities, and in the hands of children. The above message (following the format of "tanka" poem of 31 words on five lines) was run in Washington Post, the day after 4-year-old girl, Launice Smith, died in hospital after being shot by stray bullet on playground of the Weatherless Elementary School in Washington, DC.

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Close your eyes. Bang, bang, you're dead.



812 Madison Avenue New York New York 10021

Welcome to the Brady Campaign and Brady Center to Prevent Gun Violence
Click on arrow to learn more!

» [Help Save Lives: Click here](#)

We should make it harder for convicted felons, the dangerously mentally ill, and others like them to get guns in the first place.

We can do this by passing laws such as requiring Brady criminal background checks on all gun sales; banning military-style assault weapons; and strengthening law enforcement's efforts to stop the illegal gun market, like limiting the number of guns that can be bought at one time.

Please be a part of our efforts. There are quick and easy ways to sign up to be part of our e-action network, to become involved if you are a victim of gun violence, to become an activist, and to donate.

Thousands upon thousands of people will continue to die and be injured needlessly each year without stronger, sensible gun laws. The Brady Campaign fights for sensible gun laws to protect you, your family and your community.

Thank you for taking the time to learn more about the Brady Campaign.

To: Jim Loomis

Thanks for introducing me to your fellow, hoosier, Paul Helmke. I so admire his work for Brady.

Some years back, a little Black 4-year old girl (Launice Smith) was killed by a stray bullet in a school yard shooting at Weatherless Elem. School in Wash DC.

The prevalence of guns in our cities and senseless death of this little girl prompted me to write a poem and run it in the Washington Post. If memory serves, I bought a quarter page of space (about \$7K or \$8K) and at bottom of poem, I ran my store logo.

All best, Doug



Paul Helmke welcomes you to the Brady Campaign

THE ATLANTA CONSTITUTION

WEDNESDAY, AUGUST 4, 1993

50 C

Baby Jessica's plight touches businessman

By Jill Vejnaska

STAFF WRITER

He sells cowboy shirts for a living, but on Tuesday, Doug Newton seemed to be wearing his heart on his sleeve.

Billy Martin's, an upscale Manhattan western clothing boutique owned by Mr. Newton, weighed in on the "Baby Jessica" custody battle in a New York Times ad.

And the only side the ad took was Jessica's.

"I am Jessica. Then who?" began the quarter-page ad, which carried the store's logo and may have cost as much as \$15,000 to run once in the Times's national edition. Lamenting how "black-robed judges and courts," instead of "hearts," decided the 2½-year-old's fate, the ad ended by posing another question about Jessica: "Then who speaks for me? Not me."

While Mr. Newton has no personal experience with adoption, he closely followed the battle for Jessica, which began when the child's birth mother changed her mind about the adoption and the birth parents began trying to get the baby back from the Michigan couple who had planned to adopt her. On Monday, Jan and Roberta DeBoer complied with a court order and turned Jessica over to her birth parents.

"He was very moved and very saddened by what was obviously a lose-lose situation," said Pamela Nathan, a spokeswoman for Mr. Newton, who started his store with the late Yankee baseball star 13 years ago. "Jessica would lose regardless, because no one was speaking for her."

Space: Quarter Page Ad: National Edition of New York Times *

Sponsor: Doug Newton / Billy Martin's Western Wear / New York, NY

Poem: Created in Shape of a Tanka Poem: Seven Lines / 31 words

I am Jessica. Then, who?

Black-robed judged and courts will decide,

not hearts and what's right.

Blood, it seems, is thicker than love.

Then who speaks for me? Not me.

*In 1993, Doug Newton ran an "ad" in NY Times, on the same day that Baby Jessica was taken from her adoptive parents who raised her from infancy. Below is editorial from NY Times, and article about Mr. Newton

The New York Times

August 1, 1993

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812 Madison Avenue New York New York 10021

The New York Times

August 1, 1993 -- Sunday Editorial

Cutting the Baby in Half

The wisdom of Solomon held that the true, biological mother of a disputed child would rather give it up than have it sliced in half in a custody dispute. It hasn't quite worked out that way in modern-day America.

On Monday **Jessica DeBoer**, who is 2 1/2 years old, will be taken from the only home she has ever known. The people she knows as her mother and father will be replaced with the two strangers who are her biological parents. Jessica's biological mother gave her up for adoption and named the wrong man as her father. Then she changed her mind and informed the real father. Now married to each other, Cara and Daniel Schmidt have fought a two-year legal battle to gain custody of the child they have named Anna.

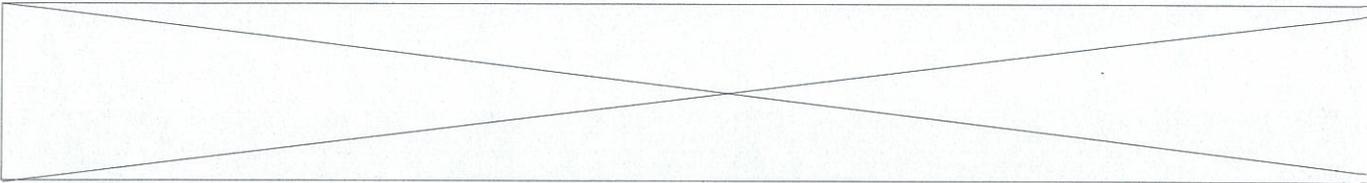
Also this week Kimberly Mays, 14, will go to court seeking to sever all legal ties to her biological parents, who are trying to gain custody. Kimberly was switched at birth with another child. Kimberly's biological parents, Regina and Ernest Twigg, received a child who died of a congenital heart condition at 9. Blood work on that child showed that she was not theirs by birth. They found Kimberly and want her back. But Kimberly, contending that they have been an invasive presence in her life, says she considers the man who has raised her to be her real father. She wants no part of the Twigg.

Traditionally, in such disputes, the courts have ruled on the side of biological parents. Children have no strictly defined rights, although some states have laws that ask, to different extents, that the interests of the child be considered.

Last year a boy known as Gregory K. won a "divorce" from his biological mother -- but she had abandoned her son, who was in foster care. Neither Dan Schmidt -- who didn't know he had a daughter when she was given up for adoption -- nor the Twigg abandoned their child. In the absence of abandonment, there is a strong legal principle that a parent's rights can't be taken away by a court.

Daniel Schmidt didn't do anything wrong. Neither did the Twigg. In fairness to them, they should not be deprived of their children. But what's fair to the children? Unfortunately, it is unclear whether that question can even be considered.

Through a series of delays, misunderstandings and jurisdictional disputes, Jessica DeBoer's case dragged on for more than two years in courtrooms in two states. She was adopted in Iowa and taken to Michigan, where she has lived ever since. A court in Iowa



The New York Times

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Published: August 1, 1993

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Through a series of delays, misunderstandings and jurisdictional disputes, Jessica DeBoer's case dragged on for more than two years in courtrooms in two states. She was adopted in Iowa and taken to Michigan, where she has lived ever since. A court in Iowa has ruled she must go to the Schmidts; and the Michigan courts have upheld that ruling. The DeBoers, along with lawyers acting solely on Jessica's behalf, appealed unsuccessfully to the U.S. Supreme Court on the grounds that Jessica's interests had not been considered, only her biological father's.

A growing, vociferous group of people interested in children's rights and adoptive families insists the laws must change. Children are merely chattel before the law, they say, and that's not right. The children's interests, if not made paramount, must at least be considered by courts in these heart-rending disputes.

Others point out that the laws favoring biological parents exist for a reason. Iowa's law, for instance, stems from a dispute in the 60's in which a child was awarded to his respectable grandparents, rather than his somewhat bohemian father -- on the grounds of the child's best interests. Deciding cases on the grounds of what's best for a child can invite a court to award a child to a wealthier family, or to decide on the basis of social class where a child might have a "better life."

The ties between parent and biological child are fundamental, many argue, and are part of our constitutionally guaranteed right to privacy. The state should not -- unless parents are officially deemed unfit -- interfere in people's families. Neither Dan Schmidt nor the Twiggs have been found unfit. If they must surrender any right to their biological children, because of a situation they did not create, where would state intervention end?

Tough question. But not an insurmountable one.

The principle of doing what's best for the child is already fairly well established in custody disputes involving divorce. Parents who have done their children no harm are commonly asked to surrender their custody.

In disputes such as the ones surrounding Jessica DeBoer and Kimberly Mays, it is clear that the most innocent parties are the children. It is also clear that they will suffer injury if they are separated from their psychological -- as opposed to biological -- families. In such cases, laws should be changed to consider what's best for the children -- especially when a child has never lived with the biological parents, has lived in an intact family since infancy and has formed strong family bonds.

Kimberly's and Jessica's biological parents are prepared to put them through undeserved pain. Unlike the true mother in Solomon's court, it seems they are willing to have their children sliced in half. **The courts must protect such children.**



Johnny Lujack

1947 Heisman Trophy Winner

Johnny Lujack is considered one of the greatest T-formation collegiate quarterbacks of all times. Lujack played for the Fighting Irish of Notre Dame and the Chicago Bears Pro and in 1960, he was elected to the National Football Foundation and College Hall of Fame.

Our Hall of Fame Chairman, Johnny Lujack will share some memorable moments and stories with us at the buffet dinner after the tournament.

Big Brothers Big Sisters of the Desert

The Big Brother Big Sister program provides adult mentors to children growing up in a single parent home environment.

The Big Brother or Big Sister is there when a child needs someone to talk to, to provide new experiences, act as a role model, give encouragement and build self-esteem, and most important...they are there to be a friend and confidant.

A recent scientific study conducted concluded that children who have a Big Brother or Sister were:

- 46% less likely to begin using illegal drugs
- 27% less likely to begin using alcohol
- 52% less likely to skip school
- 33% less likely to lash out violently

Help us guarantee a brighter future for our kids by participating in this year's tournament.

Big Brothers Big Sisters of the Desert
42-600 Cook Street, Suite 200 B
Palm Desert, CA 92211



plan to see you there!
plan to
At the post-game dinner, Johnny

Golfers, Guys, Gals, Scramblers, Lovers of Lujack and Boosters of Big Brothers Big Sisters!

"Hall of Fame" named by Doug

A Special Invitation from

Johnny Lujack

~~Heisman Trophy Winner~~
Hall of Fame Chairman
Post-Game Dinner Host



Big Brothers Big Sisters of the Desert

Hall of Fame Golf Tournament

Friday, March 3, 2000

12:30 Shotgun

One-day 18 hole Scramble

The Golf Resort at Indian Wells

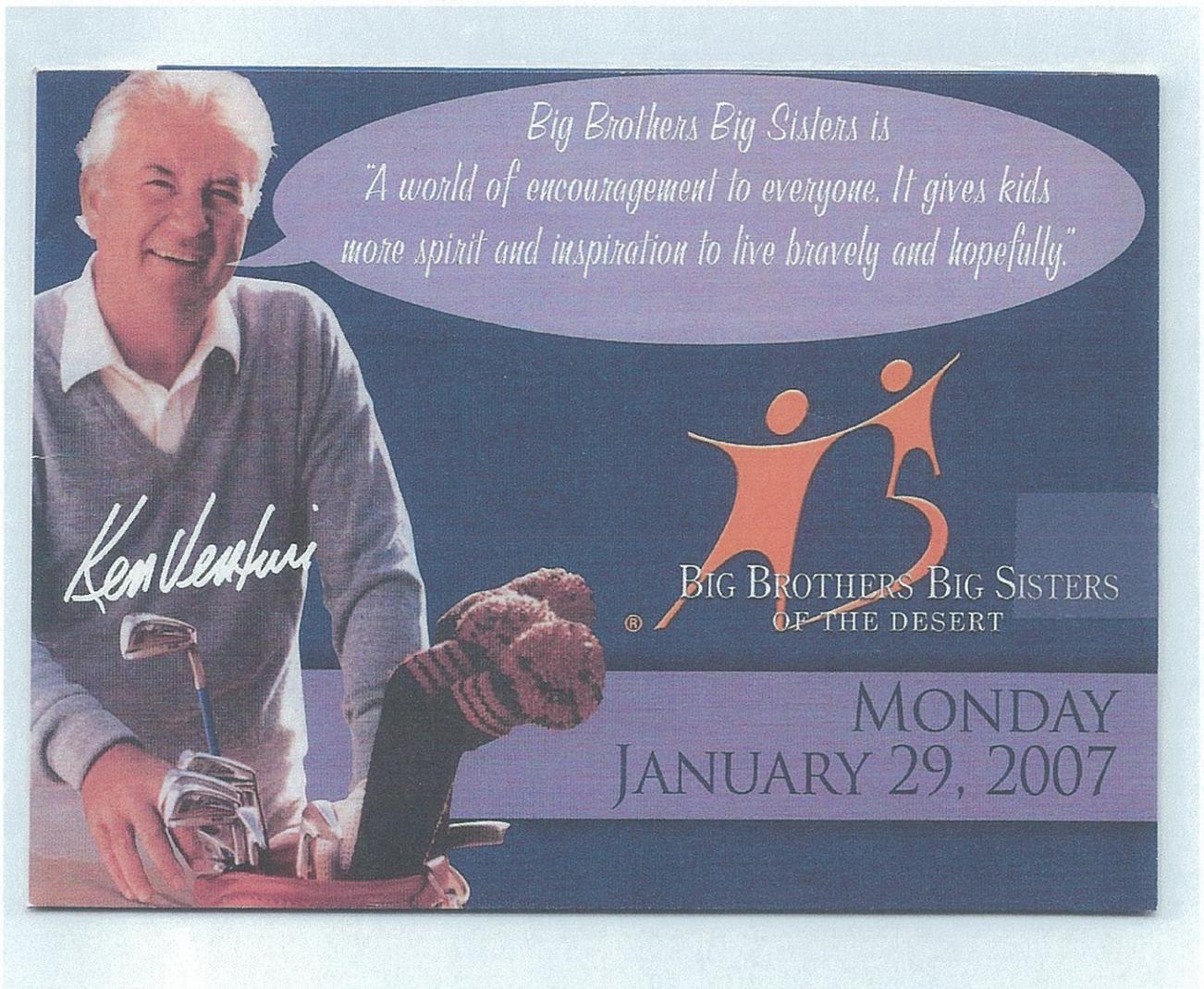
Post Game Dinner Banquet at Renaissance Esmeralda Resort

Only \$200 per player

Field Limited to first 120!

It's the Biggest Bang for the Buck in the desert...And Best of all, it Benefits Big Brothers Big Sisters!

- Johnny Lujack



*Invitation in 2007 for the Annual Big Brothers Big Sisters of the Desert Fund Raiser. Ken Venturi and Doug Newton wrote the words: *Big Brothers Big Sisters is "A world of encouragement to everyone. It gives kids more spirit and inspiration to live bravely and hopefully."*



Big Brothers Big Sisters
of the Desert

42-600 Cook Street, Suite 200B
Palm Desert, CA 92211
(760) 568-3977
FAX (760) 568-2282
EMAIL: BBBSDesert@aol.com

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Executive Director

President Gerald R. Ford
Honorary Chairman

Stan Gerston, Ph.D., LCSW
Founder

May 25, 2006

Mr. Ken Venturi
161 Waterford Circle
Rancho Mirage, CA 92270

Dear Ken:

Thank you for accepting the invitation of our Board of Trustees to be Honorary Chairman of the Big Brothers-Big Sisters 2007 Hall of Fame Golf Tourney, on Monday, January 22, 2007 at the Golf Resort at Indian Wells.

Your many suggestions and personal involvement will surely help make this gathering one of the most memorable and successful events of the season, and one whose standards we can build on year after year.

Our president, Frank Gaeta, and former president, Dr. Ed Stempler, join me in inviting you not only to be the 2007 Honoree, but also to be our on-going advisor and golf committee co-chairman of the tourney for each successive year, your time and schedule permitting, of course.

In this way, the good work of Big Brothers-Big Sisters of the Desert can continue to grow and benefit from our association with you.

Thanks again for your commitment and support.

Sincerely,

Doug Newton, co-chair
Tournament Committee

cc: Ms. Judy Tobin May, Exec. Director

cc: Mr. Fred Wilson ✓

Big Brothers Big Sisters of the Desert
2006 State of California Big Brother of the Year Recipient

*Helping children reach their potential through
professionally supported one-to-one mentoring relationships.*

BARRON HILTON

Via Federal Express

December 5, 2006

Mr. Doug Newton
37 La Fayette Drive
Rancho Mirage, CA 92270

Dear Doug:

I am pleased to enclose my personal check in the amount of \$5,000 payable to the **Big Brothers Big Sisters of the Desert**, and I think it's a great idea that the golf tournament be in honor of our departed friend, Fred Wilson.

Look forward to seeing you Friday morning.

Best regards,



BARRON HILTON

BH:mrd
Enclosure





GERALD R. FORD

December 6, 2006

To Fred's Family and Friends:

In my long life, many fortunate events, wonderful opportunities, and extraordinary people came my way. In fact, there were so many extraordinary people that Betty and I came to realize there was another level of people who were truly unique..."one of a kind!" Fred was one of those unique people.

You didn't decide if Fred Wilson was your friend, Fred decided he was your friend! You didn't decide if you loved Fred, Fred decided that you loved him! And once he made those decisions, watch out, because Fred's friendship was the largest, most generous and lasting friendship available. His friendship came with endless amounts of laughter and an insatiable desire to be with those he called friends.

Betty and I are sad for the moment. We miss him very much already. But today all of us should smile, even laugh when we recall the joyous life Fred lived and how much he always wanted to share that life with the rest of us.

God bless Fred - and God bless all of you here today.

Warmest regards,

Gerald R. Ford

COMMITTEE ON
AGRICULTURE
COMMITTEE ON
VETERANS' AFFAIRS



COMMITTEE ON
TRANSPORTATION AND
INFRASTRUCTURE
PERMANENT SELECT
COMMITTEE ON
INTELLIGENCE

CONGRESSMAN RAY LAHOOD
18TH DISTRICT, ILLINOIS

June 16, 1999

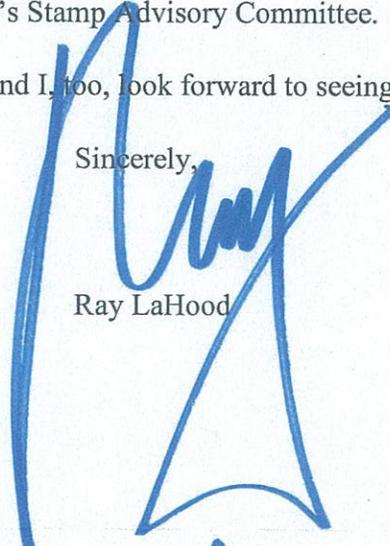
Mr. Doug Newton
Billy Martin's
812 Madison Avenue
New York, New York 10021

Dear Doug:

Thank you for your letter concerning the Louis L'Amour postage stamp. I have enclosed a copy of a letter I wrote to the Citizen's Stamp Advisory Committee.

It was good to hear from you, and I, too, look forward to seeing you again soon.

Sincerely,


Ray LaHood

Enclosure

*Hope you are well
and hitting in straight?
all the best!*

RESPOND TO:

329 CANNON BUILDING
WASHINGTON, DC 20515
(202) 225-6201
FAX (202) 225-9249

100 NE MONROE
PEORIA, IL 61602
(309) 671-7027
FAX (309) 671-7309

3050 MONTVALE DRIVE
SPRINGFIELD, IL 62704
(217) 793-0808
FAX (217) 793-9724

236 W. STATE
JACKSONVILLE, IL 62650
(217) 245-1431
FAX (217) 243-6852

INTERNET: WWW.HOUSE.GOV/LAHOOD/

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COMMITTEE ON
AGRICULTURE
COMMITTEE ON
VETERANS' AFFAIRS



COMMITTEE ON
TRANSPORTATION AND
INFRASTRUCTURE
PERMANENT SELECT
COMMITTEE ON
INTELLIGENCE

CONGRESSMAN RAY LAHOOD
18TH DISTRICT, ILLINOIS

June 16, 1999

Citizens' Stamp Advisory Committee
U. S. Postal Service
475 L'Enfant Plaza, SW - Room 4474E
Washington, D. C. 20260-2437

Dear Committee Members:

It has recently been called to my attention that you are considering a commemorative postage stamp honoring the bestselling author, Louis L'Amour. I am writing to add my support to this effort and to ask that you give this nomination your usual, careful evaluation.

Mr. L'Amour's works gave an accurate portrayal of the settlement of the old west, and his characters will long be remembered for their family values, straightforward manner, and strong moral character. The messages brought forward in his writings would be valuable lessons for today's society, and I believe it is timely and fitting that we showcase his work by honoring him in this manner.

Thank you for your consideration.

Sincerely,

Ray LaHood
Member of Congress

RESPOND TO:

329 CANNON BUILDING
WASHINGTON, DC 20515
(202) 225-6201
FAX (202) 225-9249

100 NE MONROE
PEORIA, IL 61602
(309) 671-7027
FAX (309) 671-7309

3050 MONTVALE DRIVE
SPRINGFIELD, IL 62704
(217) 793-0808
FAX (217) 793-9724

236 W. STATE
JACKSONVILLE, IL 62650
(217) 245-1431
FAX (217) 243-6852

INTERNET: WWW.HOUSE.GOV/LAHOOD/

PRINTED ON RECYCLED PAPER

JIM BUNNING
KENTUCKY

COMMITTEES:
BANKING, HOUSING, AND
URBAN AFFAIRS
ENERGY AND NATURAL RESOURCES
SPECIAL COMMITTEE ON AGING
DEPUTY WHIP

United States Senate
WASHINGTON, DC 20510

WASHINGTON OFFICE
502 HART SENATE OFFICE BLDG.
WASHINGTON, DC 20510
(202) 224-4343

MAIN KENTUCKY OFFICE
1717 DIXIE HIGHWAY, STE. 220
FT. WRIGHT, KY 41011
(606) 341-2602

June 18, 1999

Citizen's Stamp Advisory Committee
U.S. Postal Service
475 L'Enfant Plaza, S.W.
Room 4474E
Washington, DC 20260

Dear Sirs:

I am writing to encourage the Committee to give serious consideration to proposals to issue a commemorative stamp in honor of the great American writer, Louis L'Amour.

In his thirty-year career, Louis L'Amour wrote over 100 novels and established himself as one of our nation's great story tellers.

He wrote about the history of our country and the people who helped bring us to where we are today. His heroes had high moral standards and family values, they knew right from wrong and always tried to do right no matter what the consequences.

It would definitely be appropriate to remember him with a U.S. postage stamp.

Best personal regards,


JIM BUNNING
United States Senator

HAZARD OFFICE
601 MAIN STREET
SUITE 2
HAZARD, KY 41701
(606) 435-2390

HOPKINSVILLE OFFICE
1100 SOUTH MAIN STREET
SUITE 12
HOPKINSVILLE, KY 42240
(270) 885-1212

LEXINGTON OFFICE
771 CORPORATE DRIVE
SUITE 105
LEXINGTON, KY 40503
(606) 219-2239

LOUISVILLE OFFICE
600 DR. MARTIN LUTHER KING JR. PLACE
ROOM 1072B
LOUISVILLE, KY 40202
(502) 582-5341

OWENSBORO OFFICE
423 FREDERICA STREET
ROOM 305
OWENSBORO, KY 42301
(270) 689-9085

Domain / URL: ***www.RibbonsOfLove.Org***
Registration Date: *January 10, 2008*
Created by: **Doug Newton** / Real American Brands, Inc. *
Beneficiary: **Charity for Worthy Causes / Suzanne Penny**

WHOIS search results for:
RIBBONSOFLOVE.ORG
(Registered)

The data contained in GoDaddy.com, LLC's WHOIS database, while believed by the company to be reliable, is provided "as is" with no guarantee or warranties regarding its accuracy. This information is provided for the sole purpose of assisting you in obtaining information about [domain name](#) registration records. Any use of this data for any other purpose is expressly forbidden without the prior written permission of GoDaddy.com, LLC. By submitting an inquiry, you agree to these terms of usage and limitations of warranty. In particular, you agree not to use this data to allow, enable, or otherwise make possible, dissemination or collection of this data, in part or in its entirety, for any purpose, such as the transmission of unsolicited advertising and solicitations of any kind, including spam. You further agree not to use this data to enable high volume, automated or robotic electronic processes designed to collect or compile this data for any purpose, including mining this data for your own personal or commercial purposes.

Please note: the registrant of the domain name is specified in the "registrant" field. In most cases, GoDaddy.com, LLC is not the registrant of domain names listed in this database.

Registered through: GoDaddy.com, LLC (<http://www.godaddy.com>)
Domain Name: RIBBONSOFLOVE.ORG
Created on: 10-Jan-08
Expires on: 10-Jan-13
Last Updated on: 11-Jan-12

Registrant:
Real American Brands, Inc.

37 Lafayette Drive
Rancho Mirage, California 92270
United States

*Doug Newton conceived and registered this domain name in 2008. Its purpose was to raise awareness for Breast Cancer research and treatment including cancer and leukemia survivor, Suzanne Penny.

"On & Over the Hill" Scramble
Benefiting...Suzanne Penny, founding member of
"Ribbons of Love, Inc."
A 501(c) (3), Charity for Worthy Causes

This year's "On & Over the Hill" event is dedicated to helping Ms. Suzanne Penny and her retail store in Carlsbad, CA, "A Pink Ribbon for Cancer Boutique" (www.apinkribbon.com) which Suzanne founded in 2003.



Suzanne Penny

Suzanne is already a cancer survivor, but this is only the beginning of her story.

Diagnosed with breast cancer in November 2004 with a promising career under way, Penny fought her way through denial, acceptance, challenge and finally succeeded as a cancer survivor.

From her personal experience, she wanted to give back to others in a way which she could relate to. During her treatment, she felt most cancer-care stores were cold, sterile, distant and not connected to what she was feeling.

So, she set up a store that would offer an environment that was physically, emotionally and spiritually supportive, in order to help cancer patients through their treatments and to help them move forward with their lives, realizing all the while that they are still beautiful women.

Her store has been a welcome haven to many, many people who were, themselves, going through exactly what Suzanne had already experienced

In January of 2008, in a bolt out of the blue, Suzanne was newly diagnosed with an aggressive form of Acute Leukemia. She has since had to close her store while she undergoes treatment. A new website has just been created by her friends (www.HelpSuzanne.Org) to update everyone on her progress as well as disseminate information about ways to help.

Suzanne is loved by everyone she meets. She is truly a walking angel and we are honored to know her and help support her in any way we can.

* * *

Donations to help Suzanne Penny can be made payable to "Ribbons of Love, Inc."
A 501 (c) (3) Charity for Worthy Causes
Attn. Doug Newton
37 Lafayette Drive
Rancho Mirage, CA 92270

4.3.08



RAY LAHOOD
MEMBER OF CONGRESS
18TH DISTRICT, ILLINOIS

Doob -
Great to talk to you
today - Hope you
RECEIVE this. Best of all!
Murf

2.26.08



RAY LAHOOD
MEMBER OF CONGRESS
18TH DISTRICT, ILLINOIS

Andres -
Great to meet you at
Morningside. Enclosed is a
check in the amount of
\$250 for Ribbons of Love.
Good Luck! Murf

Domain / URL: ***www.WeSaluteYou.Org***

Registration Date: *March 8, 2007*

Created by: **Doug Newton** / Billy Martin's USA, Inc. *

Beneficiary: Wounded Warriors (see attached)

WHOIS search results for:
WESALUTEYOU.ORG
(Registered)

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Registered through: GoDaddy.com, LLC (<http://www.godaddy.com>)
Domain Name: WESALUTEYOU.ORG
Created on: 08-Mar-07
Expires on: 08-Mar-14
Last Updated on: 25-Jan-12

Registrant:
Billy Martin's USA, Inc.

37 Lafayette Drive
Rancho Mirage, California 92270
United States

*Doug Newton conceived and registered this domain name in 2007. Its purpose was to raise awareness of the needs of US Service Persons and families. Doug donated it for use by Wounded Warriors organization.

To: jcmay245@verizon.net

Seven SMGA Wounded Warriors Play in Inaugural *Warrior Open* After reading a January article in *US Today* regarding Tim Lang, SMGA and the session Jim presented at the PGA Teaching Summit, former President George W. Bush instructed his staff to contact Jim and SMGA for assistance in organizing a golf tournament for wounded warriors. As a result, the Bush Center created the *Warrior Open* for military personnel wounded during Operation Iraqi Freedom and Operation Enduring Freedom. The inaugural event was played in October at the Las Colinas Club in Dallas. Of the twenty (20) wounded warriors who participated, seven were current or former participants in SMGA's program. SMGA's Mike Stafford finished 2nd and Brian Donarski and John Faulkenberry tied for 3rd. In addition, SMGA was selected by the event participants as one of four groups highlighted during the *Warrior Open* for their service on behalf of wounded warriors. For more information pertaining to the *Warrior Open* and to read the bios of the participants, go to:

www.warrioropen.com



SMGA's Jim Estes with Pres. Bush during planning session for *Warrior Open*



Pres. George W. Bush and participants in Inaugural *Warrior Open*



SMGA Board Members at *Warrior Open* with SMGA participant Ramon Padilla

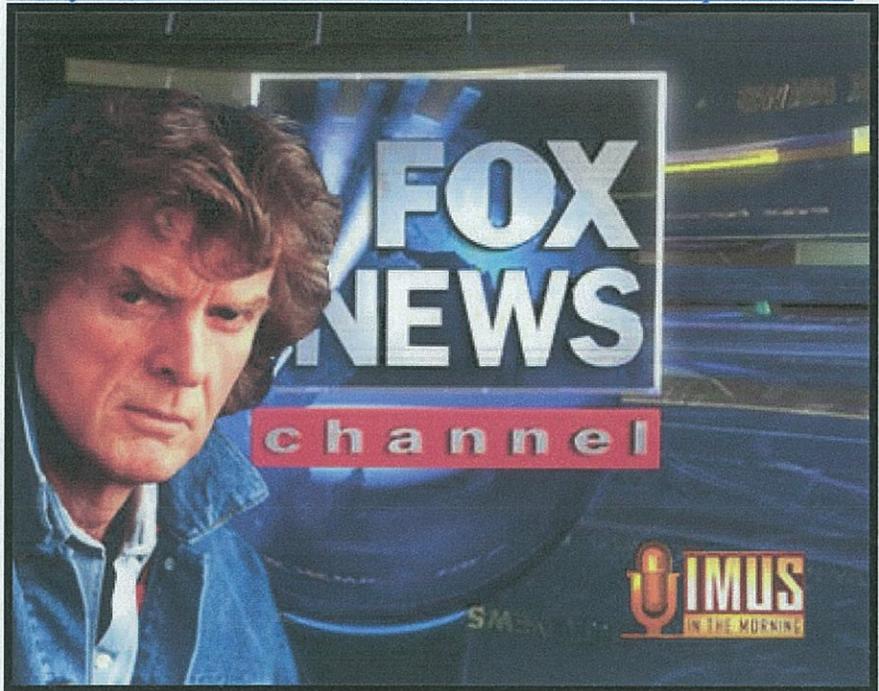
Jerry C. May, Operations Manager
Salute Military Golf Association
301-500-7449
www.smga.org

On 07/23/12, Doug Newton<doug@billymartin.com> wrote:

Hi Jerry -- Hope you and everyone at SMGA are fine;. Just wanted to confirm that the domain names, www.WarriorsGolf.Org, etc. have been renewed through June 15, 2013. Also, the domain name for www.WeSaluteYou.Org, has also been renewed through March 8, 2014.



[Mary Matalin and Imus Love Each Other. Deep Down. »](#) July 14, 2010



[Doug Newton, Billy Martin's Former Agent, Remembers George Steinbrenner](#)

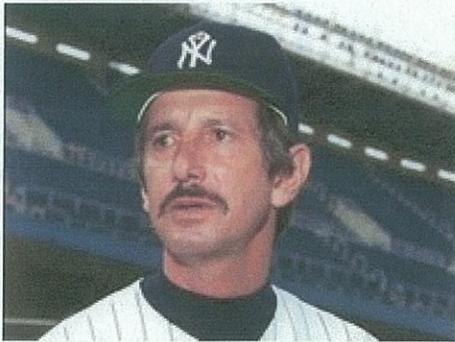
Doug Newton, president of the retail brand Billy Martin's USA and Martin's former agent from 1976 to 1988, joked today that Martin had "a few go rounds" with the late New York Yankees owner George Steinbrenner, who died yesterday at the age of 80.

When Newton first met Martin, who was then managing the Yankees,

Martin immediately showed him the “good boy clauses” Steinbrenner had put in his contract.

“It said, ‘You’ve got to, at all times, conduct yourself in a manner that is in keeping with the absolute best traditions of the New York Yankees,’” Newton recalled from his [home](#) in Rancho Mirage, California. “You can never get into any kind of altercations with anybody, and you must always speak very highly of the management of the New York Yankees.”

Newton admitted he never thought Steinbrenner and Martin, whom Steinbrenner fired and re-hired numerous times, would ever see eye to eye. “They both had mule-headed personalities,” said Newton. Fittingly, their views on spring [training](#) differed as well.



Billy Martin “Billy didn’t care about a spring training game. He said, ‘We don’t need to [win](#) this, this is ridiculous,’” said Newton. “George said, ‘We’ve got to have that momentum, gotta have that special drive going into the season.’ Billy thought the guy was nuts.”

Thinking about Steinbrenner stirred up many emotions for Newton, who cared for the man a great deal. “He was a spectacular showman, he was a wonderful guy,” he remarked, but owed, “He put the fear of God into a lot of people.”

Unfortunately for Newton, his client was not one of those people. “Billy was feisty as can be. He said, ‘Steinbrenner is just a lot of hot air, but he’s the owner of the team. So can you figure out a way for us to get along?’” Newton recalled.

Both men, he told Imus, hated to have anything negative printed about them in the paper. “They kind of became so much impressed with and focused on what was written about them in the media that it ended up, in many ways, to their detriment,” he said.

Though Steinbrenner had a soft and sweet side, Newton said he was also

very mean. "He had this other side that would come out, and you thought you were dealing with the devil," he said. "The guy could speak in a very articulate, wonderful, accommodating manner, and in a heartbeat he could use language as vile as Tony Soprano."

One time, Steinbrenner threatened Newton that he had information about Martin that he would use if Newton didn't get him to fall in line. "The guy was almost engaging in some kind of extortion," said Newton. "Turns out, he swore later he was just BS-ing me."

As for where Steinbrenner stands in Yankees history, Newton will leave that analysis to the sportswriters. But he thinks Steinbrenner's mellower demeanor in his later years made up for some of the aggressive behavior of his earlier years.

"He called me a couple of years ago, and we talked about the old days," said Newton. "He said, 'Don't tell anybody, but I wish I could get Joe Torre back.'"

-Julie Kanfer