



**Tomorrow's innovative
treatment, protecting
your home today.**

THE MOST TRUSTED NAME IN TERMITE CONTROL //

Termidor HP II

High Precision Injection System



Why is
TERMITE_
PROTECTION ///
crucial to your home?

Your home is probably your biggest investment. Sadly, it's also a termite colony's all-you-can-eat buffet.

Termites can be found in every state except Alaska, which means termite infestation poses a constant threat. Despite causing more than \$5 billion of annual damage in the U.S. alone, termite damage is not covered by most homeowners insurance policies. But with the new **Termidor® HP II** High Precision Injection System, you can be assured of 100% termite control through a modern delivery method that won't harm your landscape.



Indicators of termite infestation

The best way to properly check your home for termites is with an inspection from a pest management professional. Termites don't always leave an apparent sign of infestation, but here are a few you should be aware of:

- Visible termite swarms during the day or early evening, often after rainfall
- Termites or termite wings on window sills or along walls
- Shelter tubes or mud tubes appearing around the foundation
- Baseboards and floors that sound hollow or sag
- Evidence of termite damage to wood in or around windows and doorframes

In residential areas where termite pressure is high, research showed an average of 25 colonies per acre, with a maximum of 75 colonies per acre.¹

¹. Parman, V. and Vargo, E.L., 2008. *Journal of Economic Entomology*



Termite damage to wood



TOTAL_TERMITE_ CONTROL

within 90 days

Termidor® termiticide is the most trusted name in termite protection.

With nondestructive methods to deliver the treatment, the **Termidor**® HP II High Precision Injection System is incredibly effective. By using **Termidor** termiticide exclusively, your home will be protected by a product with a proven track record for 17 years running. Within 90 days, you can be assured of 100% termite control around your home — no ifs, ands or bugs about it.

1

The colony sends out worker termites to collect food

2

Termites pass through undetectable treated areas, picking up **Termidor** termiticide

DID YOU KNOW?

When one termite colony is eliminated from an area, another colony often moves in to fill the vacated niche.²

2. Thoms, E.M., et al. 2009. *American Entomologist*

CODED TRANSMISSION

So how does it work?

Termidor termiticide eliminates termites by both ingestion and contact through genuine Transfer Effect technology. So whenever a termite ingests or touches **Termidor**, it can become a “carrier” that transmits the active ingredient within the colony, producing devastating results. This product is also effective at preventing future infestations and damage to your home.

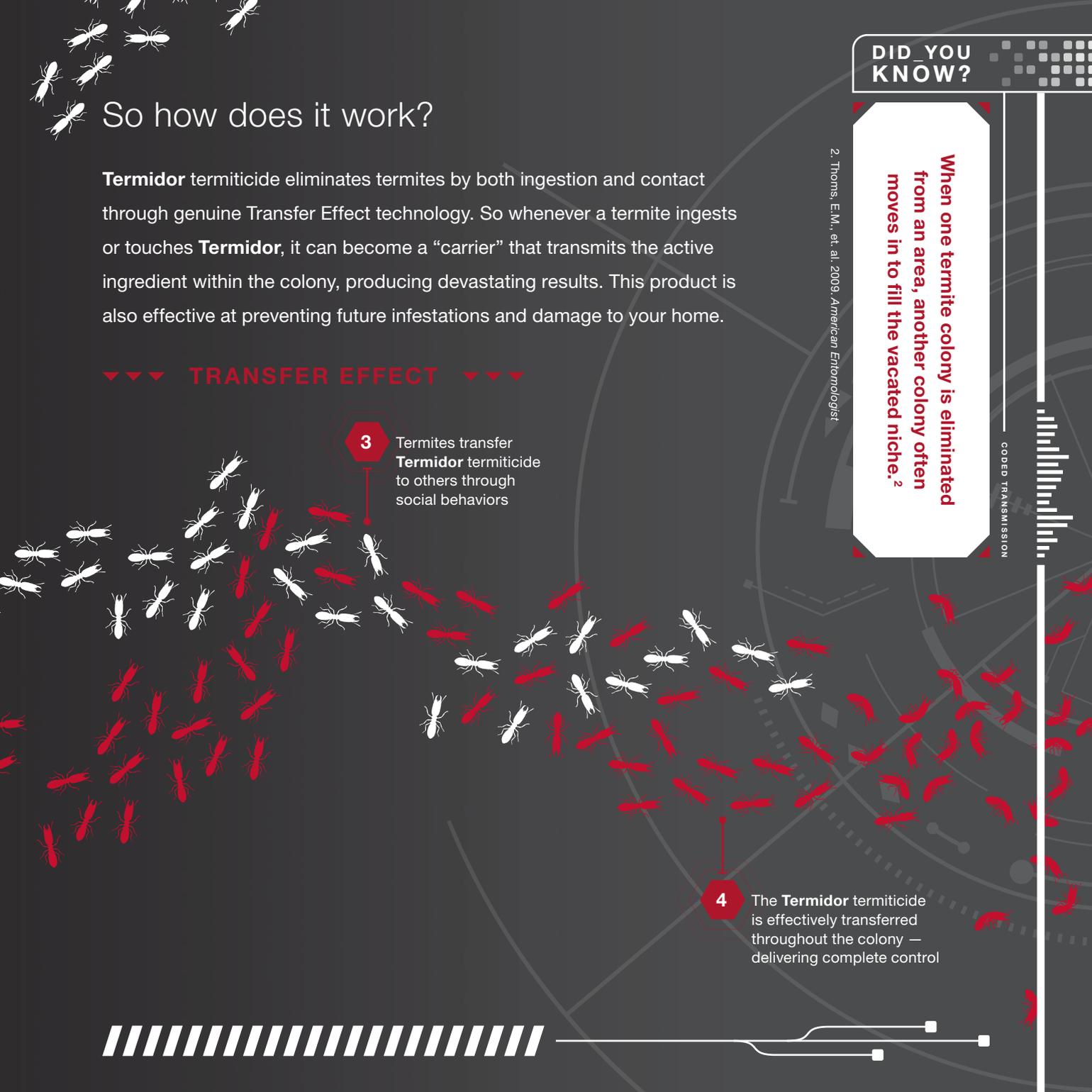
TRANSFER EFFECT

3

Termites transfer **Termidor** termiticide to others through social behaviors

4

The **Termidor** termiticide is effectively transferred throughout the colony — delivering complete control





DESTROY_ TERMITES. ///

Protect your home.

The **Termidor® HP II** High Precision Injection System is groundbreaking, because it breaks no ground.

Traditional termite treatments required manual trenching and digging to effectively deliver the product. But now, all that has changed. That's right, the **Termidor® HP II** High Precision Injection System is a machine that uses hydraulic trenching to deliver termiticide deep into the ground without any digging. When a professional leaves your house, there will be virtually no signs of damage or disruption.



TOMORROW'S TREATMENT, TODAY.



DID YOU
KNOW?

Termites on earth outweigh
humans on earth. Termites work
24 hours a day; they do not sleep.

CODED TRANSMISSION

- _IN_AND_OUT_ - in no time flat

Peace of mind for your family

By having your home treated with the **Termidor HP II** High Precision Injection System, you can rest assured that your home will be guarded by a protective barrier of **Termidor**, the most trusted name in termite control. On top of this, your pest management professional will complete the job faster using **Termidor HP II** than with any other liquid termiticide on the market.



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