

# Website Privacy Policy

Our website privacy policy outlines how we collect, use, and protect the personal information of our users. We are committed to being transparent about our data practices and empowering individuals to make informed decisions about their privacy. This policy covers the collection of personal data, its usage, sharing with third parties, data security measures, user rights, and how to contact us with any questions or concerns.

 **by Nirmala Elizabeth Autheymalam**

# Collection of Personal Information

We collect personal information, such as your name, email address, and contact details, when you voluntarily provide it to us through forms on our website, email communications, or other direct interactions. We may also collect non-personal, anonymous information about your use of our website, such as your IP address, browser type, and referring pages, to help us understand how our site is being used and to improve the user experience.

# Use of Collected Information

We use the personal information we collect to provide and improve our services, respond to your inquiries, send you relevant updates and marketing communications (if you have opted in), and to comply with legal and regulatory requirements. We may also use your information for internal analysis to better understand our users and enhance our offerings.

## ① Service Provision

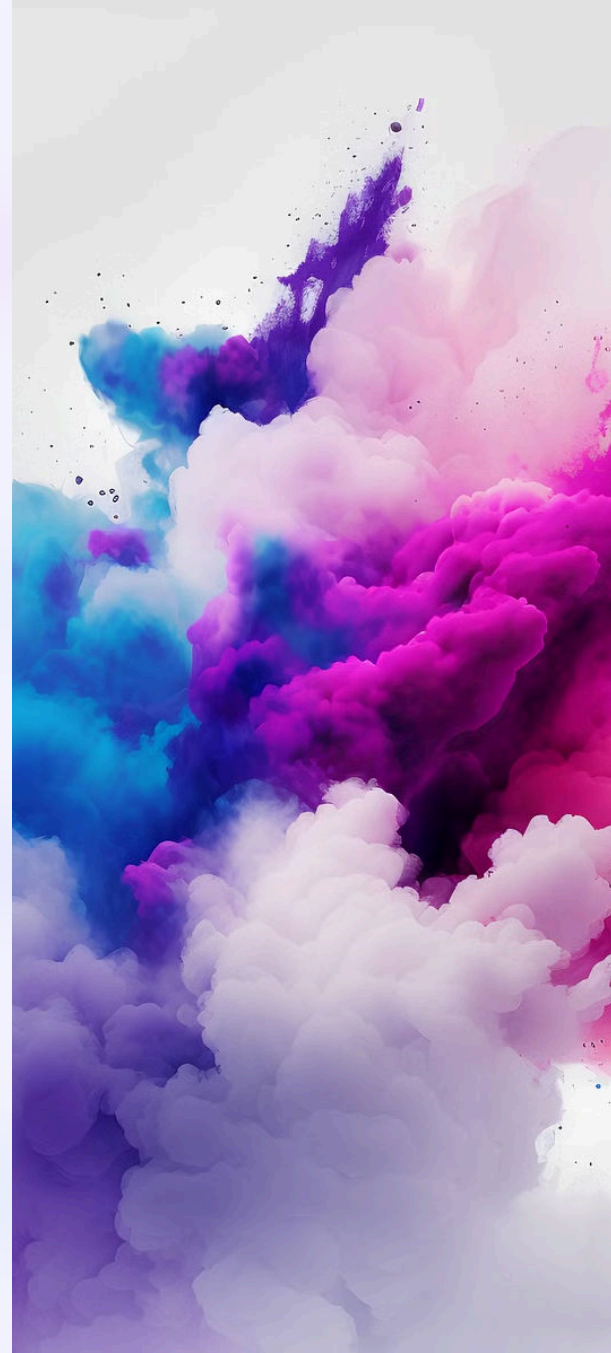
We use your information to deliver the services and information you have requested from us.

## ② Communication

We may use your contact details to respond to your inquiries and provide you with updates and information about our products and services.

## ③ Improvement

We analyze anonymous user data to identify trends and improve the overall user experience on our website.



# Sharing of Personal Data

We do not sell, rent, or share your personal information with third parties for their own marketing purposes without your explicit consent. However, we may share your information with trusted service providers and partners who assist us in operating our website, delivering our services, or conducting our business. These third parties are bound by confidentiality agreements and are only permitted to use the information for the purposes we specify.

## Third-Party Sharing

We may share your information with third-party service providers, such as web hosting companies, payment processors, and analytics providers, to help us deliver our services and maintain our website.

## Legal Compliance

We may also disclose your information if required to do so by law or in the good-faith belief that such action is necessary to comply with legal obligations or protect our rights.

## User Consent

We will only share your information with third parties for their own marketing purposes if you have explicitly given us your consent to do so.

# Data Security and Protection

We take the security of your personal information seriously and have implemented appropriate physical, technical, and organizational measures to protect it from unauthorized access, use, or disclosure. This includes the use of encryption, firewalls, and other industry-standard security practices. We also regularly review and update our security protocols to ensure they remain effective in the face of evolving threats.



## Encryption

We use industry-standard encryption to protect your data in transit and at rest.



## Firewalls

Our servers are protected by robust firewall systems to prevent unauthorized access.



## Regular Updates

We constantly review and update our security measures to address emerging threats.

# Third-Party Service Providers

To deliver our services and maintain our website, we may use reputable third-party service providers, such as web hosting companies, payment processors, and analytics platforms. These providers are carefully selected and undergo rigorous security assessments to ensure they meet our high standards for data protection and privacy. We ensure that any third parties with access to your personal information are contractually bound to protect your data and use it only for the purposes we specify.

Service Provider	Purpose	Data Protection Measures
Web Hosting	Providing reliable and secure hosting for our website	Industry-standard security protocols, regular backups, and access controls
Payment Processing	Securely handling online transactions and payments	PCI-DSS compliance, end-to-end encryption, and rigorous fraud prevention
Analytics	Collecting and analyzing anonymous usage data to improve our services	Data anonymization, access controls, and compliance with privacy regulations

# User Rights and Choices

We respect the privacy rights of our users and provide you with various choices regarding the collection and use of your personal information. You have the right to access, correct, or delete your personal data, and to opt-out of receiving marketing communications from us. We also offer the ability to control the sharing of your information with third parties.



## Access

You can request a copy of the personal information we hold about you.

## Correction

You can request that we correct any inaccurate or incomplete personal data we have about you.

## Deletion

You can request that we delete your personal information, subject to certain exceptions.

## Opt-Out

You can opt-out of receiving marketing communications from us at any time.

# Contact and Revisions

If you have any questions or concerns about our privacy policy or the way we handle your personal information, please don't hesitate to contact us at [info@wellbeingncoaching.com](mailto:info@wellbeingncoaching.com). We are committed to being responsive to your inquiries and addressing any issues you may have.

This privacy policy may be updated from time to time to reflect changes in our data practices or relevant laws and regulations. We will notify you of any material changes by posting the updated policy on our website or sending you a direct communication.