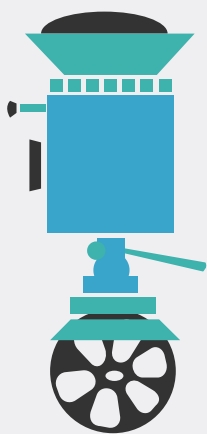


# SPONSOR GUIDE

20  
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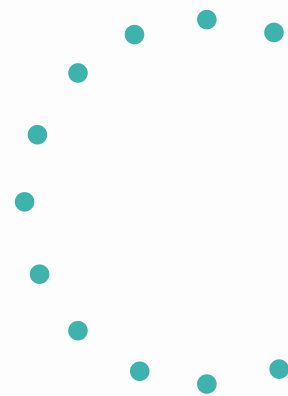
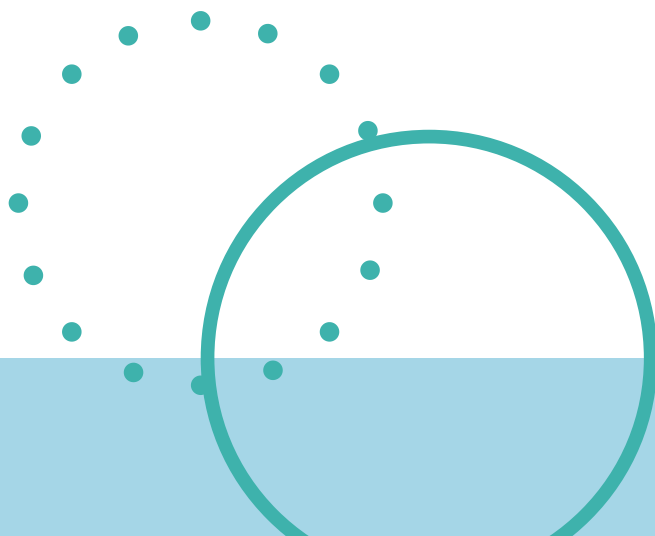


**UPTILT**  
FILM FEST

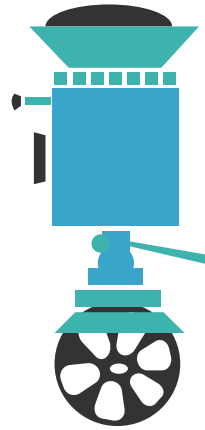


# OUR MISSION

We believe women have fascinating stories to tell! Women make up 52% of characters on film, but only 17% of writers for these characters are female. We shine a light on short films that are written and/or directed by women or gender-expansive folks. Our festival is 100% volunteer-based. All sponsorship funds go directly to grants for female/gender-expansive filmmakers, offsetting travel expenses to our festival for filmmakers, reimbursement of submission fees to accepted films, and festival expenses



# FEMALE FILMMAKING



UPTILT  
FILM FEST

- In television, only 31% and in film, 20% of key behind-the-scenes positions are held by women.
- Less than one percent of directors are women of color.
- Of the top 100 grossing films in 2019, women represented: 10.7% of directors 19.4% of writers 24.3% of producers 70.4% of casting directors
- In 94 years only 8 women have been nominated by the Academy for Best Director. And only 3 women have won. Kathryn Bigelow for *The Hurt Locker* (2010), Chloe Zhao for *Nomadland*(2020), and Jane Campion for *Power of the Dog* (2022).

# UPTILT BY THE NUMBERS



- 100% of the films are written and/or directed by women and/or gender-expansive folks who identify with womanhood
- Our in-person festival hosts ~ 300 attendees including visiting filmmakers
- In 2022, we awarded two \$1000 grants. One to a North Carolina filmmaker and one to a New Hanover County Filmmaker
- In 2023 are awarding two grants of \$2000 each, one for an NC filmmaker and one for a filmmaker from any geographic location
- We will reimburse submission fees to filmmakers whose films are accepted into the festival and provide free housing or travel stipends to attending filmmakers

As a sponsor, you are supporting female and gender-expansive filmmakers all over the world. Each sponsorship level receives the benefits listed below as well as our eternal gratitude!

#### **FULL TILT \$5000**

The festival will be presented by you or your company in all written material and press releases!

Logo placement on our website with link to your company website, email marketing, pre-screening slideshow, banner at the festival and on the Marquee, full-page ad in our program guide, company spotlight on our Webpage and social media, and verbal shoutout before all screenings.

6 Full Tilt VIP passes with access to all events\*\* and an invitation to our exclusive Sponsor thank you party.

#### **SHOWRUNNER \$2000**

Logo placement on our website, email marketing, pre-screening slideshow, half-page ad in our program guide, company spotlight on our social media, and verbal shoutout before all screenings 4 Full Tilt VIP passes with access to all events \*\*and an invitation to our exclusive Sponsor thank you party.

#### **EXECUTIVE PRODUCER \$1000**

Logo placement on our website, our pre-screening slideshow, 1/4 page ad in our program guide, and verbal shoutout before all screenings

2 Full Tilt VIP passes with access to all events \*\*and an invitation to our exclusive Sponsor thank you party

#### **PRODUCER \$500**

Logo placement on our website, our pre-screening slideshow, social media shoutout and our program guide

1 Full Tilt VIP pass with access to all events\*\*

Uptilt Film Fest is a federally recognized 501(c)3 non-profit organization. Donations can be made through Donor Advised Funds to Cinema Sisters International Film Festival d/b/a Uptil Film Fest (EIN 86- 2911711)

\*\*If you can't attend the festival you can give your passes to someone of your choice or let us give them to student filmmakers or community members who can't afford a pass