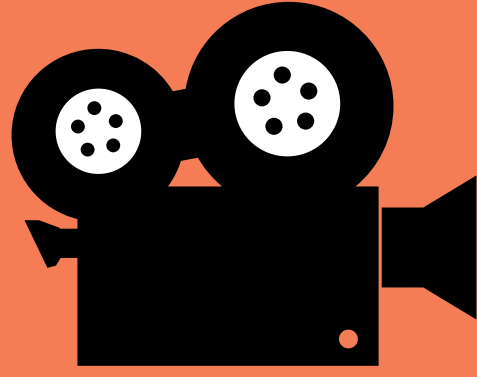


# Video as a Solution

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96%



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Of people say they've watched an explainer video to learn more about a product or service

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The logo for storybones MEDIA, featuring a small camera icon above the word "storybones" and "MEDIA" in smaller letters below it.

79%

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Of people say a brand's video has convinced them to buy

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68%

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Of people say they'd most prefer to learn about a new product or service by watching video

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