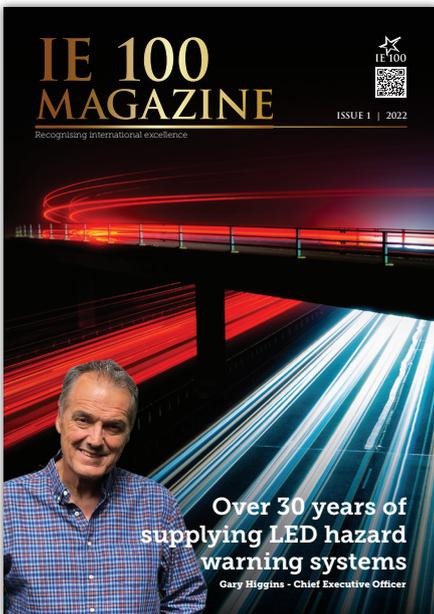


Technical specifications



This document provides you with all the information you need when supplying artwork or editorial copy to IE 100 Magazine or NY 100 Magazine.



Which option will you choose?

IE 100 Magazine and NY 100 Magazine provide a variety of ways to promote your business. Whether it's through advertising or editorial content, we offer half-page, full page and double-page packages.

Take a look overleaf for technical specifications and checklists.

If you need more information, please email sales@internationalelite100.com.

Here's a quick guide to what we offer:

Half-page editorial or advert package

Advert:
186mm wide x 121mm deep

Double-page editorial or advert package

Advert:
Trim: 420mm wide x 297mm deep
Bleed: 426mm wide x 303mm deep
Safe area: 400mm wide x 277mm deep

Full-page editorial or advert package

Advert:
210mm wide x 297mm deep

Top package

Front cover PLUS two inside pages

All of our packages include a copy of the magazine shipped directly to you free of charge. You also receive a digital version of the 'Award Winner' logo. Extra items may be purchased, at the time of ordering, for an additional cost.

Half-page editorial package

A great way to showcase your business. Include a written piece to let everyone know what you're all about. There's a panel for your company logo, contact details and a photo. You provide the words and pictures and we'll put it all together for you.

Size: 186mm wide x 121mm deep

Please provide:

- 250 words of editorial content
- One image (Jpeg; 300dpi; to be used 47x44mm)
- Your company logo (vector file, such as .ai or .eps)
- Your company address
- Your company website address
- Your company email address
- Your company telephone number

Please note:

You will receive a proof before we go to print. Package price includes one set of amends. Additional amends will incur extra costs.

Example:

Package includes:

- Half-page editorial content (supplied by you)
- One printed copy of your magazine
- Digital 'Award Winner' logo
- Free shipping of your magazine

Extra magazines may be purchased at an additional cost. Please email us for details.

Half-page advert package

Stand out with a half-page advert which you supply.

Size: 186mm wide x 121mm deep

Please provide:

- High-resolution, final artwork ready for print - either as a print-ready PDF or 300dpi Jpeg
- Artwork must be set up at 186mm wide x 121mm deep
- Artwork must be saved as CMYK
- All fonts must be embedded or outlined

Please note:

You will receive a proof before we go to print. No amends will be made to your artwork. If you require amends, new artwork will need to be supplied. Adverts can be created on your behalf at an additional cost - please email us for details.

Example:

Package includes:

- Half-page advert (186mm x 121mm) (supplied by you)
- One printed copy of your magazine
- Digital 'Award Winner' logo
- Free shipping of your magazine

Extra magazines may be purchased at an additional cost. Please email us for details.

Full-page editorial package

A full page including a large photo. There's also the regular panel for your company logo, contact details and a photo. You provide the words and pictures and we'll put it all together for you.

Size: 186mm wide x 247mm deep

Please provide:

- 300 words of editorial content
- Two images (Jpeg; 300dpi)
- Your company logo (vector file, such as .ai or .eps)
- Your company address
- Your company website address
- Your company email address
- Your company telephone number

Please note:

You will receive a proof before we go to print. Package price includes one set of amends. Additional amends will incur extra costs. Extra certificates, trophies and magazines may be purchased at an additional cost. Please email us for details.

Example:



Package includes:

- Full-page editorial content (supplied by you)
 - One printed copy of your magazine
 - Digital 'Award Winner' logo
 - Free shipping of your magazine
- Extra magazines may be purchased at an additional cost. Please email us for details.

Full-page advert package

Stand out with a full-page advert which you supply.

Size: Trim: 210mm wide x 297mm deep
 Bleed: 216mm wide x 303mm deep
 Safe area: 190mm wide x 277mm deep

Please provide:

- High-resolution, final artwork ready for print - either as a print-ready PDF or 300dpi Jpeg
- Artwork must be set up at 210mm wide x 297mm deep with 3mm bleed and crop marks
- Artwork must be saved as CMYK
- All fonts must be embedded or outlined

Please note:

You will receive a proof before we go to print. No amends will be made to your artwork. If you require amends, new artwork will need to be supplied. Adverts can be created on your behalf at an additional cost - please email us for details. Extra certificates, trophies and magazines may be purchased at an additional cost. Please email us for details.

Example:



Package includes:

- Full-page advert (A4) supplied by you
 - One printed copy of your magazine
 - Digital 'Award Winner' logo
 - Free shipping of your magazine
- Extra magazines may be purchased at an additional cost. Please email us for details.

Double-page editorial package

The best way to showcase your business. Include a written piece to let everyone know what you're all about. There's also space for two large photos. And of course, there's a panel for your company logo, contact details and a photo. You provide the words and pictures and we'll put it all together for you.

Size: 396mm wide x 247mm deep

Please provide:

- Maximum 750 words of editorial content
- Up to three images (Jpeg; 300dpi)
- Your company logo (vector file, such as .ai or .eps)
- Your company address
- Your company website address
- Your company email address
- Your company telephone number



Please note:

You will receive a proof before we go to print. Package price includes one set of amends. Additional amends will incur extra costs.

Double-page advert package

For maximum impact book a double-page advert which you supply.

Size: Trim: 420mm wide x 297mm deep
 Bleed: 426mm wide x 303mm deep
 Safe area: 400mm wide x 277mm deep

Please provide:

- High-resolution, final artwork ready for print - either as a print-ready PDF or 300dpi Jpeg
- Artwork must be set up at 420mm wide x 297mm deep with 3mm bleed and crop marks
- Artwork must be saved as CMYK
- All fonts must be embedded or outlined



Please note:

You will receive a proof before we go to print. No amends will be made to your artwork. If you require amends, new artwork will need to be supplied. Adverts can be created on your behalf at an additional cost - please email us for details.

Example:



Package includes:

- Double-page editorial content supplied by you
- One printed copy of your magazine
- Digital 'Award Winner' logo
- Free shipping of your magazine

Extra magazines may be purchased at an additional cost. Please email us for details.

Example:



Package includes:

- Double-page advert (A3) supplied by you
- One printed copy of your magazine
- Digital 'Award Winner' logo
- Free shipping of your magazine

Extra magazines may be purchased at an additional cost. Please email us for details.

Front cover and editorial package

Get your company on the front cover and include a double-page spread to let everyone know what you're all about. There's space for two large photos and, of course, there's a panel for your company logo, contact details. You provide the words and pictures and we'll put it all together for you.

Size: 396mm wide x 247mm deep

Please provide:

- Maximum 750 words of editorial content
- Up to three images (Jpeg; 300dpi)
- Your company logo (vector file, such as .ai or .eps)
- Your company address
- Your company website address
- Your company email address
- Your company telephone number

Please note:

You will receive a proof before we go to print. Package price includes one set of amends. Additional amends will incur extra costs.

Example:



Package includes:

- Front cover
- Double-page editorial content (supplied by you)
- One printed copy of your magazine
- Digital 'Award Winner' logo
- Free shipping of your magazine

Extra magazines may be purchased at an additional cost. Please email us for details.

