



The Waterway Art Association's 35th Annual Spring Art Show and Sale Sponsorship Proposal

The Waterway Art Association, Carolina Shores, NC, is a non-profit organization established in 1991 serving artists residing in southern Brunswick County, NC and northeastern Horry County, SC. Our mission is to encourage artistic awareness and the enjoyment of fine arts and to stimulate growth both on individual and community levels. We fulfill our mission with art exhibits and shows, workshops, demonstrations, indoor and outdoor painting sessions, as well as trips to regional art venues.

Waterway Art Association's 35th Annual Spring Art Show and Sale will be held at the Sunset River Gallery in Calabash, NC from Monday, April 20 through Saturday, April 25, from 11 am – 5 pm. This annual event draws over 500 guests each year, features over 60 local artists, and over 125 pieces of art. The award presentations will take place at the gallery on Monday evening, April 20, 2026, 5-7 pm and is open to the public. The awards are made possible through the generous support of many local sponsors, such as yourself. They have included: **Rusty's Pool and Spa, Carolina Shirt Company, Victoria's Rag Patch, More Space Place, Sea Trail Resorts, Patio's Tiki Bar & Grill, Cinnabar Artistry, and others.**

Another exciting part of WAA Annual Spring Art Show is the College Scholarship Art Raffle. Our artists donate over 60 pieces of original 5x7 art that is raffled on the last day of our show. Proceeds from the Art Raffle provide funds for our annual Visual Arts Scholarship awarded to a graduating high school senior seeking to pursue an art degree in college or vocational studies.

Please direct your questions to our Show Chair, Christine and Randy Brubaker at 978-793-1073 or RNBRU@msn.com. Thank you for your support.



WAA	2025	Sponsorship Opportunities
Visual Art Scholarship Sponsor	\$500	Recognition at awards reception. Featured on all WAA exhibit PR /AD media: website, Facebook, Instagram, newsletter, exhibit program and signage in the gallery, and newspaper ads. Opportunity to personally present scholarship and be featured in follow-up newspaper article and on WAA website and Facebook.
Platinum - First Place Award Sponsor	\$400	Recognition at awards reception. Featured on all WAA exhibit PR/AD media: website, Facebook, Instagram, newsletter, show program and signage at gallery, print ads, and opportunity to personally present the 1 st Place Award during the reception.
Gold - Second Place Award Sponsor	\$300	Recognition at awards reception. Featured on WAA website, Facebook, show program and signage in gallery, print ads, and opportunity to present the 2 nd Place Award during the reception.
Silver-Third Place Award Sponsor	\$200	Recognition at awards reception. Featured on WAA website, show program and signage in gallery, print ads, and opportunity to present the 3rd Place Award during the reception.
People's Choice Award Sponsor	\$125	Recognition at awards reception. Featured on WAA website, show program, and signage.
Local Business Supporter	\$100	Recognition at the awards reception, WAA website, signage, and Facebook.
Awards Reception Sponsor	\$50	Recognition on Reception refreshment tables, WAA website, and Facebook.

Business/Name _____

Sponsorship Level Selected \$ _____

How you would like your Company Name listed _____

Address _____

Contact Name _____ Title _____

Contact Phone _____

Sign up to Sponsor on our website WaterwayArt.org/2026-Spring-Art-Show

Or by check: Make Check Payable to Waterway Art Association. Mail to: Waterway Art Association, 9869 Ocean Highway West, Suite 3, PMB 182, Carolina Shores, 28467. Attention: Spring Art Show
To be included in our printed materials, donation MUST be received NO LATER than April 1, 2025.

Waterway Art Association is a 501(c)3 Organization. Donations are tax deductible as allowable by law. A copy of our IRS Determination Letter and EIN number are available upon request.