

# Getting Your Digital On!

Have you been thinking about getting online and want to know more about it? Maybe you have interest in sharing your art online? Whether you are a newcomer or an experienced online digital user, this workshop will be helpful to you.

## We'll have:

- Three live Zoom Workshops over the summer! June 13th, July 11<sup>th</sup>, and August 8<sup>th</sup> from 9:30am to 11:30am.
- All workshops will be recorded and can be listened to/repeated at any time.
- A private Facebook page will be set up for the use of all throughout the summer to engage with each other and for further instruction, questions, resources, and discussion with the instructor.

## Topics Covered:

**June 13<sup>th</sup> - Digital Media Overview** – An overview of various avenues of online media (zoom, social media, personal websites, and 3rd party sales platforms, along with a discussion on the safety concerns with an online presence.

**July 11<sup>th</sup> - Social Media** – We'll specifically be looking at Facebook and Instagram. We'll also touch on Pinterest, YouTube, and LinkedIn.

**August 8<sup>th</sup> – Personal Website** – How to set up and create your own personal website utilizing the GoDaddy platform. GoDaddy has a free website option. You can choose to upgrade to a paid plan with more options if you wish.

Each online class is 2 hours and will be held on Zoom. I'll show you how to work with Zoom at the beginning of each class.

The Live Zoom Workshops and the Ongoing/Online Classroom Package is \$45 for MEMBERS; \$60 for NON-MEMBERS.

Each class will be recorded. The link for each recording will be emailed to the registrants and uploaded to our private Facebook classroom page. If you miss a class or want to review it again, you can listen to the recording anytime at your convenience.

There's no preparation for this class other than you will need to have an active Facebook profile account to be able to participate in the online classroom. You can sign up and create a basic profile account with minimal information and no photos if you prefer. **This is not a requirement for the workshops!** If you have concerns and/or questions about this, let me know.

Once you are registered for the class, you'll receive an invitation link to our private FB classroom page and instructions on how to access Zoom. **Please note the classroom will not be open until June 10<sup>th</sup>.**

You can access the classroom and Zoom with your phone, pad, or computer.

I'm looking forward to seeing you online!