



HYDRATE JUICE BAR
**PARTNERSHIP
PROGRAM**

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Executive Summary

Hydrate Juice Bar seeks to create a connection with the local community, whether that's heads of households who are looking to prioritize their family's health, millennials looking to join the latest trends, or health enthusiasts who are looking for the best place to purchase their favorite products. Although many companies seek partnerships for financial gain, we take this as an opportunity to educate those within the community of the importance of fostering a healthy lifestyle; in hopes that we can promote change one interaction at a time.



HEALTH AND WELLNESS

Serving all-natural and healthy products that are delicious, support clean eating, and promote optimum nutrition is the priority. The mindfully curated menu will offer allergen-friendly ingredients, incorporate organic produce sourced from high-quality local suppliers whenever possible, and feature recipes chosen specifically for their health benefits.



HOLISTIC DESTINATION

Hydrate Juice Bar will be the go-to destination for those interested in leading a holistic lifestyle, serving as more than just a juice bar concept. The brand will be seen as one with a high level of integrity. Customers will visit with the understanding that all products are meant to support their health, immediately trusting in the quality of their options. This trust will be established through transparency. By sharing the ingredients of each menu item and clarifying the specific benefits of those items customers can rely on the brand's focus on cultivating health and wellness. The entire team will be comprehensively trained to communicate these benefits with customers, increasing their ability to interact with the products available.



COMMUNITY EMPOWERMENT

Hydrate Juice Bar will create an environment where health-conscious and like-minded individuals can come together, learn and share their passion for leading a healthful life. Through newsletters, social media, and interactions with the staff, the customers will increase their knowledge about the benefits of juice cleansing, superfoods, etc. The business will establish real relationships with customers by prioritizing total body nourishment and assisting all guests to pursue their goals. The ultimate mission is to create a space where customers feel empowered and informed to make the best choices for their health.

What We Offer:

- 15% off your entire purchase for 1 month with proof of affiliation.
- Social media post promoting your business.
- Advertisement of your business on our website.
- Opportunity for on-site event during the month. On-site events will include samples of products and opportunities to educate/win merchandise.
- Email blast about your business offer to members of our loyalty program.

What We Ask:

- Social media post about Hydrate Juice Bar.
- 1 pop-up event during your month.
- Email blast about our business offer.
- Handout 15% off coupons at check-in/front desk of affiliated business during month.

