



LOCAL ROASTERY | BAKERY

by Prime Sourcing & Trading Viet Nam

We take
freshness
seriously.

About Us

Founded in May 2024, Prime Sourcing and Trading Viet Nam is a prominent supplier of high-quality coffee and bakery products, serving premium coffee shops, hotels, and restaurants locally and internationally. As a **100% Foreign Direct Investment (FDI) from Türkiye** in Vietnam, we combine years of expertise with innovative roasting techniques to deliver exceptional taste and quality.

With roots in coffee roasting and baking since 2018, our flagship brand, **Local Roastery | Bakery**, serves as a community hub, offering a premium experience in Ho Chi Minh City.



Turkish Heritage

At Local Roastery | Bakery, our connection to coffee is deeply rooted in our Turkish heritage. **Turks were the first humans to roast coffee on this planet**, a tradition that has profoundly shaped the way coffee is enjoyed around the world today.

As Turkish coffee enthusiasts, we draw inspiration from this rich history. This significant historical role inspires us to bring that same sense of innovation and passion to our roasting process today. We combine this centuries-old tradition with



modern, cutting-edge techniques, ensuring every cup of coffee we roast reflects both our heritage and our dedication to quality.

Mission

Our mission is to elevate the coffee experience through scientifically developed, high-quality roast profiles that guarantee superior taste. We aim to support businesses by delivering top-tier coffee beans, promoting a sustainable coffee culture, and maintaining uncompromising quality standards.

Vision

We aspire to be the leading supplier of specialty coffee in Vietnam and neighboring regions, recognized for our dedication to quality, innovative roasting methods, and sustainable practices. Our vision is to be the first choice for businesses seeking premium coffee solutions that stand out for taste and consistency.



Values



Quality: We focus on providing the best coffee by applying scientific methods and Western-style roasting profiles to achieve a superior taste.

Sustainability: We integrate environmentally friendly practices throughout our operations, from sourcing to packaging.

Integrity: We build strong, transparent relationships with our clients and partners based on mutual trust.

Innovation: We constantly refine our techniques to stay at the forefront of the coffee roasting industry.

What We Offer

Roasted Coffee Beans:

Our specialty coffee, sourced from select farms, is roasted to perfection using scientifically developed profiles that ensure a consistent, superior taste. We're always prioritizing quality and freshness.



Custom Coffee Solutions: We collaborate with premium establishments to tailor coffee profiles that align with their brand and enhance their customer experience.

Bakery Products: Our bakery division, Local Roastery | Bakery, offers artisanal sourdough breads, pastries, and cookies, crafted to complement our coffee offerings.



Consulting Services: With years of experience in coffee roasting, brewing, and café management, we provide expert consulting to help businesses improve their coffee operations. We offer tailored solutions to meet the unique needs of each client, ensuring their success in the competitive coffee industry.



Equipment & Technology

At Local Roastery | Bakery, we pride ourselves on using the most cutting-edge technology in coffee roasting. We utilize Aillio Bullets from Taiwan, known for their precision and efficiency, alongside locally sourced TTM Roasting Equipment to ensure optimal roasting conditions. Our state-of-the-art equipment allows us to meticulously control every aspect of the roasting process, guaranteeing the highest quality beans for our clients.



Capacity

We have a roasting capacity of **over 2.2 tonnes per month**, ensuring that we can meet the needs of our growing client base while maintaining consistent quality.

Our flagship brand in Ho Chi Minh City, serving as both a café and showroom, where customers can enjoy our roasted coffee and artisan bakery products, fostering word of mouth and community engagement.

Certificates

We're holding a **Certificate of Food Safety Conditions**, demonstrating our compliance with the food safety standards set by the Vietnamese food service business regulations. This certification underscores our commitment to maintaining high safety and hygiene standards in all our operations, ensuring that our products meet the highest quality and safety benchmarks for our clients and customers.

Additionally, our roasting team holds certifications from the **Specialty Coffee Association (SCA)**, reflecting our commitment to excellence in every stage of coffee production.



Competitive Advantage

Our key competitive advantage lies in the scientifically developed and Western-style roast profiles that guarantee superior taste and consistency. This meticulous attention to detail, combined with our cutting-edge roasting equipment, sets us apart in the specialty coffee market, allowing our clients to offer their customers an **unforgettable coffee experience.**



Since 2018, we have been honing our roasting and baking techniques, leading to the establishment of Prime Sourcing and Trading Viet Nam in 2024.

Our journey is rooted in a passion for quality and innovation, and we continue to showcase our expertise through our high-standard products and services.

Training and Development

As a company, **Local Roastery | Bakery** believes in the importance of knowledge sharing and skill development. Through our **training programs**, we provide hands-on education for roasters, coffee shop owners, and anyone interested in the craft of coffee roasting and brewing. Our aim is to empower our partners and clients to make the most of their coffee experience, whether they are serving it in a café or enjoying it at home.

We also offer tailored **consultation services**, helping businesses perfect their coffee offerings by providing insights into roasting techniques, equipment use, and menu development. With our extensive experience, we guide our clients to achieve the best possible outcomes and elevate their coffee service to new heights.



Vision Ahead

Our passion for coffee and commitment to quality drive everything we do. From our carefully sourced beans to advanced roasting techniques, we strive to offer an unparalleled coffee experience. As a company rooted in the rich heritage of Turkish coffee roasting and backed by years of hands-on experience, we are proud to bring our unique touch to the vibrant coffee culture of Vietnam.

Our mission extends beyond supplying premium coffee. We are dedicated to building long-lasting relationships with our clients, supporting their growth with our expertise, and contributing positively to the local community. Whether you visit our showroom, Local Roastery | Bakery, or work with us as a partner, you can trust that we will always deliver with integrity, passion, and a commitment to excellence.

We look forward to continuing this journey with you, crafting exceptional coffee and creating shared experiences that will last a lifetime.





Contact Us

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