Dear **[First Name of Contact Person at the Business],**

We would like to invite local businesses to sponsor Clarksville Volleyball Club. **(Name of Business)** is someone we would like to be associated with.  Clarksville Volleyball Club will consist of training through performance training, practices, and tournaments November-April. Some teams may go till July.

Sponsoring our team is not only a great way to get involved with the community; it’s also an amazing form of marketing for your business. Last season (2021-2022) we had 154 players and 18 coaches, from Montgomery County, TN, and the surrounding areas and we are projecting even more this season. We travel from Franklin, TN to Bowling Green, KY. Some of our teams will travel as far as Louisville, KY, Indianapolis, IN, and Atlanta, GA. That means your business will have branding in front of many community members and potential clients.  With this type of exposure, everyone will remember that **[Business name]** supported us.

We have a several sponsorship choices available:

1. $500.00+ - largest font on shirt
2. $250.00 - medium font on shirt
3. $100.00 - smallest font on shirt

These sponsorships will be in exchange for the following:

* Your Company Name on our practice shirts
* Our tournament schedule, provided from the player you sponsor
* Email blasts to our families thanking you for your sponsorship
* Social media posts about your business (Clarksville Volleyball Instagram and Facebook)

Unfortunately, club volleyball is expensive and not all the families in our club can afford the cost. We ask for sponsorship to help subsidize the cost of all that goes into having a successful team/club, including membership fees, coach fees, facility fees, tournament fees and admin fees.

We understand that you have several choices when considering different marketing and community outreach opportunities, but we truly believe that this is a great fit. I know that **[Business name]** does a great job of improving the community, and we thank you for your continued support. You are helping by giving an opportunity for these young athletes to compete and learn life skills while being on a competitive volleyball team.

If you have any questions, please contact me directly at **[Your phone Number} or [Your email].**

Thank you,

**[Your Signature]**

**[Your Name]**

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**Company Name to appear on shirt\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Player Name Sponsored\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Amount Sponsored $100 $250 $500 $1000**