

Schurz | Walker Lake | Hawthorne | Luning | Mina | Montgomery Pass

December 15, 2023

Dear Member of the Mineral County Business Community,

The Mineral County Chamber of Commerce has a long and successful history in Mineral County. Like many local organizations and businesses, the Chamber ceased doing business as COVID-19 shut down the globe. Shortly before the pandemic, the Chamber lost long-time Board President Karen Colbert to cancer.

Armed Forces Day (AFD) 2021 was the first Chamber-supported event to return followed by the highly successful AFD 2022 celebration. This year, AFD became its own 501 (C)(6) non-profit organization, allowing donations to be deductible and grants to be written to support the event. The Chamber continues to support the event through advertising on the Chamber website along with a history of Armed Forces Day and a special section for the on-going exhibit "Always Lost: A Meditation On War" at the local VFW.

We are ready to help new and existing Mineral County businesses successfully navigate through the growth period we are beginning to experience. The Chamber will:

- Support the local business community through partnerships for educational programs and helping job seekers create effective resumes, practice interviewing and dress for success. (Jobs Workshop, March 31, 2023; \$200 in back to school supplies for Community Chest's Community Resource Fair, August 2023.)
- Add a job bank on the website at www.ChamberMineralCountyNV.org for Chamber members (currently under construction).
- Support existing tourism events and help create new ones that will be successful in the long-term. (\$50 donation to the Walker Lake Working Group, (July 2023); \$400 donation to the MCRCD Kayak Races, August 2023).
- Work with the Sierra Arts Foundation on arts in education and community art classes to
 increase Mineral County's quality of life quotient and drive population growth (stake holder in the
 Community Chest acquisition of the Historic 6th Street School for use as an early childhood education
 and community arts center.
- Fundraise for the Chamber's Scholarship Fund and help create internships and jobs for students. (Gave a \$250 scholarship to a graduating senior, May 2023; in 2024, the Chamber will bring the Jobs Workshop into MCHS.)
- Continue supporting the Big Flag project to replace flags that are ready to be honorably retired, purchase materials for flag repairs and to offer an honorarium to the seamstress who volunteers to repair them. (Donated \$1,000 to MCRCD towards purchase of a new flag, March 2023).
- Continue to support Cecil the Sea Serpent and work toward building the much-loved Native American legend and county mascot a permanent home with a workshop to keep him in tip-top shape so he can represent Mineral County farther from home than Carson City. (Cecil is prominently featured on the Chamber website and Facebook page along with the Big Flag.)
- The Chamber is a partner with Mineral County Community Development in the Main Street USA project for Hawthorne.

Mineral County is the last outback in Northwest Nevada. The Chamber is ready to seize the moment and take advantage of the incredible growth headed our way. It's Mineral County's turn and we must get it right. Please join the Mineral County Chamber of Commerce today. An application is attached.

Thank you in advance for your support,

Gloria Lopez

Gloria Lopez President

Mineral County Chamber of Commerce



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Membership Application □ NEW □ RENEWAL Business/Organization/Individual Name: Title: Representative: Mailing Address: _____ Street Address: _____ _____ State _____ Zip Code: _____ Phone: ______Fax:_____ E-mail: Website: _____ # of full-time employees (including part-time counted as ½) YEARLY BUSINESS MEMBERSHIP OPTIONS: (Please check mark appropriate responses.) ☐ Business (More than 100 Employees) \$500 □ Non-Profit Org.s/Clubs/Groups\$50 ☐ Government Entities......\$100 YEARLY INDIVIDUAL MEMBERSHIP OPTION: SUPPORT THESE COMMUNITY ENDEAVORS ☐ Individual Membership (non-bus. members) \$35 ☐ Big Flag Maintain/Replace Fund \$ _____ ☐ Cecil Maintain/Repair/Travel Fund \$ _____ ☐ MCHS Scholarship Fund \$ _____ Make check payable to MCCC Name of Fund. Or, donate directly at the FH Credit Union. ADVERTISING OPPORTUNITIES ☐ Business members have the option to add a business logo to our website for \$50/year. ☐ Business members have the option to connect their business website to the Chamber website for \$75/year. ☐ Individual non-business members have the option to add a larger, bold type name listing to our website for \$20/year. Please give a brief description of your business products/services (50 words or less): Cont. on back if needed. **QUESTIONNAIRE:** Would you be interested in volunteering at the Chamber Office? YES □ NO Would you like to serve a 3-year term on our Board of Directors? **\(\sigma\) YES** □ NO Membership does not obligate you in any way to serve on the Board of Directors or take part in any Chamber meeting or function. It is completely voluntary. Membership amount is due January 15th of each year. If you join mid-year, use the formula below to determine the amount due. For question on the prorate formula, please call Chamber President Gloria Lopez at the number listed below. The undersigned unites with the members of the Mineral County Chamber of Commerce and agrees to pay the sum of \$ in annual dues. **Prorate formula:** Amount of yearly membership ÷ 12 months x number of months left in the year = _____ Signature: Date:

Membership dues are used to underwrite an adequate budget to insure the maintenance of an active promotional program for Mineral County's businesses, community and cultural interests. Your participation is vital. Meetings are held the first Tuesday of each month, 6 pm at the El Capitan Convention Center, upstairs, unless otherwise noted.