Levels of Leadership



M	D
IV	

Managing Partner

Has a minimum of 3 direct 130 Managers and 1 direct Agency Director *(or higher).*



SP

Senior Partner

Has a minimum of 2 direct 130 Managers and 2 direct Agency Directors (or higher).



AP

Associate Partner

Has a minimum of 1 direct 130 Manager, 2 direct Agency Directors (or higher), and 1 direct Agency Owner (or higher).



EVP

Executive Vice President

Has a minimum of 3 direct Agency Directors (or higher).



SVP

Senior Vice President

Has a minimum of 2 direct Agency Directors and 1 direct Agency Owner.



MVP

Managing Vice President

Has 1 Agency Director and a minimum of 2 direct Agency Owners.



RAD

Regional Agency Director

Has a minimum of 2 direct Agency Owners.



AD

Agency Director

Has 1 direct Agency Owner.





Agency Owner

Minimum of \$30,000 net placed for 3 months in a row with 6 sales reps (4 direct) for each qualifying month. (Target submit of \$50,000) In order to qualify for Agency Owner you must be at a 105% contract level.



KL

Key Leader

Minimum of \$20,000 net placed for 2 months in a row with 4 sales reps (3 direct) for each qualifying month. (Target submit of \$30,000)



TL

Team Leader

Minimum of \$10,000 net placed for 2 months in a row with 3 sales reps (2 direct) for each qualifying month. (Target submit of \$15,000)



EP

Elite Producer

Minimum of \$30,000 of net placed premium for 2 months in a row.

TP

Top Producer

Minimum of \$20,000 net placed premium for 2 months in a row.

SNA

Seasoned New Agent

6 applications submitted in the first 6 weeks.



New Agent

First family helped.