

Y11 EXAM PREP ROADMAP – BTEC LEVEL 1/LEVEL 2 FIRST AWARD IN MUSIC

Examination Schedule			
Date	AM / PM	Duration	Paper/Content
Sept-Feb			Unit 2 – Managing a Music Product
Jan-May			Unit 4 – Introducing Music Composition

Key Dates (e.g. Mock Exams, Revision Days etc.)	
15/02/21	Unit 2 completion
	Unit 4 completion

Essential Reading /websites/e-resources (for books include ISBN)
<p><u>UNIT 2:</u></p> <p>Textbooks</p> <p>Baker, B., <i>Guerilla Music Marketing Online: 129 Free and Low-Cost Strategies to Promote and Sell Your Music on the Internet</i>, Spotlight Publications, 2012 (ISBN 978-0-971-48387-3)</p> <p>This book will appeal to learners as they will gain an insight into marketing without cost. It specifically deals with digital marketing and this has been listed as a separate criterion for this unit.</p> <p>King, M., <i>Music Marketing: Press, Promotion, Distribution, and Retail</i>, Berklee Press Publications, 2009 (ISBN 978-0-876-39098-6)</p> <p>Websites</p> <p>www.musiciansunion.org.uk</p> <p>The musicians union has a great deal of free information and advice. It will also be useful for any learners starting to perform, tech or promote events in public.</p> <p>www.prsformusic.com</p> <p>The performing rights society website contains good information about licensing, how learners may be able to join and benefit from membership.</p> <p>www.communityradiotoolkit.net</p> <p>This website is for anyone involved in online community radio and would be an ideal place for learners to find out about how to set their project up and a place to make useful contacts.</p>

UNIT 4:

Books

Cole, B (1996). *The Composer's Handbook: A Do-it Yourself Approach*. 2nd ed. London: Schott Music. ISBN 0946535809

Cole, B (2006). *The Pop Composer's Handbook - A Step-by-step Guide to the Composition of Melody, Harmony, Rhythm and Structure*. London: Schott Music. ISBN 1902455606

Websites

Ableton.com:

learningmusic.ableton.com – a browser based guide to music composition and sequencing

BBC Bitesize:

www.bbc.co.uk/education/topics/zxsv9j6 - BBC Bitesize GCSE music has 2 learner guides and 21 video clips on music creation.

Music Theory For Musicians & Normal People:

<http://tobyflush.com/theorypages/index.html> - a series of visually appealing free pdfs on Music Theory which cover all the essentials

Point Blank Music School:

www.youtube.com/user/pointblankonline/ - has video tutorials, masterclasses and production technique videos

Future Music Magazine:

www.youtube.com/user/FutureMusicMagazine - contains videos on the techniques & technology behind the hits.

Produce Like A Pro:

www.youtube.com/user/WarrenHuartRecording - contains videos on mixing & recording techniques

Thinkspace Education:

www.youtube.com/user/thinkspaceeducation/ - has various videos on scoring, soundtracking and sound design for films and computer games

BBC Documentaries:

www.bbc.co.uk/iplayer/categories/music/ - contains a list of all currently available BBC documentaries about music history, styles & techniques.

Key Revision Guidelines:

Y11 Teaching Outline (Autumn)

Subject: Music (BTEC First Award)

Teacher: AMA

w/b	Content	Homework	Room usage
31/08 A	Catch up session and introduction to new teacher		Fri L1
07/09 B	Unit 2 Introduction LA1: What is planning? What is a production meeting and the roles of participants in a meeting? Handing out files and the assignment brief. Initial group skills audit completed. Brainstorming initial ideas for the music product. Setting agenda for initial planning meeting. Initial planning meetings recorded and held.	Finish setting agenda for initial planning meeting.	Mon L1 Tues L1
14/09 B	Initial planning meetings recorded and held. Rehearsals of songs recorded. LAPTOPS NEEDED FOR TUESDAY Rehearsal schedules completed. Initial planning sheet completed. Meeting logs filled in.	Set agendas and rehearse music.	Mon L block rooms Tues L block rooms (laptops needed)
21/09 A	Rehearsals for songs on CD continue with teacher support. Production meetings continue with being recorded.	Set agendas and rehearse music.	Mon L block rooms Tues L block rooms Fri L block rooms Laptops needed
28/09 B	Rehearsals for songs on CD continue with teacher support. Production meetings continue with being recorded.	Set agendas and rehearse music.	Mon L block rooms Tues L block rooms (laptops needed)
05/10 A	Rehearsals for songs on CD continue with teacher support. Production meetings continue with being recorded.	Set agendas and rehearse music.	Mon L block rooms Tues L block rooms Fri L block rooms Laptops needed
12/10 B	Summary of Task 1/Learning Aim 1. Why was planning important? Any recordings completed this half term in group ready.		Mon L block rooms Tues L block rooms (laptops needed)
19/10	Half Term		
26/10	Half Term		
02/11 A	LA2: Promotion of a music product Learners begin to examine what promotion is, introduce the promotional pack, discuss how	Set task for learners to bring examples in of promotional material they have seen in the week.	Mon L block rooms Tues L block rooms Fri L block rooms

	<p>CDs, concerts and online products are promoted using examples.</p> <p>Look at a recent CD launch and concert tour, with posters, magazine adverts, social networking, merchandise, etc.</p> <p>Group activity (3–4 learners): discuss and debate promotional campaigns learners have seen recently and critically analyse what works or does not work for them.</p> <p>Learners to discuss and show the promotion ideas they have seen in the week (set as homework in week 5).</p> <p>Group activity (3–4 learners): choose one idea from the list and come up with a creative suggestion for how to promote the event. (to be presented to the class next week):</p> <p>A) Bruno Mars' new perfume 'Chimp' product launch.</p> <p>B) Concert tour by new boy band sensation 'Feeling Tight' fresh from their win on <i>Britain's Talented Teens</i>.</p> <p>C) Gig by classical violin sensation Mimi Cesare (aged 8) and her accompanist brother Carl (aged 10).</p> <p>D) Small-scale UK tour by American metal band 'Fnaf' famous for their mix of pyrotechnics, power tools and punk.</p> <p>E) Relaunch of local club night 'Skank' – 'a tasty blend of urban beats blended with edgy dance and techno energy' – following their rebuild after the gas explosion last Christmas.</p>		Laptops needed or computer room
09/11 B	<p>Learners present to the class the ideas and material they produced for the creative thinking day event last weekend. Class to debate, criticise and enjoy the work of other learners.</p> <p>Recordings taking place and rehearsals continue.</p>		Mon L block rooms Tues L block rooms (laptops needed)
16/11 A	<p>Group practical lesson: each group must produce a promotional pack for an event, suitably designed for their target market.</p> <p>Learners must work as a team and display their team-working and personal management skills in achieving this real-life task in limited time.</p> <p>Learners must work with the school in ensuring the event is suitably arranged with contingencies allowed for and risks considered.</p> <p>Recordings taking place and rehearsals continue.</p>		Mon L block rooms Tues L block rooms Fri L block rooms Laptops needed or computer room
23/11 B	Work on promotional material continues.		Mon L block rooms Tues L block rooms (laptops needed)

	Recordings taking place and rehearsals continue.		
30/11 A	Work on promotional material continues. Recordings taking place and rehearsals continue.		Mon L block rooms Tues L block rooms Fri L block rooms Laptops needed or computer room
07/12 B	Work on promotional material continues. Recordings taking place and rehearsals continue.		Mon L block rooms Tues L block rooms (laptops needed)
14/12 A	Work on promotional material continues. Recordings taking place and rehearsals continue. Summary of Learning Aim B: Promotion. Work here should be designed to consolidate the learning of learning aims A and B before the learners begin their major assignment that will take them to the end of the unit.		Mon L block rooms Tues L block rooms Fri L block rooms Laptops needed or computer room
21/12	Christmas Holiday		
28/12	Christmas Holiday		