



Teresa Rusnak - Senior Web Designer and Developer

Houston, TX

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About

Experienced Senior Web Designer and Developer with a demonstrated history of working for more 20 years designing products for a targeted audience. Well-versed in various programming languages and adept in all aspects of the web development cycle which include designing, writing, testing and deploying code. Strong background in management and leadership. Worked with 500 Fortune clients such as Mac Haik Enterprises, Google, YouTube, Adobe, Dropbox and more.

Skills

- Adobe Software Packages
 - JavaScript, jQuery, Velo WIX JavaScript
 - HTML5, Cascading Style Sheets (CSS), Bootstrap
 - UX/UI Design
 - PHP, MySQL
 - WebStorm, Visual Studio, GitHub
 - WordPress, Joomla, Drupal
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Experience

Inforcenter / Senior Web Designer and Developer

JULY 2016 - PRESENT, HOUSTON TX

- I have developed a large scale database application for commercial architects, contractors, suppliers and manufacturers that provides leads with client profiles and it unites businesses by placing all needs into one place.
- I have Search Engine Optimized the Commercial Design, Construction and Products Network to the first top 10 listings on Google.
- Designed and front end developed the first QR code touch screen responsive web based Building Directory Online application.
- Designed and back end developed the content management system (CMS) for the Building Directory Online application.
- Solely invented the configuration of customers' computers and remotely deployed the product to over a hundred class A office buildings located Downtown Houston.
- Solely designed and developed a fun user friendly application for a nine touch screen video wall for public interaction.
- I work directly with the clients to ensure customer and service support.

Internet Lava / Senior Web Developer and Graphic Designer

APRIL 2013 - JULY 2016, HOUSTON TX

- Designed professional identity branding exclusively for attorneys.
- Designed responsive corporate website layouts in Adobe Photoshop for clients.
- Coded the layouts into clean HTML and CSS formats. Installed Content Management Systems (ModX onto websites and Blogs in WordPress).
- Troubleshoot browser compatibility and CSS issues.
- Took ownership of and resolved website technical issues with clients.
- Developed custom web applications using JavaScript.
- Managed and trained coworkers as well as reviewed and tested their code.

Spear Marketing / Web Developer

JUNE 2012 - MARCH 2013, WALNUT CREEK CA

- Developed microsites, email and newsletter templates from the ground up based upon the specifications given, using mockups from designers.
- Placed completed HTML and CSS code in Marketo or FTP.
- Worked with production, creative, executive and traffic teams to resolve problems.
- Performed PHP, HTML, Flash and osCommerce site updates, design enhancements and content changes.

Fair Marketing / Web Developer and SEO Specialist

AUGUST 2011 - MARCH 2012, HOUSTON TX

- Attended new clients SEO campaigns kick-off meetings.
- Created template based websites for new SEO clients using Joomla, Drupal, WordPress and Dreamweaver.
- Created new web pages and made sure pages have proper tags, code, internal links, etc. to ensure search engine optimization.
- Created HTML sitemaps, installed blogs and added social media tools.
- Generated XML sitemaps on the client's servers.
- Installed Lead Tracking and Google Analytics code on all pages of the client's websites.
- After the final review, I launched the websites.

Kitchen and Bath Creations / Web Developer and SEO Specialist

DECEMBER 2010 - JULY 2011, HOUSTON TX

- Worked on designing and developing a new company website.
- Responsible for advertising on the Internet.
- Created different ads in Photoshop and HTML.
- Implemented SEO and monitored Social Media presence.
- Redesigned print ads for a new branding campaign.

InHouse Graphic Design / Web Developer and Graphic Designer

MAY 2007 - NOVEMBER 2010, GENEVA NY

- Designed and developed websites through the use of Adobe software.
- Developed page layouts, navigation, copy, animation, video, buttons and icons.
- Presented designs and concepts to clients and the management for review.
- Installed shopping carts, automatic response email and online forms.
- Created Google Interactive Maps and Search.
- Performed validation and testing of finished websites.
- Launched websites.

Finger Lakes Times / Graphic Designer

MAY 2005 - MARCH 2007, GENEVA NY

- Created ads for businesses and corporate clients in the Finger Lakes New York region.
- Worked on Internet E-edition, Viva, TV Times, Homes and Shopper.
- Responsible for classified ads and page layout in QuarkXPress.
- Designed Special Sections such as Gift Guide, Wedded Bliss, Football etc.
- Responsible for updating the Real Estate Weekend Edition.
- Organized files on multiple servers.
- Created Adobe Flash ads for the Internet E-edition.
- Processed photos in Photoshop for the news department.
- Prepared individual aluminum plates for the Sunday newspaper production process.

Education

State University of New York / Bachelor of Fine Arts

2003 - 2005, OSWEGO NY

Major: Graphic Design

Minor: Website Design

GPA: 3.60 | Magna Cum Laude | Graduated with Honors | Tau Sigma Honor Society

Finger Lakes Community College / Associate in Applied Science

2001 - 2003, CANANDAIGUA NY

Major: Graphic Design and Advertising

GPA: 3.50 | Cum Laude | Graduated with Honors | Phi Theta Kappa Honor Society

Wyzant Teaching Certifications

2019, HOUSTON TX

Subjects: Adobe Photoshop · Adobe XD · Adobe Illustrator · Adobe InDesign · Adobe Dreamweaver · Cascading Style Sheets (CSS) · HTML5 · Web Design · Graphic Design

Trilingual: English, Polish and Czech.

Awards

Dean's List | Presidents List | National Dean's List

- First Place in a Human Computer Interaction Graduate Program poster competition published for mass production and mailed to most Universities in the US.
- Editor's Choice and Honorary Mention Award for Wine Label published in Wine Maker national magazine.
- Award for a photo published in the International Library of Photography book.
- Two art works published in Windows Booklet.
- Winner of art exhibition contests: Tyler Art Gallery, Union Hall and Forum Restaurant.