



**University of
New Hampshire**

College of Professional Studies

The Affordability
Campaign targets an
audience between the
ages of 21-40.

Digital assets work across
multiple online platforms
including:

- Facebook
- Instagram
- Google Responsive
Smart Display

Affordability Campaign Assets

Run Dates:

July 2025

Static Ads

Landing Page

<https://cps-info.unh.edu/affordable-online>

TY Page:

<https://cps-info.unh.edu/course-schedule-download>

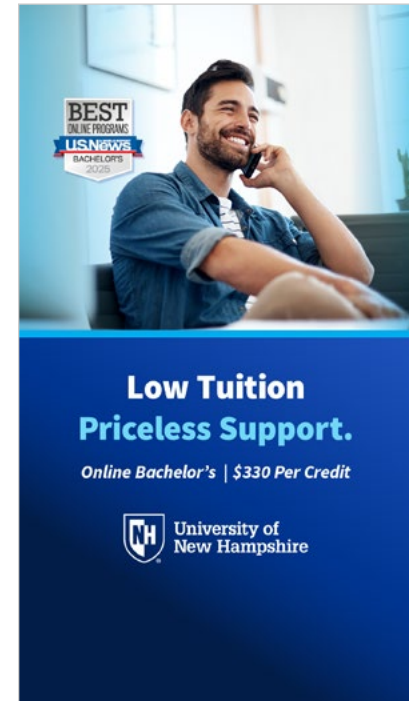
Low Tuition Priceless Support - Male



Facebook Feed Size: 1440x1800



Instagram Portrait: 1080x1350



Story Size: 1080x1920

With small classes, flexible learning, and a dedicated advisor by your side, you'll have all the support you need to succeed.

Headline: Best Value Online Bachelor's Degree

Description: Apply Today!

Low Tuition Priceless Support - Female



Facebook Feed Size: 1440x1800



Instagram Portrait: 1080x1350



Story Size: 1080x1920

With small classes, flexible learning, and a dedicated advisor by your side, you'll have all the support you need to succeed.

Headline: Best Value Online Bachelor's Degree

Description: Apply Today!

Among the Lowest Online Tuition...



Facebook Feed Size: 1440x1800



Instagram Portrait: 1080x1350



Story Size: 1080x1920

Low tuition online degrees for working adults: Balance college, work and life with flexible 8-week online classes. Apply now!

Headline: Low Tuition Online Degrees — Apply Today!

Description: Designed for working professionals. Built for today's business environment.

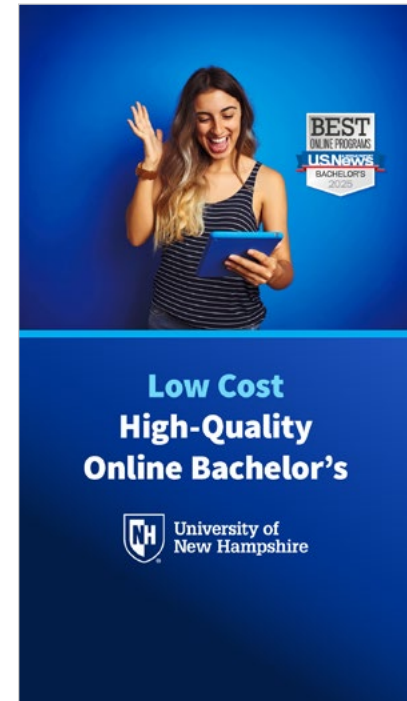
Low Cost, High-Quality Online Bachelor's



Facebook Feed Size: 1440x1800



Instagram Portrait: 1080x1350



Story Size: 1080x1920

Beyond our \$330-per-credit tuition, our top value public university offers small classes and personalized advising.

Headline: Earn a Top-Ranked, Best Value Bachelor's

Description: Low Tuition. Priceless Support.

Best Online Programs, Affordable New Rates!



Facebook Feed Size: 1440x1800



Instagram Portrait: 1080x1350



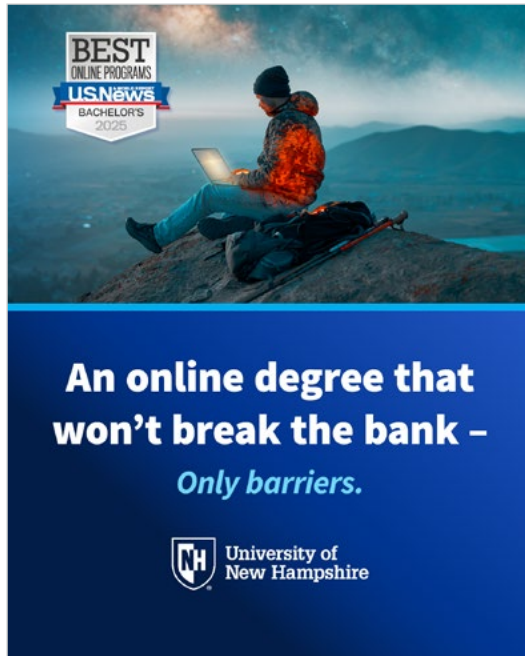
Story Size: 1080x1920

Built for working adults, our low-tuition online degrees feature small, flexible classes and the support you need to succeed.

Headline: Earn a Top-Ranked Online Bachelor's

Description: Start Your Journey. Enroll Now.

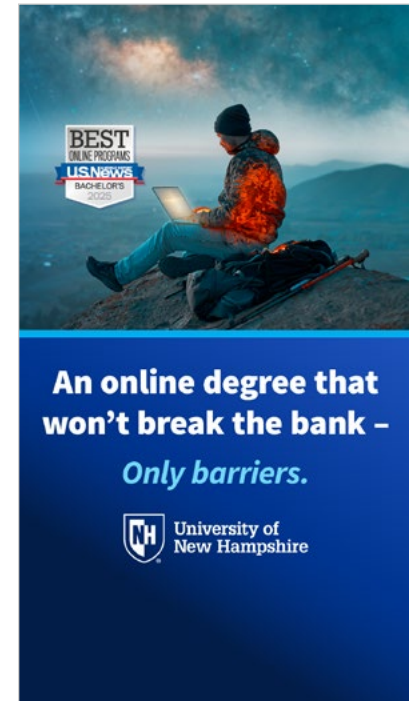
An online degree that won't break the bank...



Facebook Feed Size: 1440x1800



Instagram Portrait: 1080x1350



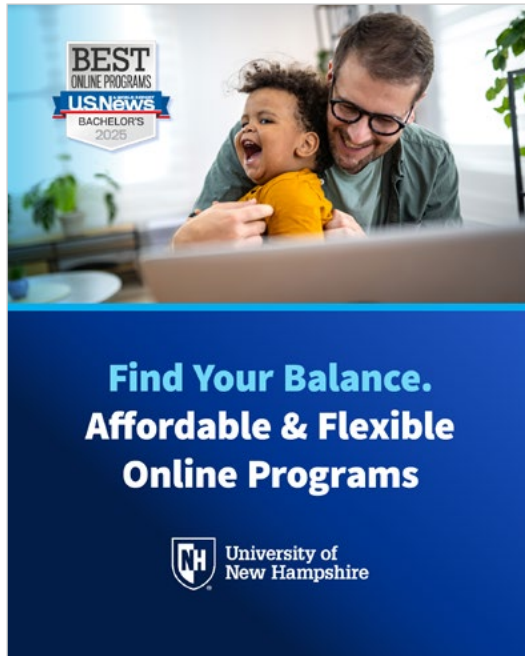
Story Size: 1080x1920

Low tuition, small, flexible classes and personalized support make UNH one of the best online colleges for working adults.

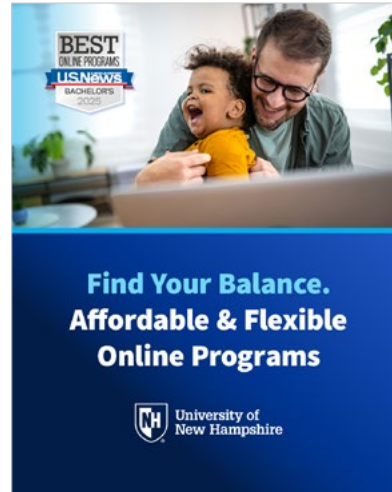
Headline: Affordable Online Bachelor's Degree

Description: Top-Ranked. Apply Today!

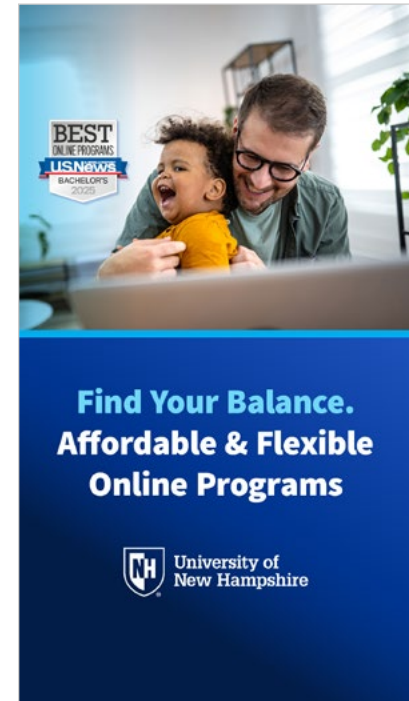
Find your balance. Affordable & Flexible...



Facebook Feed Size: 1440x1800



Instagram Portrait: 1080x1350



Story Size: 1080x1920

Low tuition online degrees for working adults: Balance college, work and life with flexible 8-week online classes. Apply now!

Headline: Low Tuition Online Degrees — Apply Today!

Description: For working professionals.

Google Smart Display Ads

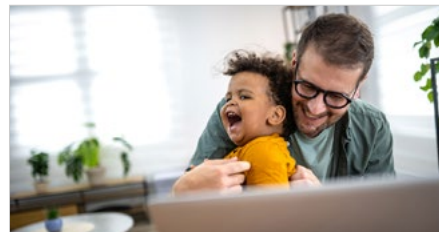
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1200x628



1080x1080

