In-Demand Credentials From the University Redefining Healthcare - 100% Online!

Lead the Transformation

Thank you for requesting information.

An email containing additional information on USF's health informatics programs is already on its way to you.
For more information, visit www.usfhealthonline.com.
Congratulations on taking the next step toward maximizing your career potential!

NEW! Graduate Programs in Health Informatics – 100% Online

Position yourself to help lead the transformation of healthcare with a master's degree or graduate certificate in health informatics from the University of South Florida – consistently ranked by *U.S. News & World Report* as one of America's Best Colleges and recently named on the 2013 list of Best Online Schools. In as little as six months to a year – from wherever you live – you can add in-demand post-baccalaureate credentials to your resume that can help launch or advance your healthcare career.

Gain the Skills to Usher in the Digital Age of Healthcare

Be among the first generation of professionals trained in health informatics – the science of creating and managing shareable electronic health and medical records. Health informatics experts allow all of a patient's healthcare providers to have access to the "big picture," instead of each provider holding a different piece of the puzzle. This helps manage costs by eliminating duplicate testing and services, while allowing healthcare providers to make better medical decisions – ultimately leading to better patient outcomes.

Master of Science Health Informatics (Complete in as little as one year!)
Graduate Certificate Health Informatics (Complete in as little as six months!)

COMPENSATION

Of a sampled 2,218 healthcare IT professionals' salaries:

$114,176* is the average (mean) salary.

$98,000* is the median salary.

HIRING GROWTH

70%

Seventy percent of health insurers, 48 percent of hospitals and 39 percent of pharmaceutical / life sciences companies plan to increase hiring of technical informatics professionals through 2014, according to a February 2012 study by Price Waterhouse Coopers Health Research Institute.

According to the Healthcare Information and Management Systems Society (HIMSS) 2010 HIMSS Compensation Survey

The Only Program Offered Through a Top-Tier Medical School

The University of South Florida's prestigious Morsani College of Medicine is the only medical school in the country offering graduate programs in health informatics 100% online. Ranked on *U.S. News & World Report's* 2013 list of Best Medical Schools, Morsani is an integral part of USF Health – a partnership among USF's colleges of medicine, nursing, public health and pharmacy; its schools of biomedical sciences and physical therapy and rehabilitation sciences; and the USF Physician's Group. Breaking the boundaries of traditional healthcare delivery, USF Health promotes an environment where doctors, nurses, physical therapists, pharmacists, researchers and public health scientists work together to create a community of good health. So USF is uniquely positioned to teach informatics students how to foster meaningful collaboration among healthcare providers.

Video-Based Graduate Programs Work With *Your* Busy Schedule!

Superior Technology
▸ Anytime, anywhere learning from your desktop, laptop, tablet or mobile device
▸ User-friendly – log in and learn
▸ Instructor-led streaming video lectures
▸ Downloadable MP3/MP4 (audio-video) files
▸ Live sessions with visual whiteboards
▸ Interactive online simulations

Unmatched Support
▸ Instructor-hosted discussion boards
▸ Live chat room, email, social networking
▸ Group study and sharing
▸ 24/7 technical support

Ultimate Convenience
▸ No campus attendance required
▸ Classes start every 8 weeks
▸ No GRE, GMAT or MAT required
▸ Financial aid available

✕ 13 IN-DEMAND CAREER PATHS FOR HEALTH INFORMATICS SPECIALISTS

Upon completion of a graduate program in health informatics, you will have the skills needed to enter positions such as:

1. **Chief Information Officer**
2. **Chief Medical Information Officer**
3. **HIM Director**
4. **Nurse Informaticist**
5. **Health Data Manager**
6. **Information Resource Manager**
7. **IT Consultant**
8. **Clinical Data Analyst**
9. **HIM Manager**
10. **Health Information System Application Designer**
11. **Clinical Documentation Specialist**
12. **Coding Auditor**
13. **Compliance Officer**