

I've had the privilege of working with, and knowing Cindy Neubauer for over 25 years, and I can say without hesitation that she is one of the most gifted communicators and trainers I've ever encountered. I first met Cindy during our years with DirectBuy, where she wasn't just a successful franchise owner, but a natural leader who poured her heart into developing her teams.

Within her franchise, Cindy played a major role in training cold callers, appointment setters, and sales staff. She was often sought out by other franchise locations and new franchise owners as well. Her methods consistently produced top-tier results. In fact, she developed her franchises to rank among the top five out of 160 locations. This is a true testament to her ability to coach, lead, and inspire.

What sets Cindy apart is her deep understanding of how to connect with people, over the phone, in person, or on a team. She has exemplary people skills and knows how to teach others, with authenticity, confidence, and heart. Watching her transition from franchise success into real estate, and now into coaching others in phone sales, is just the natural next step in her journey.

If you're looking to sharpen your phone skills, improve your closing rate, or train your team to connect more effectively, you won't find a better coach than Cindy. She's smart, strategic, and sincerely wants to help people succeed. I cannot recommend her highly enough. — Melinda "Mindy" Koslovsky Former Assistant to Director of Franchise Relations, DirectBuy Corporate