



Advance Paris

advanceparis.com/en

under £1,000 £1,000-£4,999 £5,000-£9,999 £10,000-£49,999 £50,000-£99,999 over £100,000

A12 Classic Hybrid Integrated Amplifier



This modestly priced amplifier comes in a very smart package with a substantial metal case and a stylish black acrylic front panel, featuring two large, blue VU meters and a window to showcase the two low-noise triode ECC81/12AT7 preamp tubes.

When testing it, our reviewer said, "I was wondering if there was anything that the Advance Paris A12 Classic couldn't do. It is a great-sounding amplifier with more than enough power for any speakers you care to throw at it, and it benefits from a valve preamp stage that gives it an edge in sound quality over many similarly priced competitors."

We also highlighted its excellent built-in headphone amp, which, we said, was more than good enough to satisfy most listeners.

As an all-rounder, the A12 Classic hybrid integrated amplifier remains the one to beat. That it can hold that place while also being one of the most affordable amplifiers we've tested makes both the A12 Classic and the Advance Paris brand something to watch out for!

Reviewed in Issue **236**

Starting out as Acoustic Advance in 1995, Advance Paris began with a range of five loudspeakers developed in France.

After expanding its speaker lineup, it began developing electronic products in 2002, launching its first integrated amplifier in 2004 – a product that laid the foundations for the company's aesthetics and technologies today.

VU meters, tubes and massive amplifiers are still part of the brand's DNA. The first product under the Advance Paris brand was launched in 2013.

Advance Paris aims to offer products that deliver uncompromising sound quality at affordable prices. The company has also developed a powerful reputation for using 'the right tools for the job.' Rather than sticking resolutely to a solid-state, all-valve or hybrid technology, Advance Paris takes a more pragmatic approach, using whatever system works best for the individual product.

The company's distinctive livery, excellent performance and effortless compatibility are usually the stuff of far more upmarket brands today. That Advance Paris can deliver the goods without costing the Earth only adds to its reputation.

