



PROJECT OVERVIEW

Artist: Of Visions

<https://www.instagram.com/ofvisions/>

<https://open.spotify.com/artist/1HCNiaBuiOnLdTMZJHljO>

<https://www.youtube.com/channel/UC7q3NWI9zmzXvfcoOatXeGA>

Genre: Midwest indie-pop / emo / glam post-pop

Aesthetic: Softcore goth, MySpace glam-punk, pink skull eroticism

Core Identity: Erotic Prophet meets Cult Messiah

Of Visions isn't just building a fanbase—he's building a following. This tour is a moving ritual. A séance in sneakers. A stage show dipped in mascara and resurrection.

OBJECTIVE

To secure a co-headliner for a Fall/Winter tour (November–January) across key US regions: Southwest, Midwest, West Coast, with possible inclusion of Nashville and the Pacific Northwest.

TOUR FRAMEWORK

Tour Name: *The Wonderland Tour* (tentative)

Duration: 3–4 weeks

Markets: Denver (anchor city), Phoenix, Albuquerque, L.A., Portland, Seattle, Austin, Kansas City, and more.

Venue Size: 150–600 cap, based on local draw

Routing Strategy: Loop-based van tour, with strategic weekend spikes in top-performing cities.

HEADLINER PROFILE: OF VIZIONS

Streaming: ~15K monthly Spotify listeners (independent)

Top Cities: Denver, Phoenix, L.A., Portland, Chicago

Social: Visually viral presence, highly engaged fans via TikTok, IG Stories, tour content

Performance Style: Theatrical, emotionally immersive, sexually charged—somewhere between Bauhaus and prom night breakdown

Fanbase: Alt femmes 18–34, LGBTQ+ romantics, ex-Scene kids, tattooed baristas, trauma-coded creatives

SUPPORT VALUE OFFERED TO CO-HEADLINER

- Custom deck design, story-driven branding, and narrative integration
- Professional tour manager + strategist on board (already retained)
- Moodboard-driven tour design and synchronized promotional rollout
- Built-in attention economy strategy using archetypes (Siren, Rake, Prophet)

This isn't just about music—it's about myth. Every city is a chapter. Every venue, a shrine.

IDEAL CO-HEADLINER QUALITIES

- 10K–25K monthly listeners
 - Glam-adjacent or emotionally volatile pop-punk/emo/alt-pop vibe
 - Fans overlap aesthetically, emotionally, and demographically
 - Not currently touring November–January
 - Willing to co-market and share visual assets
 - Independent or boutique label backed
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TARGETED FAN EXPERIENCE

- Merch ritual drop: *"Only those who bleed get access"* (exclusive city merch)
 - Mirror activation: Cathedral mirrors, pink blood rituals, black roses
 - Closing track: *"Why Can't We Dream?"* = cult anthem closer
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NEXT STEPS

Interested booking agents, managers, or artists:

Contact us directly for full routing map, co-financial breakdown, and venue commitments in anchor cities.

Contact: tourmanager@ofvizations.com

Brand Strategist / Tour Manager: Jackie Edwards

Let's build a tour that doesn't just play shows - **It summons the faithful.**