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**Traycee Mayer** is a leadership expert, executive coach, and author who helps leaders harness the power of human connection to drive meaningful success. Her core philosophy: people don't need to be treated equally—they need to be treated as the unique individuals they are in order to truly thrive.

With over 40 years of experience in hospitality leadership and human resources, Traycee has led teams of hundreds and developed dozens of successful leaders. She is the author of the award-winning book *The Leadership Contradiction: Choosing a Path of Love and Kindness* and creator of the FEEDBACK Framework, approved for continuing education units.

A Certified Executive Coach through UC Berkeley's Executive Coaching Institute, Traycee draws from both professional triumphs and personal challenges to offer audiences practical tools for leadership presence, growth mindsets, and transformative change.