# **MIRANDA C. SPENCER**

New England-based, senior-level wordsmith working at the intersection of environment, health, and mass media mirandacspencer@gmail.com/267-258-3328/MirandaCSpencer.com

## **Professional Experience**

VARIOUS CLIENTS, multiple locations (remote) 2000-present Independent Journalist and Freelance Editor

**Environmental Reporter.** Wrote for *American Forests, BioScience, The Daily Climate, E: The Environmental Magazine, The Ferret* (UK), and other outlets. Top stories:

- A 10,000-word, two-part multimedia feature for investigative platform *The Ferret* exploring community harms from natural-gas fracking in Pennsylvania and Scotland
- A feature for *American Forests* profiling a Philadelphia urban forestry/farming project to enhance neighborhood food security, later selected for the magazine's "Best of..." collection
- A news article for *The Daily Climate* explaining the invention and use of a climate-friendly cement, leading to additional coverage of the technology in major media

**Media Critic**. Analyzed press trends for *Extra!*, the magazine of the media watchdog Fairness and Accuracy in Reporting, and FAIR's website.

- Published six cover stories
- Won Honorable Mention from Project Censored for my investigation of the environmental impact of print media and its coverage
- Made multiple appearances on "Counter Spin," FAIR's nationally broadcast radio program

**Book Editor/Coach.** Assisted famous authors and emerging writers with developmental editing, line editing, copy editing, research, and/or ghostwriting on manuscripts at all stages of development.

- Successfully managed complex, sophisticated editing projects, most recently *Climate Obstruction: A Global Assessment* (Oxford University Press, 2025), a volume of essays by nearly 100 experts
- Book projects on which I collaborated have become best-sellers, most recently the *Trump Survival Guide* by longtime client Gene Stone

## MAD IN AMERICA FOUNDATION, Cambridge, MA (remote)

## 11/2018-3/2023

*Mad In America* is an online magazine that serves as a catalyst for rethinking mental health care in the United States and abroad. Wore many hats, sometimes concurrently:

**Family Resources Editor**. Curated all content and managed the editorial calendar for this section of the site, providing information/support for families experiencing mental health struggles. Recruited contributors; edited, wrote, and illustrated blogs, articles, and drug info pages; maintained web pages; and oversaw social media. Grew the section and increased readership/engagement by:

- Adding new departments ("Q&A," "Interview," "Editor's Corner")
- Creating and hosting the "Mad in the Family" podcast and online Town Hall events
- Producing a monthly Mailchimp newsletter
- Administering three online support groups

Staff Writer. Wrote long-form features and media criticism for the site's "MIA Reports" section.

• Regularly reported on the Britney Spears case and the larger issue of guardianship

**Personal Stories Editor**. Curated, edited, and illustrated first-person essays sharing lived experience in the mental health system.

### **Additional Relevant Experience**

**ECOAMERICA**, Washington, DC (part-time, remote) 10/2016-1/2018 <u>Blogger/Social Media Manager</u> for this environmental nonprofit, creating content for its Climate for Health and EcoAmerica initiatives.

**OPEN SPACE INSTITUTE**, New York, NY (full time, on site)

3/2015-5/2016

<u>Senior Research & Communications Associate</u> for this conservation organization, crafting publications on climate-smart land and water protection.

BREASTCANCER.ORG, Ardmore, PA (contract, remote)

4/2014-4/2015

<u>Ghostwriter</u> of the site's *Think Pink, Live Green* column, translating scientific research into advice on managing environmental cancer risks.

CALKINS MEDIA, Levittown, PA (contract, remote)

5/2012-8/2014

<u>Columnist</u> for the *ShaleReporter* blog, a project of the *Beaver County Times*, covering the environmental and human impacts of fossil-fuel development in Pennsylvania and beyond.

#### ENVIRONMENTAL HEALTH SCIENCES, Charlottesville, VA (part time, remote)

4/2011-12/2014

**<u>Researcher</u>** for online magazines *The Daily Climate* and *Environmental Health News*, aggregating articles about events and trends in ecology and public health.

ENVIRONMENTAL GRANTMAKERS ASSOCIATION, New York, NY (contract, remote)

8/2006-7/2010 **Editor** of *EGA Journal*, helming this nonprofit trade group's semiannual magazine for eco-philanthropists.

Previous employment info upon request

#### Education

**M.A.** program in magazine journalism, New York University, New York, NY. Full fellowship. **B.A.** in English literature, Bard College, Annandale-on-Hudson, NY. Dean's List.