

Small Business E-commerce Support Program

Provides free consulting and digital marketing services to eligible New Jersey restaurants, retail stores and personal care businesses to assist with website development & optimization, online e-commerce platform, online ordering platform, online appointment booking platform and digital marketing plan.

LEARN MORE
at

[https://www.njeda.com/
small-business-e-commerce-support-program](https://www.njeda.com/small-business-e-commerce-support-program)

Program Details

The NJEDA Small Business E-commerce Support Program provides free consulting and digital marketing consulting services to New Jersey small businesses in the restaurant, retail and personal care industries to assist with website development and website optimization, e-commerce platform, online ordering platform, online appointment booking platform and digital marketing plan.

Award Size

Restaurants up to \$11,400

Retail Stores up to \$10,800

Personal Care Businesses up to \$11,400

Benefits

- Website Design, Development & Implementation
- Online Ordering/Appointment Booking Platform Implementation
- E-commerce Platform Design, Development & Implementation
- Online Marketing Plan Development

Eligibility

Businesses must meet the following, minimum eligibility requirements:

- Restaurant, Retail Store or Personal Care business (e.g., barbershop, hair salon, nail salon, etc.)
- Situated in a commercial location with a physical store front in NJ
- Currently registered to do business in NJ
- Small business as defined by the US Small Business Administration (SBA)
- Able to provide a current NJ Business Assistance or Incentive Clearance Certificate

Fees

No fees will be charged for the Small Business E-commerce Support Program. The NJEDA will pay consultants directly for services provided, up to the maximum amount for each business type.