

2024 REUNION GUIDE



True Value.

2024 SPRING REUNION | NEW ORLEANS, LA



NEW ORLEANS ERNEST N. MORIAL CONVENTION CENTER

900 Convention Center Blvd., New Orleans, LA 70130

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GENERAL INFO

WE'RE EXCITED TO BE TOGETHER IN NEW ORLEANS!

FRIDAY, 2/2 – SUNDAY, 2/4

Reunion will be open from Friday, 2/2 at 8:15 am until Sunday, 2/4 at 1:00 pm.

STAFFED BOOTH HOURS	
Friday, February 2	8:15 am - 5:00 pm
Saturday, February 3	8:00 am - 5:00 pm
Sunday, February 4	8:00 am - 1:00 pm
QUIET BUYING HOURS	
Saturday, February 3	7:00 am - 8:00 am
Saturday, February 3	5:00 pm - 7:00 pm
Sunday, February 4	7:00 am - 8:00 am

NOTE: All booths will be unstaffed during the quiet buying hours posted above.

OUR SPRING REUNION WILL INCLUDE ALL OF THE BUYING OPPORTUNITIES AND CORPORATE SUPPORT AREAS YOU LOVE:

- ASSORTMENT CITY #2119
- CUSTOMER SHIPPING #1457
- DISCOUNT CITY #119
- MARKETING #1437
- PRICING #1636
- RETAIL TECHNOLOGY SERVICES #1937
- STORE EXPERIENCE #1754
- TRUE VALUE CONNECT #2154
- TRUE VALUE UNIVERSITY #2755

Spin It to Win It Wheel

Keep up with the traveling prize wheel as it makes its way around the show floor all reunion long. (Full schedule with locations on p. 7)

WI-FI SERVICE IS FREE IN THE EXHIBIT HALL PASSWORD: **spring2024**

PLACE ORDERS USING YOUR MOBILE DEVICE!

Scan QR codes on signage throughout the show floor to go directly to Netwarehouse to order. (For info & instructions, go to pages 14-15.)



MERCHANDISE REMOVAL

Vendor Product Purchases

- You are required to visit the **Exhibit Floor Management Booth #2455** to obtain a green Booth Purchase (BP) sticker for your badge if you intend to hand carry purchased products.
- Customers are allowed to return to the exhibit floor after the close of Reunion from 1:00 – 2:30 pm, Sunday 2/4, to pack up purchased items. For safety purposes, this will be the only time that customers are allowed back on the show floor.
- Only customers with the authorized **Booth Purchase (BP) Sticker** will be allowed on the floor at this designated time.
- Larger booth purchases that cannot be hand carried are subject to the booth purchase rules and requirements. Please visit **Exhibit Floor Management Booth #2455** for full policy and assistance.

Product Displays

- Product on display in **Assortment City** and **Discount City** is not to be removed unless signage indicates the product is for Sampling.
- Security will confiscate any product removed from displays and return it to its appropriate location for the benefit of your fellow Customers shopping the area.

UPS/CUSTOMER SHIPPING SERVICES

UPS shipping services will be available for retailers in **Booth #1457** during the following times:

- FRIDAY, FEBRUARY 2: 10:00 am – 5:00 pm
- SATURDAY, FEBRUARY 3: 10:00 am – 5:00 pm
- SUNDAY, FEBRUARY 4: 8:00 am – 1:00 pm

SCOOTER RENTAL INFORMATION



Scooteraround, the preferred mobility service partner of the MCCNO, provides electric scooter rentals for \$60.00 per day. Scooters reserved in advance can be picked up at the UPS Store located in Hall F Lobby of the convention center. To reserve a scooter, please call **888-441-7575**.



COAT CHECK



LUGGAGE



FIRST AID



Complimentary **luggage & coat check** will be available at the convention center in the **Lobby of Hall E**. Please have your badge visible when you check your luggage and coat.

NOTE: Your hotel offers complimentary luggage storage if you are planning to depart from your hotel.

On-site medical staff is available within the convention center. In case of an emergency, please go to the first aid room located within the **UPS Store in the Lobby of Hall F**.

Time	Title	Location
THURSDAY, 2/1/2024		

1:00 pm - 4:00 pm	Retail Best Practices Conference	The Great Hall A (Section B)
4:00 pm - 6:30 pm	Assortment City Preview Reception	Exhibit Hall - Hall E

FRIDAY, 2/2/2024		
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6:00 am - 5:00 pm	Registration	Hall D Lobby
7:30 am - 8:00 am	General Session	The Great Hall
8:15 am - 5:00 am	Exhibit Floor Hours	Exhibit Floor
9:00 am	SPIN TO WIN: Quikrete Companies	Booth #637
9:00 am	True Value Brand Update: Here For You!	TVU Theater Booth #2755
9:30 am	Epicor Eagle: Data Import	TVU Theater Booth #2755
10:00 am	SPIN TO WIN: Hillman Fasteners	Booth #837
10:00 am	How To Deter Thieves & Protect Your Store	TVU Theater Booth #2755
11:00 am	Rental: Featured Vendor Programs	TVU Theater Booth #2755
11:00 am	SPIN TO WIN: MTD Products	Booth #1227
11:00 am - 2:00 pm	Lunch Coupon Redemption	Concessions
11:30 am	Live Goods: Featured Vendor Programs	TVU Theater Booth #2755
12:00 NOON	SPIN TO WIN: Minwax	Booth #1823
1:00 pm	Getting Your Store Ready for Spring	TVU Theater Booth #2755
2:00 pm	7 Tips to Build Your Leadership Bench in Your Business	TVU Theater Booth #2755
2:00 pm	SPIN TO WIN: TVM	Booth #1919
3:00 pm	Netwarehouse: Newest Capabilities for Ordering	TVU Theater Booth #2755
3:00 pm	SPIN TO WIN: GE Lighting	Booth #3437
4:00 pm	Navigating E-Commerce	TVU Theater Booth #2755
5:00 pm - 8:00 pm	Welcome Reception: "Headline the Band!"	The Great Hall

Time	Title	Location
SATURDAY, 2/3/2024		

7:00 am - 5:00 pm	Registration	Hall D Lobby
7:00 am - 8:00 am	Quiet Buying Hours	Exhibit Floor
8:00 am - 5:00 pm	Exhibit Floor Hours	Exhibit Floor
8:30 am	Make a Splash with Pool Chemicals	TVU Theater Booth #2755
9:00 am	SPIN TO WIN: Apex Tools Group	Booth #1037
9:15 am	True Value Digital Marketing	TVU Theater Booth #2755
9:45 am	Cybersecurity Challenges for the Retail Sector	TVU Theater Booth #2755
10:45 am	Everything You Wanted to Ask About Financing Your Hardware Store	TVU Theater Booth #2755
11:00 am	SPIN TO WIN: Kimberly-Clark Corp	Booth #2906
11:00 am - 2:00 pm	Lunch Coupon Redemption	Concessions
11:30 am	Industry-Led Paint Recycling With PaintCare	TVU Theater Booth #2755
1:00 pm	EasyCare Paint Podcast Live!	TVU Theater Booth #2755
1:00 pm	SPIN TO WIN: Rust-Oleum	Booth #1721
2:00 pm	SPIN TO WIN: Black & Decker	Booth #1137
2:00 pm	5 Tips to Improve Your Loss Prevention Strategy	TVU Theater Booth #2755
3:00 pm	Driving Profitability With Pricing	TVU Theater Booth #2755
3:00 pm	SPIN TO WIN: Freud/Diablo	Booth #1337
4:00 pm	Revolutionizing Retail: Digital Smart Labels™	TVU Theater Booth #2755
4:30 pm	Installing Allure® ISOCORE® and Allure® QuikGrip™	TVU Theater Booth #2755
5:00 pm - 7:00 pm	Quiet Buying Hours	Exhibit Halls
5:30 pm - 7:30 pm	Young Retailers Networking Event	Offsite: Lucy's Retired Surfers Bar & Restaurant

SUNDAY, 2/4/2024		
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7:00 am - 1:00 pm	Registration	Hall D Lobby
7:00 am - 8:00 am	Quiet Buying Hours	Exhibit Floor
8:00 am - 1:00 pm	Exhibit Floor Hours	Exhibit Floor
9:00 am	SPIN TO WIN: National MFG/Spectrum Brands	Booth #737
10:00 am	SPIN TO WIN: 3M	Booth #1909
12:00 NOON	SPIN TO WIN: Rubbermaid Inc	Booth #3221

KEY EVENTS



THURSDAY, FEBRUARY 1

- **Retail Best Practices Conference:** 1:00 pm – 4:00 pm | Join us to continue to develop your leadership skills, learn industry trends and actionable tips to recruit employees and create an exceptional customer experience.
- **Assortment City Preview Reception:** 4:00 pm – 6:30 pm | Check out assortments and have an opportunity to talk to the Sales Team, Merchants and fellow retailers in a relaxed and fun setting. Enjoy beverages and appetizers while outfitting your store with the latest assortments!

FRIDAY, FEBRUARY 2

- **General Session:** 7:30 am | Start your morning off with updates from True Value Senior Leadership!
- **Welcome Reception - Headline the Band!:** 5:00 pm – 8:00 pm | Great Hall of the Ernest N. Morial Convention Center | Have you ever wanted to headline a live band? The 2024 Spring Reunion Welcome Reception is your chance! Enjoy food and beverages as you take in this karaoke party that includes a full live band. Choose from a selection of your all-time favorite songs and show off your singing voice, hop on the dance floor and join in the fun, or sit back and relax while taking in the show. Whatever you choose, this is a party you won't want to miss!

SATURDAY, FEBRUARY 3

- **Young Retailers Networking Event:** 5:30 pm – 7:30 pm | Join us after an action-packed day on the Reunion floor to unwind and have some fun! Network with your peers while enjoying the fun NOLA vibe, drinks and snacks at Lucy's Retired Surfers Bar & Restaurant.

SPIN IT TO WIN IT SCHEDULE

SPIN IT TO WIN IT IS BACK THIS SPRING!

Are you ready to win some big money? Find the wheel and try your luck for a chance to win up to \$5,000!

FOR BIGGER PRIZES & MORE FUN LOOK FOR THE WHEEL ON BIG MONEY SUNDAY!



FRIDAY, FEBRUARY 2

TIME	VENDOR	BOOTH #	DEPARTMENT
9:00 am	QUIKRETE COMPANIES	637	Hardware
10:00 am	HILLMAN FASTENERS	837	Hardware
11:00 am	MTD PRODUCTS INC	1227	Outdoor Tools
12:00 pm	MINWAX COMPANY, THE	1823	Paint
2:00 pm	TVM	1919	Paint
3:00 pm	GE LIGHTING	3437	Electrical

SATURDAY, FEBRUARY 3

TIME	VENDOR	BOOTH #	DEPARTMENT
9:00 am	APEX TOOLS GROUP LLC	1037	Hardware
11:00 am	KIMBERLY-CLARK CORP	2906	Auto
1:00 pm	RUST-OLEUM	1721	Paint
2:00 pm	BLACK & DECKER	1137	Tools
3:00 pm	FREUD/DIABLO	1337	Tools

SUNDAY, FEBRUARY 4

TIME	VENDOR	BOOTH #	DEPARTMENT
9:00 am	NATIONAL MFG/ SPECTRUM BRANDS HHI	737	Hardware
10:00 am	3M	1909	Paint
12:00 pm	RUBBERMAID INC	3221	Home

2024 SPRING REUNION

EDUCATION SESSIONS

EDUCATION SESSIONS BY DAY

True Value
UNIVERSITY

FRIDAY, 2/2/2024

TRUE VALUE BRAND UPDATE: HERE FOR YOU!

COMPANY: True Value
TIME: 9:00 am
LENGTH: 30 min.
LOCATION: TVU Theater #2755
PRESENTERS: Erin Korous & Todd Stanojev
Come and hear about exciting updates for the brand.

EPICOR EAGLE: DATA IMPORT

COMPANY: Epicor
TIME: 9:30 am
LENGTH: 30 min.
LOCATION: TVU Theater #2755
PRESENTER: Thom Taylor
Learn how to get the most out of Epicor Eagle Data Import Tools.

HOW TO DETER THIEVES & PROTECT YOUR STORE

COMPANY: Watcher
TIME: 10:00 am
LENGTH: 60 min.
LOCATION: TVU Theater #2755
PRESENTER: Nathan Looman
Learn about current trends in loss prevention. With theft on the rise, let us show you ways you can protect your store. Learn how to prevent theft before it happens. Also learn about new products available to help reduce theft at your store.

RENTAL: FEATURED VENDOR PROGRAMS

COMPANY: True Value
TIME: 11:00 am
LENGTH: 30 min.
LOCATION: TVU Theater #2755
PRESENTER: Kyle Ewert and Select Vendors
Whether you are new to the Rental program or a longstanding participant, don't miss this opportunity to hear from our vendor partners in a quick and concise overview. We have selected several vendors to present the benefits and value of their program in a quick-fire format. These are turnkey vendor programs that are key to any stand-alone or in-store Rental operator and ensure success for you. Don't miss this opportunity to get started in Rental or get a refresh on a few of our vendor programs!

LIVE GOODS: FEATURED VENDOR PROGRAMS

COMPANY: True Value
TIME: 11:30 am
LENGTH: 30 min.
LOCATION: TVU Theater #2755
PRESENTER: Jennifer Zerwer and Select Vendors
Whether you are new to the Live Goods program or a longstanding participant, don't miss this opportunity to hear from our vendor partners in a quick and concise overview. We have selected several vendors to present the benefits and value of their program in a quick-fire format. These are turnkey vendor programs that fit for any stand-alone garden center, Agway or in-store nursery participant and ensure success for the retailer or service one of your basic business needs. Don't miss this chance to learn more about the live goods business or get started today!

GETTING YOUR STORE READY FOR SPRING

COMPANY: True Value
TIME: 1:00 pm
LENGTH: 60 min.
LOCATION: TVU Theater #2755
PRESENTERS: Melinda Atchley, Erin Stimmel-Clark & Sean Henson
Join this workshop to discuss best practices on driving traffic to your stores this spring! Hear from Marketing, Store Planning and TVU on sales techniques and in-store promotions to drive sales.



True Value
UNIVERSITY

EDUCATIONAL SESSIONS ARE TAKING PLACE FRIDAY & SATURDAY AT THE TRUE VALUE UNIVERSITY THEATER

BOOTH #2755

EDUCATION SESSIONS BY DAY

True Value
UNIVERSITY

★ BOOTH #2755

7 TIPS TO BUILD YOUR LEADERSHIP BENCH IN YOUR BUSINESS

COMPANY: NHPA

TIME: 2:00 pm

LENGTH: 60 min.

LOCATION: TVU Theater #2755

PRESENTER: Katie McHone-Jones

Building a strong leadership bench is essential for the success and growth of your business. In this session, we will explore seven essential tips that can help you cultivate and develop a strong team of leaders within your organization. These tips will enable you to create a robust leadership pipeline, ensuring the long-term success and growth of your store. By following these seven tips, you can create a culture of leadership development, empower your employees and build a team of capable leaders who will drive your store forward. Remember, investing in your employees today means securing the future success of your business.

NETWAREHOUSE: NEWEST CAPABILITIES FOR ORDERING

COMPANY: True Value

TIME: 3:00 pm

LENGTH: 60 min.

LOCATION: TVU Theater #2755

PRESENTER: Larry Carmack

This session showcases the latest capabilities of Netwarehouse. Our new module allows you to place orders for direct ship from vendors with visible order status while making billing/payment much easier. Merchandising and IT will host this session, walking through the changes and developments.

NAVIGATING E-COMMERCE

COMPANY: ECI Software Solutions

TIME: 4:00 pm

LENGTH: 60 min.

LOCATION: TVU Theater #2755

PRESENTER: John Mauri

Learn how to integrate e-commerce into your business and why it is key to your success. We will cover what omni-channel means, features of your e-commerce solutions and how to think about e-commerce as one of many channels for business engagement with your market while avoiding unnecessary work and costs.

SATURDAY, 2/3/2024

MAKE A SPLASH WITH POOL CHEMICALS

COMPANY: Sigura (HTH)

TIME: 8:30 am

LENGTH: 45 min.

LOCATION: TVU Theater #2755

PRESENTER: Suzan Henry

Learn the benefits of carrying the pool chemicals category in the store as well as vendor support opportunities.

TRUE VALUE DIGITAL MARKETING

COMPANY: True Value

TIME: 9:15 am

LENGTH: 30 min.

LOCATION: TVU Theater #2755

PRESENTER: Brock Hegr

Today nearly everyone is online. Join our experts to learn best practices for digital, online and social marketing execution.

CYBERSECURITY CHALLENGES FOR THE RETAIL SECTOR

COMPANY: True Value

TIME: 9:45 am

LENGTH: 60 min.

LOCATION: TVU Theater #2755

PRESENTER: Scott Tompkins or Help Desk Team

Attacks from cybercriminals are not a matter of IF, but WHEN. Join us for a review of the top Cybersecurity Challenges facing the Retail Sector and ways to address them to keep your store/customer data safe.

EVERYTHING YOU WANTED TO ASK ABOUT FINANCING YOUR HARDWARE STORE

COMPANY: Byline Bank

TIME: 10:45 am

LENGTH: 45 min.

LOCATION: TVU Theater #2755

PRESENTER: Brian Burke

Join this interactive session to explore frequently asked questions (FAQ) regarding SBA and conventional financing used by hardware store owners to build, buy, expand and grow their hardware business.

SATURDAY, 2/3/2024

INDUSTRY-LED PAINT RECYCLING WITH PAINTCARE

COMPANY: PaintCare

TIME: 11:30 am

LENGTH: 30 min.

LOCATION: TVU Theater #2755

PRESENTER: Callie Yow

Learn how your store can benefit from partnering with PaintCare to provide paint recycling opportunities to your community. PaintCare is the paint industry's own solution to paint recycling, and it works with over 100 of True Value stores in states with paint stewardship programs. Learn how the program works, how retailers fit into the program and how to make the most of it by leveraging PaintCare's services for your customers.

EASycARE PAINT PODCAST LIVE!

COMPANY: True Value Manufacturing

TIME: 1:00 pm

LENGTH: 60 min.

LOCATION: TVU Theater #2755

PRESENTER: Dan Reed

Come join us for a special edition of the EasyCare Paint Podcast live on stage!

5 TIPS TO IMPROVE YOUR LOSS PREVENTION STRATEGY

COMPANY: NHPA

TIME: 2:00 pm

LENGTH: 60 min.

LOCATION: TVU Theater #2755

PRESENTER: Katie McHone-Jones

Loss prevention is a critical aspect of running a successful independent home improvement store. With the increasing challenges posed by theft and other security risks, it is essential to implement effective strategies to protect your store's assets. This presentation will provide you with five valuable tips to enhance your loss prevention coverage and minimize potential losses.

DRIVING PROFITABILITY WITH PRICING

COMPANY: True Value

TIME: 3:00 pm

LENGTH: 60 min.

LOCATION: TVU Theater #2755

PRESENTER: Alexander Osei-Twumasi

How pricing, promotions and economic orders can improve profitability.

REVOLUTIONIZING RETAIL: DIGITAL SMART LABELS™

COMPANY: Danavation

TIME: 4:00 pm

LENGTH: 30 min.

LOCATION: TVU Theater #2755

PRESENTERS: Jonathon Ricci and Jody D'Amico

Explore electronic shelf labels, their transformative benefits, and unravel the step-by-step journey towards a digital experience.

INSTALLING ALLURE® ISOCORE® AND ALLURE® QUIKGrip™

COMPANY: Halstead

TIME: 4:30 pm

LENGTH: 30 min.

LOCATION: TVU Theater #2755

PRESENTER: Steve Christoforidis

In this class, the basic installation methods, tools required and best practices will be discussed. Retailers will be educated and given the knowledge needed to explain the product and sell with confidence.

EVENT OVERVIEW

True Value ASSORTMENT CITY

RETAIL ASSORTMENTS

Events #515, #516, #517 & #518

- Full planogram assortments available in Netwarehouse every day, with discounts and dating during the Reunion order window.
- Must order the complete assortment (all items).
- Holiday (#515), Basic (#516), Lawn & Garden/Seasonal (#517) and Farm & Ranch (#518).
- Rebuy RAs at each Reunion to replenish and prepare for the selling season (unlike CTBs).
- Credit applied to one assortment only when purchasing more than one.
- Farm Frenzy back by popular demand! See many new assortments, bulk stacks, large farm animal and equipment products on display.

New! **Merchant Must-Haves** contain 40+ new & unique items, featuring up to 40% off. Stop by to see top picks from every department.

ASSORTMENT EVENTS

Customized True Blue (CTB) Assortments:

- Over 11 NEW categories launching at this Reunion!
- Recently line-reviewed product categories resulting in relevant offerings in multiple sizes and demographics.
- Up to 50% Markdown dollars and 90 days dating with free POP/racking (when applicable).
- Assortment categories can be purchased ONE time while in the CTB program.
- Options to order only MISSING items or ALL items.
- Multiple ship options available.



HOT BUYS AT REUNION!

Check out the top 150 Hot Buys and place your order on the show floor before the February 5 deadline. Get up to 50% off & 90 days dating!



FIND END CAPS & CHECKOUT DISPLAYS IN ASSORTMENT CITY

Don't miss end cap show-only specials and product demos in Assortment City throughout the day on Friday, Saturday & Sunday!

Closeout Corner Booth #3725

- Three-Day Reunion-Only Event starts promptly at 10:00 am on Friday and 8:00 am on Saturday & Sunday. Event is first-come-first-served.
- Buy overstock merchandise at aggressive discounts in realtime from your local distribution center.
- Ships within 2 weeks from order window closing.
- Order via Netwarehouse using your mobile device.

Note: Ordering will be closed nightly after show hours and is for attendees only.



DISPLAY/OFF-SHELF MERCHANDISING EVENTS

Warehouse: Event #511
Commodity: Event #525
Holiday: Event #531

- Find quarter- and full-size pallet items, displays and countertop items from vendors in every department.
- Big discounts on over 1,100 bulk products and commodity offerings.
- Warehouse and commodity events.

ITEM EVENTS

WAREHOUSE DEPT. EVENTS

Events #501-529:

- Margin-boosting items from each merchandising department.
- Broad selection of items with discounts up to 30%; many high-turning "A" and "B" items offered.

EVENTS & ORDERING INFO

Scan QR codes on signage throughout the show floor to go directly to Netwarehouse to order

Vendor Drop Ship Events: Products are shipped directly from the vendor. Some drop ship offers will be available to order through Netwarehouse only. Vendors may have additional offers available at individual booths during Reunion, which are available to order outside of our order system.
Drop Ship Available for: Farm & Ranch, Automotive and Pet, Electrical, Hand & Power Tools, Plumbing, Home, Paint & Paint Sundries, Hardware, Lumber & Bldg. Spec., Lawn & Garden, Seasonal, Rental and Discount City.

EVENT: CUSTOMIZED TRUE BLUE ASSORTMENTS

Details: Recently line-reviewed product categories, end caps and checkout assortments. Multiple sizes/demographics to best fit your local needs. Option to order only MISSING items or ALL items.

DISCOUNTS & DATING: Up to 50% Markdown allowance & 90 days dating with free POP/racking (when applicable).

ORDER DEADLINE: Ongoing

HOW TO ORDER: Netwarehouse, TV Field Rep. or Assortment City

EVENT: RETAIL ASSORTMENTS

Holiday 515, Basic 516, L&G/Seasonal 517, Farm & Ranch 518

DETAILS: Full planogram assortments with discounts & dating. Must order the complete assortment (all items). Stores are eligible to rebuy RAs at each Reunion. Multiple ship options available.

DISCOUNTS & DATING: Discounts up to 50%, up to 60 days dating.

ORDER DEADLINE: 3/4/2024

HOW TO ORDER: Netwarehouse

EVENT: DISCOUNT CITY

DC Warehouse Pallets 511
DC Commodity Pallets 525
DC Holiday Pallets 531

DETAILS: Discounts and dating vary by offer. Commodity pricing available closer to the live event.

DISCOUNTS & DATING: Discounts up to 50%, up to 90 days dating.

ORDER DEADLINE: 3/4/2024

HOW TO ORDER: 511 & 531 POS, 525 Netwarehouse

EVENT: HOT BUYS

DETAILS: Over 1,000 Top Sellers available on Netwarehouse from every department. Visit the Hot Buys booth at Reunion to see these great buys before the event ends.

DISCOUNTS & DATING: Up to 50%, up to 90 days dating.

ORDER DEADLINE: 2/5/2024

HOW TO ORDER: Netwarehouse or POS

EVENT: WAREHOUSE DEPT.

FRAP 501, Electrical 502, Hand & Power Tools 503, Plumbing 504, Home 505, Paint & Paint Sundries 506, Hardware, Lumber & Bldg. Spec. 507, Lawn & Garden 508, Seasonal 509, Rental 514 & Holiday 529

DETAILS: Margin-boosting items from each merchandising department. Broad selection of items with varying discounts. Many high-turning A & B items offered.

DISCOUNTS & DATING: Vary by offer.

ORDER DEADLINE: 3/4/2024

HOW TO ORDER: Netwarehouse or POS

MOBILE SCANNING

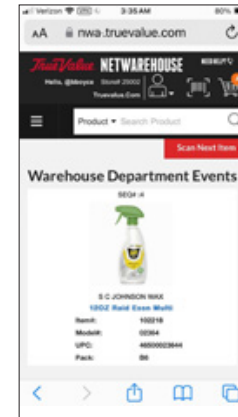
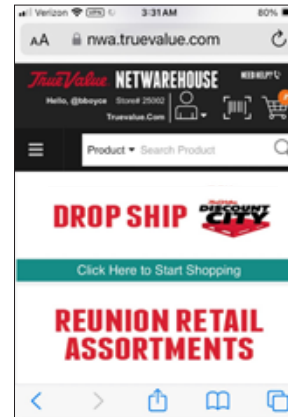
EASILY ORDER USING YOUR MOBILE DEVICE.

SCAN THE QR CODE TO ADD PRODUCTS TO YOUR CART



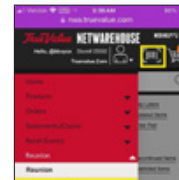
- No application necessary to download. Simply use your phone or tablet's camera to scan a QR code. QR codes visible on signage can be easily picked up by the camera.
- Scanning the QR code will take you directly to the item to see details and add to your cart. (Note: In vendor booths, the QR code sign will take you to the vendor warehouse and/or Drop Ship Event item listing for browsing.)
- Scanning is available in Discount City, Closeout Corner, CTBs, Hot Buys, Retail Assortments and End Caps in Assortment City and Vendor Booths. (Warehouse and DS)
- Additional devices will be available at checkout if needed. (Note: Quantities are limited and are available on a first-come-first-served basis.)
- Scanning feature works best with devices that are 2017 or newer.
- Compatible with iOS, Android, Windows & Symbian.
- Multiple users can scan and add items to cart.
- Staff will be on hand to assist logging in and placing orders.

NOTE: On your first scan, it will require you to log in to Netwarehouse. Please remember your User ID & password. ▶



SCANNING INSTRUCTIONS IN-PERSON AT REUNION

1. Log in to Netwarehouse: <https://nwa.truevalue.com>

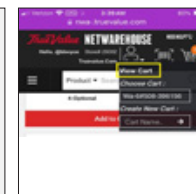
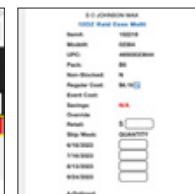
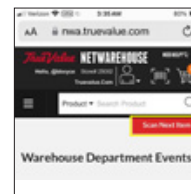


◀ 2. Navigate to the right side of Netwarehouse and turn on the scanning feature found at the top.

3. If prompted, CLICK Allow Access to the Camera to turn on the camera app.

4. HOVER the camera **over the QR Code** and it will return the details for that specific product/shopping area. Signs on the show floor in Discount City, Assortment City, Closeout Corner, CTB and Hot Buys. Vendor Booth signs will display the list of warehouses or DS products.

5. CLICK Add to Cart. (Note: On first scan, it will require you to log in to Netwarehouse.)



◀ 6. CLICK Scan Next Item to return back to the camera mode to scan additional items. If Scan Next Item is not displaying, click the barcode icon next to the cart.

(Note: You do not need to pick a specific shopping area, the signage will know what area the item belongs to when scanned.)

HTTPS://NWA.TRUEVALUE.COM Note: Simply log in to Netwarehouse and order from your mobile device. No other website or app is needed.



EVENT HOURS

Friday, February 2

Staffed Booth Hours: 8:15 am – 5:00 pm

Welcome Reception: 5:00 pm – 8:00 pm

Saturday, February 3

Quiet Buying Hours: 7:00 am – 8:00 am

Staffed Booth Hours: 8:00 am – 5:00 pm

Quiet Buying Hours: 5:00 pm – 7:00 pm

Sunday, February 4

Quiet Buying Hours: 7:00 am – 8:00 am

Staffed Booth Hours: 8:00 am – 1:00 pm

CONFESSION INFORMATION

Lunch Coupons can be redeemed from 11:00 am – 2:00 pm Friday, 2/2 and Saturday, 2/3 at all concession stands within the exhibit hall and throughout the convention center.

The only location lunch coupons cannot be redeemed is PJ's Coffee in Lobby C of the convention center, as that is its own corporate identity and not affiliated with the convention center.

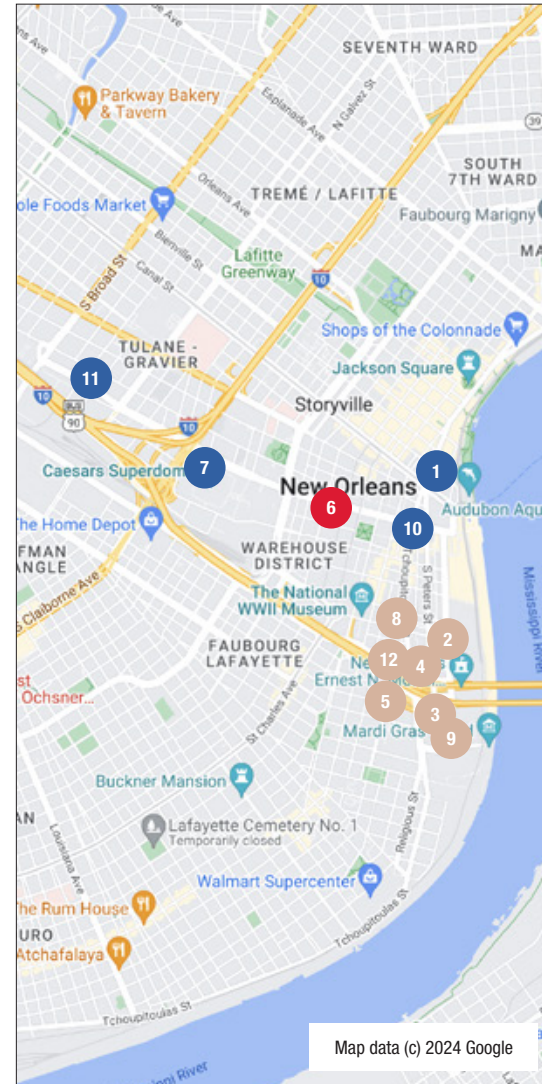
HOTEL SHUTTLE INFORMATION

THURSDAY, FEBRUARY 1	
TIME	SERVICE
11:00 am – 2:00 pm	Service Every 30 Minutes
2:00 pm – 7:00 pm	Service Every 15 Minutes
FRIDAY, FEBRUARY 2	
TIME	SERVICE
6:00 am – 9:00 am	Service Every 10-15 Minutes
9:00 am – 4:00 pm	Service Every 30 Minutes
4:00 pm – 8:30 pm	Service Every 10-15 Minutes
SATURDAY, FEBRUARY 3	
TIME	SERVICE
6:30 am – 9:00 am	Service Every 10-15 Minutes
9:00 am – 4:00 pm	Service Every 30 Minutes
4:00 pm – 7:00 pm	Service Every 10-15 Minutes
SUNDAY, FEBRUARY 4	
TIME	SERVICE
6:30 am – 9:00 am	Service Every 10-15 Minutes
9:00 am – 1:30 pm	Service Every 30 Minutes

NOTE: This schedule is subject to change. Check the sign in your hotel lobby upon arrival in New Orleans for any changes made after printing.

HOTEL	ROUTE	BOARDING LOCATION AT HOTEL
Cambria Hotel New Orleans Downtown Warehouse District	2	Corner of Tchoupitoulas & Girod
Courtyard New Orleans Warehouse Arts District	Walk	Within Walking Distance to ENMCC
Embassy Suites New Orleans	Walk	Within Walking Distance to ENMCC
Hampton Inn & Suites New Orleans Convention Center	Walk	Within Walking Distance to ENMCC
Hilton Garden Inn New Orleans Convention Center	Walk	Within Walking Distance to ENMCC
Hilton New Orleans Riverside	1	Breezeway Bus Loading Area
New Orleans Marriott	2	Walk to Sheraton - Front Entrance on Canal St
New Orleans Downtown Marriott Warehouse Arts District	Walk	Within Walking Distance to ENMCC
Omni Riverfront New Orleans	Walk	Within Walking Distance to ENMCC
Renaissance New Orleans Arts Warehouse District Hotel	2	Corner of Tchoupitoulas & Girod
Sheraton New Orleans	2	Front Entrance on Canal St
SpringHill Suites New Orleans Warehouse Arts District	Walk	Within Walking Distance to ENMCC

DOWNTOWN NEW ORLEANS, LA



- **1. Cambria Hotel New Orleans**
632 Tchoupitoulas Street, New Orleans, LA 70130
P: 504-524-7770
- **2. Courtyard by Marriott Convention Center**
300 Julia Street, New Orleans, LA 70130
P: 504-598-9898
- **3. Embassy Suites Hotel**
315 Julia Street, New Orleans, LA 70130
P: 504-378-4032
- **4. Hampton Inn & Suites New Orleans Convention Center**
1201 Convention Center Blvd,
New Orleans, LA 70130
P: 504-566-9990
- **5. Hilton Garden Inn Convention Center**
1001 S Peters Steet, New Orleans, LA 70130
P: 504-525-0044
- **6. Hilton New Orleans Riverside**
Two Poydras Street, New Orleans, LA 70130
P: 504-561-0500
- **7. New Orleans Marriott**
555 Canal Street, New Orleans, LA 70130
P: 504-581-1000
- **8. New Orleans Marriott Warehouse Arts District**
859 Convention Center Blvd,
New Orleans, LA 70130
P: 504-613-2888
- **9. Omni Riverfront**
701 Convention Center Blvd,
New Orleans, LA 70130
P: 504-524-8200
- **10. Renaissance Arts Hotel**
700 Tchoupitoulas Steet, New Orleans, LA 70130
P: 504-613-2330
- **11. Sheraton New Orleans**
500 Canal Street, New Orleans, LA 70130
P: 504-525-2500
- **12. SpringHill Suites**
301 Saint Joseph Street, New Orleans, LA 70130
P: 504-522-3100

ROUTE 1

🚌 Shuttle Stop ● Hotel

ROUTE 2

🚌 Shuttle Stop ● Hotel

WALKING

🚶 Shuttle Stop ● Hotel

Shuttle routes subject to change.

3M
Vendor# 2811
Booth# 1909
 Paint
 mdjennings@mmm.com
 Michael Jennings

A
A R NORTH AMERICA INC
Vendor# 4506
Booth# 1212
 Lawn & Garden
 jasonhamlin@phase3inc.com
 Jason Hamlin

ABB - GE INDUSTRIAL
Vendor# 17657
Booth# 3542
 Electrical
 paulla.fetzek@langenfeld.com
 Paulla Fetzek
 224-422-1236

ABB INSTALLATION PRODUCTS
Vendor# 17418
Booth# 3656
 Electrical
 samlombardo@addedsales.com
 Sam Lombardo
 630-694-4054

ABBOTT RUBBER CO INC
Vendor# 8308
Booth# 3850
 Plumbing
 adamluster@addedsales.com
 Adam Luster
 630-694-4059

ABCO PRODUCTS
Vendor# 1720
Booth# 3509
 Home
 paul@activemarketinginc.com
 Paul Schraber
 612-244-9555

ACD DISTRIBUTION LLC
Vendor# 8575
Booth# 3203
 Impulse
 karrahl@acdd.com
 Karrah LaSavage
 608-203-9959

ACME UNITED
Vendor# 2711
Booth# 1158
 Tools
 twenman@csmlink.com
 Tadd Wenman
 331-214-0362

ADAMS MFG CO
Vendor# 73478
Booth# 3247
 Holiday
 kstack@omegamrktg.com
 Kathryn Stack

ADM ANIMAL NUTRITION
Vendor# 8007
Booth# 2407
 Farm & Ranch
 melanie.annegers@adm.com
 Melanie Annegers
 217-617-7672

ADVANCED DRAINAGE SYSTEMS
Vendor# 25072
Booth# 3955
 Plumbing
 brookes@jmisales.com
 Brooke Stobaugh
 630-481-4270

AIR VENT INC.
Vendor# 64170
Booth# 657
 Hardware
 dretherford@saleslinkco.com
 Donna Retherford

ALLSTAR MARKETING GROUP LLC
Vendor# 2889
Booth# 3101
 Impulse
 bdavsmktg@aol.com
 Bob Daly
 847-867-8036

ALLWAY TOOLS INC.
Vendor# 14332
Booth# 2009
 Paint
 traceyzab1@gmail.com
 Tracey Zabriskie

ALPHA ASSEMBLY SOLUTIONS INC
Vendor# 93146
Booth# 3858
 Plumbing
 jmanalli@selectsalesinc.com
 Jack Manalli
 800-533-4393

AMANO PIONEER ECLIPSE CORP
Vendor# 7722
Booth# 906
 Rental & MRO
 tjarvis@pioneereclipse.com
 Tom Jarvis

AMERICAN HARDWARE AND LUMBER INSURANCE
Vendor# 101276
Booth# 1944
 Corporate Support
 msalzburg@americanhli.com
 Mary Jo Salzborg
 847-269-8617

AMERICAN METAL PRODUCTS
Vendor# 28290
Booth# 3649
 Plumbing
 aolivas@avpsales.com
 Alfonso Olivas
 630-324-6418

AMERICAN POWER PULL
Vendor# 93278
Booth# 2610b
 Hardware
 amy.maurer@langenfeld.com
 Amy Maurer

AMERICAN STANDARD BRANDS
Vendor# 2835
Booth# 3857
 Plumbing
 jmanalli@selectsalesinc.com
 Jack Manalli
 800-533-4393

AMERICAN WOOD FIBERS
Vendor# 2868
Booth# 2401
 Farm & Ranch
 jschuman@AWF.com
 Jim Schuman

AMERIMAX HOME PRODUCTS
Vendor# 66969
Booth# 738
 Hardware
 mchau@omnimax.com
 Michael Chau

AMEROCK
Vendor# 36616
Booth# 745
 Hardware
 tvteam@creeden.com
 Frank Coletto

AMES COMPANIES, THE
Vendor# 67777
Booth# 1221
 Outdoor Tools
 dklebenow@pmrsales.com
 Dave klebenow

AMMEX CORPORATION
Vendor# 8276
Booth# 3500
 Home
 sstirnemann@ammex.com
 Scott Stirnemann
 314-717-5199

ANDERSON METALS CORP
Vendor# 94052
Booth# 3760
 Plumbing
 jrjice@smisales.net
 Justice Rice
 225-281-4243

ANNIN FLAGMAKERS
Vendor# 82917
Booth# 1519
 Outdoor Living
 mpsscott@greatscottnationalsales.com
 Maripat Scott
 630-325-4900

AP & G CO INC
Vendor# 5138
Booth# 1007
 Lawn & Garden
 megan.mclaughlin@gdhwd.com
 Meghan McLaughlin
 224-813-1848

APACHE HOSE & BELTING INC
Vendor# 15875
Booth# 2612
 Farm & Ranch
 jason.wildung@apache-inc.com
 Jason Wildung
 725-500-8081

APEX TOOL GROUP LLC
Vendor# 547
Booth# 1037

 Tools
 kim.haste@apextoolgroup.com
 Kim Haste

APEX TOOLS GROUP LLC
Vendor# 14456
Booth# 1054

 Hardware
 kim.haste@apextoolgroup.com
 Kim Haste
 224-239-5245

APPLICA/SPECTRUM BRANDS
Vendor# 31617
Booth# 3724
 Home
 roses@tmssalesinc.com
 Rose Sreniawski

ARCHITECTURAL MAILBOXES
Vendor# 8938
Booth# 659b
 Hardware
 dretherford@saleslinkco.com
 Donna Retherford
 310-374-5700

ARIENS COMPANY_7929
Vendor# 7929
Booth# 1313
 Outdoor Tools
 mwoelfel@ariensco.com
 Matt Woelfel
 920-254-5504

ARIES MFG
Vendor# 7481
Booth# 3400
 Home
 llowrey@ariesmanufacturing.com
 Aries Mfg. a division of Boss Tech
 Products, Inc.
 800-959-2743

ARROW FASTENER CO LLC
Vendor# 158
Booth# 1147
 Tools
 sonnyswick@arrowfastener.com
 Sonny Swick

ARROWHEAD BRASS & PLUMBING
Vendor# 27441
Booth# 3844
 Plumbing
 donna.magnuson@arrowheadbrass.com
 Donna Magnuson
 331-771-1047

AUDIOVOX
Vendor# 95869
Booth# 3562
 Electrical
 Frebel@voxxintl.com
 Frank Rebel
 317-339-1399

B
B&K LLC
Vendor# 26690
Booth# 3659
 Plumbing
 samlombardo@addedsales.com
 Sam Lombardo

BACCUS GLOBAL, LLC
Vendor# 841
Booth# 2805a
 Auto
 a.rand@baccusllc.com
 Adam Rand

BARENBRUG USA
Vendor# 93328
Booth# 1204
 Lawn & Garden
 pward@barusa.com
 Peter Ward
 541-704-1257

BARR COMPANY, THE

Vendor# 38281
Booth# 2105b
 Paint
 erika.toomer@langenfeld.com
 Erika Toomer
 312-203-8878

BARRETO MANUFACTURING INC.

Vendor# 63446
Booth# 819
 Rental & MRO
 amcintosh@barretomfg.com
 Amy McIntosh
 800-525-7348

BAYCO PRODUCT INC

Vendor# 93393
Booth# 3662
 Electrical
 eklevin@teamtotal.com
 Ed Klevin

BCS INTERNATIONAL INC.

Vendor# 831
Booth# 2910
 Auto
 mmessenger@4bcs.com
 Mike Messenger

BEAR MOUNTAIN BBQ

Vendor# 9863
Booth# 1506
 Outdoor Living
 kvetter@lignetics.com
 Keely Vetter
 303-802-5419

BEKAERT CORPORATION

Vendor# 8265
Booth# 2602
 Farm & Ranch
 alan.johnson@bekaert.com
 Alan Johnson
 801-209-5183

BELSTRA MILLING COMPANY

Vendor# 549
Booth# 2513
 Farm & Ranch
 lindseywinter@belstramilling.com
 Lindsey Winter

BEMIS MFG. CO.

Vendor# 25353
Booth# 3843
 Plumbing
 Kris.Amen@Langenfeld.com
 Kris Amen
 708-790-6294

BERCOM INC

Vendor# 40386
Booth# 2208a
 Paint
 cbergman@handyproducts.com
 Chris Bergman

BERNECKER'S NURSERY, INC.

Vendor# 62661
Booth# 929
 Live Goods
 douglas@berneckers.com
 Douglas Miller
 305-247-8527

BERRY GLOBAL

Vendor# 1973
Booth# 1703
 Paint
 pnchicago@aol.com
 Jonathan Slavin
 312-335-0500

BETTERGRIP PAINT ROLLER

Vendor# 1688
Booth# 2109
 Paint
 david@bettergrippaintroller.com
 David Chaney
 337-781-5425

BIG ROCK SPORTS LLC

Vendor# 19
Booth# 1522
 Outdoor Living
 mluther@bigrocksports.com
 Mike Luther
 252-808-8968

BIG TIME PRODUCTS LLC

Vendor# 4914
Booth# 1111
 Lawn & Garden
 Antonella.Seneca@hillmangroup.com
 Antonella Seneca

BILLY GOAT IND. INC.

Vendor# 8318
Booth# 801
 Rental & MRO
 fisher.shyla@billygoat.com
 Shyla Fisher
 816-524-9666

BIRD B GONE INC

Vendor# 142
Booth# 1107a
 Lawn & Garden
 roses@tmssalesinc.com
 Rose Sreniawski
 847-678-8680

BISSELL HOMECARE INTERNATIONAL

Vendor# 80481
Booth# 3722
 Home
 roses@tmssalesinc.com
 Rose Sreniawski

BISSELL RENTAL LLC

Vendor# 7233
Booth# 908
 Rental & MRO
 dan.vanderwal@bissell.com
 Dan Vanderwal
 616-791-1569

BLACK & DECKER

Vendor# 67835 
Booth# 1137
 Tools
 jward@stanleyworks.com
 Jennifer Ward

BLASTER CHEMICAL COMPANY

Vendor# 2545
Booth# 2801
 Auto
 micheleb@greatlakesreps.com
 Michele Baum
 847-918-7377

BLUEBIRD TURF PRODUCTS

Vendor# 8079
Booth# 812
 Rental & MRO
 lindsay.dobson@bluebirdturf.com
 Linday Dobson

BOBCAT COMPANY

Vendor# 78527
Booth# 821
 Rental & MRO
 skylar.voge@doosan.com
 Skylar Voge
 701-371-6287

BONA KEMI

Vendor# 4739
Booth# 3501
 Outdoor Living
 Jeff.Enders@bona.com
 Jeff Enders
 440-610-5875

BOTANICAL INTERESTS, INC.

Vendor# 2538
Booth# 921
 Live Goods
 morganm@botanicalinterests.com
 Morgan McMillan
 303-464-6464

BRADSHAW INTERNATIONAL

Vendor# 22723
Booth# 3419
 Home
 micheleb@greatlakesreps.com
 Michele Baum
 847-918-7377

BRASS CRAFT SERVICE PARTS

Vendor# 25460
Booth# 3948
 Plumbing
 dretherford@saleslinkco.com
 Donna Retherford

BRIDGFORD MARKETING COMPANY

Vendor# 12899
Booth# 2512
 Auto
 jbarry@bridgford.com
 James Barry
 816-752-3532

BRÖAN-NUTONE LLC

Vendor# 53900
Booth# 3655
 Plumbing
 Kris.Amen@Langenfeld.com
 Kris Amen
 708-790-6294

BUCKED UP

Vendor# 2158
Booth# 3301
 Impulse
 mhodson@buckedup.com
 Marc Hodson

BUDDEEZ INC

Vendor# 797
Booth# 2311
 Pet
 kirk.kercher@buddeez.com
 Kirk Kercher

BULLY TOOLS

Vendor# 3938
Booth# 1400
 Outdoor Tools
 glenn.kaufmansales@gmail.com
 Glenn Kaufman
 847-754-8228

BUSINESS MANAGEMENT SYSTEMS, INC

Booth# 1936
 Corporate Support
 mark@bms-first.com
 Mark Adams

BYLINE BANK

Vendor# 2004
Booth# 1747
 Store Experience
 bburke@bylinebank.com
 Brian Burke

C**C & S PRODUCTS CO INC**

Vendor# 41483
Booth# 1119
 Lawn & Garden
 dbyars@central.com
 Dawn Byars

C.H. HANSON

Vendor# 3210
Booth# 1450
 Tools
 aolivas@avpsales.com
 Alfonso Olivas
 630-324-6418

C2M - RAKA CORP

Vendor# 2880
Booth# 1157
 Tools
 erics@aimcomanufacturing.com
 Eric Steffes
 419-478-4851

CALI BAMBOO LLC

Vendor# 8959
Booth# 722-L
 Pet
 lumber
 nreed@califloors.com
 Nick Reed
 619-362-6400

CALICO BRANDS

Vendor# 28589
Booth# 1718
 Outdoor Living
 John.casey64@gmail.com
 John Casey
 312-371-6508

CALUMET BRANDED PRODUCTS

Vendor# 10778
Booth# 1018
 Lawn & Garden
 thaley@mrhmarketing.com
 Tim Haley
 800-336-1360

CAMCO MFG

Vendor# 35188
Booth# 2806
 Auto
 micheleb@greatlakesreps.com
 Michele Baum
 847-918-7377

CANDLE LITE

Vendor# 79046
Booth# 3415
 Home
 kstack@omegamrktg.com
 Kathryn Stack
 847-520-8050

CARSON HOME ACCENTS.

Vendor# 94482
Booth# 3301-GW
 Giftware
 jackpuckett@comcast.net
 Jack Puckett
 708-873-1257

CENTRAL LIFE SCIENCE

Vendor# 67678
Booth# 2508
 Farm & Ranch
 skohl@central.com
 Stephen Kohl

CENTURION INC

Vendor# 35543
Booth# 1845
 Store Experience
 janderson@centurion-inc.com
 John Anderson
 847-419-3034

CENTURY WIRE & CABLE

Vendor# 3233
Booth# 3463
 Electrical
 carriem@gehr.com
 Carrie McLamore

CHAMBERLAIN CORP

Vendor# 49528
Booth# 945
 Hardware
 jwright@chamberlain.com
 Jeb Wright
 630-501-3041

CHANNELLOCK INC

Vendor# 422
Booth# 1048
 Tools
 kevin.kelley@encompass-usa.com
 Kevin Kelley

CHAPIN INTERNATIONAL

Vendor# 67868
Booth# 1003
 Lawn & Garden
 Meghan.mclaughlin@gdhwd.com
 Meghan McLaughlin
 224-813-1848

CHAR-BROIL

Vendor# 5212
Booth# 1613
 Outdoor Living
 mschmidt@marshassoc.com
 Matt Schmidt

CHARLOTTE PIPE & FOUNDRY CO.

Vendor# 74559
Booth# 3849
 Plumbing
 tfraley@charlottepipe.com
 Taylor Fraley
 800-533-4393

CHOICE PARTY LINENS INC

Vendor# 7029
Booth# 804
 Rental & MRO
 maureenk@choicepartylinens.com
 Maureen Kelk

CHURCH & DWIGHT

Vendor# 80440
Booth# 3505
 Home
 mark.holaday@advantagesolutions.net
 Mark Holaday
 916-804-5079

CLEAN CONTROL CORPORATION

Vendor# 8296
Booth# 3611b
 Home
 erika.toomer@langenfeld.com
 Erika Toomer
 312-203-8878

CLEVA NORTH AMERICA

Vendor# 9128
Booth# 1036
 Tools
 David.Lindstrom@cleva-na.com
 David Lindstrom
 847-450-4612

CLOROX COMPANY, THE

Vendor# 80085
Booth# 3513
 Home
 jay.mckinney@crossmark.com
 Jay McKinney
 901-395-4812

CLOSETMAID

Vendor# 19364
Booth# 3521
 Home
 dklebenow@pmrsales.com
 Dave Klebenow
 630-308-1796

COAST CUTLERY

Vendor# 3902
Booth# 3458
 Electrical
 jiml@kitchinsons.com
 Jim Lang
 330-554-2309

CODA RESOURCES

Vendor# 282
Booth# 3862
 Plumbing
 dlaporte@codaresources.com
 Dan Laporte

COFAIR PRODUCTS INC

Vendor# 51912
Booth# 757b
 Hardware
 Todd.Schoell@langenfeld.com
 Todd Schoell

COMPASS HEALTH BRANDS

Vendor# 763
Booth# 3323
 Home
 Rick.hayward@compasshealthbrands.com
 Rick Hayward

COMPASS MINERALS

Vendor# 67850
Booth# 1120
 Lawn & Garden
 dklebenow@pmrsales.com
 Dave Klebenow

COOPER BUSSMANN

Vendor# 17228
Booth# 3557
 Electrical
 joneaster@eaton.com
 Jon Easter
 704-660-0807

COOPER LIGHTING

Vendor# 36400
Booth# 3658
 Electrical
 samlombardo@addedsales.com
 Sam Lombardo
 630-694-4054

COPELAND

Vendor# 26831
Booth# 3963
 Plumbing
 john.ryan@emerson.com
 John Ryan

CORE HOME

Vendor# 100423
Booth# 3518
 Home
 rebecca@corehome.com
 Rebecca Prentice

CORELLE BRANDS

Vendor# 20123
Booth# 3706
 Home
 erika.toomer@langenfeld.com
 Erika Toomer
 312-203-8878

CORONA CLIPPER

Vendor# 48488
Booth# 1112
 Lawn & Garden
 tdzierzanowski@saleslinkco.com
 Terry Dzierzanowski
 630-588-2972

COSCO INC

Vendor# 30254
Booth# 3411
 Home
 kstack@omegamrktg.com
 Kathryn Stack

CREATIVE CO OP INC

Vendor# 7340
Booth# 3255
 Holiday
 brad@petersonassoc.com
 Brad Peterson

CULLIGAN INC

Vendor# 25304
Booth# 3856
 Plumbing
 jmanalli@selectsalesinc.com
 Jack Manalli
 800-533-4393

CURT MANUFACTURING, LLC

Vendor# 1079
Booth# 2706
 Auto
 glenn.kaufmansales@gmail.com
 Glenn Kaufman

CUSTOM ACCESSORIES

Vendor# 59741
Booth# 2902
 Auto
 micheleb@greatlakesreps.com
 Michele Baum
 847-918-7377

CUSTOM BLDG PRODUCTS

Vendor# 51714
Booth# 854
 Hardware
 mmorris@elsco.com
 Shellie Morris
 502-896-0342

D**D.M. MERCHANDISING INC**

Vendor# 186
Booth# 3113
 Impulse
 CLESLIE@DMMERCH.COM
 Chad Leslie
 800-548-6784

DANCO COMPANY

Vendor# 28910
Booth# 3647
 Plumbing
 mvinik@avpsales.com
 Mike Vinik
 630-395-9273

DANSONS INC

Vendor# 7476
Booth# 1529
 Outdoor Living
 twenman@csmlink.com
 Tadd Wenman
 331-214-0362

DAP INC

Vendor# 29520
Booth# 1808
 Paint
 tkosky@dap.com
 Thomas Kosky

DATACOLOR INC

Vendor# 1378
Booth# 2004
 Paint
 lvliet@datacolor.com
 Lloyd Vliet
 908-229-3888

DDP SPECIALTY MATERIALS (DOW)

Vendor# 38539
Booth# 2212
 Paint
 mackwco@aol.com
 Valerie Vizgirda
 630-505-0007

DELANAV AG PUMPS INC

Vendor# 1367
Booth# 2507
 Farm & Ranch
 delavansales@delavanagpumps.com
 Tom Mowbray

DELTA FAUCET CO

Vendor# 61713
Booth# 3944
 Plumbing
 kmattes@saleslinkco.com
 Kristine Mattes
 630-588-2977

DELTA MARKETING INTL

Vendor# 25320
Booth# 3607a
 Home
 mike.superits@gdhwd.com
 Mike Superits
 224-813-1808

DFF SAFETY CORPORATION

Vendor# 792
Booth# 1256
 Tools
 robert.witt@langenfeld.com
 Bob Witt

DIAMOND VISIONS

Vendor# 53173
Booth# 3119
 Impulse
 jminikel@diamond-visions.com
 Jodie Minikel

DIMEX LLC

Vendor# 1453
Booth# 3412
 Home
 matt.miller@dimexcorp.com
 Matthew Miller
 740-525-3072

DIPPIN DOTS

Vendor# 2584
Booth# 3202
 Impulse
 matsta@dippindots.com
 Matthew Stark

DISSTON COMPANY

Vendor# 6978
Booth# 1354
 Tools
 joe.gray@disstontools.com
 Joe Gray

DREW BRADY

Vendor# 23358
Booth# 1423
 Outdoor Living
 cheryl@dasalessgroup.com
 Cheryl Smith

DUKE CANNON

Vendor# 9970
Booth# 3306
 Impulse
 brookes@jmisales.com
 Brooke Stobaugh

DURACELL DISTRIBUTING NC

Vendor# 36483
Booth# 3455
 Electrical
 leatch.dm@duracell.com
 Dale Leatch

DURAFLAME COWBOY INC

Vendor# 4449
Booth# 1618
 Outdoor Living
 rpassarelli@pmrsales.com
 Rob Passarelli
 630-542-8833

DURAVENT

Vendor# 26039
Booth# 3748a
 Plumbing
 aolivias@avpsales.com
 Alfonso Olivias
 630-324-6418

DYNO SEASONAL SOLUTIONS

Vendor# 4927
Booth# 3157-HV
 Holiday Village
 tgh32@aol.com
 Tina Horsman

E**E FILLIATE**

Vendor# 8249
Booth# 1155
 Tools
 l.demello@efilliate.com
 Steve Gudenkauf

E-CLOTH INC

Vendor# 7851
Booth# 3609b
 Home
 Zac.Kieffer@e-cloth.com
 Zac Kieffer

EARTH KIND INC

Vendor# 100572
Booth# 1208
 Lawn & Garden
 jasonhamlin@phase3inc.com
 Jason Hamlin

EASY HEAT, INC - ASCOLP

EMERSON AUTOMATION SOLUTION
Vendor# 26096
Booth# 3762
 Plumbing
 samlombardo@addedsales.com
 Sam Lombardo
 630-694-9147

EATON J T

Vendor# 81554
Booth# 1107b
 Lawn & Garden
 roses@tmssalesinc.com
 Rose Sreniawski

ECI SOFTWARE SOLUTIONS

Vendor# 5585
Booth# 1941
 Retail Tech
 dmcguire@ecisolutions.com
 Diandra McGuire

ECLECTIC PRODUCTS INC

Vendor# 29959
Booth# 2100b
 Paint
 amy.maurer@langenfeld.com
 Amy Maurer

ECM INDUSTRIES (GARDNER BENDER INC)

Vendor# 17467
Booth# 3547
 Electrical
 egrams@teamfrontrow.com
 Eric Grams

ECO FLO PRODUCTS

Vendor# 7452
Booth# 3960
 Plumbing
 mford@ashlandwatergroup.com
 Matt Ford
 812-305-1016

ECOWATER SYSTEMS LLC

Vendor# 7766
Booth# 3746
 Plumbing
 twenman@csmlink.com
 Tadd Wenman
 331-214-0362

EDSAL MFG CO INC

Vendor# 52423
Booth# 760a
 Hardware
 pcahill@edsal.com
 Paul Cahill
 773-475-3060

ELECTRIC EEL MFG CO

Vendor# 36004
Booth# 808
 Rental & MRO
 msperanza@electriceel.com
 Mark Speranza

ELKAY SALES INC - SINKS

Vendor# 26187
Booth# 3761
 Plumbing
 Kris.Amen@Langenfeld.com
 Kris Amen
 708-790-6294

ENERGIZER

Vendor# 36459
Booth# 3543
 Electrical
 MarciaC.McDonald@energizer.com
 Marcia McDonald
 847-998-9770

EPICOR SOFTWARE CORPORATION

Vendor# 5586
Booth# 1947
 Retail Tech
 rcorona@epicor.com
 Robert Corona

ESSICK AIR PRODUCTS

Vendor# 2318
Booth# 3605
 Home
 meghan-mclaughlin@gdhwd.com
 Meghan McLaughlin
 224-813-1848

ESTWING MFG CO

Vendor# 786
Booth# 1151
 Tools
 matt@moewsmarketing.com
 Matt Simunovich

ETON CORPORATION

Vendor# 4235
Booth# 3460
 Electrical
 rpelosi@etoncorp.com
 Ryan Pelosi
 650-903-3866

ETTORE PRODUCTS COMPANY

Vendor# 81877
Booth# 3331
 Home
 colson@rumagebrown.com
 Cathy Olson
 630-588-2973

EZ AD TV

Vendor# 7496
Booth# 1437
 Marketing
 Lpm62229@yahoo.com
 Lawrence Mansour

EZ SMART

Vendor# 758
Booth# 1406
 Outdoor Tools
 kkusch@skkr.com
 Kelli Kusch

F**F C YOUNG CO**

Vendor# 79723
Booth# 3150-HV, 3151-HV, 3152-HV
 Holiday Village
 laura@springtime-santa.com
 Laura Swanson

FARMERS DEFENSE

Vendor# 2039
Booth# 1001
 Lawn & Garden
 mike@grandsales.net
 Michael G Passaglia

FBG BOTTLING GROUP LLC

Vendor# 8541
Booth# 3205
 Impulse
 blee.frostop@gmail.com
 Brian Lee

FEIT ELECTRIC

Vendor# 18762
Booth# 3563
 Electrical
 dschmitz@feit.com
 Dan Schmitz
 641-751-7346

FERNCO INC

Vendor# 25668
Booth# 3661
 Plumbing
 steverosenthal@addedsales.com
 Steve Rosenthal
 630-694-4054

FILL-RITE COMPANY

Vendor# 79921
Booth# 2411
 Farm & Ranch
 Angie.Caris@fillrite.com
 Angie Caris
 260-710-0095 x7

FIRMAN POWER EQUIPMENT

Vendor# 8742
Booth# 1408
 Outdoor Tools
 Kris.Amen@Langenfeld.com
 Kris Amen
 708-790-6294

FIRST ALERT BRK

Vendor# 36996
Booth# 3337
 Electrical
 Brooke.McDonald@Resideo.com
 Brooke McDonald
 224-374-9419

FISKARS BRANDS INC

Vendor# 68148
Booth# 1024
 Lawn & Garden
 Mike.McGrath@fiskars.com
 Mike McGrath
 608-556-9235

FLEXON

Vendor# 8706
Booth# 1106
 Lawn & Garden
 roses@tmssalesinc.com
 Rose Sreniawski

FLINT & WALLING/STAR WATER

Vendor# 26302
Booth# 3860
 Electrical
 dschmitz@feit.com
 Dan Schmitz
 641-751-7346

FLOOD/PPG ARCHITECTURAL FIN

Vendor# 29801
Booth# 2211
 Paint
 mackwco@aol.com
 Valerie Vizjirda

FLUID MANAGEMENT INC

Vendor# 26880
Booth# 1904
 Paint
 jwilliams@idexcorp.com
 Joe Williams
 847-420-3157

FLUIDMASTER INC

Vendor# 26328
Booth# 3845
 Plumbing
 jmanalli@selectsalesinc.com
 Jack Manalli
 800-533-4393

FLUORESCO SERVICES, LLC

Vendor# 949
Booth# 1742
 Store Experience
 tscheidecker@fluoresco.com
 Tim Scheidecker

FORNEY INDUSTRIES INC

Vendor# 13649
Booth# 1042
 Tools
 bfitzgerald@forneyind.com
 Brian Fitzgerald
 404-374-5976

FORTRESS WOOD PRODUCTS

Vendor# 3784
Booth# 723-L
 Lumber
 danielo@fortressbp.com
 Daniel O'Donnell
 937-260-7562

FRANKLIN INTERNATIONAL

Vendor# 29876
Booth# 2106
 Paint
 amy.maurer@langenfeld.com
 Amy Maurer

FREUD/DIABLO

Vendor# 98723
Booth# 1337
 Tools
 Arodriguez2@freudtools.com
 A Rodriguez

**G**

GE LIGHTING 
Vendor# 18655
Booth# 3437
 Electrical
 paulla.fetzek@langenfeld.com
 Paulla Fetzek

G T WATER PRODUCTS

Vendor# 100743
Booth# 3961b
 Plumbing
 adamluster@addedsales.com
 Adam Luster

GALLAGHER NORTH AMERICA

Vendor# 7758
Booth# 2504
 Farm & Ranch
 scott.majors@gallagher.com
 Scott Majors

GAMES TO GO

Vendor# 9917
Booth# 701
 Rental & MRO
 tomg2g@yahoo.com
 Tom Olson

GARDNER-GIBSON

Vendor# 51755
Booth# 1807
 Paint
 bbiermann@icpgroup.com
 Bob Biermann
 224-760-0879

GCI OUTDOOR, LLC

Vendor# 748
Booth# 1629
 Outdoor Living
 jelza@gcioutdoor.com
 Justin Elza

GEL BLASTER INC

Vendor# 1259
Booth# 3121
 Impulse
 blake@gelblaster.com
 Blake Harris

GENERAC POWER SYSTEMS, INC.

Vendor# 91645
Booth# 1321
 Outdoor Living
 Joe.Christensen@Generac.com
 Joe Christensen
 262-290-0906

GENERAL TOOL & INSTRUMENTS

Vendor# 68924
Booth# 1202
 Lawn & Garden
 r.yates@generaltools.com
 Rob Yates

GENERAL TOOLS MFG

Vendor# 919
Booth# 1257
 Tools
 amy.maurer@langenfeld.com
 Amy Maurer

GLEASON INDUSTRIAL PRD

Vendor# 6833
Booth# 2509
 Farm & Ranch
 james@mooremac.com
 James O'Connor

GLOBAL HARVEST FOODS LLC

Vendor# 839
Booth# 1015
 Lawn & Garden
 cs@ghfoods.com
 Customer Service

GLOBAL INSTRUMENTS

Vendor# 79962
Booth# 1005
 Lawn & Garden
 megan-mclaughlin@gdhwd.com
 Meghan McLaughlin
 224-813-1848

GLOBE ELECTRIC

Vendor# 3900
Booth# 3440
 Electrical
 morgans@globe-electric.com
 Morgan Schmelzer
 608-393-0269

GOJO INDUSTRIES INC

Vendor# 46326
Booth# 2811
 Auto
 Meghan.mclaughlin@gdhwd.com
 Meghan McLaughlin

GOLD MEDAL PRODUCTS CO

Vendor# 90522
Booth# 806
 Rental & MRO
 msidoti@gmpopcorn.com
 Mike Sidoti
 513-218-8186

GORILLA GLUE

Vendor# 68734
Booth# 2011
 Paint
 matthammond@gorillaglue.com
 Matt Hammond
 513-476-5758

GRABBER WARMERS

Vendor# 4671
Booth# 1425
 Outdoor Living
 cheryl@dasalesgroup.com
 Cheryl Smith
 708-633-1090

GRACO INC

Vendor# 164
Booth# 2110
 Paint
 mmorris@elsco.com
 Shellie Morris
 502-896-0342

GRANITE GOLD INC

Vendor# 4017
Booth# 3321
 Home
 colson@rumagebrown.com
 Cathy Olson
 630-588-2973

GRASSWORX LLC

Vendor# 81414
Booth# 3520
 Home
 don.seidel@grassworxllc.com
 Don Seidel

GREASWEEP

Vendor# 2831
Booth# 2603
 Auto
 bob@greasweep.com
 Robert Gonzales
 541-543-4725

GREAT NORTHERN EQUIPMENT

Vendor# 6784
Booth# 811
 Rental & MRO
 chris.adomat@gnedi.com
 Chris Adomat
 612-427-0881

GREAT STATES CORP

Vendor# 48066
Booth# 1105
 Lawn & Garden
 dklebenow@pmrsales.com
 Dave Klebenow
 630-898-3600

GREENSTORY GLOBAL SOLUTIONS LLC

Vendor# 2764
Booth# 2807
 Auto
 steverosenthal@addedsales.com
 Steve Rosenthal

GREENWORKS TOOLS

Vendor# 7849
Booth# 1329
 Outdoor Living
 DHood@sssalesinc.com
 Don Hood

GROUND HOG INC

Vendor# 78493
Booth# 810
 Rental & MRO
 allen@groundhoginc.com
 Allen Carlson

H**HAGERTY W J & SON LTD**

Vendor# 80499
Booth# 3600
 Home
 jmccarthy@edelson.com
 Jim McCarthy
 847-204-9070

HALEX/SCOTT FETZER

Vendor# 7806
Booth# 3558
 Electrical
 jsheahan@SFconsumerbrands.com
 Jordan Sheahan
 513-403-1802

HALSTEAD

Vendor# 659
Booth# 740
 Hardware
 stevec@halsteadintl.com
 Steve Christoforidis

HAMILTON BEACH BRANDS INC

Vendor# 31880
Booth# 3631
 Home
 jmanalli@selectsalesinc.com
 Jack Manalli
 800-533-4393

HAMPTON/KEEPER PRODUCTS

Vendor# 44032
Booth# 2810
 Auto
 brianf@greatlakesreps.com
 Brian Ferron
 847-918-7377

HEALTHY PET

Vendor# 1812
Booth# 2404
 Pet
 Matt.Friend@healthy-pet.com
 Matt Friend
 360-343-1499

HENKEL CONSUMER BRANDS

(DAIL CORP)-3550
Vendor# 3550
Booth# 3503
 Home
 james.luttrell@advantagesolutions.net
 James Luttrell

HENKEL CORPORATION

Vendor# 90712
Booth# 2001
 Paint
 jasonhamlin@phase3inc.com
 Jason Hamlin

HENRY CO**Vendor# 38067****Booth# 2107**

Paint
erika.toomer@langenfeld.com
Erika Toomer
312-203-8878

HENRY, WW COMPANY**Vendor# 62273****Booth# 943**

Hardware
aolivas@avpsales.com
Alfonso Olivas
630-324-6418

HERO PRODUCTS GROUP**Vendor# 1644****Booth# 1811**

Paint
dnarayanan@hero.ca
Deepa Narayanan

HIGHLINE/WARREN**Vendor# 81232****Booth# 2802**

Auto
brianf@greatlakesreps.com
Brian Ferron

HILLMAN FASTENERS**Vendor# 20164****Booth# 837**

Hardware
Antonella.Seneca@hillmangroup.com
Antonella Seneca

**HILTI****Vendor# 74070****Booth# 904**

Rental & MRO
brooks.erin@hilti.com
Brooks Ervin
469-642-3651

HOLLOWAY HOUSE INC**Vendor# 2097****Booth# 3609a**

Home
Lil.Patty@langenfeld.com
Lil Patty

HOME COMFORT**Vendor# 4475****Booth# 1521**

Outdoor Living
reneeringstad@homecomforttrugs.com
Renee Ringstad
770-452-1155

HOMEWERKS WORLDWIDE LLC**Vendor# 33985****Booth# 3743**

Plumbing
mvesely@homewerks.com
Michael Vesely

HONEY CAN DO INTL INC**Vendor# 4528****Booth# 3423**

Home
micheleb@greatlakesreps.com
Michele Baum

HOPKINS MFG**Vendor# 33522****Booth# 2711**

Auto
micheleb@greatlakesreps.com
Michele Baum
847-918-7377

HY-KO PROD CO**Vendor# 49601****Booth# 1047**

Tools
dwallace@hy-ko.com
Deskie Wallace
330-467-7446 x3173

HYDE TOOLS**Vendor# 38042****Booth# 2210**

Paint
mackwco@aol.com
Valerie Vizgirda
630-505-0007

HYSTER-YALE**Vendor# 2009****Booth# 813**

Rental & MRO
tommy.ramirez@hyster-yale.com
Tommy Ramirez

IDEAL CLAMP PRODUCTS**Vendor# 46920****Booth# 3763**

Plumbing
llombardo@isk-industries.com
Larry Lombardo
815-739-9596

IGLOO CORPORATION**Vendor# 8144****Booth# 1623**

Outdoor Living
jdvorchak@pmrsales.com
James Dvorchak
630-864-9599

IME (INSTALLATION MADE EASY)**Booth# 858**

Hardware
jalberdas@imeinc.com
Jeremy Alberdas
470-681-0427

IMPERIAL MFG GROUP USA INC**Vendor# 23523****Booth# 3855**

Plumbing
rick.larkin@imperialgroup.ca
Rick Larkin
618-465-3133 x3027

IMPLUS FOOTCARE-YAKTRAK DIV**Vendor# 88666****Booth# 3726**

Home
thomasdt@flash.net
Diana Tomasiewicz

**IN-SINK-ERATOR/
MASTERPLUMBER****Vendor# 53140****Booth# 3958**

Plumbing
Kris.Amen@Langenfeld.com
Kris Amen
708-790-6294

INSTANT BRANDS**Vendor# 001****Booth# 3523**

Home
treed@pmrsales.com
Tim Reed

INTEGRA SYSTEMS, INC**Vendor# TBD39****Booth# 1948**

Corporate Support
gsalvas@integrasystemsinc.com
Geoff Salvas

INTERDESIGN**Vendor# 20644****Booth# 3525**

Home
Kelleye.Bugara@idesignlivesimply.com
Kelleye Bugara
440-248-0178

INTERTAPE POLYMER GROUP**Vendor# 3401****Booth# 2104**

Paint
Amy.maurer@langenfeld.com
Amy Maurer
847-526-4100

INTEX SUPPLY CO**Vendor# 70862****Booth# 2105a**

Paint
erika.toomer@langenfeld.com
Erika Toomer
312-203-8878

**IOWA SMOKEHOUSE/
PREFERRED WHOLESALE****Vendor# 9131****Booth# 3712**

Home
vikki@preferredwholesaleinc.com
Vikki Hitesman
641-932-2924

ITW GLOBAL BRANDS**Vendor# 5490****Booth# 2707**

Auto
micheleb@greatlakesreps.com
Michele Baum
847-918-7377

J**JACK LINKS****Vendor# 97550****Booth# 3204**

Impulse
robert@pssimail.com
Robert Maida
270-791-6016

JACK POST CORP**Vendor# 61416****Booth# 3245**

Holiday
kkusch@skkr.com
Kelli Kusch

JANDORF SPECIALTY HARDWARE**Vendor# 17640****Booth# 3462**

Electrical
dwallace@hy-ko.com
Deskie Wallace
330-467-7446

JASCO PRODUCTS COMPANY**Vendor# 17434****Booth# 3549**

Electrical
Yesi.Rojas@langenfeld.com
Yesi Rojas
815-274-8988

JASON INDUSTRIAL & MEGADYNE**Vendor# 558****Booth# 2505**

Farm & Ranch
david.powers@ammega.com
David Powers

JJAAMM LLC**Vendor# 8775****Booth# 3200**

Impulse
michael@wrapitstorage.com
Michael Broshat

JOHNSON LEVEL & TOOL**Vendor# 3756****Booth# 1250**

Tools
brashler@mooremac.com
Dave Brashler

JONATHAN GREEN & SONS, INC.**Vendor# 606****Booth# 1115**

Lawn & Garden
mdecher@jonathangreen.com
Marlena Decher
JRK SEED
Vendor# 5803
Booth# 1004
Lawn & Garden
eklevin@teamtotal.com
Ed Klevin

K**K & S PRECISION METALS****Vendor# 3616****Booth# 759b**

Hardware
Yesi.Rojas@langenfeld.com
Tyler Lundt

KABA ILCO CORP**Vendor# 36707****Booth# 847**

Hardware
Anthony.Haynesworth@dormakaba.com
Anthony Haynesworth

KANO LABS – MAKERS OF KROIL**Vendor# 262****Booth# 1405**

Outdoor Tools
smm@kanolabs.com
Susan Meador

KENMORE/CLEVA**Vendor# 11201****Booth# 3708**

Home
eklevin@teamtotal.com
Ed Klevin

KENNEY MFG CO**Vendor# 4895****Booth# 2007**

Paint
btorgler@kenney.com
Brett Torgler
312-560-9630

KENNYS CANDY AND CONFECTIONS INC

Vendor# 8728
Booth# 3206
 Impulse
 pgiddens@klfamilybrands.com
 pam.giddens
 214-587-6391

KIMBERLY-CLARK CORP

Vendor# 46847
Booth# 2906
 Auto
 renata.a.pijanowski@kcc.com
 Renata Pijanowski

KIMBERLY-CLARK CORP.

Vendor# 96545
Booth# 2906
 Auto
 Melissal@wgbgroup.com
 Melissa Landsee
 608-576-9136

KINCO INTERNATIONAL

Vendor# 153
Booth# 1407
 Outdoor Tools
 TPope@Kinco.com
 Todd Pope
 843-327-7338

KINGSFORD PRODUCTS CO

Vendor# 40055
Booth# 1611
 Outdoor Living
 jay.mckinney@crossmark.com
 Jay McKinney
 901-395-4812

KLEIN TOOLS

Vendor# 18077
Booth# 3559
 Electrical
 mwalk@kleintools.com
 Matt Walk
 847-821-4136

KLYMIT

Vendor# 926
Booth# 1510
 Outdoor Living
 yesi.rojas@langenfeld.com
 Yesi Rojas

KNAPE & VOGT MFG CO

Vendor# 36814
Booth# 3504
 Home
 jmanalli@selectsalesinc.com
 Jack Manalli
 800-533-4393

KNIPEX

Vendor# 89847
Booth# 1156
 Tools
 tony.arena@knipex-tools.com
 Tony Arena

KNOX FERTILIZER COMPANY INC

Vendor# 8186
Booth# 1002
 Lawn & Garden
 eklevin@teamtotal.com
 Ed Klevin

L**LA CROSSE TECHNOLOGY LTD**

Vendor# 69419
Booth# 3407
 Home
 jeremy@lacrossetechnology.com
 Jeremy Schaefer
 608-782-1982

LAMBERT PEAT MOSS INC.

Vendor# 10595
Booth# 927
 Live Goods
 helenec@lambertpeatmoss.com
 Helene Chenard
 418-852-2885

LAMBRO INDUSTRIES

Vendor# 101144
Booth# 3745
 Plumbing
 sracywolski@lambro.net
 Scott R.

LARSEN SUPPLY CO., INC.

Vendor# 44362
Booth# 3755
 Plumbing
 pattyjoyaux@elitesalesgrp.com
 Patty Joyaux

LARSON MFG CO

Vendor# 79764
Booth# 850
 Hardware
 jmoret@larsondoors.com
 Jennifer Moret

LASKO PRODUCTS

Vendor# 53371
Booth# 3508
 Home
 brookes@jmisales.com
 Brooke Stobaugh

LAWN & GARDEN LLC

Vendor# 718
Booth# 1008
 Lawn & Garden
 adam.hizer@gilmour.com
 Adam Hizer

LEAKTITE

Vendor# 38232
Booth# 1715
 Paint
 todd.horvath@iplglobal.com
 Todd Horvath

LEANIN TREE INC.

Vendor# 20198
Booth# 3601
 Home
 Denise.Scalco@leanintree.com
 Denise Scalco

LEBANON SEABOARD SEED CORP

Vendor# 48009
Booth# 1023
 Lawn & Garden
 dklebenow@pmrsales.com
 David Klebenow
 630-308-1796

LET'S GEL, INC.

Vendor# 2734
Booth# 3413
 Home
 trosauer@omegamrktg.com
 Tim Rosauer

LIBMAN COMPANY

Vendor# 24836
Booth# 3627
 Home
 erika.toomer@langenfeld.com
 Erika Toomer
 312-203-8878

LIFETIME BRANDS

Vendor# 20354
Booth# 3519
 Home
 tred@pmrsales.com
 Tim Reed

LINCOLN ELECTRIC CO

Vendor# 14233
Booth# 1448
 Tools
 adam_robertson@lincolnelectric.com
 Adam Robertson

LINZER/AMERICAN BRUSH

Vendor# 59964
Booth# 2204
 Paint
 bdavsmktg@aol.com
 Bob Daly
 847-867-8036

LIQUID DEATH

Vendor# 2900
Booth# 3300
 Impulse
 a.rountree@liquiddeath.com
 Alex Rountree
 214-293-0276

LIVING ESSENTIALS

Vendor# 5684
Booth# 3302
 Impulse
 jmattson@bbiteam.com
 Jody Mattson
 612-723-9927

LOUISVILLE LADDER

Vendor# 38224
Booth# 1910
 Paint
 erika.toomer@langenfeld.com
 Erika Toomer

LOZIER STORE FIXTURES

Vendor# 2601
Booth# 1743
 Store Experience
 jorge.gil@lozier.biz
 Jorge Gil

LUCAS OIL

Vendor# 10839
Booth# 2601
 Auto
 badturbod@yahoo.com
 Charley Tully
 239-898-8834

LUCKY LINE

Vendor# 91595
Booth# 759a
 Hardware
 Yesi.Rojas@langenfeld.com
 Yesi Rojas
 815-274-8988

LUTRON ELECTRONICS INC

Vendor# 18945
Booth# 3561
 Electrical
 szimmermann@lutron.com
 Sean Zimmerman
 438-992-8635

M**MAAX**

Vendor# 2467
Booth# 3648
 Electrical
 aolivas@avpsales.com
 Alfonso Olivas

MACCOURT PRODUCTS INC

Vendor# 66886
Booth# 757a
 Hardware
 Todd.Schoell@langenfeld.com
 Todd Schoell
 847-456-5900

MADIX, INC.

Vendor# 609
Booth# 1746
 Store Experience
 egriffith@madixinc.com
 Emily Griffith

MAGIC SLIDERS L P

Vendor# 52019
Booth# 949b
 Hardware
 mpsscott@greatscottnationalsales.com
 Maripat Scott
 630-325-4900

MANSFIELD PLUMBING PRODUCTS

Vendor# 27110
Booth# 3757
 Plumbing
 pattyjoyaux@elitesalesgrp.com
 Patty Joyaux
 630-621-9221

MAPLE AVE

Vendor# 963
Booth# 1736
 Store Experience
 scott@mapleavenue.com
 Scott Naber

MASTER LOCK CO

Vendor# 36863
Booth# 954
 Hardware
 NWillrett@mlock.com
 Nate Willrett
 630-780-0085

MASTER MAGNETICS

Vendor# 1727
Booth# 859
 Hardware
 jmdansen@magnetsource.com
 Jim Madsen
 888-293-9190

MASTERCHEM INDUSTRIES

Vendor# 38364
Booth# 2005
 Paint
 bhudson@masterchem.com
 Bill Hudson

MATTEL INC

Vendor# 12294
Booth# 3304
 Impulse
 Brookes@jmi-associates.com
 Brooke Stobaugh
 630-455-6300

MAZE NAILS

Vendor# 73940
Booth# 1046
 Tools
 lisa@mazenails.com
 Lisa Martin

MBW, INC.

Vendor# 60111
Booth# 800
 Rental & MRO
 rickg@mbw.com
 Rick Gramoll
 262-644-5234

MEGUIARS INC

Vendor# 3194
Booth# 1909
 Paint
 aserickson@meguiars.com
 Ash Erickson
 949-680-9248

MELNOR INC

Vendor# 5435
Booth# 1104
 Lawn & Garden
 roses@tmssalesinc.com
 Rose Sreniawski

MEROTEC

Vendor# 9809
Booth# 1319
 Outdoor Tools
 mlong@MerotecUSA.com
 Mike Long
 517-617-4361

METAL FUSION

Vendor# 21121
Booth# 1511
 Outdoor Living
 dottie@kingkooker.com
 Dottie Creppel
 504-736-0201

METALMARK GROUP DBA

STEALTH MOUNTS
Vendor# 756
Booth# 1057
 Tools
 ethan@metalmarkinc.com
 Ethan Myer

METHOD PRODUCTS PBC

Vendor# 7816
Booth# 3625
 Home
 kkoby@SCJ.com
 Kate Koby

MIBRO GROUP (THE)

Vendor# 760
Booth# 754
 Hardware
 roses@tmssalesinc.com
 Rose Sreniawski

MIDSTATES INC.

Vendor# 86041
Booth# 2610a
 Hardware
 bcorning@midstatesinc.com
 Brett Corning

MIDWEST AIR TECH/IMPORT

Vendor# 64998
Booth# 2611
 Auto
 kyle@mkbreck.com
 Kyle Breckan

MIDWEST CAN COMPANY

Vendor# 101297
Booth# 2803
 Auto
 micheleb@greattakesreps.com
 Michele Baum

MIDWEST DISTRIBUTION

Vendor# 11461
Booth# 3209
 Impulse
 steve@mwddistribution.com
 Steve Edwards
 816-914-6168

MIDWEST FASTENER CORP

Vendor# 19844
Booth# 1146
 Tools
 jimh@mwf.net
 Jim Hegner

MIDWEST QUALITY GLOVES, INC.

Vendor# 95513
Booth# 1404
 Lawn & Garden
 smalloy@midwestglove.com
 Stephanie Malloy
 660-646-2165

MIDWEST TOOL & CUTLERY CO

Vendor# 5096
Booth# 1258
 Tools
 amy.maurer@langenfeld.com
 Amy Maurer

MILAZZO INDUSTRIES

Vendor# 69195
Booth# 1110
 Lawn & Garden
 dretherford@saleslinkco.com
 Donna Retherford

MILTON INDUSTRIES

Vendor# 84996
Booth# 2900
 Auto
 dretherford@saleslinkco.com
 Donna Retherford
 630-588-1200

MINWAX COMPANY, THE

Vendor# 38422
Booth# 1823 
 Paint
 callen@valspar.com
 Charles Allen

MIZARI ENTERPRISES

Vendor# 1982
Booth# 3402
 Home
 steve.schlangen@sharppaudio.com
 Steve Schlangen

MODA AT HOME

Vendor# 9228
Booth# 3406
 Home
 lisa@modaathome.com
 Lisa Cross
 905-904-0933

MOEN INC/FAUCETS

Vendor# 6312
Booth# 3759
 Plumbing
 Kris.Amen@Langenfeld.com
 Kris Amen
 708-790-6294

MORTON SALT INC

Vendor# 42598
Booth# 3962
 Plumbing
 rmay@mortonsalt.com
 Rhonda May
 630-861-2686

MOTHERS POLISH CO

Vendor# 84855
Booth# 2904b
 Auto
 paultangen@outlook.com
 Paul Tangen

MOTOMCO LTD

Vendor# 1569
Booth# 1006
 Lawn & Garden
 thaley@mrhmarketing.com
 Tim Haley
 800-336-1360

MOTOROLA/ACS INC

Vendor# 45864
Booth# 1847
 Store Experience
 omaruska@acsradios.com
 Olivia Maruska

MR BAR B Q PRODUCTS LLC

Vendor# 9375
Booth# 1722
 Outdoor Living
 wsender@mrbarbq.com
 Wendy Sender
 516-962-2397


MR COOL LLC

Vendor# 101335
Booth# 3861
 Plumbing
 jeff.c@mrcool.com
 Jeff Cummings
 615-913-6837

MR HEATER CORP

Vendor# 53751
Booth# 1525
 Outdoor Living
 jmanalli@selectsalesinc.com
 Jack Manalli
 800-533-4393


MTD PRODUCTS INC

Vendor# 68965 
Booth# 1227
 Outdoor Tools
 jason@lmmkt.com
 Jason Lott

N**NATIONAL GYPSUM COMPANY**

Vendor# 3671
Booth# 622-L
 Lumber
 matt@nationalgypsum.com
 Matt Richards
 704-365-7300

NATIONAL MFG/SPECTRUM

BRANDS HHI 
Vendor# 36939
Booth# 737
 Hardware
 jeff.vaccaro@spectrumbrands.com
 Jeff Vaccaro

NATIONAL PRESTO IND

Vendor# 21253
Booth# 3410
 Home
 dely@gopresto.com
 David Ely

NDS

Vendor# 2792
Booth# 1000a
 Lawn & Garden
 eklevin@teamtotal.com
 Ed Klevin

NEBO TOOLS/ASG

Vendor# 39339
Booth# 3451
 Electrical
 dienslake@acgbrands.com
 Drew Dienslake
 817-231-0369

NELLIE'S CLEAN INC

Vendor# 1687
Booth# 3408
 Home
 justine@nelliesclean.com
 Justine Sandall

NEOGEN CORPORATION

Vendor# 6915
Booth# 2409
 Farm & Ranch
 RGoughneour@neogen.com
 Rick Goughneour
 859-800-5033 x56623

NEW MEDIA RETAILER

Vendor# 5437
Booth# 919
 Live Goods
 rmartin@newmediaretailer.com
 Robert Martin
 607-316-6880

NEWBORN BROS & CO INC

Vendor# 38612
Booth# 1903
 Paint
 rolson@solutionsadvantagegroup.com
 Rick Olson
 708-529-6985

NIBCO INC

Vendor# 27425
Booth# 3645
 Plumbing
 swihartj@nibco.com
 Jon Swihart
 574-294-7886 x67886

NICE NORTH AMERICA LLC

Vendor# 30981
Booth# 2510
 Farm & Ranch
 George.Ronnestrand@niceforyou.com
 George Ronnestrand

NIFTY PRODUCTS

Vendor# 37960
Booth# 2208b
 Paint
 mackwco@aol.com
 Valerie Vizgirda
 630-505-0007

NITEO PRODUCTS

Vendor# 8120
Booth# 2604
 Farm & Ranch

NO SPILL, LLC

Vendor# 8201
Booth# 2800
 Auto
 accounting@nospill.com
 Lisa Mangrich
 913-521-2062

NOMA/INLITEN-IMPORT

Vendor# 13086
Booth# 3237
 Holiday
 chip_bryant@inliten.com
 Chip Bryant

NORTH ATLANTIC IMPORTS LLC

Vendor# 7832
Booth# 1619
 Outdoor Living
 rpassarelli@pmrsales.com
 Rob Passarelli
 630-542-8833

NORTHWEST RUBBER

Vendor# 952
Booth# 2511
 Farm & Ranch
 johns@northwestrubber.com
 John Schmersal

NOVA LIBRE

Vendor# 11454
Booth# 900
 Rental & MRO
 tom@novolibra.com
 Tom Greenhaw

NUVIK USA INC

Vendor# 11559
Booth# 2912
 Auto
 Trevor.Hewitt@crocodilecloth.com
 Trevor Hewitt
 248-303-3585

NUVOH2O

Vendor# 12585
Booth# 3555
 Electrical
 riley.forkner@nuvoh2o.com
 Riley Forkner
 949-310-1719

O**O'CEDAR BRANDS**

Vendor# 80572
Booth# 3531
 Home
 jasonhamlin@phase3inc.com
 Jason Hamlin
 630-335-9792

OATEY COMPANY

Vendor# 27722
Booth# 3643
 Plumbing
 Yesi.Rojas@langenfeld.com
 Yesi Rojas
 815-274-8988

OLD WORLD AUTOMOTIVE PRODUCT

Vendor# 59154
Booth# 2703
 Auto
 micheleb@greatlakesreps.com
 Michele Baum
 847-918-7377

OMG INC

Vendor# 75879
Booth# 861
 Hardware
 LFelitto@omginc.com
 Larry Felitto

ONE SOURCE INDUSTRIES, LLC.

Vendor# 526559
Booth# 1644
 Store Experience
 mmancini@osicreative.com
 Michelle Mancini

OONI

Vendor# 10248
Booth# 1728
 Outdoor Living
 twenman@csmlink.com
 Tadd Wenman
 331-214-0362

OPEN ROAD BRANDS LLC

Vendor# 1194
Booth# 3502
 Home
 bob.kurland@orbrands.com
 Bob Kurland

ORANGE-SOL

Vendor# 81968
Booth# 3607b
 Home
 mikesuperits@rowe-marketing.com
 Mike Superits
 224-813-1808

ORBIT

Vendor# 12848
Booth# 1206
 Lawn & Garden
 Kris.Amen@Langenfeld.com
 Kris Amen

ORCA

Vendor# 8104
Booth# 1512
 Outdoor Living
 gerry.mallon@langenfeld.com
 Gerry Mallon
 630-853-5627

OREGON CUTTING SYSTEMS

Vendor# 23382
Booth# 1409
 Outdoor Tools
 keith.dorner@oregontool.com
 Keith Dorner

P**P GRAHAM DUNN**

Vendor# 8956
Booth# 3507
 Home
 erica.mcmorrow@pgrahamdunn.com
 Erica McMorrow

PACER PUMPS

Vendor# 15727
Booth# 3961a
 Plumbing
 adamluster@addedsales.com
 Adam Luster
 630-694-4059

PALADIN DATA CORPORATION

Vendor# 200199
Booth# 1940
 Corporate Support
 SusanS@Paladinpos.com
 Susan Schrank
 800-725-2346 x7031

PALE BLUE

Vendor# 969
Booth# 3560
 Electrical
 kthompson@comprehensive1.com
 Kim Thompson

PANACEA PRODUCTS CORP

Vendor# 4301
Booth# 3947 **PANACEA™**
 Plumbing
 dretherford@saleslinkco.com
 Donna Retherford

PARICON, INC

Vendor# 1255
Booth# 1523
 Outdoor Living
 schaf001@aol.com
 Daniel Schafer

PASLODE

Vendor# 27268
Booth# 1040
 Tools
 eapplebaum@itwbrands.com
 Erin Applebaum

PASS & SEYMOUR

Vendor# 17673
Booth# 3537
 Electrical
 ana.bacamilla@creeden.com
 Ana Milla

PAVESTONE INC.

Vendor# 93369
Booth# 1200
 Lawn & Garden
 jeremy.anderson@pavestone.com
 Jeremy Anderson

PBI GORDON CORP

Vendor# 68643
Booth# 2608
 Farm & Ranch
 brobinson@pbigordon.com
 Bill Robinson
 815-514-5489

PENNZOIL/QUAKER STATE

Vendor# 40667
Booth# 2701
 Auto
 micheleb@greatlakesreps.com
 Michele Baum
 847-918-7377

PENTAIR WATER

Vendor# 26351
Booth# 3756
 Plumbing
 jrjice@smisales.net
 Justice Rice

PERFECT HOLIDAY

Vendor# 12796
Booth# 3251
 Holiday
 robertchu@thepfectco.com
 Robert Chu
 909-835-0994

PERFECTION FLOOR TILE LLC

Vendor# 7865
Booth# 1745
 Store Experience
 nathan@perfectionfloortile.com
 Nathan Ferman

PETMATE

Vendor# 43455
Booth# 2410
 Pet
 megan.mclaughlin@gdhwd.com
 Meghan McLaughlin

PIC CORPORATION

Vendor# 81539
Booth# 1210
 Lawn & Garden
 oliver@pic-corp.com
 Kathleen Oliver
 847-997-1974

PLASKOLITE INC

Vendor# 43802
Booth# 755
 Hardware
 Yesi.Rojas@langenfeld.com
 Yesi Rojas
 815-274-8988

PLUMB PAK CORPORATION

Vendor# 27631
Booth# 3744
 Plumbing
 Yesi.Rojas@langenfeld.com
 Yesi Rojas
 815-274-8988

PLUMB SHOP DIV BRASSCRAFT

Vendor# 2401
Booth# 3948
 Plumbing
 bheaton@saleslinkco.com
 Customer Service

PLZ AEROSCIENCE CORP

Vendor# 88971
Booth# 3710
 Home
 eklevin@teamtotal.com
 Edward Klevin
 847-788-0900

POLICE SECURITY FLASHLIGHTS

Vendor# 8285
Booth# 3556
 Electrical
 Tim.Quinn@policesecurity.com
 Tim Quinn
 866-820-9297

POO POURRI

Vendor# 7507
Booth# 3606
 Home
 kyle@pourri.com
 Kyle Degoey

POSITEC USA INC

Vendor# 4056
Booth# 1413
 Outdoor Tools
 chris.krebs@positecgroup.com
 Chris Krebs

PREMIER PAINT ROLLER/Z PRO

Vendor# 42937
Booth# 2003
 Paint
 crumpf@premierpaintroller.com
 Carl Rumpf
 718-441-7700

PRESTONE PRODUCTS CORP

Vendor# 8688
Booth# 2700
 Auto
 brookes@jmisales.com
 Brooke Stobaugh
 630-481-4270

PRIME LINE PRODUCTS

Vendor# 49916
Booth# 955
 Hardware
 mark.teitsma@primeline.net
 Mark Teitsma
 909-583-1676

PRIMO WATER

Vendor# 4003
Booth# 3622
 Home
 jbellville@primowater.com
 Joey Bellville

PROCTER & GAMBLE

Vendor# 95604
Booth# 3429
 Home
 Dixon.ol.1@pg.com
 Olivia Dixon

PROMIER PRODUCTS INC

Vendor# 5480
Booth# 3448
 Electrical
 kris@litezall.com
 Kristopher Fredrickson
 815-250-0602

PULEO ASIA LIMITED

Vendor# 8565
Booth# 3341, 3343
 Holiday
 xmasalwys@yahoo.com
 Gina Cullen

PULL R HOLDING CO LLC

Vendor# 8234
Booth# 1351
 Tools
 megan.mcLaughlin@gdhwd.com
 Meghan McLaughlin
 224-813-1848

PULL START FIRE

Vendor# 1063
Booth# 1609
 Outdoor Living
 mschmidt@marshassoc.com
 Matt Schmidt
 224-325-6286

PURINA/MARS/ADMC

Vendor# 6983
Booth# 2406
 Pet
 tsullivan@admcmm.com
 Terry Sullivan
 612-597-7228

**PYRAMEX SAFETY P
RODUCTS LLC**

Vendor# 8123
Booth# 1260
 Tools
 amy.maurer@langenfeld.com
 Amy Maurer

Q**QRSKINUSA INC**

Vendor# 1686
Booth# 1011
 Lawn & Garden
 rodrigo@qrskinusa.com
 Rodrigo Ricuad
 214-213-3522

QUIKRETE COMPANIES

Vendor# 78139
Booth# 637
 Hardware
 kspires@quikrete.com
 Kevin Spires
 708-476-3491

R**RACO INCORPORATED**

Vendor# 17079
Booth# 3446
 Electrical
 mikesuperits@rowe-marketing.com
 Mike Superits
 224-246-8077

RADIANS INC

Vendor# 101621
Booth# 1055
 Tools
 jhat@comprehensive1.com
 Bill Stevens

RADIO SYSTEMS

Vendor# 3053
Booth# 2408
 Pet
 megan.mcLaughlin@gdhwd.com
 Meghan McLaughlin

RAINBIRD NATIONAL SLS

Vendor# 67421
Booth# 1108
 Lawn & Garden
 jmanalli@selectsalesinc.com
 Jack Manalli
 800-533-4393

RAINDRIP INC

Vendor# 6890
Booth# 1000b
 Lawn & Garden
 eklevin@teamttotal.com
 Ed Klevin
 224-558-3201

RALCO NUTRITION, INC

Vendor# 348
Booth# 2413
 Farm & Ranch
 carmen.paulsen@ralcoagriculture.com
 Carmen Paulsen

RAPID ROPE LLC

Vendor# 1423
Booth# 751
 Hardware
 crodgers@rapidrope.com
 Chris Rodgers

READY SEAL INC

Vendor# 7510
Booth# 761
 Hardware
 rmccain@readyseal.com
 Ryan McClain
 214-677-7404

RECKITT BENCKISER

Vendor# 80622
Booth# 3529
 Home
 jasonhamlin@phase3inc.com
 Jason Hamlin

RECTORSEAL CORPORATION

Vendor# 76836
Booth# 3957
 Plumbing
 brookes@jmisales.com
 Brooke Stobaugh

RED BULL NORTH AMERICA INC

Vendor# 8475
Booth# 3103
 Impulse
 Kyle.Krebill@redbull.com
 Kyle Krebill

RED DEVIL INC

Vendor# 38877
Booth# 2202
 Paint
 bdavsmktg@aol.com
 Bob Daly
 847-867-8036

RELIANCE WATER HEATER CO

Vendor# 31344
Booth# 3737
 Plumbing
 samlombardo@addedsales.com
 Sam Lombardo

RETROSPEC

Vendor# 712
Booth# 1710
 Outdoor Living
 brian@retrospec.com
 Brian Vangel

RETYZ/NETCONNEX

Vendor# 743
Booth# 3461
 Electrical
 skuhns@retyz.com
 Stephen Kuhns

**REYNOLDS CONSUMER
PRODUCTS**

Vendor# 21170
Booth# 3602
 Home
 jmcCarthy@edelston.com
 Jim McCarthy
 847-204-9070

RICHELIEU AMERICA LTD

Vendor# 7724
Booth# 655
 Hardware
 roses@tmssalesinc.com
 Rose Sreniawski

RISE BY DASH

Vendor# 846
Booth# 3510
 Impulse
 brookes@jmisales.com
 Brooke Stobaugh

ROBERT BOSCH TOOL CORP

Vendor# 6116
Booth# 1344
 Tools
 Allie.rosati@us.bosch.com
 Allie Rosati

ROBERTS/Q.E.P. CO., INC.

Vendor# 48181
Booth# 1248
 Tools
 brashler@mooremac.com
 Dave Brashler

ROEBIC LABORATORIES INC

Vendor# 13599
Booth# 3319
 Home
 colson@rumagebrown.com
 Cathy Olson
 630-588-2973

ROTHENBURGER

Vendor# 1317
Booth# 1255
 Tools
 mark@mkbreck.com
 Mark Breckan

ROYAL CABINETS INC.

Vendor# 115
Booth# 3751
 Plumbing
 cguta@highpointserv.com
 Chris Guta
 214-908-8753

ROYAL OAK SALES

Vendor# 54510
Booth# 1720
 Outdoor Living
 brookes@jmisales.com
 Brooke Stobaugh

RPS PRODUCTS INC

Vendor# 41947
Booth# 3749
 Plumbing
 samlombardo@addedsales.com
 Sam Lombardo
 630-694-4054

RUBBERMAID INC

Vendor# 16469
Booth# 3221
 Home
 jhat@comprehensive1.com
 Janet Hatfield
 630-873-4350

**RUG DOCTOR INC**

Vendor# 7545
Booth# 908
 Rental & MRO
 kimi.taylor@rugdoctor.com
 Kimi Taylor
 385-626-9074

RUST-OLEUM

Vendor# 38950
Booth# 1721
 Paint
 jim.feit@rustoleum.com
 Jim Feit

**S****S C JOHNSON WAX**

Vendor# 80002
Booth# 3623
 Home
 bill.wayman@langenfeld.com
 Bill Wayman

**SABRE (SECURITY EQUIPMENT
CORPORATION)**

Vendor# 9090
Booth# 1518
 Outdoor Living
 bparsons@sabrered.com
 Brad Parsons
 312-858-6996

SAFETY 1ST/DOREL

Vendor# 59022
Booth# 949a
 Hardware
 mpescott@greatscottnationalsales.com
 Maripat Scott
 630-325-4900

SAFETY WORKS INC

Vendor# 3192
Booth# 1145
 Tools
 mmorris@elsco.com
 Shellie Morris
 502-896-0342

SAINT-GOBAIN TECHNICAL FABRICS

Vendor# 50476
Booth# 947
 Hardware
 mark.miller@saint-gobain.com
 Mark Miller

SAKRETE OF NORTH AMERICA

Vendor# 7451
Booth# 855
 Hardware
 Brett.Polachek@oldcastle.com
 Brett Polachek
 678-462-9870

SANI SEAL LLC

Vendor# 6649
Booth# 3959
 Plumbing
 bob@sanisealgasket.com
 Bob Grimmert

SASHCO SEALANTS

Vendor# 55806
Booth# 1905
 Paint
 chunter@sashco.com
 Charles Hunter
 303-981-8847

SCEPTER MANUFACTURING

Vendor# 705
Booth# 2704
 Auto
 glenn.kaufmansales@gmail.com
 Glenn Kaufman

SCHLAGE LOCK CO

Vendor# 49361
Booth# 844
 Hardware
 austin.stewart@allegion.com
 Austin Stewart
 317-460-5093

SCHLEICH USA INC.

Vendor# 6110
Booth# 3401
 Home
 deanna.frye@schleich-s.com
 Deanna Frye
 980-229-5937

SCHUMACHER ELECTRIC

Vendor# 14522
Booth# 2904a
 Auto
 paultangen@outlook.com
 Paul Tangen
 218-849-1573

SCOTTS LAWNS

Vendor# 6130
Booth# 1031
 Lawn & Garden
 brendan.connors@scotts.com
 Brendan Connors

SELKIRK CORP

Vendor# 22707
Booth# 3748b
 Plumbing
 aolivas@avpsales.com
 Alfonso Olivas
 630-324-6418

SENCO FASTENING SYSTEMS

Vendor# 168
Booth# 1246
 Tools
 brashler@mooremac.com
 Dave Brashler

SERVICE PARTNERS LLC

Vendor# 5450
Booth# 724-L
 Lumber
 clencheck@service-partners.com
 Charles Lencheck
 317-627-1897

SERVICE TOOL CO INC

Vendor# 42275
Booth# 3208
 Impulse
 sambourque@servicetoolco.com
 Samantha Bourque

SES-IMAGOTAG INC

Vendor# 526855
Booth# 1849
 Retail Tech | Store Experience
 yohann.vinson@ses-imagotag.com
 Yohann Vison

SEYMOUR MFG CO

Vendor# 67587
Booth# 1303
 Outdoor Tools
 eklevin@teamttotal.com
 Ed Klevin
 224-558-3201

SHARKBITE/CASH ACME

Vendor# 4392
Booth# 3637
 Plumbing
 ryan.mcdowell@rwc.com
 Ryan McDowell
 770-863-4117

SHAWSHANK LEDZ

Vendor# 5468
Booth# 3313
 Home
 mike@midwestsalesforce.com
 Michael Lovitto

SHURTECH BRANDS LLC

Vendor# 4908
Booth# 2002
 Paint
 jasonhamlin@phase3inc.com
 Jason Hamlin

SIFFRON

Vendor# 19380
Booth# 1642
 Store Experience
 Dan.Westrom@siffron.com
 Dan Westrom
 815-566-5672

SIGURA

Vendor# 10389
Booth# 1620
 Outdoor Living
 treed@pmrsales.com
 Tim Reed

SIKA CORPORATION

Vendor# 7708
Booth# 2102b
 Paint
 Amy.Maurer@langenfeld.com
 Amy Maurer
 224-422-2206

SIMPLE GREEN VENDOR # 90647

Vendor# 90647
Booth# 3311
 Home
 Tgrasso194@aol.com
 Theresa Kulikowski
 847-387-3063

SIMPSON STRONG TIE

Vendor# 76414
Booth# 639
 Hardware
 mbond@strongtie.com
 Michael Bond

SLIPPERY RACER

Vendor# 11462
Booth# 3522
 Home
 kkusch@skkr.com
 Kelli Kusch

SMOKEY MOUNTAIN CHEW, INC

Vendor# 1507
Booth# 3207
 Impulse
 acarr@smokeyusa.com
 Adam Carr
 512-639-8574

SNORKEL INTERNATIONAL LLC

Vendor# 9399
Booth# 715
 Rental & MRO
 JULIEPH@ahern.com
 Julie Palmer Huffaker
 702-636-2969 x9016

SODASTREAM USA INC

Vendor# 4886
Booth# 3418
 Home
 sheilac@sodastream.com
 Sheila Corlis
 304-206-6926

SOLAR GROUP

Vendor# 49551
Booth# 659a
 Hardware
 dretherford@saleslinkco.com
 Donna Retherford
 630-588-1200

SOLARIS PAPER

Vendor# 8009
Booth# 3611A
 Home
 erika.toomer@langenfeld.com
 Erika Toomer
 312-203-8878

SOUDAL

Vendor# 8487
Booth# 1805
 Paint
 mike.superits@gdhwd.com
 Mike Superits

SOUTHWIRE/COLEMAN CABLE

Vendor# 2043
Booth# 3449
 Electrical
 danielle.hanrahan@southwire.com
 Danielle Hanrahan

SPECTRUM BRANDS, PET, HOME & GARDEN

Vendor# 68395
Booth# 1103
 Lawn & Garden
 roses@tmssalesinc.com
 Rose Sreniawski

SPEECO, A GARDNER COMPANY

Vendor# 58719
Booth# 2606
 Farm & Ranch
 CGDavis@GardnerInc.com
 Christal Gray Davis

SPIN COPTER

Vendor# 10132
Booth# 3201
 Impulse
 spincopter@gmail.com
 Melissa Pisor
 805-440-3026

SPORTS LICEN SING SOLUTIONS LLC

Vendor# 8353
Booth# 3704
 Home
 mkhilton@boncherwales.net
 MaryKay Hilton

SQUARE D BY SCHNEIDER ELECTRIC

Vendor# 18036
Booth# 3646
 Electrical
 twenman@csmlink.com
 Tadd Wenman
 331-214-0362

STANDLEE PREMIUM PRODUCTS

Vendor# 7901
Booth# 2506
 Farm & Ranch
 cjohnson@standleeforage.com
 Colleen Johnson
 208-886-0524

STAR BRIGHT

Vendor# 4336
Booth# 3345
 Holiday
 gina.cullen@jlcdirect.com
 Gina Cullen
 630-669-1028

STEARNS PACKAGING

Vendor# 470
Booth# 3620
 Home
 jim.peterson@stearnspkg.com
 Jim Peterson
 608-345-0480

STERILITE

Vendor# 21667
Booth# 3422
 Home
 laura@jamassociate.com
 Laura Kielminski
 630-323-1507

STERLING INTERNATIONAL

Vendor# 68338
Booth# 1101
 Lawn & Garden
 srottenberg@rescue.com
 Steven Rottenberg
 401-524-2004

SUMMIT BRANDS

Vendor# 26732
Booth# 3405
 Home
 Yesi.Rojas@langenfeld.com
 Yesi Rojas
 815-274-8988

SUMMIT SUPPLY LLC

Vendor# 9382
Booth# 802
 Rental & MRO
 t.burkart@partsasap.com
 Terry Burkart
 515-867-8558

SUN GRO HORTICULTURE

Vendor# 48793
Booth# 1009
 Lawn & Garden
 Sonny.Trinidad@sungro.com
 Sonny Trinidad

SUNCAST CORP

Vendor# 18549
Booth# 1020
 Lawn & Garden
 thaley@mrhmarketing.com
 Tim Haley

SUNNYSIDE CORPORATION

Vendor# 51219
Booth# 1902
 Paint
 jschutte@sunnysidecorp.com
 Jeff Schutte
 913-226-6701

SUNSHINE MILLS

Vendor# 5932
Booth# 2412
 Pet
 rhitt@sunshinemills.com
 Rickie Hitt

SUPER GLUE CORP/PACER TECH

Vendor# 41111
Booth# 2108
 Paint
 amy.maurer@langenfeld.com
 Amy Maurer
 847-456-5896

SUPPLY SIDE USA

Vendor# 7580
Booth# 910
 Rental & MRO
 mpsscott@greatscottnationalsales.com
 Mp scott
 630-325-4900

SWIFT RESPONSE LLC

Vendor# 5916
Booth# 1906
 Paint
 adam@midwestsalesgroup.com
 Adam Olcott
 805-459-6333

T**TAG**

Vendor# 27417
Booth# 3404
 Home
 modrepchicago@sbcglobal.net
 Victor Michalek
 847-456-2429

TAIWAN FU HSING INDUSTRIAL CO

Vendor# 55939
Booth# 856
 Hardware
 danielleb@fuhsing-usa.com
 Danielle Bass
 678-756-5886

TARKO SOLUTIONS

Vendor# 2972
Booth# 1029
 Lawn & Garden
 etarnell1317@gmail.com
 Edward Tarnell

TARTER GATE CO., LLC

Vendor# 2914
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 Farm & Ranch
 delbert.cundiff@tarterusa.com
 Delbert Cundiff

TEKNOR-APEX COMPANY

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Booth# 1028
 Lawn & Garden
 thaley@mrhmarketing.com
 Tim Haley

THE MASTER GARDNER COMANY

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Booth# 1019
 Lawn & Garden
 thaley@mrhmarketing.com
 Tim Haley
 800-336-1360

THE MURRIETA RHINO HOLDCO LLC

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Booth# 2605
 Auto
 john@rhinousainc.com
 John Tillery

THE TORO COMPANY, RLC LAWN & GARDEN

Vendor# 60921
Booth# 1219
 Outdoor Tools
 Afton.Bergdahl@toro.com
 Afton Bergdahl

THERMOS LLC

Vendor# 92593
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 Outdoor Living
 amy.dakin@thermos.com
 Amy Dakin
 847-217-8043

THERMWELL PRODUCTS COMPANY

Vendor# 49296
Booth# 937
 Hardware
 michaelpizur@addedsales.com
 Michael Pizur
 630-694-4061

TIGRE USA INC.

Vendor# 11350
Booth# 3848
 Plumbing
 jay.molnar@tigre.com
 Jay Molnar
 614-599-4768

TRANSACT (PROFILE SYSTEMS DESIGN GROUP)

Vendor# A1390
Booth# 1942
 Corporate Support
 jim.love@psdg.com
 Jim Love

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 jsommers@tricam.com
 Jon Sommers
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TRIXIE AND MILO

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Booth# 3105
 Impulse
 robert@pssimail.com
 Robert Maida
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 Jeff Larson

TRUPER SA DE CV

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 BLINDBERG@naftatools.com
 Brett Lindberg
 630-849-5697

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Booth# 1610
 Outdoor Living
 bruce@thefireguyz.com
 Bruce Hannan
 306-460-5515

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Booth# 2805b
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 Kyle & John

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Booth# 1901
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 bhilton@amteco.com
 Brian Hilton
 913-201-2555

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 ALucas@usg.com
 Amy Lucas

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Vendor# 782
Booth# 3109
 Impulse
 megghan.mclaughlin@gdhwd.com
 Meghan McLaughlin

UNGER INDUSTRIAL LLC

Vendor# 96537
Booth# 3520a
 Home
 Yesi.Rojas@langenfeld.com
 Yesi Rojas
 815-274-8988

UNIQUE SOLUTIONS - SIILGUN

Vendor# 722
Booth# 2100a
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 danielle@siliguns.com
 Danielle Kristhein

UNITED GILSONITE LAB

Vendor# 51417
Booth# 2102a
 Paint
 amy.maurer@langenfeld.com
 Amy Maurer

UNITED SOLUTIONS

Vendor# 4581
Booth# 3613
 Home
 erika.toomer@langenfeld.com
 Erika Toomer
 312-203-8878

US STOVE COMPANY

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Booth# 3943
 Plumbing
 rob.zajac@usstove.com
 Rob Zajac

V**VALVOLINE OIL COMPANY**

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Booth# 2702
 Auto
 glenn.kaufmansales@gmail.com
 Glenn Kaufman

VAUGHAN & BUSHNELL MFG CO

Vendor# 2626
Booth# 1360
 Tools
 tomn@prodmerch.com
 Tom Nawara
 708-447-8181

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Booth# 661
 Hardware
 abiere@velcro.com
 Anne Biere
 603-722-4466

VENTAMATIC, LTD.

Vendor# 23846
Booth# 3728
 Home
 jhat@comprehensive1.com
 Janet Hatfield
 630-873-4350

VERIZON WIRELESS

Vendor# 200160
Booth# 1640
 Store Experience
 Alissa.Dean@verizonwireless.com
 Alissa Dean
 630-470-1400

VERSACART SYSTEMS INC

Vendor# 76091
Booth# 1841
 Store Experience
 bryony.walter@versacart.com
 Bryony Walter

VIRGINIA ABRASIVES

Vendor# 28308
Booth# 809
 Rental & MRO
 ccrittendon@virginiaabrasives.com
 Carol Crittendon
 804-518-2142

VORNADO HEAT

Vendor# 53892
Booth# 3420
 Home
 kkusch@skkr.com
 Kelli Kusch

VP RACING FUELS

Vendor# 9235
Booth# 2813
 Auto
 rodney.wilkes@vpracingfuels.com
 Rodney Wilkes
 205-612-9802

W**W M BARR**

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Booth# 3629
 Home
 erika.toomer@langenfeld.com
 Erika Toomer
 312-203-8878

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Booth# 1356
 Tools
 bbacon@jessupsales.com
 Beverly Bacon
 865-690-5200

WAGNER SPRAY TECH

Vendor# 51078
Booth# 2206
 Paint
 tmgmcurcio@hotmail.com
 Mark Curcio
 630-505-0007

WATCHER TOTAL PROTECTION

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Booth# 1837
 Store Experience
 laura@watcherprotect.com
 Laura Freeman

WATER PIK INC

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Booth# 3956
 Plumbing
 Kris.Amen@Langenfeld.com
 Kris Amen
 708-790-6294

WATER WORKER

Vendor# 25627
Booth# 3863
 Plumbing
 jmanalli@selectsalesinc.com
 Jack Manalli
 800-533-4393

WATTS

Vendor# 28472
Booth# 3663
 Plumbing
 robert@pssimail.com
 Robert Prezek
 630-849-9618

WAYNE WATER SYSTEMS

Vendor# 28480
Booth# 3657
 Plumbing
 Samlombardo@addedsales.com
 Sam Lombardo
 630-694-4054

WD-40 COMPANY

Vendor# 46482
Booth# 2607
 Auto
 jhat@comprehensive1.com
 Kelley Stone-Castro
 858-282-6676

WEBER-STEPHEN PRODUCTS

Vendor# 61267
Booth# 1429
 Outdoor Living
 akrug@skkr.com
 Art Krug

WEIMAN PRODUCTS LLC

Vendor# 80143
Booth# 3608
 Home
 Melissal@wbggroup.com
 Melissa Landsee
 608-576-9136

WESTINGHOUSE LIGHTING CORP

Vendor# 17269
Booth# 3442
 Electrical
 lemays@westinghouselighting.com
 Casey Lemay
 215-694-1932

WESTMINSTER PET PRODUCTS

Vendor# 1595
Booth# 2313
 Pet
 dburns@westminsterpet.com
 Dane Burns
 513-403-5766

WET & FORGET US NZ LP

Vendor# 1277
Booth# 1013
 Lawn & Garden
 clyles@wetandforget.com
 Colleen Lyles
 847-428-3894

WHIRLPOOL CORPORATION

Vendor# 1988
Booth# 3403
 Home
 fmexicano@saleslinkco.com
 Francisco Mexicano
 630-588-2957

WHITMOR INC

Vendor# 58628
Booth# 3425
 Home
 rony@tansoo.com
 Ron Zavlodaver
 561-756-3532

WILMAR CORPORATION

Vendor# 5150
Booth# 2809
 Auto
 Meghan.mclaughlin@gdhwd.com
 Meghan McLaughlin
 224-813-1848

WIP INC

Vendor# 845
Booth# 1349
 Tools
 erron@dewaltfootwear.com
 Erron Sorensen

WOODLAND

Vendor# 779
Booth# 1118
 Lawn & Garden
 jhat@comprehensive1.com
 Janet Hatfield

WOODLINK

Vendor# 60277
Booth# 1010
 Lawn & Garden
 kyle@mkbreck.com
 Kyle Breckan
 224-622-0541

WOODSTOCK CHIMES

Vendor# 1221
Booth# 1513
 Outdoor Living
 susie.brown@chimes.com
 Susie Brown

WOODSTREAM CORP

Vendor# 81760
Booth# 1025
 Lawn & Garden
 dklebenow@pmrsales.com
 Dave klebenow
 630-308-1796

WOOSTER BRUSH

Vendor# 83402
Booth# 2111
 Paint
 tamimckelvey@woosterbrush.com
 Tami McKelvey

WORK IQ TOOLS LLC

Vendor# 2912
Booth# 1261
 Tools
 bsmith@revobrands.com
 Brandon Smith

WORLD MARKETING OF AMERICA

Vendor# 53256
Booth# 3512
 Home
 cwagner@worldmktng.com
 Cheryl Wagner

WORTHINGTON CYLINDER CORP

Vendor# 75168
Booth# 1154
 Tools
 michael.hanners@worthingtonindustries.com
 Mike Hanners
 614-840-3691

X**X-RITE**

Vendor# 39305
Booth# 1819
 Paint
 JesseGasser@XRITE.com
 Jesse Gasser

Y**YAT USA, INC**

Vendor# 10247
Booth# 1121
 Lawn & Garden
 mkhilton@boncherwales.net
 MK. Hilton
 847-506-1950 x232

YUNKER INDUSTRIES

Vendor# 11248
Booth# 1744
 Store Experience
 dbart@yunker.com
 Dan Bart

Z**ZEP INC**

Vendor# 75853
Booth# 3730
 Home
 alan.kastle@zep.com
 Alan Kastle
 708-203-7176

ZEP INC.

Vendor# 81349
Booth# 1109
 Lawn & Garden
 alan.kastle@zep.com
 Alan Kastle
 708-203-7176

ZIPPO MFG CO

Vendor# 26724
Booth# 1508
 Outdoor Living
 amy.maurer@langenfeld.com
 Amy Maurer

ZIRCON CORPORATION

Vendor# 2907
Booth# 1259
 Tools
 travis.johnston@zircon.com
 Travis Johnston

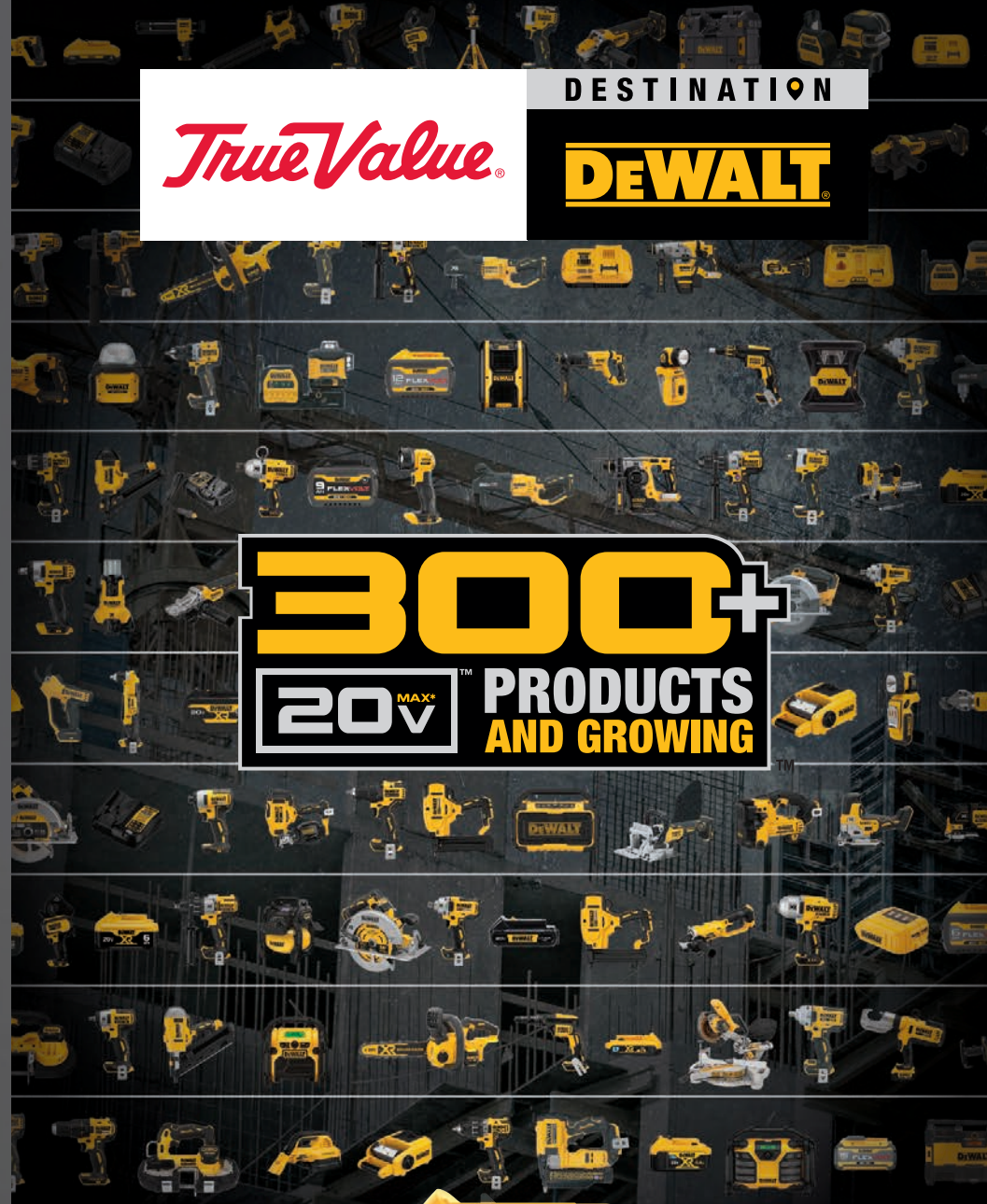
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See what's new!

THIS IS HOW MINWAX STAYS #1

NEW LABEL MAKES SHOPPING EASIER

We did our homework (and research) to create a stronger, harder-hitting label. Fresh but familiar, it engages new users without confusing long-time users.

- 1 Logo is updated (since 1994) because consumers say our heritage helps build trust
- 2 Bolstered product claims are bolder and benefit-oriented
- 3 New guaranteed seal makes inexperienced new stainers confident enough to buy
- 4 Larger color swatch helps consumers see (and choose) color easier
- 5 New opacity mention (Semi-Transparent) adds clarity about results



NEW FORMULA MAKES IT POSSIBLE TO STAIN IN A DAY

Today's busy consumers tell us they would stain more often, but it's time consuming. So we cut dry time but kept the color and results the same.

- Most colors now dry in as little as 2 hours (not 4-6)
- And the new formula requires no compromise; it has the same working characteristics — and great results — of original Wood Finish Oil-Based Penetrating Stain



National Hardware

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PROJECT KITS



WATER-BASED STAIN JOINS THE WOOD FINISH FAMILY

For stronger Minwax identity and selling power



WATER-BASED WOOD STAIN GETS A FACELIFT

NEW FORMULA IS QUICK AND CONVENIENT

- **SWIFTER:** One-coat color
- **QUICK:** Dries in one hour
- **LESS MESSY:** So thicker than Minwax Wood Finish Penetrating Stain
- **LOW ODOR**
- **EASY TO CLEAN UP:** With soap and water

NEW SOLID OPACITY OFFERS NEW CHOICE

Innovative new Solid offers more color, less wood grain. Traditional Semi-Transparent shows more wood grain.

NEW LABEL MAKES SHOPPING (AND USING) EASIER

- Fresh new look for new generations of users
- Simple, clear product benefits
- New Professional Results Guarantee



NEW SOLID STAIN REMOVAL TECHNIQUE



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Every project looks better and lasts longer when it starts with Minwax. Pre-Stain Conditioner and Finishes with one of the many Minwax clear protective topcoats. You win more sales when you sell the system and consumers win by getting the best possible results every time.

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• Package optimized for endcaps or promotional off-shelf merchandising

• Eliminate consumer confusion at the shelf: complete hardware kits for easy project execution

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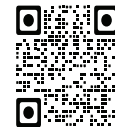


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