

DCBA MEMBER INFO

Join
Online



“ Downtown Casper has so much to offer, including events, specialty locally owned shops, food and drinks! I love to see our community supporting their downtown so it continues to flourish into a place where they can take their families, which in turn helps downtown businesses support those families and their activities back!

- Chaz Hornecker, 2025 DCBA President
Jade Elephant Beads, owner

Contact Us

www.shopdowntowncasper.com
P.O. Box 1005, Casper, WY 82602



What is the DCBA?

The Downtown Casper Business Association

was formed to promote the retail and professional businesses in the greater Downtown Casper, Wyoming area and contiguous boundaries. The mission of the DCBA is to develop the Downtown area as a blend of retail shopping and business that showcases hometown values with historical traditions. Promote Downtown Casper as a center of business, culture and entertainment. Conduct and promote activities and events that build a strong local economy and contribute to the well-being, growth and vitality of Downtown Casper.

Member Benefits

- Participate in **DCBA sponsored events** to promote consumer activity downtown.
- **Monthly membership meetings held every 2nd Tuesday.**
- Qualified members have voting rights on DCBA matters
- Listing on the www.shopdowntowncasper.com website
- **DCBA Members** private Facebook group
- Ability to have your business's posts and specials shared to the **Shop Downtown Casper Facebook page.**
- Monthly Membership emails
- Shared marketing resources through our Media Partners.
- *Coming soon* – DCBA events and updates emails shared with DCBA Email Subscribers



Members can opt in to participate in a variety of events throughout the year with our largest being Crazy Days and the Chocolate Walk.

Events are subject to change based on DCBA vote at monthly meetings.

Annual DCBA Events

Cupid Shuffle *February*

Customers Shuffle through downtown Casper to find all the Cupid names located at DCBA merchants to win prizes.

Shamrock Shuffle *March*

Shopping downtown Casper brings out the best of luck! Customers earn and purchase tickets to win prizes and drink specials.

Shop Hop *Spring*

Downtown merchants fill Easter Eggs with goodies and coupons for shoppers the week before Easter.

CNFR Sales *June*

Welcome College National Finals Rodeo contestants and spectators all week with downtown specials.

Crazy Days *July*

For over 60 years the DCBA has grown this multi-block event to feature merchant specials, street vendors, food trucks, and a Saturday Night Street Dance with live music.

Fall Sidewalk Sale *Fall*

DCBA members feature deals on the sidewalk alongside a gun raffle or charity donation aspect.

Downtown Trick or Treat *October*

Ghouls and goblins abound as DCBA businesses pass out treats at this community engagement event the Saturday before Halloween.

Pink & Black Fridays + Small Business Saturday *November*

DCBA businesses work together on special initiatives to boost downtown sales going into the holiday season.

Chocolate Walk *December*

This chocolate themed evening takes place the 1st Thursday in December where shops stay open late for specials and sample delicious chocolate treats.

