



Downtown Casper's oldest event, Crazy Days, is back for the 64th year!

This year's 64th Annual Crazy Days mission is to pack the streets with Sales, Vendors, Entertainment and Community along with remembering the history of this event.

Friday July 18th will kick off Crazy Days with sidewalk sales and outside vendors. Saturday July 19th will get even Krazier! With sidewalk sales, outside vendors, food trucks, entertainment and more.

This huge event for Casper helps bring awareness to Downtown Casper and reminds our community what we have to offer. To do business well, we have to be connected as a community and that is what this event strives to do for each business and each member of this community! This event is not cheap by any means and this event relies on support from our partners and community, so please take a moment and consider sponsoring this awesome event in our Downtown Casper.

This year we decided to add a different type of sponsorship package that allows you to create your own, please see the a la carte sponsorship below.

Thank you for your support and I hope you can participate as well, it takes more than a monetary contribution!

Christopher M. Sorge Pehringer
DCBA Vice President & Crazy Days Event Coordinator
sorge.dcba@gmail.com or 307-247-4453

Sponsorship Levels

Blue Level Sponsor: \$250 Contribution Min.

Benefits Include: Recognition on Shop Downtown Casper Facebook Page & Website

Red Level Sponsor: \$500 Contribution Min.

Benefits Include: All Blue Level Benefits
Company Logo on Posters & Banners

Gold Level Sponsor: \$1,000 Contribution Min.

Benefits Include: All Blue & Red Level Benefits
Company name in Radio ads and all commercial advertising

Stage Level Sponsor: \$1,200 Contribution Min.

Benefits Include: All Blue, Red & Gold Level Benefits
Company Sponsor of Entertainment Stage & Street Events
(Example, XXX Watermelon Eating Contest & Banner on Stage)

Al la carte Sponsorship Options - Make your own package

Benefits & Prices: **Facebook Sponsorship \$150**

- Advertised on Shop Downtown Page and Crazy Days event Page
Website Sponsorship \$150
- Advertised on Crazy Days event page on ShopDowntownCasper.com
Poster Sponsorship \$225
- Advertised on our Posters that are put up around Casper, Mills, Evansville
Banner Sponsorship \$250
- Your logo on a Large Banner with a Pepsi Product, you can have after
Radio & Commercial Sponsorship \$500
- Promoted at the end of every radio ad or commercial made for Crazy Days

Any amount is welcome and any amount helps make this a success!

If you have any questions please feel free to contact:

Christopher Sorge Pehringer

307-247-4453 or email sorge.dcba@gmail.com

2025 Crazy Days Sponsorship Form
Please Submit by May 30th, 2025

Business Name: _____

Contact Person: _____

Contact Phone: _____

Contact Email: _____

Sponsorship Level: _____

Sponsorship Al la carte

Sponsorship: _____ **Cost:** _____

Sponsorship: _____ **Cost:** _____

Sponsorship: _____ **Cost:** _____

Total Cost: _____

Enclosed Amount: _____

Contact Signature

Date

Please deliver to Christina Kuhn at A Place for Passion, 173 S Wolcott St.
Or mail to : DCBA P.O. Box 1005, Casper WY, 82602