

# FLYPINK 2020



National  
Breast Cancer  
Foundation

FLYPINK

# 2020 FLYPINK CAMPAIGN

The **FlyPink 2020** campaign officially launches 01<sup>st</sup> October. The campaign will once again run for the entire October month.

Funds are raised through the sale of 'FlyPink' pins and pink epaulettes donned by hundreds of pilots across airlines worldwide and general aviation companies worldwide.

This year's 2020 pin design includes the NBCF pink ribbon upon the globe, signifying the enormous donation effort and awareness by the FlyPink campaign across the world.

The 2019 campaign raised almost \$100,000 in Australia alone, directly funding advanced research.



# WHAT TO DO

## ORDERING EXTRA STOCK

Please use the order request form on [www.flypink.net](http://www.flypink.net)

As this is a staff and volunteer lead fundraising initiative, stock levels are not substantial.









## DONATION OPTIONS

PAYPAL & Credit Card [www.flypink.net/donate](http://www.flypink.net/donate)

Bank Deposit- on request



# WHAT TO DO

Item Picture	Description	Recommended Donation	Item Picture	Description	Recommended Donation
	Globe Pin (Limited Stock)	\$10		Pink epaulette with Mo 4 Narrow Stripe	\$10
	2019 Pin	\$10		Pink epaulette with Mo 3 Narrow Stripe	\$10
	Cabin Crew Metal Wings - Pin	\$10		Pink epaulette with Mo 2 Narrow Stripe	\$10
	Luggage Tag	\$10		Pink epaulette with Mo 1 Narrow Stripe (Very Low Stock)	\$10

# WHAT WE HAVE ACHIEVED

2020 is the 6<sup>th</sup> year for FlyPink.

FlyPink started at QantasLink in 2015 with the aim to raise \$20,000 for breast cancer research. Since then, FlyPink has raised over \$600,000 for the NBCF, Movember and affiliated overseas charities.

FlyPink campaign has been embraced in over 30 countries and over 135 different airlines. As well as corporate, general aviation and flying schools.



# NBCF MISSION

The mission is simple: stop deaths from breast cancer.

How? By identifying, funding and championing world-class research – research that will help us detect tumours earlier, improve treatment outcomes, and ultimately – save lives.

Since 1994, NBCF has awarded more than \$181 million to fund over 557 Australian-based research projects. In this time, survival rates have improved from 76% to 91%. Research is saving lives. But we can't stop now.

# WHY ARE WE DOING THIS

BREAST CANCER  
IS THE MOST  
**COMMONLY**  
**DIAGNOSED**  
CANCER IN AUSTRALIA

**#zeroby2030**

**1 IN 7**

WOMEN WILL  
BE DIAGNOSED  
IN THEIR LIFETIME

**55**

AUSTRALIANS  
ARE DIAGNOSED  
EVERY DAY



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**F L Y P I N K**