



Protein Highway™

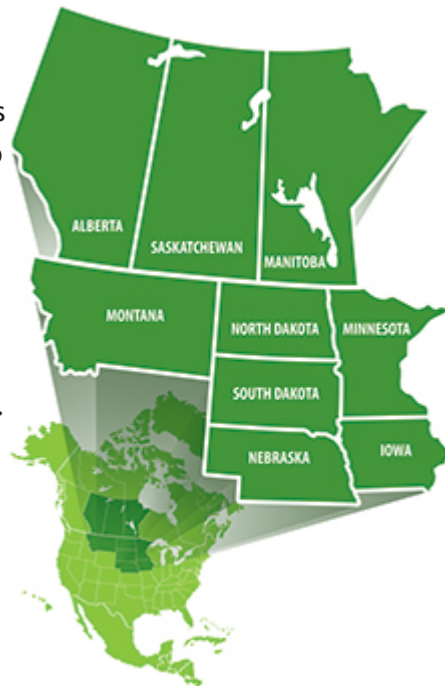
Network for plant-based protein innovation

April 2022

Welcome to the Protein Highway Quarterly Newsletter!

The [Protein Highway™](#) is an initiative to enhance cross-border collaboration among entrepreneurs, researchers, and end users across the Canadian Prairies and U.S. Midwest-Great Plains region. The mission is to support and facilitate bilateral, precompetitive initiatives that unite industry, academia, and government in advancing the North American plant protein sector.

The *Protein Highway Newsletter* is published quarterly. If you or someone you know would like to be added to our mailing list, or if you have ideas for future newsletter content, please contact proteinhwy@gmail.com.



[Learn more about the Protein Highway.](#)



[Become a Member of the Protein Highway!](#)

The Protein Highway has three affordable levels of membership—individual, corporate, and student. Members can participate in exclusive events, join an Action Team, and stay apprised of the latest intelligence on alternative proteins in the United States and Canada. Learn more and [apply now!](#)

Spotlights



Sustainable Protein Research and the Circular Economy

Registration is now open for the 2nd annual Manitoba Sustainable Protein Research Symposium June 7-9, 2022, hosted by the University of Manitoba, Manitoba Agriculture and the Manitoba Industry-Academia Partnership. Featured speakers include Dr. Christopher Marinangeli from Pulse Canada, Dr. Nathan Pelletier from the University of British Columbia, Dr. Mario Tenuta from the University of Manitoba, and Dr. Cristina Rosell from the University of Manitoba, who will present their research covering the various dimensions of sustainability, from a health, environment, economic, and sociocultural perspective.

[Register now](#) to get your free admission to the virtual 2022 Manitoba Sustainable Protein Research Symposium.



Canada Renews Support for Innovation Clusters

In its 2022 budget, the Government of Canada reconfirmed its support for the work of Protein Industries Canada and Canada's plant-based food, feed and ingredient ecosystem. Through a renewal of funding of \$750 million for *Canada's Innovation Clusters*, the Government of Canada has displayed its belief that Canada can—and should—be a global leader in the supply of healthy and sustainable plant-based products.



Bold Growth: Scaling for Success in Food & Ag

BOLD GROWTH: SCALING FOR SUCCESS IN FOOD & AG

MBOLD is accepting applications for the next cohort of the Bold Growth: Scaling for Success in Food & Ag program. Effective scaling by high potential companies is vital to the future of Minnesota's food and agriculture ecosystem. The Bold Growth program accelerates the success of selected high-growth food and ag companies through tailored support from members of the [MBOLD](#) coalition and allied businesses.

Bold Growth provides individualized support to address critical needs chosen by each cohort member such as planning for their next growth horizon, vetting key business opportunities, honing their value proposition, or growing financial resources while navigating the choppy waters of scaling up. The program is targeted to post-accelerator companies with annual revenue of \$5 million - \$20 million and strong potential for growth. This MBOLD program is led by [Grow North](#) and the [Agricultural Utilization Research Institute](#).

MBOLD will collaborate with successful applicants to identify each company's unique needs, design a 12 - 18 month engagement plan, and secure on-going advisory support from the right experts within MBOLD's network to help each business where they need it most.

MBOLD is accepting [applications](#) from April 1 - April 30. The program is seeking Minnesota-based businesses that advance a compelling food or ag innovation that aligns with MBOLD's mission to accelerate solutions to environmental sustainability (particularly climate change) and the growing global demand for food. There is a particular interest in high growth businesses that are innovating in the protein space, whether by making meat and dairy proteins more sustainable or advancing plant and novel proteins. MBOLD is an initiative of GREATER MSP.



Reports on Alternate Proteins

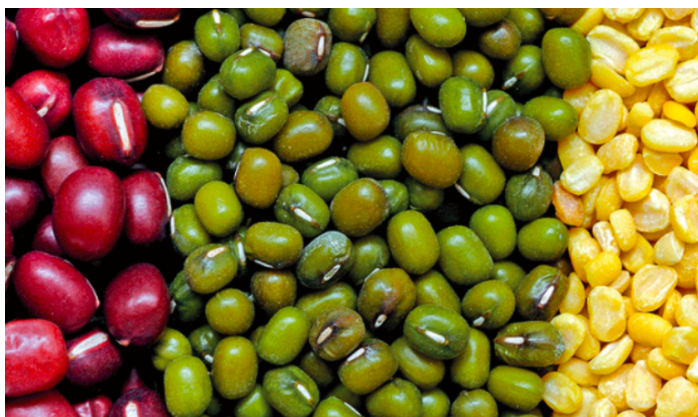
Good Food Institute (GFI) has released a series of '[State of the Industry](#)' reports from across the alternative protein industry. GFI's State of the Industry reports offer a deep dive into the key technologies, business developments, and scientific advances in plant-based, cultivated, and fermentation-derived meat, eggs, and dairy.

2022 Protein-Focused Events



Bold Growth: Scaling for Success in Food & Ag

MBOLD Bold Growth [Information Session](#)- April 20 from 12 - 1 pm.



The target audience of the summit is: retail, food service, food brands, food ingredients, food processing, research institutes, universities, VCs & accelerators.

There will be:

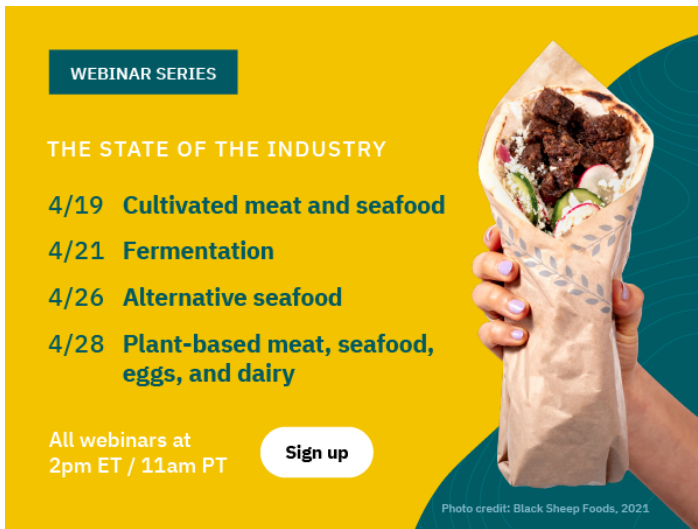
- > 50+ thought-leading speakers & panelists
- > Networking breaks with 1:1 business meetings
- > Participation: 500+
- > Exhibition



[MB Sustainable Protein Research Symposium](#): June 7-9 2022



[PPIC Commercialization](#) Course: June 9-10, 2022 Roseville, Minnesota

A promotional graphic for a webinar series. It features a yellow background on the left and a teal background on the right. A hand is holding a brown paper bag filled with a plant-based burger, lettuce, and other ingredients. The text is white and yellow. A small photo credit is at the bottom right.

WEBINAR SERIES

THE STATE OF THE INDUSTRY

- 4/19 Cultivated meat and seafood**
- 4/21 Fermentation**
- 4/26 Alternative seafood**
- 4/28 Plant-based meat, seafood, eggs, and dairy**

All webinars at
2pm ET / 11am PT

Sign up

Photo credit: Black Sheep Foods, 2021

Good Food Institute Webinar Series: [Review topics and register](#)



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