



Chapter 1: Evan Breaks the Rules

Evan was a good kid with a big heart. He was smart, funny, creative...and just a little bit mischievous with rules.

It wasn't that Evan didn't understand the rules. He simply believed they shouldn't apply to him.

Actually, I take that back. There was one rule that Evan didn't mind. Whenever he talked back to him mom he was sent to his room...and in his room it felt like there were no rules at all.

One evening before dinner while Evan was playing with his sister Sofia. He was complaining to her that "nobody listens to me" and Sofia said "well that's because you only listen to yourself."

Evan jumped up, astonished with disbelief knocking over his Legos and said "that's not true, I listen to you and Mom all the time." Sofia said "Evan only listens to Evan and that is the problem. This isn't Evan's world; it's everyone's world."

"Urrrrgh everyone is against me" Evan declared vengfully. "No, Evan is against everyone" Sofia replied factually. Frustrated with his sister, Evan stormed off and Sofia practiced her ballet by dancing around Evans Lego piles

Before Evan left the room his mom asked him to put away his Legos so they could all eat dinner together.

Evan asked "Can I have desert before dinner?" "No Evan, desert before dinner will upset your stomach and you won't eat your food." Evan's mom said.

Sarcastically Evan said "Great! Then You can eat my broccoli and I'll eat everyone's dessert." His mom frowned with disappointment and Evan was sent to his room....again.

Evan's room was covered with Legos worlds, halfway completed inventions, moon posters, and blueprints of chateaus.

"Rules, rules rules blah blah blah" Evan declared in his room "what's up with all these rules?!? In my world there are no rules. Everyone would just do what I say because I know everything. I'll show them...I'll show them all."

"In my world, Evan makes the rules."

Then Evan's belly started to grumble. "Dang! I should have been sarcastic AFTER dinner not BEFORE dinner now I'm hungry...but I can't apologize because...well just because.

I guess I'll just go to bed early then that way I won't have to brush my teeth either because. I'm so smart. I just avoided an apology and brushing my teeth. Ha!

Exhausted from the day and hungry from no dinner, Evan fell asleep quickly. Evan loved dreaming because in his dreams there are no rules. It's his world and everybody does exactly what he says they should do. In his dreams, Evan makes the rules.

As Evan opened his eyes in dreamland, something very unusual happened. normally Evan is 200 feet tall with golden spikes on his back, a jet pack and laserbeam in his eyes and ready for total dominance.

"I'll show them...I'll show them all."

But this time he opened his eyes in dreamland and he was a unicorn in a cute blue bow tie. Worse, he woke up to the news from his sister, also a unicorn, that his mom had been trapped by a genie in the forest.

Evan didn't like this at all, he was used to being in control of his dreams, but this dream felt more like a nightmare

...and why was his sister in his dream

...and why was she a dancing pink unicorn

...and why was she chewing bubble gum

...and why was she so loud. POP!

"Sofia! I don't know what's louder your hooves or your bubblegum. I can't think with you next to me; go away! I can figure this out all by myself!!!"

Evan made Sofia sad so she slowly danced away doing ballet over Evans unicorn poop.

"No no no this isn't my dream. This is someone else's dream. " As many times as Evan pinched his fur with his unicorn horn or smacked his face with his unicorn hooves, he was still a cute unicorn with a blue bow tie. Why do I have to be a cute unicorn?!? I wish I was a llama.

Troubled by the news that his mom had been trapped by a genie—and annoyed by his sister’s dancing and endless bubble gum popping—Evan decided the only way to solve the problem was to invent a Time Machine and see how his future self handled it.

“I’m even a genius in my dreams and I don’t need anybody’s help” Evan said with a smirk.

Evan went to his unicorn workshop and built a Time Machine and what he saw next was incredible...like way incredible

The Time Machine opened a portal and blue fog rolled out.

Evan saw future Evan standing next to a multi national company called Evan Inc. Next to it was large golden llama holding a neon sign that “Evan Inc. Solving the impossibilities of Tomorrow; Yesterday!”

Curious, cautious and excited; Evan jumped inside to see what that this future was all about.

Evan was greeted by future Evan with a big hoof high five and an authenticator code written on their palms “444.”

Only Evan and his family had them 444 written on their palms; it was their most protected family secret.

After authentication, both Evans nodded and sighed with relief knowing they could trust each other. Future Evan excitedly said to Evan, I’ve been expecting you, we have a lot to talk about and a lifetime to catch up on.”

Evan was shocked for many reasons. He knew he would be a business tycoon, duh.

He knew he would be respected in the future, duh.

He knew he would be awesome in the future, duh.

But he also expected that he would be an astrophysicist with the house on the chateau too...what the heck?!?

Future Evan put his arm around Evan and said “I think it’s important for you to know how we got here because it wasn’t easy and it required a lot of personal growth.

Evan asked “if this is my future; why do I have to change?”

Future Evan said “Just because you see this future doesn’t mean that this IS your future. Every choice you make as a child helps shape the adult you’ll become; it is all up to you.

Evan asked “what do I need to do?”

Future Evan said “Children who listen to the rules, give their best and lead by example eventually become adults who create better rules for children to follow.”

Evan said sarcastically “rules rules, rules blah blah blah. Why is everyone talking about these rules? I know everything, I don’t need rules, people just need to listen to me

Future Evan laughed adoringly and said, “ok hotshot, it’s your company let’s see you run it with your rules.”

Chapter 2 : Evan Makes the Rules

Evan raced into the company pushing people aside so he could get to his amazing office. He was disappointed to find it was just a normal office with the rest of the employees on the second floor.

Evan spent the rest of the day searching for the biggest room on the top floor away from everyone else and made it into his office.

Evans stomach was grumbling because he hadn't eaten dinner, had traveled to the future and was tired so he phoned downstairs to the cafeteria and asked for deserts instead of dinner. He always wanted that and now he was the boss.

The chef brought up Unicorn cakes, Mythical Marshmallows, enchantment eclairs and other delicious deserts that Evan had never seen. He ate them all quickly and the his stomach started to grumble for other reasons. He wasn't hungry, he was sick.

While Evan was feeling nauseated, dozens of employees came to his office and needed answers quickly to their projects. They had been searching for him at his old office on the second floor but as they searched for him throughout the company the problems became bigger and more important.

Someone was asking about 6 rocket-ship boosters, someone needed to know about unicorn insurance premiums, someone asked about the new million dollar dessert budget, someone asked about inflatable llamas. Over the PA the moon manager was calling about chateau plans, alarms were going off that's when Evan noticed a clown standing next to him with pockets full of skittles, wearing a sombrero handing Evan a squeaky rubber chicken.

ARGH!!!!

Evan was overwhelmed and didn't know the answers but didn't want the employees to see that he was scared. Evan shouted orders, pressed computer buttons, and signed checks and ignored the phones which were ringing off the hook.

Just then there was a giant rumble (not from Evans belly) and the company started shaking, steam came from the pipes and everyone started to panic and run in circles; especially Evan.

Unfortunately the orders he had given were uninformed, the buttons he pressed triggered a self destruct code programmed, the checks he wrote lost millions of dollars and the unanswered phone calls were the specialists calling to try to help the situation.

Someone yelled “who signed a check for 6 million inflatable llamas?!?”

Evan muttered silently “....uhhh I think I did.”

Evan destroyed the company...and his stomach was still not feeling good.

PUKE!!!!

Future Evan walked in chuckling, handed Evan a barf bag and said, I have an idea; let’s go to the Time Machine and start over but this time let’s not break the rules; let’s make the rules.

Evan, exhausted from the day and defeated from his own decisions gratefully agreed and thanked future Evan for getting Evan out of getting in his own way.

PHEW!!!!

Chapter 3: Evan's Rules

Both Evan's went back in time and Future Evan explained to Evan how he manages the company using: respect for others, not being sarcastic or stubborn, working collaboratively together, using self discipline and not being a know it all.

Both Evans started in the basement of the company and working their way up to the top floor. They met with everyone from the desert chef to the sales team to the janitors to the former astronaut who had been to the moon and consulted the company on their plans. They even met with the inflatable llama wholesaler who was trying to sell 6 million inflatable Lammass for a discounted.

Evan said "thank you, but I think we will pass this time. Please help yourself to a unicorn cupcake on your way out."

Future Evan would ask questions like "what budgetary problems are keeping you up at night" to the accountants. "Does your son still like apples because I brought some to work for him" to his assistant. "Tell me about how you engineered your rocket ship to land on the moon without adding more weight to the structure" to the Astronaut consultant.

Both Evans listened to everybody, took notes, summarized what the company needs were and then made decisions that helped the organization; not just Evan.

As a result, both Evans were listening and leading by example and earning everyone's trust in the process. Everyone was calm...even the company clown.

As the Evans walked to their office on the main floor Future Evan said to Evan "you are doing a great job finding the facts before you make a decision."

Evan said "reacting without the facts isn't a solution, it's a problem."

They gave each other hoof high fives again.

Then Evan asked Future Evan "What is the secret to leading?"

Future Evan said "bosses bark but leaders listen." Evan nodded in agreement.

Now that Evan understood the rules and saw what success looked like; he had a fun idea. Both Evan's raced to the big office on the top floor and Evan said "look at me...I'm the boss but I don't know what I'm doing." He mimicked himself barking orders, signing checks and ordering 6 million inflatable balloons. Both Evans laughed hysterically.

The company was thriving again and everyone was happy. It was an awesome day.

Evan curiously asked “sooo we have an astronaut, a chef, a sales team, rocket ships, a clown and a guy selling inflatable llamas...what does our company do exactly?”

Future Evan said “we create infinite possibilities and make dreams come true.”

Evan said “oh man that’s the coolest thing on the planet; how do we do that?”

Future Evan said “I can’t give you all the answers; you will see...”

Evan saw how successful he was in the future, he understood that success doesn’t come from breaking the rules. He decided that from that day forward he would only dream about big ideas and create things that would help the world and not take over.

He no longer wanted to be 200 feet tall with gold spikes and laser beam eyes. He no longer thought “I’ll make them see” instead he collaboratively felt “you will see.”

Now Evan wanted to be a unicorn with a blue bow tie who was kind, innovative, smart, successful...and also a business tycoon astrophysicist with a chateau on the moon.

Evan hoped in the Time Machine again, waived goodbye and said “I hope to see you soon.”

Future Evan said “dude...just look in the mirror.”

Both Evan’s smiled and then the company clown grabbed both of their hands.

With tears in his eyes and a slow exhale he handed them both a squeaky rubber chicken for the road. They needed to remember this moment; both Evans agreed.

The clown did cartwheels into the horizon and endless skittles fell out of his pockets. The clown was still wearing a sombrero. Infinite and formless; he disappeared into everything a once and a rainbow of flavor formed in the sky.

...It made no sense at all, and it didn’t have to.

Suddenly Evan woke up in his bedroom room. He gathered his thoughts and took three deep breaths; Poof, he was ready for the first day of his new future. He opened the door and said “Mom, I’m sorry I was sarcastic earlier. Thank you for making dinner, you were right, I didn’t need dessert before dinner. Can I join you and Sofia for dinner?”

Evan’s mom and Sofia ran up and hugged Evan softly, it had been a long time since Evan felt this close to his family.

Evan’s mom said “I’m very proud of you for apologizing.” She looked at him with soft eyes recognizing that Evan would always be her little boy with big dreams and asked “are you proud of yourself?”

Evan said “I’ve never been more proud of myself...you will see.”

Mom, can we talk about the rules after dinner? I don't want to break the rules, I want to help make the rules."

Evan's mom smiled and agreed because every family has rules but only great families create their rules together. They all sat down and created their family list together.

Then Evan asked his family "hey...if you had a company with an astronaut, a clown, a chef, a sales team, a moon manager and unicorn insurance; what would it do?"

Sofia laughed and said "that's so obvious."

Evan ate dinner slowly trying to figure it out...his eyes kept darting back to Sofia who was grinning wildly and staring back at Evan.

His mom asked why he didn't want desert before dinner and Evan replied, "because I know you will give me 2 deserts when I finish my broccoli."

Evan's mom said "how did you become the best negotiator on the planet?"

Evan said "I learned from the best boss on the planet."

Evan's mom blushed, Evan grinned and Sofia smiled then said "they create infinite possibilities and make dreams come true...it's so obvious."

Evan and their mom looked at each other in shock and started laughing so hard that skittles shot out of their nose which is odd because they didn't even eat skittles that day.

Sofia said "what...it's so obvious" as she rolled her eyes and shook her head.

Evan and Sofia enjoyed 2 desserts after broccoli and their mom knew it was fun to bend the rules sometimes on special occasions. It felt like she hadn't seen Evan in a decade so it felt like a family reunion.

Chapter 4: Future Evan

Months went by and Evan became valedictorian of his class. His speech centered around celebrating everyone else's dreams, collaboration, leadership, listening and rules. It was a great speech that he was proud of.

Also, Evan didn't take himself so seriously anymore so he finished his speech with a joke that most kids dreamt of becoming an astrophysicist with a chateau in the moon, being a business tycoons or inventing a Time Machine but his dreams were different because he had dreams about being a unicorn and clowns that did cartwheels; everyone thought it was hysterical.

After graduation Evan got a knock on the door and the mailman handed him a large envelope. Evan opened it up and discovered a blue blue bow tie, some skittles and a letter from Future Evan.

It said:

"Evan I don't know what you just changed but whatever it was it worked and now I've become an astrophysicist, invested in a robot dog that pulls kids from a skateboard which is awesome but probably a little dangerous and have a chateau on the moon. Business is booming and better than ever; thanks kid!

PS because you made things better in the future I can make things better in the past. Here are some answers to some upcoming questions:

- I invented a time freeze machine to save our Mom from the genie in the forest
- Your sister will become the best dancer on Broadway...at least she would be if she just stopped popping bubbles
- Buy GOOGLE, APPLE, AMAZON, TESLA and NVIDIA stock
- Get a haircut when your Mom says to
- Don't hold onto the past when it obstructs your future

☐ Future Evan

Evan jumped for joy and yelled “hooray I knew it!”

Evan’s Mom came running over to see what the commotion was about, Evan hid the envelope so his mom couldn’t see what he was reading and he said don’t worry Mom you’ll see when the time is right...just stay away from any genies in the forest and will all be OK.