

Destination Athlete Team Fundraiser FAQ's

I know you've got questions so; I'll try to answer every question you might have about Destination Athlete Team Fundraiser.

Please watch this short HOW IT WORKS video: <https://youtu.be/ZPVGomuV2ds>

1) Who do you do this for?

- Sports teams, bands, choirs, and school groups. Any organization who needs to raise large sums of money fast, effectively, and safely!

2) What are the benefits?

- In as little of time as 1 hour we call this the "POWER HOUR", you can safely raise all the funds you need.
- You can do this ALL over the phone and online by text messaging & email. (it's perfect for the social distancing guidelines)
- 100% transparency, the coach/director has complete access to the campaign and all transactions are done on a secure server.
- No inventory - No deliveries - No collections.
- Can be shared with anyone nationwide; no more door to door selling.
- Everyone who donates receives a high value digital savings membership that will help them save where they shop, eat, play or travel for an entire year...literally savings them thousands annually.
- Bottom line this is the fastest, easiest WIN-WIN fundraiser you will ever do, make you more money than any other fundraiser and most important everyone who participates stays SAFE!

2) What's involved in a Destination Athlete Team Fundraiser?

- Email, social media, and text messaging.

Here's How it Works:

- We set up custom campaign dashboard for your team. Requires your logo, a high-resolution photo, start date, your fundraising goal and what the funds will be used for, coach or directors' email and where you want the check mailed to or Venmo info.
- Coach or director sets a date for each player and their parents to set aside 1 hour to do the following. (because of the social distancing guidelines, the ability to get everyone in the same room is perhaps not an option so this is considered a virtual POWER HOUR!) No worries because the coach can see everything that is or is not happening ... making sure that ALL players do their part!
- Each player or parent creates an account.
- Each participant sends out their campaign link asking for support via text message to family and friends nationwide. Then follows up with a call to make sure they saw the text and let them know that they need their support NOW! Helps if you make this a competition!
- Each parent/player also enters in 20 emails of friends and family using their individual campaign link which will track ALL transactions. Parents can send link to co-workers too, asking them to support their son or daughter. Once the email has been sent anyone who has not donated will continue to receive up to 4 more emails via our automated system.
- Finally, both the parents and players post their link to their social media.
- That's it.

4) Do the people who donate receive anything in return?

- When a person donates, they receive an email with a receipt along with a Member ID that grants them access to our Destination Athlete Rewards online and mobile app 1 year savings membership.
- Provides access to over 750,000 top tier local & national brands offering discounts of up to 50% off, with unlimited use.
- Includes a FREE \$100 Travel Voucher to use when booking their next hotel stay through our exclusive travel portal.
- Watch this short video: <https://youtu.be/CC2j44VS4SM>
- Every supporter who donates is charged a processing fee of \$3.00, this does not take away from your funds.

5) How long does the fundraiser last?

It can be as short as 1 hour or up to 4 weeks, it will depend on the team's commitment to getting it done!

6) How much money can we expect to raise?

- That depends on how many players you have. Example 30 team members selling 20 each @ an average donation of \$45...team makes \$21,000.
- One thing is for sure...you'll make far more money than selling cookie dough and pizza kits while staying safe.
- One of the best things about this fundraiser is that your supporters will LOVE what they will receive... so much so that they will share the opportunity with their family and friends!
- Finally, and this is HUGE...because your supporters love their Destination Athlete Rewards savings membership, they will renew their donation ... and when they renew your team automatically receives the funds...without doing a thing...year after year!

7) How much profit do we get?

- Every donation receives a 1-year membership which costs \$10; your group receives up to 90% of every donation.
- Example: \$25 donation you receive 60%, and for a \$100 donation you receive 90% profit to you.

8) How do we receive the money we raise?

- After the fundraiser is complete you are sent a check or payment by Venmo on the 15th the following month

9) What do we need to get started?

- **There are only 5 things we need to get your campaign set up**
 1. Logo
 2. Group photo (high resolution & horizontal)
 3. Fundraising Goal
 4. Description of what the funds will be used for
 5. Address & to whom the check should be mailed to

10) We need this now, how do I get started?

- Simply call or text **Ann Myers 314-306-0338**. She is the Destination Athlete Team Fundraiser Director she will answer any additional questions you might and get your fundraiser set up.

Testimonials:

Our team reached our fundraising goals with Destination Athlete Fundraising. The overall process worked great with simple links and a clear updated summary as donations came in. The app purchase was really a "no brainer" with all the savings out there. I saved enough money via the app on my purchases in the first month to pay for the app donation/purchase. Now I have eleven more months this year to save more \$\$\$ on food, travel, movies, bowling, and much more. Our team was very pleased with Destination Athlete Fundraising!
Coach Davy, Carolina Elite SC

The Destination Athlete Fundraiser is hands down the easiest and most effective fundraiser my Hit Chicks Fastpitch team has used! Between 4 teams we raised \$8220 in less than a week. The girls had a blast during our power hour and we as coaches made the event not just a fundraiser but a fun team building event! I was able to talk a rival coach into donating and downloading the app and once he saw how it worked, he wanted to try it for his team! They raised \$4000 in a week. I currently have 2 organizations and 1 team ramping up to begin their fundraiser! Ann has been phenomenal and will bend over backwards to assist you from front to back!
Steven Croley, Owner, Destination Athlete of Northeast TN

Destination Athlete is ready to raise all the funds you need and MORE!

