



**20
24**

SKAGIT BIGFOOT FEST **SPONSORSHIP PROPOSAL**

PREPARED BY
**LESLEY
KRATZER**



360-399-7186

Skagit County Fairgrounds



SPONSORSHIP LETTER



Dear Fellow PNW Business,

I'm Lesley Kratzer, and I can't wait to introduce you to the awesome world of Skagit BigFoot Fest. This isn't just a regular business; it's a small venture with some big dreams. It all started with our fantastic founder, Marla Chapa, who kicked off Skagit Social after her time in the U.S. Navy. What began as a small neighborhood get-together quickly blossomed into a network of over 500 small businesses, all with one goal: to make our community stronger and more prosperous. Marla's events kept growing, and that's how we came up with the idea for Skagit BigFoot Fest.

Last year, we threw the second Skagit BigFoot Fest, and it was a blast! We had 3,000 people come through the gates during the two-day event. Imagine this: 80 vendors, 10 different food stalls, 19 live music performances, 5 guest speakers, 2 dance groups, a film festival, and even a comedy show! Not only did we have an amazing time, but we also managed to raise funds for each of the benefiting nonprofits. And we're not stopping there; we're already planning how to do even better next time.

Skagit BigFoot Fest 2024 is set for September 27th (4 PM - 10 PM), September 28th (12 PM - 10 PM), and September 29th (11 AM - 3 PM) at the Skagit County Fairgrounds in Mount Vernon, Washington. This year, we're amping things up with main stage performances, and busking corners to keep the energy high! We are looking at some cool chainsaw carving, a possible pickleball tournament, and the grand finale of a local cooking competition as things to incorporate in 2024. In the evenings (7 PM - 10 PM), we're taking things up a notch with exclusive performances on the Sasquatch Stage that cater to more eclectic tastes.

But we can't make this event truly spectacular without your help. By coming on board as a sponsor, you get to be a part of the fun and bring joy to our community for years to come. Check out our sponsorship tiers on the following pages, and don't hesitate to contact us with any questions or ideas you might have.

Your consideration means the world to us. We're eager to hear from you soon and can't wait to team up to create an unforgettable event that gives back to our awesome community.

Keep Skagit Wild,

A handwritten signature in black ink that reads "Lesley Kratzer". The signature is fluid and cursive, with a long, sweeping underline that extends to the right.

Lesley Kratzer
Event Coordinator



2023 EVENT RECAP



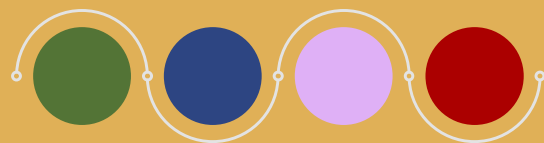
EVENT FEATURES / STATS

- 3,000 Attendees
- 80+ vendors
- 10 food vendors
- 19 music performances
- 5 guest speakers
- 2 Dance performances
- A Comedy show
- Aurora Drive In Film Festival Showcase
- DJ - EK in the VIP Lounge
- Double R Photos - 360 Photo Booth
- Mini Golf Scavenger Hunt
- US Army National Guard Rock Wall
- Epic KidZone with numerous contests
- Exclusive event beer: BigFoot Brown

EVENT DATES

Friday 29 September, 2023
at 12:00pm-10:00pm

Saturday 30 September, 2023
at 12:00pm-10:00pm



ABOUT THE 2024 EVENT



EVENT PURPOSE

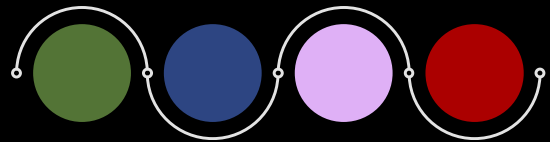
- Inspire the good
- Encourage shopping local
- Provide a safe event for the whole family
- Give musicians a platform to share their art
- Allow small businesses a space to showcase their products and services
- Inform people of our local history and lore
- Create an environment for all to feel welcomed
- Shed light on deserving causes within our community

EVENT DATES

Friday 27 September, 2024
at 04:00pm-10:00pm

Saturday 28 September, 2024
at 12:00pm-10:00pm

Sunday 29 September, 2024
at 11:00am-3:00pm



PROJECTED EVENT DETAILS



SPECIAL PERFORMANCES



LIVE PERFORMANCES

Our dome can host any band with about 800sqft of covered area to perform under.



DANCING

We want to invite groups to showcase their talents and maybe even teach a little!



GUEST SPEAKERS

A platform for those to share what they have learned and to start a discussion.

INTERACTIVE ACTIVITIES



FLATSTICK OTG MINI GOLF

Holes will be scattered through the venue to create a scavenger hunt for attendees!



VIP LOUNGE

There is too much good in the Lounge. Read next page for details.



KIDZONE

An interactive area for kids to play games, color, participate in contests, and have a blast!

AND SO MUCH MORE...

UNIQUE DETAILS ABOUT US



WE BRING THE COOL & WE BRING THE FUN

Our VIP

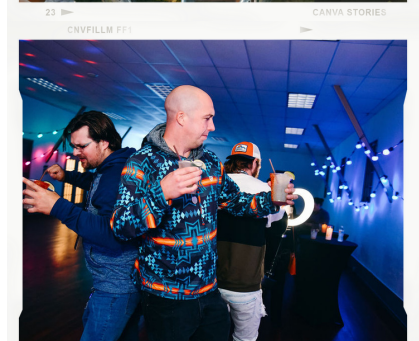
The VIP experience we bring is unlike anything else in our area. We provide an exclusive lounge hosting VIP only performances, a private DJ, inflatable and 360 photo booths, complimentary light refreshments, the only place to purchase cocktails and liquor, private restrooms, access to the film festival, and a stocked swag bag. The swag bags include items like our event T-Shirt, collectable lanyard and VIP badge, shatter proof tumbler, and other goodies from our supporters.

Our Contests

Have you ever heard a sasquatch call? What about seeing a family of Bigfoots? These are both things we encourage in our contests! We host a bigfoot costume contest and sasquatch calling contest every year. In addition, we do a scavenger hunt raffle with the mini golf holes. Our kidzone hosts pie eating, donut eating, coloring, sack race, and hot wheel racing contests as well. There is never a dull moment at Skagit BigFoot Fest.

Our Energy

We strive to keep a positive, lighthearted environment that encourages our guests to let loose and have fun. Life is short and we should be enjoying it and our community as much as we can.



SPONSORSHIP TEIRS



LIGHTING AND TECHNICAL SUPPORT SPONSOR **\$10,000**

10 x 10 Booth at Event

Mentions on Social Media and Print Marketing

Feature 1-3 minute Reels style video posted to all socials

6 2-day VIP Access Passes for your special guests

10 General Admission 1-day passes

Highlight "About You" section on the website

Banner hung at event all weekend

5 minute slot to tell guests about your company on the main stage daily

BIGFOOT STAGE SPONSOR **\$7,000**

10 x 10 Booth at Event

Mentions on Social Media and Print Marketing

Feature 1-3 minute Reels style video posted to all socials

4 2-day VIP Access Passes for your special guests

8 General Admission 1-day passes

Highlight "About You" section on the website

Banner hung at BigFoot Stage all weekend

SPONSORSHIP TEIRS CONTINUED



KIDZONE SPONSOR

\$5,000

Run and Operate KidZone

Mentions on Social Media and Print Marketing

Feature 1-3 minute Reels style video posted to all socials

4 2-day VIP Access Passes for your special guests

6 General Admission 1-day passes

Highlight "About You" section on the website

Banner hung in KidZone

BEER GARDEN SPONSOR

\$5,000

Run and Operate the Beer Gardens

Mentions on Social Media and Print Marketing

Feature 1-3 minute Reels style video posted to all socials

4 2-day VIP Access Passes for your special guests

6 General Admission 1-day passes

Highlight "About You" section on the website

Banner hung in Beer Gardens

VIP EXPERIENCE SPONSOR

\$2,500

Run the VIP Bar and/or entertainment

Feature 1-3 minute Reels style video posted to all socials

SPONSORSHIP TEIRS CONTINUED



VIP EXPERIENCE SPONSOR CONT.

\$2,500

2 2-day VIP Access Passes for your special guests

4 General Admission 1-day passes

Highlight "About You" section on the website

Mentions on Social Media and Print Marketing

Logo on VIP Photo Backdrop

Banner in VIP Lounge

SASQUATCH STAGE SPONSOR

\$1,500

10 x 10 Booth at Event

Mentions on Social Media and Print Marketing

Feature 1-3 minute Reels style video posted to all socials

4 General Admission 1 Day Passes

Highlight "About You" Section on the website

Banner Hung in Pavilion

MINI GOLF HOLE VENDOR SPONSOR

\$650

MUST ATTEND - 10 x 20 Booth (10 x 10 for golf hole)

Custom Mini Golf Hole at booth

Mentions on Social Media and Print Marketing

4 General Admission 1-day passes

SPONSORSHIP TEIRS CONTINUED



SOLO ACT SPONSOR

\$500

10 x 10 Booth at the event

Mentions on Social Media and Print Marketing

2 General Admission 2- day passes

SUPPORTER SPONSOR

\$100 - \$500

Mentions on Social Media and Print Marketing

2 General Admission 2-day passes

Marla and Company - Keller Williams Western Realty -Homes for Heroes Affiliates will be on all marketing opportunities as our Title Sponsor.

Sponsors get priority booth location selection. First come first serve basis.

Sponsorship packages are subject to changes. Any changes will be communicated to the applicable effected sponsors.

Trades for Sponsorship subject to negotiation and barter agreement.

Contract required for all sponsorships.

***minimum of one mention between November 2023-September 2024**

****Promoted on any new marketing taking place after registration & processing is completed**

Registration:

<https://forms.gle/vShufupjwtdKQHAK9>

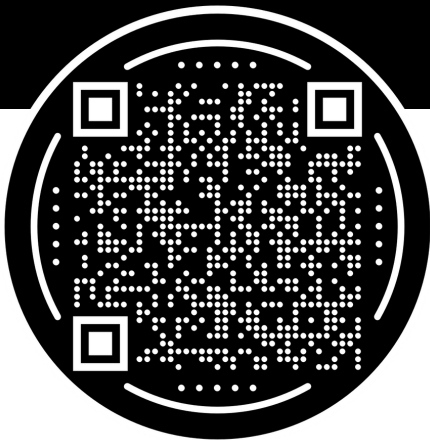


SPONSOR SAMPLE MARKETING



VISIT THE LINK OR SCAN THE QR CODE

[SKAGITBIGFOOTFEST.COM/SPONSOR-
MARKETING-SAMPLES](https://skagitbigfootfest.com/sponsor-marketing-samples)



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THANK YOU

FOR YOUR CONSIDERATION

CONTACT US

360-399-7186

www.skagitbigfootfest.com

info@skagitbigfootfest.com

