

# SPONSORSHIP LEVELS

Homes for Heroes will be on ALL Marketing Opportunities (including exclusive) as Event Sponsor

ALL SPONSORS GET PRIORITY BOOTH LOCATION SELECTION. First Come First Serve.

Sponsorship packages subject to small adjustments. All adjustments will be communicated to applicable affected sponsors.

Sign Up by **MAY 1st** for the First Round of Print Marketing. Sign Up by **August 1st** for the Second Round of Print Marketing and Radio Advertising

## BigFoot Stage Sponsor

- Responsible for \$5,000 Contribution
- Main Stage Banner Hung all weekend
- Marketing on VIP perk items (any vip swag, refreshments, etc.)
- Promoted on Marketing Materials, mentions in video advertising\*\*
- Highlight "About Me" Section on [SkagitBigFootFest.com](https://www.skagitbigfootfest.com)
- 1-3 minute Skagit BigFoot Fest Introduction Video Highlighting your Business (Skagit BigFoot Sighting)
- 10x10 Vendor Booth
- 6 VIP passes for both days
- 6 2-Day Passes to Skagit BigFoot Fest 2023

## BigFoot Beer Garden Sponsor

- Responsible for all Sasquatch Beer Garden products, sales, and opporations
- Skagit BigFoot Fest will not be taking proceeds from sales made in the BigFoot Beer Garden
- Promoted on Marketing Materials, mentions in video advertising\*\*
- [Highlight "About Me" Section on SkagitBigFootFest.com](https://www.skagitbigfootfest.com)
- 1-3 minute Skagit BigFoot Fest Introduction Video Highlighting your Business (Skagit BigFoot Sighting)

## VIP Room Sponsor

- Responsible for \$2500 if sharing opportunity or \$5,000 if solo
- Have Marketing Material in the VIP Lounge
- Marketing on VIP Band Photo Backdrop
- Highlight "About Me" Section on [SkagitBigFootFest.com](https://www.skagitbigfootfest.com)
- 1-3 minute Skagit BigFoot Fest Introduction Video Highlighting your Business (Skagit BigFoot Sighting)
- 10x10 Vendor Booth
- 3/6 VIP passes for both days
- 3/6 2-Day Passes to Skagit BigFoot Fest 2023
- Promoted on Marketing Materials, mentions in video advertising\*\*

## VIP Swag Bag Sponsor - 2 Spots

- Responsible for \$1000 contribution
- Promoted on Marketing Materials, mentions in video advertising\*\*
- [Listed as sponsor on SkagitBigFootFest.com](https://www.skagitbigfootfest.com)
- Logo on all VIP Swag Bags and Photo Backdrop
- 10x10 Vendor Booth at the event
- 4 2-Day Passes to Skagit BigFoot Fest 2023

## Sasquatch Stage Sponsor

- Responsible for \$1500 Contribution
- Secondary Stage Banner hung all weekend
- Promoted on Marketing Materials, mentions in video advertising\*\*
- Listed as sponsor on [SkagitBigFootFest.com](https://SkagitBigFootFest.com)
- 1-3 minute Skagit BigFoot Fest Introduction Video Highlighting your Business (Skagit BigFoot Sighting)
- 10x10 Vendor Booth
- 2 VIP bands for both days
- 2 2-Day Passes to Skagit BigFoot Fest 2023

## Sasquatch Beer Garden Sponsor

- Responsible for all Sasquatch Beer Garden products, sales, and opporations
- Skagit BigFoot Fest will not be taking proceeds from sales made in the Sasquatch Beer Garden
- Promoted on Marketing Materials, mentions in video advertising\*\*
- Highlight "About Me" Section on [SkagitBigFootFest.com](https://SkagitBigFootFest.com)
- 1-3 minute Skagit BigFoot Fest Introduction Video Highlighting your Business (Skagit BigFoot Sighting)

## T-Shirt/Sweatshirt Sponsor - 6 Spots

- Responsible for \$1000 contribution
- Promoted on Marketing Materials, mentions in video advertising\*\*
- Listed as sponsor on [SkagitBigFootFest.com](https://SkagitBigFootFest.com)
- Logo on all T-Shirts, Sweatshirts, and/or Hoodies printed for 2023
- 10x10 Vendor Booth at the event
- 4 2-Day Passes to Skagit BigFoot Fest 2023

## Building Sponsor

- Responsible for \$1000 Contribution
- Mentions on social media marketing, mentions in video marketing\*
- Banner hung in a vendor building
- Listed as sponsor on [SkagitBigFootFest.com](https://SkagitBigFootFest.com)
- 10x10 Vendor Booth
- 4 2-Day Passes to Skagit BigFoot Fest 2023

## BigFoot Sponsor

- Responsible for \$1000 Contribution
- Mentions on social media marketing, mentions in video marketing\*
- Banner Hung Outside during event
- Listed as sponsor on [SkagitBigFootFest.com](https://SkagitBigFootFest.com)
- 10x10 Vendor Booth
- 4 2-Day Passes to Skagit BigFoot Fest 2023

## LittleFoot Sponsor

- Responsible for a \$500 Contribution
- Mention on digital and print marketing\*
- Listed as sponsor on [SkagitBigFootFest.com](https://www.skagitbigfootfest.com)
- 10x10 Vendor Booth
- 2 2-day passes to Skagit BigFoot Fest 2023

## Mini Golf Scavenger Hunt Hole Sponsor - Mini Golf Provided by Flatstick OTG

- Responsible for \$450 Contribution **MUST ATTEND EVENT!**
- Custom Decoration of one of 9 Mini Golf Holes all part of the Scavenger Hunt
- 10x10 at the Sponsored Mini Golf Hole
- Mention on digital and print marketing\*
- 2 2-Day Passes to Skagit BigFoot Fest 2023
- Listed as sponsor on [SkagitBigFootFest.com](https://www.skagitbigfootfest.com)

\*minimum of one mention between April 2023-September 2023

\*\*Promoted on any new marketing taking place after registration process is completed