# Letters to Our Daughters

APPLIED STORIES

Timeline current at 29 Feb 2024

# <u>March 2024</u>

- w/c 18 March Launch project with first 2-3 videos and social media coverage.
- Release more videos weekly.
- 30-min introductory online hellos (up to 10) for groups of schools during this month, times tbc.
- Fin starts communicating with schools directly.

## <u>April 2024</u>

- Online hellos continue.
- Schools commence writing.

## <u>May 2024</u>

- Schools continue writing.
- Fri 24 May: Schools first draft deadline to submit.
- Weeks of **27 May and 3 June** will involve reading and giving feedback on letters.

## June 2024

- 90-min workshops offered to all schools submitting first drafts.
- From these first drafts we will select 4 London-based ones and invite them to perform at the Mulberry Foundation fundraiser on 10 July.
- Weekly rehearsals in schools with Jade Anouka for this event.

## <u>July 2024</u>

- 90min workshops continue.
- Weds 10 July: Mulberry Foundation fundraiser at Wilton's music hall; 4 letters performed live and off-book, with Jade Anouka directing.
- Fri 19 July: Second/final draft deadline.
- W/c 22 July: Read, meet and decide on 60 for the book and 8 for October.
- Notify winners, agree September rehearsal dates.

## <u>Aug 2024</u>

• Typesetting the book.

#### Sept 2024



- Book publication.
- Rehearsals for October conference, also audio recording and editing speeches.
- Marketing of October conference.

#### <u>Oct 2024</u>

- Global Girl Leading conference at QE2 centre.
- Performances photographed.
- Canvases ordered.

#### <u>Nov 2024</u>

- Canvas launch event at Mulberry School for Girls.
- Pictures and audio made available online in a legacy space.