Serving metro Atlanta families experiencing homelessness

LIFT UP Atlanta



HOLIDAY TOY DRIVE

SPONSORSHIP OPPORTUNITIES

2026

Join Us in Bringing Joy This Holiday Season

YOUR OPPORTUNITY TO MAKE AN IMPACT

Lift Up Atlanta's annual Christmas Toy Drive and Holiday Celebration brings hope and happiness to families facing homelessness across metro Atlanta. Your partnership ensures children and parents experience a joyful and memorable holiday.

As a sponsor, your support helps:

- provide toys and essentials to children and families in need
- create a welcoming, festive holiday event for the community
- strengthen families and neighborhoods across metro Atlanta

In return, your company will be recognized as a community partner through:

- logo placement on event signage and digital platforms
- mentions in social media and holiday communications
- oppportunities to connect directly with the community.

Together, we can lift spirits, restore hope, and make the holidays brighter for hundreds of children and families in need.



2026 HOLIDAY TOY DRIVE

SPONSOR LEVELS

All sponsors will receive industry exclusivity

Star Sponsor $5,000

- Top logo placement on all holiday signage
- Logo + backlink on website and holiday emails
- Featured social media recognition
- Recognition in local advertising (as applicable)
- Opportunity to distribute branded items table, giveaway branded items.

Angel Sponsor $2,500

- Logo on select event signage
- Logo + backlink on website
- Social media recognition
- Inclusion in holiday promotions

Wreath Sponsor $1,000

- Logo on event signage
- Website recognition
- Social media mention

Stocking Sponsor $500

- Name or logo on website
- Social media mention

Ornament Sponsor $150

- Personalized custom ornament displayed on Lift Up Atlanta's Christmas tree
- Social media recognition

Lifting Families. Restoring Hope.



WHO WE ARE

Housing instability affects families every day. Lift Up Atlanta provides support year-round, reminding children and parents that they are seen, valued, and not alone.

Lift Up Atlanta is a community-based nonprofit supporting individuals and families experiencing homelessness and housing instability across metro Atlanta. We provide practical assistance with dignity and compassion, helping families find stability during their most vulnerable moments.

What We Do

We offer emergency support including food, clothing, and essential needs, along with seasonal programs like our Holiday Toy Drive. Through partnerships with local businesses and community organizations, we help create moments of relief, dignity, and joy for families in need.

LIFT UP Atlanta

Lift Up Atlanta is a 501(c)(3) nonprofit | EIN: 45-3339421

SPONSOR FORM

Submit completed form by **December 1, 2026**

Sponsor name	
Sponsor address	
Contact person name	
Contact email/phone	

Preferred sponsor level	**Circle one:** Star | Angel | Wreath | Stocking | Ornament

PAYMENT METHOD

☐ Check Enclosed

Check payable to:
Lift Up Atlanta

Mail to:
633 Burtons Cove
Hampton, GA 30228

☐ Pay Online

or go to **liftupatlanta.org**

LIFT UP Atlanta

Lift Up Atlanta is a tax exempt, 501(c)(3) nonprofit organization; tax ID 45-3339421

CONNECT

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LIFT UP Atlanta