

# LIFT UP Atlanta



Lift Up Atlanta's mission is to provide the homeless and low income families in the metro Atlanta area with safe housing, food, clothing and more designed to help them meet their basic needs.

Lift Up Atlanta has ONE major fundraiser and that is the Community Festival. Everything from the delicious fun food to the live entertainment. There is something for everyone.

This fundraiser benefits all our families in need and helps provide food, clothing, household goods, new toys and much more.

# LIFT UP Atlanta



**Founded in September 2011 by Rosalind Garner, Lift Up Atlanta is designed to meet the basic needs of the homeless and low income families. It seeks to fill the gaps in the current provision of services for the homeless and needy families.**

Lift Up Atlanta provides several services to local homeless shelters, other nonprofit organizations and the homeless and needy families directly. The programs include:

- **Food Drives** – Lift Up Atlanta will continuously build a food pantry to provide food to the local homeless shelters and food banks. We will also provide Thanksgiving and Christmas baskets.
- **Annual Christmas Toy Drive** – Lift Up Atlanta will help provide new toys to needy children for the holiday season.
- **Adopt A Child / Family Program** – children's wish lists are adopted and children get exactly what they want for Christmas.
- **New Pajamas and Bedtime Storybook program** – providing new pajamas and storybooks for smaller children
- **New clothes and shoes for children for school** – providing new clothes and shoes to children ages 0-17.
- **Warm wear drive** – providing gently used coats, new socks, gloves, knit caps and scarves for the colder months.

# LIFT UP Atlanta



## **Lift Up Atlanta**

### **Board Members**

President  
Deborah Banks

Secretary  
Althea Miller

Treasurer  
Gladys Branch

Founder/Executive Director  
Rosalind Garner

## Partner with Lift Up Atlanta's Community Festival Estimate Attendance - 5000

The biggest fundraiser for Lift Up Atlanta of the year. The goal is to raise funds for our community programs

This is also well promoted through local publications, billboards, social media, internet banner ads



The poster features a vibrant background with colorful bunting flags at the top. On the left is a stylized white line-art illustration of a woman's face with large, dramatic hair. In the center, the text 'LIFT UP Atlanta' is written in a white, casual font, with 'Atlanta' in a script font. Below this, 'COMMUNITY Festival' is written in large, bold, yellow and white letters. A list of activities is on the right, and a DJ turntable is at the bottom right. The date and time are prominently displayed in the lower left, along with the admission price. The location and website are at the bottom.

HOSTED BY  
*Lady Vee DuPoet*  
Event Production

LIFT UP *Atlanta*  
**COMMUNITY**  
*Festival*

- LIVE ENTERTAINMENT
- FACEPAINTING
- VENDORS
- KIDS' FUN ZONE
- DELICIOUS FUN FOOD

**JULY 6TH**  
12PM - 6PM

ADMISSION  
**\$5**

**GWINNETT COUNTY FAIRGROUNDS**  
2405 SUGARLOAF PARKWAY,  
LAWRENCEVILLE, GA

MUSIC PROVIDED BY  
DJ SKYROCKER

THIS PROCEEDS FROM THIS FESTIVAL WILL HELP THE HOMELESS AND FAMILIES IN NEED.

WWW.LIFTUPATLANTA.ORG

# LIFT UP Atlanta



## Business Sponsorship Levels

### Platinum Level Sponsor

\$5,000

Inclusion on billboard advertisement  
10' x 10' tent and booth space on site for company marketing & promotion  
Dedicated social media posting, including link to business  
Exclusive branding sponsorship of festival feature  
(i.e. kid fun zone, main stage etc)  
Recognition as Platinum Sponsor in all advertising (all included levels)  
Recognition during all on stage announcements  
Full page ad space in event guide

### Gold Level Sponsor

\$2500

Includes everything from silver level sponsorship  
Plus – inclusion in all print advertising  
10' x 10' tent and booth space on site for company marketing & promotion  
Dedicated social media posting, including link to business  
Recognition as Gold Level Sponsor in related postings  
Recognition during all on stage announcement  
½ page ad space in event guide

### Silver Level Sponsor

\$1000

Includes everything from bronze level sponsorship  
Plus – inclusion in all social media promotion  
10' x 10' tent and booth space on sit for company marketing & promotion  
Dedicated social media posting, including link to business  
Recognition as Silver Level Sponsor in related postings  
¼ page ad space in event guide

**Bronze Level Sponsor**

**\$500**

Includes logo / hyper link on website

10' x 10' tent and booth space on site for company marketing & promotion

1/8 ad space in event guide

**Friend of the Festival Sponsor**

**\$250**

Includes logo/mention/hyperlink on website

# LIFT UP Atlanta

Box 1745, Hampton, GA 30228

[www.liftupatlanta.org](http://www.liftupatlanta.org)

[luasponsors@yahoo.com](mailto:luasponsors@yahoo.com)

Corporate Sponsor Pledge Form

Date \_\_\_\_\_

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

Sponsorship Levels	Platinum \$5000	Gold \$2500	Silver Level \$1000	Bronze Level \$500
Community Festival				

Friends of the Festival Sponsorship \$250 \_\_\_\_\_

Thank  
You

*For supporting Lift Up Atlanta*

[www.liftupatlanta.org](http://www.liftupatlanta.org)