

LIFT UP Atlanta



Lift Up Atlanta's mission is to provide the homeless and low income families in the metro Atlanta area with safe housing, food, clothing and more designed to help them meet their basic needs.

Lift Up Atlanta has ONE major fundraiser and that is the Community Festival. Everything from the petting zoo to the live entertainment. There is something for everyone.

This fundraiser benefits all our families in need and helps provide food, clothing, household goods, new toys and much more.

LIFT UP Atlanta



Founded in September 2011 by Rosalind Garner, Lift Up Atlanta is designed to meet the basic needs of the homeless and low income families. It seeks to fill the gaps in the current provision of services for the homeless and needy families.

Lift Up Atlanta provides several services to local homeless shelters, other nonprofit organizations and the homeless and needy families directly. The programs include:

- **Food Drives** – Lift Up Atlanta will continuously build a food pantry to provide food to the local homeless shelters and food banks. We will also provide Thanksgiving and Christmas baskets.
- **Annual Christmas Toy Drive** – Lift Up Atlanta will help provide new toys to needy children for the holiday season.
- **Adopt A Child / Family Program** – children's wish lists are adopted and children get exactly what they want for Christmas.
- **New Pajamas and Bedtime Storybook program** – providing new pajamas and storybooks for smaller children
- **New clothes and shoes for children** – providing new clothes and shoes to children ages 0-17.
- **Warm wear drive** – providing gently used coats, new socks, gloves, knit caps and scarves for the colder months.
- **Home for the holidays** – providing temporary housing for the colder months.

LIFT UP Atlanta



Lift Up Atlanta

Board Members

President
Deborah Banks

Secretary
Althea Miller

Treasurer
Gladys Branch

Founder/Executive Director
Rosalind Garner

Partner with Lift Up Atlanta's Community Festival Estimate Attendance - 5000

The biggest fundraiser for Lift Up Atlanta of the year. The goal is to raise funds for our community programs

This is also well promoted through local publications, billboards, social media, internet banner ads



LIFT UP Atlanta

Community Festival

May 13, 2023 from 12pm to 5pm
Jason T. Harper Event Center, 95 Lake Dow Rd, McDonough, GA

FREE Admission!
Bring your lawn chair or blanket.
All proceeds benefit the homeless and disadvantaged.
www.liftupatlanta.org

HOSTED BY LADYVEE DAPOET

CARNIVAL GAMES

KIDS FUN ZONE!

MUSIC BY DJ SKYROCKER

FREE ADMISSION

The graphic features a light blue background with white clouds and a yellow border. It includes five Polaroid-style photos: a microphone, a couple at a game, a child with face paint, a DJ, and a group of people at a game.

LIFT UP Atlanta



Business Sponsorship Levels

Platinum Level Sponsor

\$5,000

Inclusion on billboard advertisement
10' x 10' tent and booth space on site for company marketing & promotion
Dedicated social media posting, including link to business
Exclusive branding sponsorship of festival feature
(i.e. kid fun zone, main stage etc)
Recognition as Platinum Sponsor in all advertising (all included levels)
Recognition during all on stage announcements
Full page ad space in event guide

Gold Level Sponsor

\$2500

Includes everything from silver level sponsorship
Plus – inclusion in all print advertising
10' x 10' tent and booth space on site for company marketing & promotion
Dedicated social media posting, including link to business
Recognition as Gold Level Sponsor in related postings
Recognition during all on stage announcement
½ page ad space in event guide

Silver Level Sponsor

\$1000

Includes everything from bronze level sponsorship
Plus – inclusion in all social media promotion
10' x 10' tent and booth space on sit for company marketing & promotion
Dedicated social media posting, including link to business
Recognition as Silver Level Sponsor in related postings
¼ page ad space in event guide

Bronze Level Sponsor

\$500

Includes logo / hyper link on website

10' x 10' tent and booth space on sit for company marketing & promotion

1/8 ad space in event guide

Friend of the Festival Sponsor

\$250

Includes logo/mention/hyperlink on website

LIFT UP Atlanta

Box 1745, Hampton, GA 30228

www.liftupatlanta.org

luasponsors@yahoo.com

Corporate Sponsor Pledge Form

Date _____

Contact Name _____

Company Name _____

Address _____

Phone Number _____

Email _____

Sponsorship Levels	Platinum \$5000	Gold \$2500	Silver Level \$1000	Bronze Level \$500
Community Festival				

Friends of the Festival Sponsorship \$250 _____

Thank
You

For supporting Lift Up Atlanta

www.liftupatlanta.org