

TRUE COLORS Offerings:

Personal Success Seminar/Workshop

Understanding the similarities and differences of all people leads to developing improved empathy, communication skills, greater appreciation of the uniqueness of self and others, and more meaningful relationships. This hands-on, interactive, energizing seminar will guide participants through the TRUE COLORS foundational experience. Practical and useful activities apply TRUE COLORS concepts to both personal and professional lives.

Additional Application Programs

Based on the requirement of completion of the "Personal success" certification, True Colors International offers advanced learning, education and support through workshops and certifications in the areas of:

- Successful Teambuilding
- True Communication
- Conflict Navigation
- Teaching and Learning Styles
- True Parenting

Personal Success Live Show/Key note

If you're looking for a fun, exciting way to add interaction and entertainment to your meeting, conference or special event while your participants learn valuable concepts, the TRUE COLORS LIVE SHOW is your answer!

Four TRUE COLORS actors portray four specific personality types as the players act out short vignettes showing how hilarious our interactive everyday experiences can be at home and at work.

These interactive and lively "Edutainment" performances are customized for the organization or theme, allow participants to experience aspects about "who we all are" in a lighthearted theatrical presentation that will have everyone laughing as they recognize themselves and others. The door of understanding each other opens as everyone gains new insights into their own communication style and why others act as they do.

The TRUE COLORS LIVE SHOW can be a stand-alone performance or include small group activities in which participants are invited to join their "color group" to determine their strengths and stressors and the groups are reunited to apply the information in group interaction.

On-Line Assessment & Consulting

A compliment to the Personal Success Seminar, the TRUE COLORS on-line assessment provides an in-depth 20+ page TRUE COLORS Report describing behavioral tendencies in interactions with others plus powerfully effective methods for succeeding with people who have different personality types.

Full Team and Leader reports are available. The Team Report provides a detailed analysis of your entire team and any sub-groups you select. You will receive clear and easy to understand tables and charts identifying individuals and team personalities. You will see healthier communication, more collaboration, reduced conflict, and more productive relationships. **The Leader Report** is your guide to leading from a position of knowledge, understanding, and care. Armed with the composition of your team- both individually and collectively- learn how to enhance your relationships with each personality type. You will be better prepared to build high performing teams. "You have the IQ- now show the EQ" is what we like to say.

Consulting and Executive Coaching opportunities are easy to schedule to fit with your busy schedule.

Other Services

- Educational Programs
- Work-Life Balance Programs
 - o True Coaching
 - o True Parenting
 - o Career Development

Because **TRUE COLORS** is so user-friendly it can be easily used with family, friends, neighbors, co-workers, your community and beyond! From teenagers to grandparents, school districts to International Organizations, from your own personal growth to helping others, TRUE COLORS is a universally embraced model that enhances relationships, communication and problem-solving to bring out the best in everyone.



Valuing Differences, Creating Unity

Call Toll Free 1-800-422-4686 or Visit www.truecolorsintl.com

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TRUE COLORS® is an easy to understand, memorable, engaging, user-friendly personality assessment and communication system that stimulates personal and professional development.

Why Use TRUE COLORS

The number one reason employees are dissatisfied or leave their jobs is workplace relationship struggles, especially with their direct supervisor or team leader – followed by a lack of communication, trust, appreciation, and fair treatment.

The True Colors methodology has helped millions of people find personal success and dramatically improve their interpersonal relationships in these areas and beyond.

What is TRUE COLORS?

TRUE COLORS is an easily understood model of personality identification for people of all ages that improves engagement, communication and teamwork through recognition of a person's true character. Utilizing the colors of orange, green, blue and gold to differentiate four basic personality types, True Colors becomes an uncomplicated language for every individual to convey complex ideas very simply.

TRUE COLORS Provides:

True Colors provides strategies to:

- Enhance self-awareness
- Enhance self-esteem
- Improve morale and environment
- Improve mutual understanding
- Improve communication
- Improve cooperation, harmony and unity
- Improve team and personal performance

Who Uses TRUE COLORS?

It has a forty-year track record of success with companies like Amazon, Blue Cross/Blue Shield, Disney, ESPN, Google, Mercedes Benz, Nestle, Sheraton, TJ Maxx, and thousands of schools, hospitals, and government agencies, who have used it to build teamwork, improve communication and enhance customer relations.

A TRUE COLORS training provides:

- Increased understanding of self and others
- Expanded appreciation for valuing differences
- Communication skill-building
- Avenues for a more harmonious, productive environment
- Easy integration into existing organizational framework and previous programs
- A universal language that accelerates problem-solving, increases trust, and reduces conflict



A Brief History

TRUE COLORS celebrates over 40 years of success in sharing all the benefits of this easy to use personality assessment and communication system. TRUE COLORS is based on the principles of 4 main Temperaments, long recognized as the foundation to Personality/Temperament theory. This foundation reaches back to Hippocrates (400 B.C.), Carl Jung, Myers-Briggs and the work of David Keirsey. It has been used by all ethnic groups, translated into more than a dozen languages and is not gender-specific. Its application varies from communication to navigating conflict, increasing teamwork, improving wellness, and many others. The element of greatest importance is to always craft a solution that is just right for each organization.

True Colors International delivers services in business, military, public education, government, non-profit, family and community settings. Designed to be simply infused through a large variety of methods including entertainment, seminars and technology/internet, the True Colors system has been experienced by millions of people world-wide.

Clients include many Fortune 500 companies, large public school districts, respected higher education institutions, government agencies and military. All of which testify to the benefits of TRUE COLORS.



*Valuing Differences
Creating Unity*