



Map Advertisement Form

Harlem Open Artist Studio Tour 2025

Saturday September 20th, 2025, 12:00pm - 6:00pm

Sunday September 21th, 2025, 12:00 pm - 6:00 pm

June 15, 2025

Dear Friend,

The Harlem Open Artist Studio Tour (HOAST2025) is scheduled for September 20 & 21, 2025. We would like to include your business on our 'Arts and Culture Map of Harlem'.

Past HOAST events:

- Up to 2000 visitor attendance
- 100 ethnically and artistically diverse Harlem artists participated
- Private studios, personal workspaces and public galleries made up 50 venues.
- 57% of attendees were non NYC residents, visiting Harlem from out of state and as far away as Germany, Sweden and Italy.

Cost for inclusion on the map is:

\$100 per listing (your name, address and information - up to 20 words); and/or

\$250 per ad space (1.625" Height X 2.5" Width).

We have a limited number of spots on the map, and we are offering them on a first come first serve basis. The deadline for your ad and payment is August 1, 2025.

By advertising and listing your business you become a HOAST sponsor. Your sponsorship will cover the cost of organizing this very special event; promoting the arts of Harlem and highlighting our community's culture.

Sincerely,

Reuben Sinha

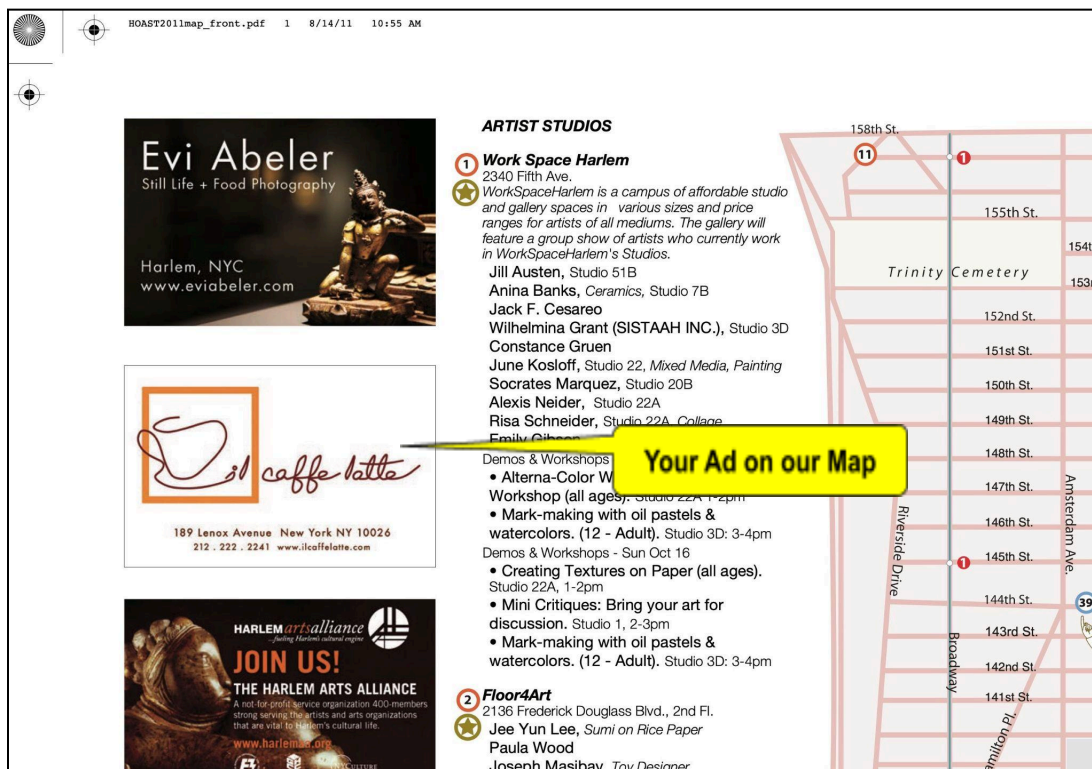
artHARLEM/HOAST2025

artHARLEM is an artist-run, community arts organization dedicated to increasing comprehension of contemporary art. We are dedicated to making the arts of Harlem a prominent part of the city's culture. More information about us is available at our website, www.artHARLEM.org



Size of ad on map

advertising form on back



HOAST 2025 – Become a Sponsor of artHARLEM and the Harlem Open Artist Studio Tour

Name (if a business, please also indicate contact person): _____

Address: _____

Telephone: _____ E-mail: _____

- Business listing: \$150 Name, address, & phone number & description: (15 words).
- Advertisement space: \$250 1.625" H X 2.5" W, color-camera ready artwork (cmyk, 300dpi@final size).
- Advertisement design: \$100 One image (logo) and text (20 words only).

Checks should be made payable to "Reuben Sinha." 104 West 119th Street, Apt-3, New York, NY, 10026 Tel:(917) 602-1927, url:www.artHARLEM.org, e-mail:harlemartsresidency@gmail.com

