

#ListenUpMBC



**Tigerlily  
Foundation**

*Beauty. Strength. Transformation.*

YOUNG WOMEN'S  
METASTATIC BREAST CANCER DISPARITIES

# Fireside Chat

San Antonio Breast Cancer Symposium

December 10, 2019

7:00 – 11:15 AM

**KNOW BEFORE YOU GO**



# Fireside Chat Overview

**Title:** Young Women’s Metastatic Breast Cancer Disparities Fireside Chat

**Date:** Tuesday, December 10, 2019

**Time:** 7 – 11:15 AM

**Location:** Menger Hotel | Minuet Room 204 Alamo Plaza, San Antonio, TX

**Day of Contact:** Shyrea Thompson, 202-427-8934 | Shyrea@IRISImpact.org

**Attire:** Business Casual / Business

**Social: Follow:** @TigerlilyCares **Share:** #ListenUpMBC

**Website:** [tigerlilyfoundation.org](http://tigerlilyfoundation.org)

Tue 12/10

60° | 40°F



Partly Cloudy

0 in

**Weather**

**Purpose:** Approximately 150,000 people in the U.S. have metastatic breast cancer (MBC), which annually claims more than 40,000 lives a year. The African American community is disproportionately impacted by MBC yet have lower enrollment in clinical trials and often go underrepresented in the conversation on the unique needs of women living with stage 4 breast cancer. To mobilize against these facts, Tigerlily launched the Young Women’s MBC Disparities Initiative and partnered to host the [2019 MBC Disparities Listening Summit](#). Based on Summit recommendations the MBC Disparities Fireside Chat will engage young women of color who are usually not “at the table” in advocacy work and at scientific conferences. The Fireside Chat at the [San Antonio Breast Cancer Symposium \(SABCS\)](#) will center on understanding the gaps, misperceptions and barriers faced by young women of color impacted by MBC disparities. Working with and learning from those at SABCS, the new “MBC ANGEL (Advocate Now to Grow, Empower & Lead) Advocates” will be at the table at the largest scientific global breast cancer event, receive training and tools needed to make an impact in their communities.

**Participants:** 100 MBC patients, caregivers, advocates, scientists, researchers, academicians, navigators, healthcare providers, researchers, policy makers, civic, campus, community and business leaders.

**Video/Photo Policy:** The Fireside Chat will be photographed and recorded. If you do not wish to be on video or photographed please stop by the registration table.

**Questions:** We look forward to seeing you at the Fireside Chat! Please email us at [ANGELS@TigerlilyFoundation.org](mailto:ANGELS@TigerlilyFoundation.org) if you have additional questions.

**Attached Materials**

- Agenda
- Biographies
- Program Overview



**Tigerlily Foundation**  
*Beauty. Strength. Transformation.*

YOUNG WOMEN'S METASTATIC BREAST CANCER DISPARITIES

## Fireside Chat

SAN ANTONIO BREAST CANCER SYMPOSIUM

DECEMBER 10, 2019 | 7:30 – 11 AM CST

MENGER HOTEL MINUET ROOM | 204 Alamo Plaza

RSVP BY DECEMBER 2, 2019 at [tigerlilyfoundation.org/events/](http://tigerlilyfoundation.org/events/)

PRESENTED IN PARTNERSHIP BY:





# Fireside Chat Agenda

## REGISTRATION & BREAKFAST

Opening Remarks

#ListenUpMBC

Welcome Remarks

A Heart to Heart Conversation

MBC Disparities:

Looking Back to Move Ahead

Collaborating to Accelerate  
Access to Innovations  
(Facebook Live)

#SpeakUpMBC

1 Word. 1 Goal. 1 Voice.

Fireside Keynote

Coming to the Table Together:  
From Provider to Patient  
to MBC Advocate

BREAK

#TweetUpMBC

We Are Ending  
Clinical Trial Disparities

Tweet-Up Breakout

#StandUpMBC

Closing Conversation  
Mobilizing To End Young Women's  
MBC Disparities Together



My 1 Word

My Group's Word

I can shift this culture by

I will invite the following new advocates  
or partners to scientific meetings

I will make room for diverse voices  
at scientific meetings by



*Tweetable Moments!*

#ListenUpMBC @TigerlilyCares

If they don't give you a seat at the table  
bring a folding chair. -Shirley Chisholm



# Biographies



**Zora Asberry** is an Anchor/Reporter who has worked in broadcast for 5 years in markets including Midland/Odessa, Mobile, AL and most recently San Antonio, TX. She is a strong advocate for breast cancer, as her mother was diagnosed with stage 2 breast cancer in 2003. Her mother is 2-time cancer survivor. Now, Zora has made it a point to be involved in fighting cancer and has even run for Woman of the Year for the Leukemia Lymphoma Society. **Follow her @ZoraAsberryTV**



**Angela Baker** is 48 and was born in New Jersey and currently resides in Charlotte, NC. She holds a bachelor's degree in Business Management and a Master of Science degree in Organizational Development. Angela is a 3x's breast cancer survivor. She was diagnosed with DCIS in 2003 and underwent a mastectomy and reconstruction to her left breast, and treatment of Tamoxifen. In 2010 she had a local reoccurrence, surgery to remove it and several rounds of radiation. In 2011 Angela was diagnosed with stage IV Metastatic breast cancer, which has now spread to her chest wall bones, spine, and ribs. She again underwent several rounds of radiation. Angela is currently in ongoing treatment and is getting monthly Faslodex and Xgeva shots as well as taking a daily oral medication called Ibrance. Angela is an advocate in her community, and involved in other breast cancer organizations, she is an African American Ambassador for the MBC Project at the B.R.O.A.D Institute, and the founder and President of a nonprofit Organization in Charlotte, NC called Angel in Disguise Inc, which provides complimentary transportation to breast cancer patients to appointments, surgery, treatment and light errands, while waiting with them, as well as provides after care for those who need it and peer support. Angela has participated in several events and speaking engagements to promote the awareness and importance of helping to find a cure for Metastatic Breast Cancer. **Follow her @Angeldisguise\_**



**Nikia Hammonds-Blakely**, having survived a life-altering bout with Breast Cancer at age 16 years old, is an author, singer, songwriter and motivational speaker who focuses her message on receiving physical and emotional healing with the help of God and family. When she was a sophomore in high school, she found a lump in her breast. It turned out to be cancer, and a very aggressive form of cancer at that. She was terrified. Her doctors recommended a total mastectomy, but Nikia resisted. Instead she underwent several months of radiation and other surgeries. As traumatic as it was, Nikia says her cancer also gave her a resolve she never had before. She would go on to earn an MBA and is completing her PhD program studying organizational management. She says surviving cancer has motivated her to take control of her total health, and she finds great joy and encourages others to do the same. After discovering pre-cancerous cells during a recent mammogram & biopsy, Nikia decided to take a very proactive step to prevent the likely reoccurrence of breast cancer by undergoing a bilateral prophylactic mastectomy. Taking her mission of new life and health to a new level, Nikia continues to tirelessly educate young women that the disease can strike at a very young age. She travels the country focusing her mission and ministry on the healing of women who suffer with issues of inadequacy and insecurity. Nikia serves as an ambassador for the Circle of Promise campaign, a breast cancer awareness movement geared specifically toward African-American women. Nikia also volunteers as an advocate for the American Association of Cancer Research the American Cancer Society (ACS), Reach to Recovery International and the University of Chicago Interdisciplinary Health Disparities Research Center. Still, she says her greatest opportunity to date, was traveling to the continent of Africa, where she was able to minister to young girls, ages 13 & 14, who were battling stage 4 breast cancer. Nikia's story and work has been profiled in such media outlets as O Magazine, Ebony, Women's World, Weight Watchers, Chicago Sun Times, Glamour Magazine, The Yolanda Adams Morning Show, NPR and interview documentaries on TVOne & BET. Most recently, Nikia has released a new single entitled "Champion," along with her memoir "The Fight: Chronicles of a Champion." **Follow her @nhblakely**



**Shonte' Drakeford, RN, CRNP** is 35 years old and is Living with Stage IV (4) Metastatic Breast Cancer as the INITIAL diagnosis, it has metastasized (spread) to her lungs, hip, ribs, spine and lymph nodes. She was diagnosed at the age of 31 in June 2015. She is Triple Positive meaning her breast tumor grows 95% from the hormones Estrogen/Progesterone (+) and the Human Epidermal Growth (HER2) receptor (+). She also has a genetic receptor for colon cancer. She had ongoing benign complications since the age 25, the very day her husband returned from Iraq, but despite her diligence she could not catch this early, therefore, Stage 4 was the initial diagnoses. She states she will NEVER be in remission, she will be on treatment FOREVER, this is a lifelong journey. Stage 4 does not mean instant death all the time. Many people are "surviving" this disease for many years - up to even 20 years, it just means treatment is for life but also terminal unless a cure happens. Just to know it is even a possibility to live this long she hopes to have assuaged a lot of people's fears, especially since she doesn't "look" ill, although cancer has no specific look. With all this, she focuses on the quality of life. What makes her smile and brings joy to herself and others. Before cancer, she says her, and husband were care-free. They traveled and lived life to the fullest. This still remains even with cancer. She had a rough childhood being in and out of foster care, growing up in the inner city of Washington, DC, but refused to let that define her outcome in life, and honestly believe that helped prepare her for this cancer journey. She struggled with infertility for five years, trying IUI and IVF without success and was about to adopt a child, but was diagnosed with breast cancer. She says she is strong, silly and self-confident. She is positive, God-fearing and all loving. She is afraid and weak with flaws. She lives in daily pain, have constant nausea with occasional vomiting, is medically induced into menopause, she takes at least 8 pills a day and get 2 shots in her stomach monthly for treatment. Her hip is always liable to break but still manages to snowboard (permission was received don't worry lol). She is a wife (13 years married, 19 years together). She is a Nurse Practitioner, who's had a career as a Registered Nurse (RN) for 12 years. She is an Army spouse. She is not a mom, but her life is filled with the love of children surrounding her. She is ambitious but humble. **She is ALIVE!!** .



**Ricki Fairley** is the Founder and President of DOVE Marketing, a marketing agency with a mission to deliver iconic thinking, strategic problem solving and creative genius to clients seeking profitable business results. Fairley is a seasoned marketer with over 30 years of marketing experience including 20 years in brand management at Johnson & Johnson, Nabisco, Reckitt & Colman and The Coca-Cola Company, and over ten years in agency leadership encompassing strategic planning and consulting for numerous Fortune 500 companies. Ricki is the Vice President of Strategic Partnership and National Programs as she transitions into the leadership of Sisters Network Inc. as the founder, Karen Jackson moves into retirement. Ricki's vision for Sisters Network is to evolve the organization's purpose from generating awareness of the disparities Black women face with breast cancer to aggressively reducing the mortality rate for Black women. As a Stage 3A Triple Negative Breast Cancer Survivor/Thrivers, Ricki's personal purpose, passion, mission, ministry and blessing is to raise awareness and fundraise for a cure for breast cancer. She serves as Chair of the Board of Trustees for the Triple Negative Breast Cancer Foundation where she leads the vision and direction, spearheads the Marketing Committee and directs multicultural outreach. She is a board member for the Center for Healthcare Innovation, a non-profit research and educational institute making healthcare more equitable. She also serves as an Ambassador and Advisor for the Live Humanly Campaign for Immunomedics to help drive FDA approval of a new therapy that will transform the metastatic Triple Negative Breast Cancer community for the better. She serves on the Genentech Oncology Advocacy CEO Roundtable that was established to advise Genentech and advocacy partners on initiatives that advance patient outcomes. She writes regularly for [BlackDoctor.org](https://blackdoctor.org), Black Health Matters, the Cincinnati Herald and the Black Press. Ricki, with her mom, two daughters and granddaughter are the "poster" family for the Komen 3 Day 60 Mile Walk advertising campaign (<https://bit.ly/2vhl1aOW>). In November 2013, Ricki received the Association of National Advertisers Multicultural Excellence Award for the African American advertising for the Obama for America campaign. In February 2014, Ricki was inducted into The HistoryMakers. In March 2014, she received the Game Changer Award from Café Mocha and the Atlanta Tribune. In May 2014, DOVE Marketing received the US Trade & Commerce Institute Excellence in Marketing Award. Ricki was featured as Chapter 8 in "The 50



Billion Dollar Boss," New York Times Best Seller List 2016 for Best Business books. Ricki holds a BA from Dartmouth College and an MBA from Kellogg School of Management at Northwestern University. She is the President Emeritus of the Black Alumni of Dartmouth Association, and is Board Chair Emeritus of Kenny Leon's True Colors Theatre Company. She is also a member of the 2011 Class of Leadership Atlanta. Ricki has two daughters and two granddaughters that are her pride and joy. Amanda Brown, Dartmouth Class of 2007, served for 8 years in the Obama administration and leads The SuperMajority. Hayley Brown, Dartmouth Class of 2014, and Teach for America alumna, is a first grade teacher at the Kipp School in Washington, DC. Ricki has two granddaughters, Belle and Leia, and despite her busy schedule, keeps Mondays sacred to serve as their nanny. **Follow her @RickiDOVE**



**Christine Hodgdon** was a conservation biologist before her de novo triple positive metastatic breast cancer (MBC) diagnosis in 2015. She was fortunate enough to have a complete response to her treatments and with this "bonus" time, decided to leave her professional career to become a full-time patient advocate. Christine has attended several scientific conferences, participated in advocacy trainings, and served as a research grant reviewer and helpline volunteer. Her passion however, is increasing awareness and improving access to clinical trials for patients that have exhausted all of their treatment options and need help finding a trial for which they qualify. Christine created her own search algorithm to capture ALL possible trials for MBC patients and launched a website, [TheStormRiders.org](http://TheStormRiders.org), which includes a searchable trial and drug database, a calendar of events, and research articles all specific to MBC. **Follow her @christeeny513**



**Shawn Johnson** is a medical student in the Pathways M.D. program at Harvard Medical School. He graduated with his Bachelor of Science degree in Biochemistry and Biophysics from Oregon State University in 2012. After completing his degree, he conducted biomedical research at the Dana-Farber Cancer Institute in Boston, where he published on mechanisms of resistance to PARP inhibitors in BRCA-associated triple-negative breast cancer. Additionally, he has worked with Dr. Corrie Painter and Dr. Nikhil Wagle at the Broad Institute of Harvard and MIT on developing culturally competent patient outreach initiatives dedicated to increasing enrollment of African American breast cancer patients in the Metastatic Breast Cancer Project. At Harvard Medical School, his research has focused on implementing the national *My Life, My Story* program at Brigham and Women's Hospital, with a specific focus on studying the ability of narrative medicine to improve outcomes for patients who are most at risk of experiencing discrimination in the healthcare system due to factors such as ethnicity, limited English proficiency, and stigmatizing diagnosis. He is passionate about understanding how the history of medical abuse and structural racism has led to current healthcare disparities, and on developing novel solutions to address these issues by learning from past and current social justice movements and by having open conversations with patients about equity and justice in medicine. **Follow him @ ShawnJohnsonBOS**



**Dr. Virginia G. Kaklamani** is a professor of medicine in the division of hematology/oncology at UT Health San Antonio and is the leader of the Breast Cancer Program at UT Health San Antonio MD Anderson Cancer Center. Dr. Kaklamani completed her medical training with honors at the University of Athens and her residency in internal medicine at Newton-Wellesley Hospital in Boston. She completed her fellowship in hematology/oncology at Northwestern University. She also received a Master of Science degree in clinical investigation from Northwestern University. She was head of the Translational Breast Cancer Program at Northwestern University and co-director of Northwestern's cancer genetics program. Her research interests include studying high-risk families and identifying genetic mutations that are associated with an increased risk for breast, colon and prostate cancer. She has identified several genetic mutations related to obesity that increase the risk of breast cancer. Dr. Kaklamani is a clinical investigator with expertise in designing clinical trials with targeted agents.



**Maimah Karmo** is the Founder and CEO of Tigerlily Foundation and a ten-year survivor of breast cancer. On February 28, 2006, at 4:45 p.m., Maimah was diagnosed with Stage 2 breast cancer. She had no family history of breast cancer; and was 32-years old. While undergoing chemotherapy, she made a promise to God that if she survived, she would create an organization to educate, empower, advocate for and support young women affected by breast cancer. After her second treatment, Tigerlily Foundation was born. Beginning in chemotherapy, Maimah grew Tigerlily Foundation from a concept to a national organization, with hundreds of volunteers nationwide, providing breast health, wellness and transformational programs to young women in more than 43 states. Maimah is a best-selling author, speaker transformational coach and cancer survivor. She is also a soul-purpose seeker, philanthropist, mother and bad ass. She has faced every challenge in her life with faith and used them as catalysts for transformation. Having escaped from her native country of Liberia alone, at 15 years old, Maimah is the definition of a warrior. She has survived three wars, being held at gunpoint and being hit by lightning. Maimah helps people to embrace change and transformation. She has inspired millions to live their authentic selves and to manifest their soul purpose. She has been featured on the Oprah Winfrey Show, OWN, Good Morning America, the Today Show, MSNBC, in O, the Oprah Magazine, Essence, Cosmopolitan, Seventeen and more. She is the author of *Fearless: Awakening to my Life's Purpose Through Breast Cancer*, publisher of Bliss Magazine, producer of the Pure Bliss Podcast. She has been recognized by Oprah Winfrey as a thought leader on how to help people to awaken and transform their lives. Maimah has created a successful personal transformational company that has inspired millions of people around the world. **Follow her @Maimah**



**Julia Maues** was diagnosed with breast cancer in 2013 while pregnant. Following the birth of a healthy baby boy, Julia did tests she couldn't do while pregnant and discovered the cancer had already spread to her brain, liver, and bones. After many treatment setbacks, her cancer began to respond to targeted drugs. While Julia will be on treatment for the rest of her life, she's still a dynamic 36-year-old woman LIVING every moment. Although cancer is part of Julia's life, it doesn't define her. Julia works to make an impact in the lives of others living with MBC. She focuses on inequities in breast cancer treatment and information in underserved groups and particularly metastatic patients with brain mets. Julia also serves as a research advocate working with researchers, clinicians and other stakeholders to ensure research is patient-centered, innovative and accessible. Julia is a member of Living Beyond Breast Cancer's (LBBC) 2018 Hear My Voice class, a 2018 Alamo Foundation SABCS scholar, a DoD Congressionally Directed Breast Cancer Research Program reviewer, ASCO guidelines panelist and ASCO 2020 speaker as well as a Komen Advocate In Science. Together with her friend Christine Hodgdon, Julia has created GRASP, a program partnering scientists, clinicians and patient advocates to walk through poster sessions at scientific conferences and learn from each other. The inaugural GRASP Program is taking place at the 2019 SABCS. **Follow her @itsnot\_pink**

**Sheila McGlown** is an MBC Ambassador with Count Me In and A Story Half Told. Sheila is a mother, wife, 25-year veteran of the United States Air Force, metastatic breast cancer (MBC) patient and advocate. For Sheila, the fight against breast cancer goes beyond her personal battle with the disease: her mother passed away from MBC in 2004. While at work in the fall of 2009, Sheila sneezed and experienced a burning



sensation near her breast. She went to her military doctor who, after performing a breast exam but finding nothing suspicious, ordered a mammogram as a precaution. In December, after a mammogram and subsequent ultrasound, Sheila was diagnosed with Stage IV breast cancer at age 43. Since her diagnosis, Sheila has retired from the military, and has become active within the breast cancer community. One of the main goals of her advocacy is to raise awareness of the disease and make sure others know that MBC can affect anyone, regardless of race or age. In 2013, Sheila joined Living Beyond Breast Cancer's Young Advocate volunteer outreach program, which provides the tools and training to help young women use their personal breast cancer experience to make a difference in their communities by raising awareness, furthering their understanding of the disease and advocating for others. Sheila was recognized by Living Beyond Breast Cancer with their 2017 Hear My Voice Award for the advocacy work she has done supporting others living with MBC. Sheila has a strong support network to help her through her MBC journey, including her best friends, sisters, aunts and the many people she has met through her advocacy work. Sheila says she never thought she would find love with MBC but was happily surprised when she met her husband after diagnosis – the two have been married since 2016. **Follow her @swaggsheila1**



**Dr. Corrie Painter**, is the associate director of operations and scientific outreach in the [Cancer Program](#) of the Broad Institute of MIT and Harvard. She leads the Angiosarcoma Project, a nationwide direct-to-patient genomics initiative aimed at generating the genomic landscape of this orphan disease, and she is working to build scientific resources to enable broad-scale rare cancer research across many indications. A trained cancer researcher with a Ph.D. in biochemistry, Painter serves as the associate director of *Count Me In*, which launches patient-driven research projects across multiple cancer types. In this role, she partners with advocacy groups and engages patients with metastatic breast cancer, angiosarcoma, and other cancers through social media in order to carry out the Metastatic Breast Cancer Project, the Angiosarcoma Project, and other patient-driven genomic initiatives where patients can consent online to donate their stored tumor samples, saliva samples, medical records, and their voices in order to directly accelerate the pace of discovery. Prior to joining the Broad Institute in 2015, Painter was vice president and cofounder of Angiosarcoma Awareness Inc., a nonprofit devoted to fostering a collaborative atmosphere between researchers in order to generate data and reagents that can be shared by the sarcoma community as a whole. She continues in this role alongside her work at the Broad Institute. Painter obtained her Ph.D. in biochemistry from the University of Massachusetts Medical School and completed her postdoc in cancer immunology at UMass Medical School's Cancer Research Institute. **Follow her @corrie\_painter**



**Jasmine Soeurs** is a nonprofit marketing maven by day and a Breast Cancer Baddie by night. Diagnosed with stage 1 breast cancer at the age of 26, Jasmine co-founded For the Breast of Us to make the journey easier for the women diagnosed after her. Jasmine is in pursuit of a purpose-driven life. She is a passionate, trained advocate for young women and women of color affected by breast cancer. And she believes in the power of sharing the voices of women from marginalized communities to break barriers in the cancer community. Jasmine was diagnosed with stage 1, ER/PR+ breast cancer at 26. She enjoys writing, public speaking and designing merchandise for the site. Jasmine is a 2019-2020 Living Beyond Breast Cancer Young Advocate and Young Survival Coalition Florida State Leader who resides in Jacksonville, FL. **Follow her @JasmineSouersUW**



**Marissa Thomas** was diagnosed at the early age of 35, Marissa co-founded "For the Breast of Us" to provide women of color with a resource tailored to Us and personal accounts expressed by Us. Marissa's passion is to educate women on how to navigate the healthcare system to make it work for them. She also wants women to know they can continue living their best life, regardless of the circumstance. She holds a BS in Healthcare Administration and is a Certified 'Living Beyond Breast Cancer' Young Advocate. Marissa was diagnosed with Stage II 35% ER+ breast cancer. She enjoys spending time with family/friends, traveling and wine tasting. Marissa resides in Seattle, WA. **Follow her @marissadt28**





**Dr. Tatiana M. Prowell** is Associate Professor of Oncology in the Breast Cancer Program at the Johns Hopkins Kimmel Comprehensive Cancer Center and Breast Cancer Scientific Liaison to the U.S. Food and Drug Administration. She was the principal architect of FDA's policy on accelerated approval using pathological complete response as a novel regulatory endpoint in the neoadjuvant high-risk breast cancer setting, and was a member of the Biden Cancer Moonshot Blue Ribbon Panel Cancer Immunology Working Group. A frequent public speaker, she is a three-time recipient of FDA's Excellence in Communication Award, a Giants of Cancer Care Award finalist, and the 2019 recipient of the John and Samuel Bard Medal in Science or Medicine. A passionate medical educator and mentor, she is Chair of the 2020 ASCO Annual Meeting Education Committee and has served for many years on the faculty of the Vail Methods in Clinical Cancer Research Workshop, the Society for Translational Oncology Fellows' Forum, the Dana Farber Clinical Investigator Seminar Series, and the FDA-ASCO Fellows' Day Workshop among several others. She maintains a clinical practice in the Johns Hopkins Second Opinion Breast Cancer Clinic and teaches in the medical school and medical oncology fellowship training program. She received her BA degree from Bard College in Languages and Literature and her MD degree from the Johns Hopkins School of Medicine with election to the Phi Beta Kappa and Alpha Omega Alpha honor societies. She completed her residency and fellowship training at Johns Hopkins Hospital. Follow her on Twitter [@tmprowell](#).



**Shyrea Thompson** brings more than 15 years of advocacy, health care, education, workforce and outreach experience, in a variety of front-line roles in Massachusetts, New York and Washington, D.C. In 2018, she founded The IRIS Collaborative - a social entrepreneurship consultancy with the mission to innovate real and impactful solutions through cross-sector collaboration. Thompson was honored to start her career not only working on Capitol Hill with Congressman Martin Meehan, but also again as Assistant Director of Undergraduate Admissions, Outreach and Recruitment at the University of Massachusetts Lowell. Thompson's insight into public-private partnership development expanded the Washington, D.C.'s only federally funded Area Health Education Center (AHEC). Serving as Program Director then transitioning to Executive Director working in underserved communities in our nation's capital, and co-founder of DC Pink Divas - a breast health education, navigation and lay health worker training program recognized by Vice President and Dr. Biden. Shyrea joined Susan G. Komen as the Senior Advisor to the CEO for Special Initiatives to lead the organization in its goal to achieve breast health equity. Shyrea has been featured in local print, news, radio and television programs including Essence, O The Oprah Magazine, MadameNoire and The Root and served as a national spokesperson for the Know Your Girls breast health education Ad Council Campaign. In 2016, she was honored to be selected as a National Minority Quality Forum (NMQF) 40 Under 40 Leaders in Minority Health, awarded by the Congressional Black Caucus Health Braintrust and joined the 2018 NMQF Advisory Board. She also serves as a member of the University of California's California Breast Cancer Research Program Steering Committee. Shyrea earned her B.S. from The George Washington University and returned to complete her graduate studies in Nonprofit Management. **Follow her @ShyreaT**



**Tiah Tomlin** was diagnosed in June 2015 with triple negative breast cancer (or can't-er, as she prefers to call it). After recognizing the gaps in resources and supportive services through her own experience, Tiah vowed to be part of the solution. She co-founded My Style Matters, Inc., a 501(c)(3) non-profit organization based out of Atlanta, GA. Her mission is to provide emotional and practical support for cancer patients and their caregivers. Tiah's efforts to provide strength for vulnerable survivors fighting cancer have been nationally recognized. She was selected to participate in the Cancer Moonshot Summit with former Vice President Joe Biden. She is an advisory team member and chapter leader for HealingStrong™, a renowned network of health-related support groups. Tiah also participates in the Check It Out! program to help educate high school girls about breast care, and she was chosen to be a Young Program Advocate for Living Beyond Breast Cancer. In addition, Tiah serves on the Patient Advisory Board for AstraZeneca and is a sought-after guest speaker for various community events and conferences nationwide. Tiah was also selected to sit on the steering committee for the 2018 Im-Patient Summit with Eye for Pharma and has joined forces with the National Coalition for Cancer Survivors to advocate for the Cancer Communications

and Planning Act on Capitol Hill. She is a proud member of the Diversity Initiatives Steering Committee with the Cancer Support Community. As a result of her advocacy work, Tiah has received a host of awards including G.W. Bush's Point of Light Award and the Diamond of Hope Award from the Atlanta Braves. Tiah is currently enrolled in a cancer coaching program and has graduated from the Project Lead Institute with the National Breast Cancer Coalition, where she expanded her knowledge about the science behind breast cancer. She has dedicated herself to being a change agent and a community advocate by fighting against cancer, increasing awareness, speaking out about prevention, encouraging people to take action for their health, and giving people hope. **Follow her @MyBreastYrsAhd**



**Dr. Lori Wilson**, Division Chief of Surgical Oncology, Howard University Hospital works with a multidisciplinary team to provide treatments tailored to each patient. Her expertise includes the treatment of breast, endocrine tumors, soft tissue, gastrointestinal and cutaneous neoplasms. Her work has been published in many peer-reviewed journals and focuses on discovering novel biomarkers and elucidating the causes for disparities in clinical outcomes. After helping hundreds of cancer patients, Dr. Wilson watched both of her parents battle the disease. In 2013, Dr. Wilson's life changed when she was diagnosed with two different types of breast cancer. As she entered treatment, Dr. Wilson agreed to share her journey for the documentary "[Ken Burns Presents Cancer: The Emperor of Maladies](#)". Dr. Wilson's priority is to leverage her journey to serve patients and share her unique perspective with surgical residents. She works tirelessly to shed light on breast cancer disparities and serves as a spokesperson for the Ad Council Know Your Girls breast cancer risk national campaign and was profiled in [Essence magazine](#) and [The New York Times](#). Dr. Wilson was also a noted contributor to the Obama White House on the precision medicine initiative and as a presenter at the United State of Women Summit. Dr. Wilson earned her Bachelor of Science in Biology and Doctor of Medicine degrees from Georgetown University. In addition to her residency at Howard University Hospital, she also was a noted surgical oncology fellow at the John Wayne Cancer Institute. Follow her work at **@HowardU**



**Tigerlily**  
Foundation

# Young Women's MBC Disparities Initiative

## Defining Impact: 3 Phases. 1 Focus.



### FOCUS

Tigerlily will listen to gather insights to **create** a metastatic breast cancer disparities advocacy, education and outreach campaign to **mobilize** young women of color to build a global platform that will end breast cancer disparities among young women of color in our lifetime.



### LISTEN

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Listen to identify needs, priorities, barriers, partners & methods

**Local & National Listening Summit**

Launched at MBC Disparities Listening Summit Washington, DC March 2019



### CREATE

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2**

Create a metastatic breast cancer disparities advocacy, education & outreach campaign

**MBC Disparities Alliance**

Launched at Young Women's Breast Health Day on the Hill Washington, DC November 2019



### MOBILIZE

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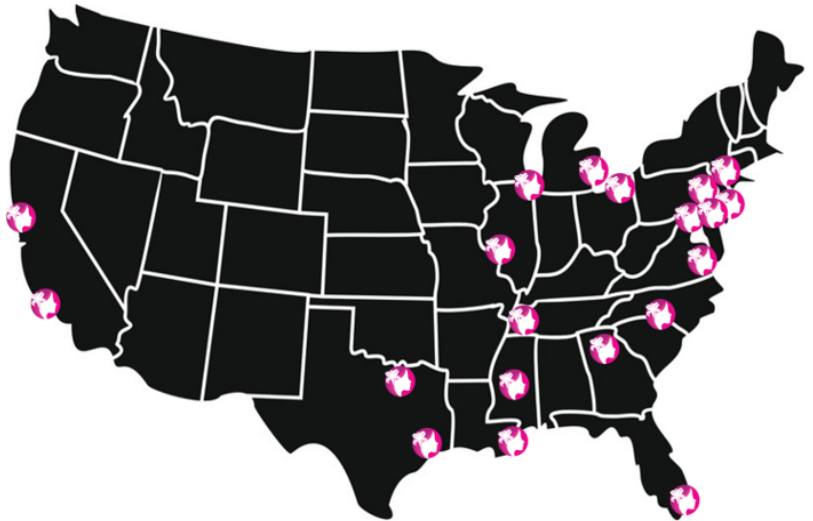
Mobilize young women of color to lower African-American breast cancer mortality rates

**MBC ANGEL Advocates**

Launch at San Antonio Breast Cancer Symposium December 2019

## 20 CITIES. 20 ADVOCATES. OUR AREAS OF IMPACT

- Memphis
- St. Louis
- Dallas Fort-Worth
- Los Angeles
- Virginia Beach
- Atlanta
- Chicago
- Houston
- Washington, DC
- Philadelphia
- Baltimore
- Detroit
- Cleveland
- Miami
- Charlotte
- Oakland
- New York
- New Orleans
- Jackson, MI
- Camden, NJ



## #ListenUpMBC

### Together, MBC ANGEL Advocates Will:



#### COMMIT

Commit to advocacy program to learn, share, grow, host events & other outreach activities to educate your community.



#### ATTEND

Attend and actively participate in all Tigerlily Advocate trainings and at least 1 to 2 conferences with travel support.



#### AMPLIFY

Amplify the conversation on social media via Facebook, Instagram, Twitter, LinkedIn, and blogging.



#### HOST

Host at least 3 Tigerlily supported educational or outreach events to engage and educate community members.



#### PARTICIPATE

Participate in monthly Advocate calls for training, updates, partnerships, and opportunities.

### ACTIVATIONS

- +60** Local MBC Education & Outreach Activities
- +20** MBC Advocates Attend Scientific Conferences
- 8** MBC Advocate Modules & Training Sessions
- +12** MBC Advocate Social Media Resources



# Stay Connected #ListenUpMBC

## Programs



### **Have the Chat**

Resources, videos and tips to broach the topic of breast cancer and its impact with loved ones.



### **My Life**

My Life offers resources and views of young women living with metastatic breast cancer.



### **New Normal Journal**

The New Normal Journal provides young survivors with tools to navigate life during and after breast cancer.



### **SPIRIT Retreat**

4-days at Unity Village to enjoy the beauty of nature, rejuvenation, and spiritual support tools for you and your caregiver.



### **24/7 Prayer Line**

Young women with breast cancer call 888-803-4680 for confidential support.



### **YWBHD on the Hill**

Young Women's Breast Health Day on the Hill (YWBHD) brings together researchers, policy makers, patients, caregivers, physicians and healthcare professionals to advocate for quality care for young women – before, during and after breast cancer.

## Social



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## Tigerlily Foundation

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