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www.mridamdigital.com

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MRIDAM
DIGITAL

With our continuous analysis based on the experience which is derived from the real time industry experience,

we effectively suggest and/or implement ideas into reality and provide solutions to business with latest technologies and platforms that facilitates organizations to focus more on what matters the most for them.

Words from Directors



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»» ABOUT US

We are a group of young and enthusiastic entrepreneurs, who are focused and dedicated to provide end to end solutions to client, starting from building the solutions till promoting their business globally. Our pool of talented developers and designers, expertise in all the latest technology stacks are capable enough to provide solutions to any business needs or ideas efficiently.



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Analytics MRIDAM DIGITAL



Web Development



Design Services



Digital Marketing



UI/UX Design



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•Proficient Website/App Developers:

We possess a pool of technical team consisting of different technologies expertise from where we engage them into any project as per required technology stack.

•Creative Graphic Designers:

Our team of creative designers deliver contemporary and competitive UI for business with the main focus of crisp and attractive UI/UX.

•Certified Digital Marketers and Content Writers:

Our Digital marketing team is intelligent enough to provide proper channel and region based marketing based on the size and location of the business. Where as content writer's focus is to deliver all types of content in a crisp and informative pattern.

•Analytics:

Analytics team continuously research historic data and pattern to suggest critical path which helps business to identify and switch their strategy which will lead to target more potential areas.



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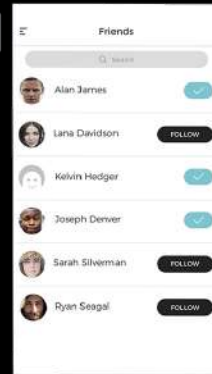
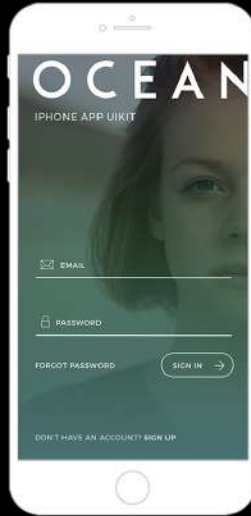


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MOBILITY SOLUTIONS



Swift



Android



ios



Windows



Phone Gap



Xamarin



HTML 5



Titanium



Appcelerator



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WEBSITES & MOBILE APP

We always build Contemporary and attractive websites keeping in mind that user will love to come back to the site again with the help of some key factors like simple navigation, user accessibility, availability, performance and security.

DEVELOPMENT WE WORK FOR



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UI/UX DESIGN



GRAPHIC DESIGN



LOGO DESIGN



WEB LAYOUT



ILLUSTRATION



ANIMATION

CREATIVE PERSPECTIVE

Our creative minds will always design Logo, Banner, Template which is unique, highly aligned and contextual which express the type of business and moto of our client.



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»» DIGITAL MARKETING

We are committed to promote our client's business where client has the flexibility to choose and configure their marketing plan which is most suitable for them from our exclusive and customized plan models.

• Pay Per Click

• Social Media Marketing

• Content Writing

• Search Engine Optimization



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▶▶ ANALYTICS SOLUTION AND SERVICES

DXC Analytics and services address specific analytic solutions needs to run your business better.

Customer Analytics,

Industrialized Advanced Analytics,

Analytics Consulting,

Situational Awareness Analytics,

Social Analytics,

Predictive Maintenance Analytics,

Spend Analytics,

Warranty Analytics



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IT SERVICES

We provide end to end IT services that enables reliability, security and performance

Managed IT Services

Consulting Services

IT Relocation Services

IT Procurement Services



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▶▶ CLOUD SOLUTIONS

We offer cloud based solutions best suited for your requirement

Cloud Consulting

Cloud Cost Optimization

Managed Cloud Services

Cloud Migration Services

Cloud Based Business Solutions



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ONLINE FOOD ORDERING SYSTEM



We have developed a web based application which takes care of end to end food ordering flow. This application is best suited for those restaurants which are having their own delivery boys. This application is highly configurable and can be used by any restaurant by implementing few restaurant specific configurations.

1. Fully functional Admin portal with CURD access to menu, discounts, delivery boys.
2. Intuitive reports generation for analysis which is crucial for business strategies.
3. Highly interactive portal for user to register, menu navigation, place order and simplified payment methods.
4. Dedicated delivery boy portal to track the live delivery status.

SOLUTION PROVIDED TO OUR CLIENTS



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»» JOB PORTAL FRAMEWORK

We have developed 70% market ready job portal framework having almost all of the typical features of a generic job portal. The idea behind building this framework is to combine client specific requirements along with the must have features which is already available out of box with minimal time and development cost.

- 1. Separate portals for different entities like Job Seeker, Freelancer, Consultancies, Company and Colleges.**
- 2. Clear and well defined relations between all the roles interacting with the portal.**
- 3. Intuitive UI for admin to Approve/Reject / Verify details for all the entities registered with the portal.**
- 4. Configurable membership plans to generate revenues for portal owners**



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DATA

BI

BENCH

**SOLUTION PROVIDED
TO OUR CLIENTS**



BI SOLUTION

Provided BI solution to one of the famous Pharma Company in Bangladesh. This solution is embedded with various analytical reports which are generated based on the primary parameters like Sales, Inventories, Production and Finance. These reports are being used extensively to monitor business performance and SWOT analysis.

1. **Dynamic report in the dashboard to depict all over trend of Sales Vs Budget Vs Production Vs Inventory.**
2. **Dedicated dashboards and graphs for Sales and Debt analysis with respect to different entities like Total, Channel Wise, LOB wise etc..**
3. **detailed reports for Production like Production Yields, Production performance and the Batch Reports(Open Batch Report etc).**
4. **Detailed analytical reports and graphs for different Inventory like Item ,Type Wise Inventory, Item Type and Organization Wise Inventory and Organization Wise Product Inventory etc.**
5. **Deep dive reporting feature to pin point the RCA of the problem due to which business is making loss or can't to the desired profit.**



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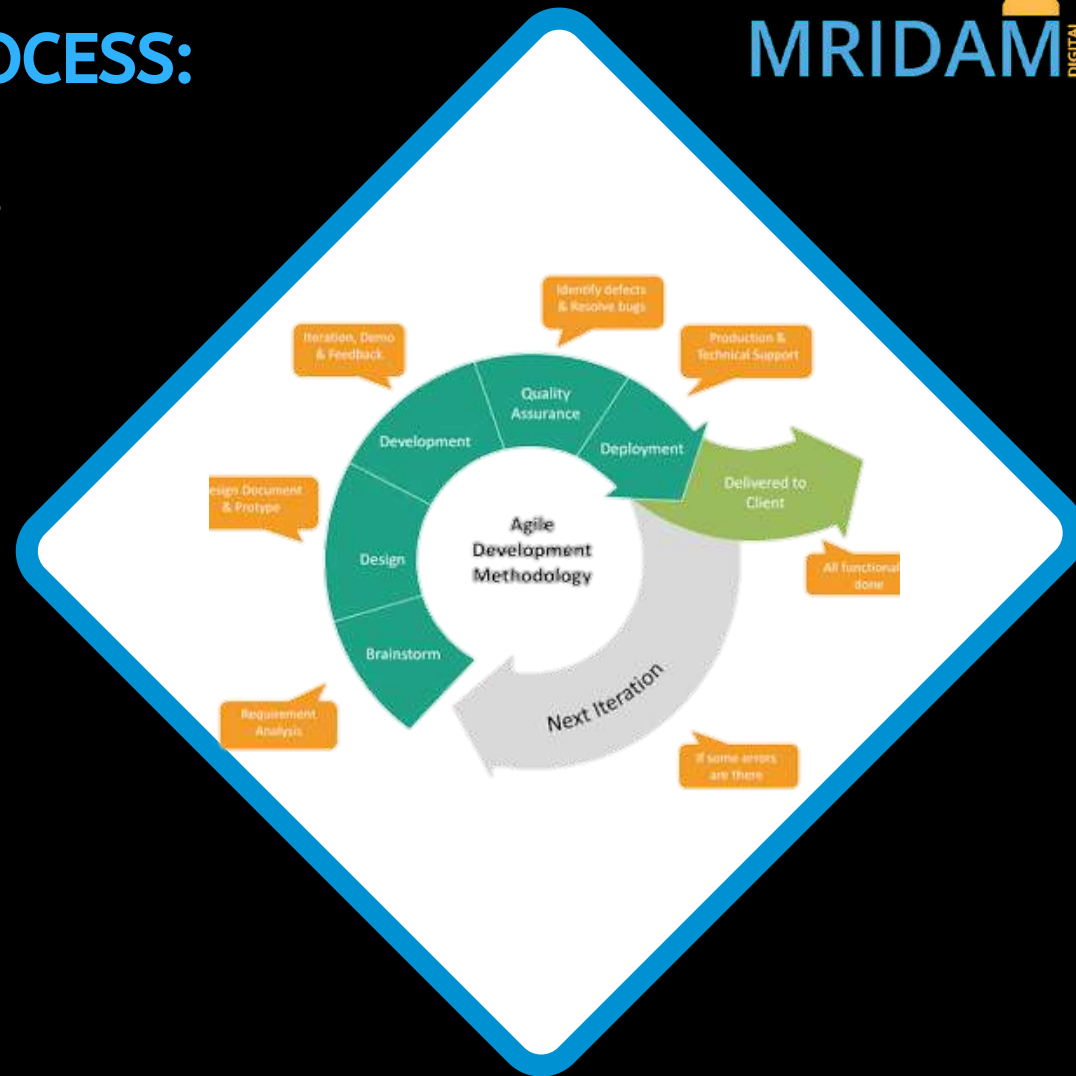
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OUR DEVELOPMENT PROCESS:

✓Our agile development process supports client to provide early feedback and change their requirement as and when needed.

✓We always deliver most priority and must have functionality first which will help client to run their business even when development is in progress.

✓We provide frequent demo of ongoing development to ensure we are always aligned with customer needs which will lead to customer satisfaction and confidence.



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OUR WORKS

Some highlights of our favorite projects we've done for forward thinking clients.

WEBSITE

- www.collegeessaywhiz.com
- www.gabrielfurman.cl
- www.letsseethemenu.com
- www.mybabygifts.com.au
- www.picspoll.com
- www.hkteventtech.com
- www.cityhiringservice.com
- www.arpaengineering.com
- www.vegings.com
- www.theappletreeventures.com
- www.biriyaniinbox.co.in

APPLICATIONS

- <https://play.google.com/store/apps/details?id=com.lincolnpharma.app>
- https://play.google.com/store/apps/details?id=com.codeashtraa.samirenterprise&hl=en_IN
- <https://play.google.com/store/apps/details?id=com.arhamtechnolabs.balguru&hl=en>
- <https://play.google.com/store/apps/details?id=com.emenretailinfotech.emenfarmer>
- <https://play.google.com/store/apps/details?id=ved.shashtra.vedshashtra>
- <https://play.google.com/store/apps/details?id=com.emenmarket>



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LET'S TALK



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