



BOOST YOUR BUSINESS DIGITALLY



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[contact@mridamdigital.com](mailto:contact@mridamdigital.com)



“ With our continuous analysis based on the experience which is derived from the real time industry experience, we effectively suggest and/or implement ideas into reality and provide solutions to business with latest technologies and platforms that facilitates organizations to focus more on what matters the most for them. ”

## Words from Directors



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# »» ABOUT US

We are a group of young and enthusiastic entrepreneurs, who are focused and dedicated to provide end to end solutions to client, starting from building the solutions till promoting their business globally. Our pool of talented developers and designers, expertise in all the latest technology stacks are capable enough to provide solutions to any business needs or ideas efficiently.



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**Analytics**



**Web Development**



**Design Services**



**Digital Marketing**



**UI/UX Design**



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## •Proficient Website/App Developers:

We possess a pool of technical team consisting of different technologies expertise from where we engage them into any project as per required technology stack.

## •Creative Graphic Designers:

Our team of creative designers deliver contemporary and competitive UI for business with the main focus of crisp and attractive UI/UX.

## •Certified Digital Marketers and Content Writers:

Our Digital marketing team is intelligent enough to provide proper channel and region based marketing based on the size and location of the business. Where as content writer's focus is to deliver all types of content in a crisp and informative pattern.

## •Analytics:

Analytics team continuously research historic data and pattern to suggest critical path which helps business to identify and switch their strategy which will lead to target more potential areas.



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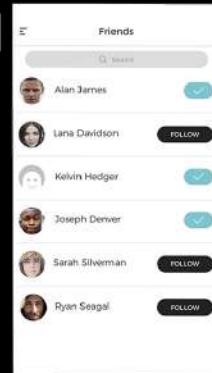
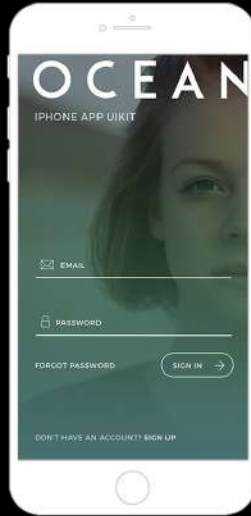
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# MOBILITY SOLUTIONS



Swift



Titanium



Android



Phone Gap



HTML 5



ios



Windows



Xamarin



Appcelerator



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# WEBSITES & MOBILE APP

We always build Contemporary and attractive websites keeping in mind that user will love to come back to the site again with the help of some key factors like simple navigation, user accessibility, availability, performance and security.

## DEVELOPMENT WE WORK FOR



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UI/UX DESIGN



GRAPHIC DESIGN



LOGO DESIGN

MRIDAM DIGITAL



WEB LAYOUT



ILLUSTRATION



ANIMATION

## CREATIVE PERSPECTIVE

Our creative minds will always design Logo, Banner, Template which is unique, highly aligned and contextual which express the type of business and moto of our client.



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## »» DIGITAL MARKETING

We are committed to promote our client's business where client has the flexibility to choose and configure their marketing plan which is most suitable for them from our exclusive and customized plan models.

• Pay Per Click

• Social Media Marketing

• Content Writing

• Search Engine Optimization



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# ANALYTICS SOLUTION AND SERVICES

Our Analytics and services address specific analytic solutions needs to run your business better.

- Customer Analytics
- Industrialized Advanced Analytics
- Analytics Consulting
- Situational Awareness Analytics
- Social Analytics
- Predictive Maintenance Analytics
- Spend Analytics
- Warranty Analytics



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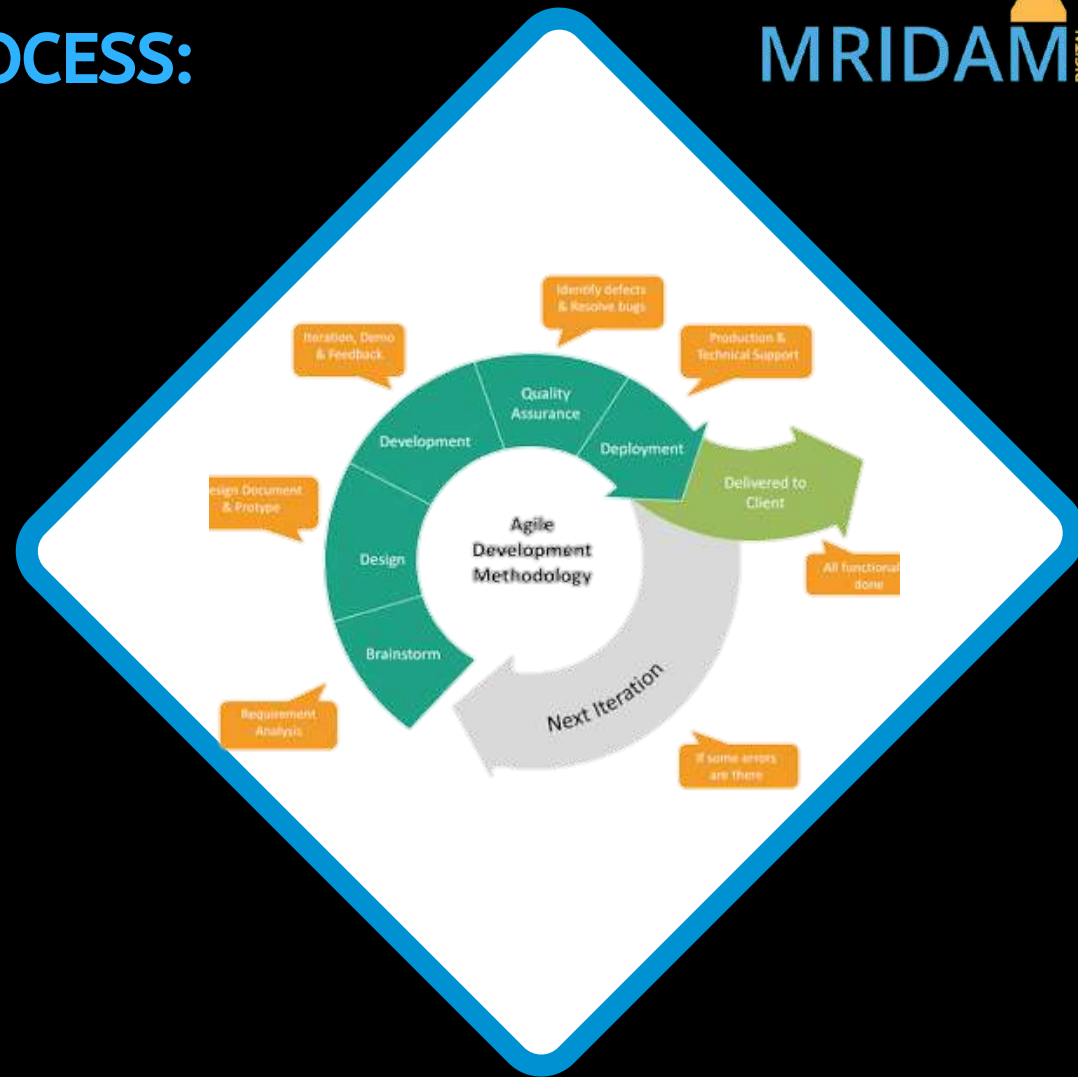
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# OUR DEVELOPMENT PROCESS:

✓ Our agile development process supports client to provide early feedback and change their requirement as and when needed.

✓ We always deliver most priority and must have functionality first which will help client to run their business even when development is in progress.

✓ We provide frequent demo of ongoing development to ensure we are always aligned with customer needs which will lead to customer satisfaction and confidence.



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# THANK YOU!!

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LET'S TALK



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