



FLORIDA
INDUSTRIAL HEMP
CONFERENCE & EXHIBITION

The Inaugural Florida Industrial Hemp Conference & Exhibition **FIHCE 2019**

Moderator and Speaker Compendium

November 3-5, 2019
Rosen Centre
Orlando, Florida



Organized by:





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The FHA was founded in 2017 to provide opportunities & information to individuals & companies interested in Florida's burgeoning industry.

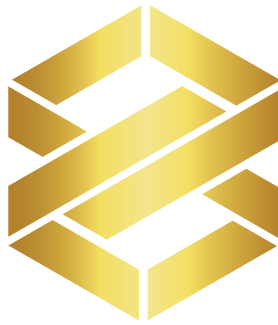
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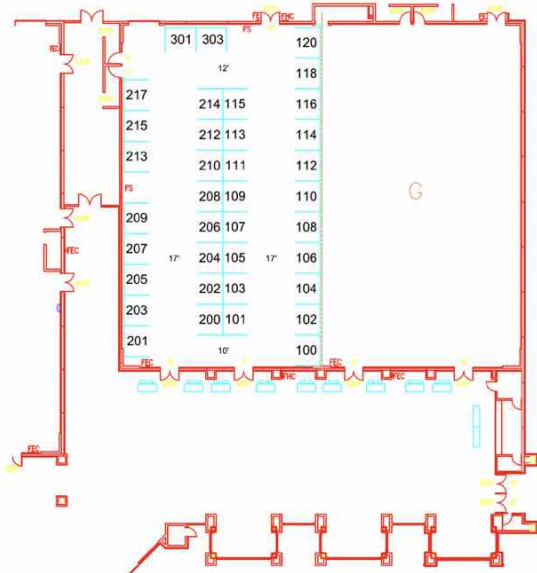
SUPPORTING ORGANIZATIONS:



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Florida Industrial Hemp Conference & Exhibition
November 3-5, 2019



Natural Medicinal Sharecroppers, INC



Natural Extracts, LLC



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Sunday, November 3, 2019 (Continued)

3:45 pm - 5:15 pm **Pre-Conference Workshop - Part II** (Junior Ballroom G)

Optimizing Extraction & Residual Processing

Chad York, Milling Solutions Consultant, Colorado Mill Equipment

5 Steps to Compliant Hemp Testing in Florida

Jonathan Brown, Business Development, ACS Laboratory

Hemp: The Risk Reward Paradox

Allen Witters, Founder, CEO, and Managing Director of Gravitas Infinitum and Gravitas Kannavis

5:15 pm - 6:45 pm Welcome Reception: Exhibit Hall (Junior Ballroom F)

Monday, November 4, 2019

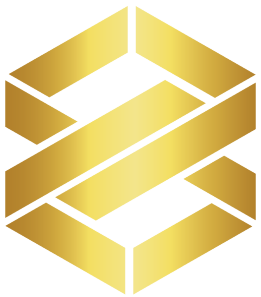
7:30 am - 6:30 pm Registration Open (Reg Desk 3)

7:30 am - 8:00 am Continental Breakfast: Exhibit Hall (Junior Ballroom F)

8:00 am - 10:00 am **Opening Session: Federal and State Policy Overview for Industrial Hemp** (Junior Ballroom G)

Session Sponsor:

Gravitas



Infinitum

Welcome: **Gene Jones**, Co-Founder, Florida Industrial Hemp Conference & Exhibition and the Florida Medical Cannabis Conference & Exhibition

Moderator: **Dr. Jeffrey Sharkey**, The Florida Hemp Association

Keynote Welcome Address:

Overview of Florida's Hemp Program

Holly Bell, Director of Cannabis, Florida Department of Agricultural & Consumer Services

Panel Discussion:

Holly Bell, Director of Cannabis, Florida Department of Agricultural & Consumer Services

Dr. Eric Rohrig, Chief – Bureau of Methods Development and Biological Control, Division of Plant Industry Florida Department of Agricultural & Consumer Services

Monday, November 4, 2019 (Continued)

8:00 am - 10:00 am **Opening Session: Federal and State Policy Overview for Industrial Hemp** (Junior Ballroom G)

Panel Discussion (Continued)

Allen Witters, Founder, CEO, and Managing Director of Gravititas Infinitum and Gravititas Kannavis

Roger Brown, CEO/President, ACS Laboratory

Doug Warren, COO, Sunshine Hemp, Inc.

Paula Savchenko, Esq., Associate Attorney, Moffa, Sutton & Donnini, P.A.

Tara Tedrow, Chair, Cannabis and Controlled Substances Group, Lowndes, Drosdick, Doster, Kantor & Reed, P.A.

10:00 am - 10:30 am Refreshment Break: Exhibit Hall (Junior Ballroom F)

10:30 am - 12:30 pm **What Your Business Needs to Grow: Market Forecast, Marketing, Banking, Merchant Services, Finance, and Insurance in the Industrial Hemp Space.** (Junior Ballroom G)

Moderator: **Jeff Greene**, Vice President of Marketing, The Florida Hemp Council

A Primer on Banking CBD

Anastasia D. Stull, Attorney at Law, Clark Partington

Global Cannabis Investments

Catherine Zito, CEO, Cannabis Business Solutions

Taxing Issues Affecting the Cannabis/Hemp Industries

Stacey Udell, Director of Valuation, Litigation and Forensics, HBK

Opportunities of Supply Chain Financing in the Hemp Market

James-Scott Wong, Managing Partner, AlmaStone

12:30 pm - 1:30 pm Lunch (Executive Ballroom)

Monday, November 4, 2019 (Continued)

1:30 pm - 3:00 pm **Industrial Hemp Research Projects** (Junior Ballroom G)

Moderator: **Jerry Fankhauser**, Industrial Hemp Program Logistics Coordinator, Assistant Director, Florida Agricultural Experiment Station, UF/IFAS

Field Trials in the UF/IFAS Industrial Hemp Pilot Project

Dr. Zachary Brym, Industrial Hemp Program Research Coordinator, Assistant Professor, Agronomy, Tropical Research and Education Center, UF/IFAS

Propagation and Controlled Environment Research in the UF/IFAS Industrial Hemp Pilot Project

Dr. Roger Kjelgren, Professor, Center Director, Mid-Florida Research and Education Center, UF/IFAS

Invasion Risk of Industrial Hemp in Florida

Dr. S. Luke Flory, Associate Professor, Agronomy, UF/IFAS

Industrial Hemp Research Projects Panel Q&A

3:00 pm - 3:30 pm Refreshment Break: Exhibit Hall (Junior Ballroom F)

3:30 pm - 5:30 pm **Growing, Cultivating and Harvesting Industrial Hemp: What the Farmer Needs to Know!** (Junior Ballroom G)

Moderator: **Harvey Bowden “Bo” Snively, IV**, Fourth Generation Floridian Farmer

Navigating the Construction Process for a Grow Facility

Ed Lorenz, Vice President/Regional Development, WIELAND

Buyer Beware: The High Price Farmers Pay for Seeds

Adam Elend, CEO, Florigrown, LLC

What Now? “ The Extraction Process”

Danny Persaud, CEO, Danika Farms

Leveraging Agricultural Cooperatives to Compete

Erik Range, RGW Enterprises/Minorities 4 Medical Marijuana

5:30 pm - 7:00 pm Networking Reception: Exhibit Hall (Junior Ballroom F)

7:15 pm - 10:15 pm VIP Reception - Invitation Only

Tuesday, November 5, 2019

8:00 am - 12:00 pm Registration Open (Reg Desk 3)

8:00 am - 8:30 am Continental Breakfast: Exhibit Hall (Junior Ballroom F)

8:30 am - 10:00 am **Nutritional and Medical Applications
of Cannabis/Hemp** (Junior Ballroom G)

Moderator: **Dr. Rob Streisfeld**, NMD

Hemp CBD Oil and the Endocannabinoid System

Dr. Gregory Gerdeman, Chief Scientific Officer, United Cannabis Corporation

Clinical Applications of CBD

Dr. Derrick DeSilva, Jr., MD, Senior Attending Staff, Dept. of Medicine, Raritan Bay Medical Center (RBMC) and Teaching Faculty JFK Medical Center

Role of Cannabinoids in Infectious Diseases

Dr. Jenny Wilkins, NMD, CRA, PharmD Candidate, AgeVital Pharmacy

10:00 am - 10:30 am Refreshment Break: Exhibit Hall (Junior Ballroom F)

10:30 am - 12:30 pm **Industrial Hemp Applications and
End-use Market Development** (Junior Ballroom G)

Moderator: **Steve Edmonds**, President, Native Hemp Solutions

Bootstrapping an Industry. How do we do it?

Robert Clayton, Owner, Florida Hemp Processing, LLC

How Manufacturing with Hemp Will Help Save the Planet

Bruce Michael Dietzen, Creator of the Hemp Car

**Supply Chain Infrastructure: What Needs to Happen for Florida's
Hemp Industry to Flourish**

Dustin Robinson, Esq., CPA, Founding Partner, Mr. Cannabis Law

Thinking Outside of the Flower

Brianna Kilcullen, Founder, Anact

Tuesday, November 5, 2019 (Continued)

10:30 am - 12:30 pm

**Industrial Hemp Applications and
End-use Market Development (Continued)**

(Junior Ballroom G)

The Development of Hemp Braile Bioplastic and Paper
Monique Zimmerman, President, Braille Boss

**Hemp4Water – A Phytoremediation Solution for Our Lakes
and Rivers**
Steve Edmonds, President, Native Hemp Solutions

12:30 pm

Adjourn





— FLORIDA —
INDUSTRIAL HEMP
CONFERENCE & EXHIBITION

Moderator and Speaker Profiles

November 3-5, 2019

Profiles are listed in order of appearance on the agenda.

DANIEL R. RUSSELL



Daniel R. Russell, Of Counsel, Dean Mead, Attorneys at Law

Bio

Mr. Russell focuses his practice on civil and administrative litigation, government relations, and regulated industries. He regularly represents clients before federal and circuit courts and, with respect to regulatory matters, before the State of Florida's Division of Administrative Hearings. He advises a number of executive branch agencies on issues ranging from challenges to proposed agency rules, up to and including complex federal class action litigation.

During his career, Mr. Russell has served as general counsel of the Florida Lottery, where he managed the legal affairs of the lottery's \$5.5 billion per year operation. As general counsel, Mr. Russell was responsible for handling bid protests, administrative, state and federal litigation, and all other legal matters.

Mr. Russell is a member of the International Masters of Gaming Law, an invitation-only, non-profit association of gaming attorneys, regulators, educators, executives, and consultants from around the world who are dedicated to education and the exchange of professional information concerning all aspects of gaming law. He frequently serves on panels and speaks at national and international gaming conferences.

Mr. Russell also is the former general counsel for Gulfstream Park, Florida's premier thoroughbred track and casino. He was responsible for all legal, compliance, regulatory, and risk management at the 150-acre facility, which included a horse race track, two casinos, a poker room, and an outdoor shopping mall.

This year, Mr. Russell was appointed to the Florida Medical Cannabis Advisory Board by Agriculture Commissioner, Nikki Fried. In addition, he was appointed to the Second Circuit Judicial Nominating Commission by Governor Ron DeSantis.

JEFFREY FRIEDLAND



Presentation Title

Industrial Hemp 101

Jeffrey Friedland, Growth Advisory Group, LLC

Abstract

Jeffrey Friedland's presentation will primarily focus on the business aspects of the fast-growing hemp industry, for cultivators, extractors, manufacturers of hemp-derived products, and marketers of finished products, from fiber, paper, alcoholic beverages to CBD. He will also focus on his view of the future business aspects relevant to all stakeholders in the hemp and CBD industries.

He will also discuss the current legal and regulatory issues, including the likely approaches that the FDA, USDA, and the states will take.

Bio

Jeffrey Friedland first traveled to China in 1988, opened an office for Friedland Capital in China in 2003 and continues to make frequent visits to the Asia-Pacific region and Latin America. He is an author, speaker and thought leader on emerging and frontier markets, the global economy, and the global cannabis industry. His books, "All Roads Lead to China - An Investor Road Map to the World's Fastest Growing Economy" and "Marijuana: The World's Most Misunderstood Plant," are available in print and Kindle editions at Amazon.

Mr. Friedland has been the chief executive officer and a director of a NASDAQ listed financial services company, a director of a New York Stock Exchange-listed company with all of its business operations in China, and the chairman of the supervisory board of a Hong Kong-based company with a stock market listing on the European Union Regulated Market of the Frankfurt Stock Exchange.

Mr. Friedland has been the founder, investor, owner, director or member of the executive management of companies in the global cannabis industry, including in Colorado in the United States, Canada, and Israel. Mr. Friedland has been featured or quoted in numerous publications including the Wall Street Journal, Reuters, the New York Times, Bloomberg Television, USA Today, Verslo Zinios (Lithuania), Vercernji (Croatia), International Business Times, the South China Morning Post, the Guam Daily Post, the Forward, the Jewish Week, Quartz, the Jakarta Globe, Israel Daily Television, Breitbart, NBC.com and Forbes.

Mr. Friedland has been a frequent speaker at conferences and events throughout North America, Europe and Asia, including speeches to individual and institutional investors on investments, emerging markets, and the global cannabis industry.

GEOFF WHALING



Presentation Title

Hemp: The Dawning of a New Day, Growing Hemp to Enhance America's Farmland and Economy

Geoff Whaling, Chairman, National Hemp Association and Co-Founder and President, Canopy Hemp Developments, LLC

Abstract

As a leader in the passage of legislation in 18 states and the Farm Bill, representing the largest hemp advocacy group based in DC and now as the Co-founder and President of Canopy Hemp Developments, a division of the largest hemp and cannabis company on the globe, can address the pathway - From Farm Bill to Building a National Industry.

Bio

Geoffrey W. Whaling is Co-Founder and President of Canopy Hemp Developments LLC, a division of Canopy Growth Corporation and Strategic Advisor, Hemp and CBD to Canopy Growth, the world's largest Hemp and Cannabis Company, with operations in 12 countries, based in Smith Falls Ontario Canada. He has volunteered for five years to advance the hemp crop and serves as Chairman of the National Hemp Association, the nation's largest Hemp advocacy group based in Washington D.C. Whaling has worked with more than 18 States, stakeholder groups such as NASDA, COGR, NFU, Farm Bureau and American Farm Association, US Senators, Members of Congress and their staff to pass federal legislation legalizing hemp as a commodity crop. He is a Member of the Board of Directors of the National Farmers Union Pa Chapter, and Founding Board Member of the Coalition for Access Now and Athletes 4 Care, the two largest CBD advocacy groups in the United States. Born in Canada, Geoff Whaling's areas of expertise are wide ranging given the diversity of his government, business, entrepreneurial and philanthropic work. A profound sense of "wanting to serve" remains an integral part in his life.

ADAM ELEND



Presentation 1

An Orchard of Molecules: Why the Future of Marijuana is Hemp in 2020

Adam Elend, CEO, Florigrown, LLC

Abstract

As we speak, orchards of cannabis sativa are being cultivated to extract the cbd molecule to be infused into consumer products - a legal market regulated by the states and the feds. Learn how the future of federally legalized cannabis is today's national hemp program.

Presentation 2

Buyer Beware: The High Price Farmers Pay for Seeds

Adam Elend, CEO, Florigrown, LLC

Abstract

The wrong genetics can mean total crop failure for farmers who are putting their livelihood on the line. Millions of dollars are at stake. But our High-CBD seed supply simply does not meet the legal definition of hemp in a reliable way. Until it does, everything is a workaround. Learn what challenges to expect and some best practices on how to handle them when they come.

Bio

Adam Elend represents a leading voice in the emerging Florida Cannabis Industry. His company Florigrown is known for their high profile legal challenges to the state's Medical Marijuana Program, and has made significant investments in infrastructure for the coming hemp market. In 2013, Adam stepped away from his successful digital media studio in New York and moved his family West to Colorado to join the burgeoning cannabis industry. He spent three years learning every aspect of the business as Colorado transitioned to the nation's first Adult Use Market. In 2016, he returned to Florida to help bring the cannabis revolution to his lifelong home. An entrepreneur and advocate, Adam is a driver of greater access to the cannabis plant in Florida: access for Florida patients in medical marijuana program, access to the marijuana market for Florida businesses, and access to the High CBD Hemp opportunity for Florida's farmers.

CHAD YORK



Presentation Title

Optimizing Extraction & Residual Processing

Chad York, Milling Solutions Consultant, Colorado Mill Equipment

Abstract

Mr. York will discuss the following aspects for optimizing extraction and processing:

- Whole Plant and Flower Drying
- Hemp and Cannabis Grinding
- Stalk, Hurd, Seed, and Flower Separation
- Extraction Optimization Through Grinding and Densification
- Optimization of Material Storage Pre-extraction
- Milling and Densification of Residual Byproducts
- Manufacturing of Products From Post CBD Material
- Sourcing of New and Rebuilt Processing Equipment (excluding extractors)

Bio

As a Milling Solutions Consultant at Colorado Mill Equipment, a U.S. manufacturer of pelleting, milling, & screening solutions, Chad has worked with many businesses to fully understand their processes and make well-informed recommendations on how they can get the most out of their product.

JONATHAN BROWN



Presentation Title

5 Steps to Compliant Hemp Testing in Florida

Jonathan Brown, Business Development, ACS Laboratory

Abstract

This presentation will highlight regulatory testing requirements for flower, derivatives and edibles and will include the 5 required tests for derivatives leading up to the Compliance Panel (FL).

Bio

Mr. Brown is currently the head of Business Development at ACS Laboratory, the largest cannabis & CBD testing laboratory in the Southeastern United States.

ACS Laboratory promotes third-party independent laboratory testing through highly accurate, clinical grade technology. Clinical grade equates to medical grade testing, ensuring unparalleled accuracy and maximum transparency at all times.

ACS currently performs third-party testing for hundreds of CBD clients nationwide and the majority of medical cannabis growers in the State of Florida. As head of business development, I enjoy educating and informing people; including critical reasons to test, consumer safety throughout the industry, dangers of unsafe products and industry-leading standards.

Additionally, understanding how to read COA's (certificate of analysis'), being proactive about testing your products and ensuring third-party testing is a transparent process is vital to the industry.

ALLEN WITTERS



Presentation Title

Hemp: The Risk Reward Paradox

Allen Witters, Founder, CEO, and Managing Director of Gravitas Infitum and Gravitas Kannavis

Abstract

With the unique challenges in processing large-scale plant biomass, especially hemp biomass., there is a paradox in the industry. In order to achieve "truly efficient and efficacious" processing, (aka "outputs of high purity and availability") post-harvest handling and process facilities are an essential and often neglected part of the supply chain. But because the hemp industry is still young and growing, many new operators lack suitable equipment, infrastructure, and systems to process and deliver quality products. Whether processing hemp for industrial use or for CBD and nutrient extraction, there is a need to deploy state-of-the-art equipment and use the highest-quality processing standards. This can be a costly and high risk proposition for new operators. Let's explore some solutions together.

Bio

Allen Witters is Founder and Senior Director of Gravitas Infitum. Over his 35-year career, Allen has helped shape modern business by founding and operating several leading services, manufacturing and technology companies. He is a former and current Advisor to clients that include the US Navy, the NSA, the Department of Defense, GSA, US Air Force, US Marine Corp, Department of Energy, Whirlpool, Rockwell International, Litton Industries, 3M, GM, TRW, Sony, HP, Hitachi, and the Governments of Belgium and Germany. Allen has led private and public companies from startup to multibillion-dollar businesses representing diverse industries with operations and distribution in domestic and international markets. He has managed operations and staffs in 88 countries that serviced 135 countries around the globe, including Japan, China, South America, Europe, Middle East and the Soviet Republic. He has led multiple corporate development transactions, financings and purchase agreements ranging in value from \$1 million to \$9.6 billion, and managed several post-acquisition business transitions and integration initiatives.

GENE JONES



Eugene (Gene) Jones

Eugene (Gene) Jones, Co-Founder, Florida Industrial Hemp Conference & Exhibition and the Florida Medical Cannabis Conference & Exhibition

Bio

Gene Jones serves as CEO of Southern Waste Information Exchange (SWIX), a non-profit organization which has been operating since 1981 assisting businesses and municipalities with their waste management issues.

In addition, to his day-to-day roll at SWIX, Gene conducts a variety of conferences in the environmental industry sectors. He also formed the Florida Medical Cannabis Conference & Exhibition and the Florida Industrial Hemp Conference & Exhibition.

Gene is a serial entrepreneur and brings over 37 years of experience with waste management and recycling in senior executive level positions. Over the past 37 years, he has successfully founded, built and sold several businesses including Environmental Management & Consulting Services, Inc., Advanced Derived Fuels, LLC, Hazardous Substance and Waste Management Research, Inc., Environmental Industry Conference Management, LLC, FieldClean of Florida, LLC, Lawncare Equipment Sales and Services, LLC, Environmental University, and his latest venture, Florida Industrial Hemp Company, LLC.

Gene is based in Florida and specializes in building strategic relationships with firms and has managed a vast network of associations in many different sectors from his work in organizing conferences such as;

Conferences:

- the Agricultural Plastics Recycling Conference & Trade Show,
- the Waste Conversion Technology Conference & Trade Show,
- the Southeast Recycling Conference & Trade Show,
- the New Life for Closed Gas Stations Conference and Exhibition,
- the International Symposium on the Redevelopment of Manufactured Gas Plant Sites,
- the National Conference on Waste Exchange and Resource Reuse,
- PFAS Forum
- the Florida Industrial Hemp Conference & Exhibition, and
- the Florida Medical Cannabis Conference & Exhibition.

Associations/Organizations:

- Florida BioFuels & BioEnergy Association, Inc.,
- Recycle Florida Today, Inc.,
- Can-Ed, Inc.,
- Florida Agricultural Plastic Recycling Cooperative, Inc.,
- Florida Environmental Assessors Association, Inc.,
- International Society of Technical & Environmental Professionals, Inc.,
- Florida Brownfields Association, Inc., and
- Keep Florida Beautiful, Inc.

Gene is a Martial Arts practitioner and has his 8th degree black belt in Shaolin GoJu and a 5th degree black belt in Nisei GoJu. Gene is a published author of [Instant Self-Esteem: Empowering Self-Confidence](#).

Gene is also the inventor of the [Soap Bag Saver](#), which he designed for the reuse of leftover soap bars.

DR. JEFFREY SHARKEY



Dr. Jeffrey Sharkey, Executive Director, The Florida Hemp Association

Bio

Dr. Jeffrey Sharkey is the Executive Director of the Florida Hemp Association as well as Managing Partner Capitol Alliance Group, Inc. Dr. Sharkey has over 25 years of lobbying experience in addition to 6 years of employment at senior positions in the Executive and Legislative branches of Florida Government. His lobbying expertise includes advanced technologies, education, intermodal transportation, economic development, insurance, entertainment, local government infrastructure funding, growth management, public finance, and ad valorem taxation.

Dr. Sharkey is widely known for his extensive knowledge of the legislative process, in particular the finance and tax and appropriations processes. With over two decades of government relations, public affairs and business consulting under his belt, he has built a network of trusted relationships throughout the highest levels of state government. His entrepreneurial approach to problem solving, high ethical standards and strong commitment to professionalism, coupled with his creative approach to problem solving and dedication to keeping his client's interests at the forefront of the firm's activities, have made him one of the most highly regarded lobbyist in Florida. He and the professionals in his firm believe that accomplishing client's goals is the result of detailed research, strategic planning, clear communication, hard work and unrelenting determination to succeed.

In addition, Dr. Sharkey has been actively involved in statewide issue campaigns for over twenty years, providing him rare insight into the politics and an ability to shape successful community development projects. He has been successful in creating, mobilizing and evaluating public policy issues and trends to position his clients to prepare and take advantage of new challenges and opportunities occurring in the arenas of state and local governments. He is ultimately familiar with the dynamics that are created when local, state and national politics intersect with the desire to shape public policy in the local, Legislative or Executive branches of government.

Dr. Sharkey has held a variety of positions in state government prior to launching his public policy advocacy career. He has been Director of International Education for the State of Florida, Special Advisor to the Governor for International Affairs, and Director of the Florida Hemispheric Policy Studies Center. He began his professional career as a teacher and school administrator and has worked in England, Thailand, Latin America and in other parts of the world as a consultant for various international agencies.

In addition, Dr. Sharkey is an entrepreneur and owns a number of successful businesses. He is native of Minnesota, he holds a B.S. degree in English, a M.Ed. in Educational Research from the University of MN, a M.S. in Sociology and Economics and a Ph.D. from Florida State University in Educational Policy Foundations and International Development.

HOLLY BELL



Presentation Title

Overview of Florida's Hemp Program

Holly Bell, Director of Cannabis, Florida Department of Agricultural & Consumer Services

Abstract

The 2018 federal Farm Bill allows states to create a hemp regulatory program that meets certain regulatory criteria. The Florida Department of Agriculture and Consumer Services (FDACS) has reviewed the Farm Bill requirements and worked quickly to draft the required regulatory plan to the U.S. Department of Agriculture for review. FDACS is also working with the Florida Legislature to ensure that hemp and CBD (cannabidiol) products produced from hemp under an approved regulatory plan will comply with all Florida statutes and ensure consumer protection. Ms. Bell and her staff will present an overview of Florida's Hemp Program.

Bio

After a career in banking and financial services, Holly Bell consulted on cannabis business issues in numerous states. Ms. Bell worked to build the infrastructure to support the creation of Tennessee's cannabis industry, following passage of that state's industrial hemp legislation. A native of Indiana with family roots in northeast Florida, Ms. Bell earned a bachelor's degree in agricultural economics from Purdue University.

In her role as Director of Cannabis, Ms. Bell oversees the development of rules, works directly with scientific experts, and ensures Commissioner Fried's vision for cannabis in Florida continues moving forward. Ms. Bell works closely with the Department's Division of Plant Industry, Food Safety, and AES on developing Florida's hemp industry, including the production, processing, inspecting, and manufacturing of industrial hemp. She also works with the Florida Department of Health as it relates to medical marijuana edibles and consumer issues. Ms. Bell also works closely with the Commissioner's industrial hemp and medical marijuana advisory committees as well as the Hemp Advisory Council.

DR. ERIC ROHRIG



Dr. Eric Rohrig

Dr. Eric Rohrig, Chief – Bureau of Methods Development and Biological Control, Division of Plant Industry Florida
Department of Agricultural & Consumer Services

Bio

Eric Rohrig is Chief of the Methods Development and Biological Control Bureau of the Division of Plant Industry, Florida Department of Agriculture and Consumer Services. He completed his Master's and Doctorate degrees in Entomology at the University of Florida. He has over 15 years' experience investigating and implementing techniques and methods for the detection, control and eradication of invasive plants and invertebrates. Dr. Rohrig is the general oversight manager of the Division's Industrial Hemp Pilot Program and Non-Native Species Planting Permit Program.

ALLEN WITTERS



Allen Witters

Allen Witters, Founder, CEO, and Managing Director of Gravitas Infitum and Gravitas Kannavis

Bio

Allen Witters is the Founder, CEO, and Managing Director of Gravitas Infitum and Gravitas Kannavis. He has led private and public companies for 30 years, including several as Chairman/CEO, from startup to multibillion-dollar businesses, representing diverse industries with operations and distribution in domestic and international markets. He has managed operations and staffs in 88 countries that serviced 135 countries around the globe, including Japan, China, South America, Europe, Middle East. Mr. Witters has led multiple corporate development transactions, financings and purchase agreements ranging in value up to \$9.6 billion and managed several post-acquisition business transitions and integration initiatives.

ROGER BROWN



Roger Brown

Roger Brown, CEO/President, ACS Laboratory

Bio

Mr. Brown co-founded ACS in 2008. ACS Laboratory is the largest cannabis and CBD/Hemp testing laboratory in the southeastern USA. Utilizing our vast experience in high complexity laboratory tests we developed proprietary testing methods for cannabis, hemp and all derivatives. Mr. Brown is a serial entrepreneur and a board member of the Hemp Industries Association of Florida. Prior to founding ACS, Mr. Brown was President of CMB Additives, an animal feed additive manufacturer. In 1996, he founded MD To You, a premiere mobile physicians group targeting the elderly population throughout Florida. Prior to that he owned or was involved in several medical businesses and taught surgical procedures domestically and internationally using specialty instrumentation such as laparoscopy and surgical staples. Mr. Brown received a bachelor's degree from the University of Florida.

ACS Laboratory developed high complexity laboratory proprietary tests for potency, pesticides, terpenes, microbials, pathogens, mycotoxins, heavy metals, plant regulators, flavonoids and micronutrients. The Company's 17,500 square foot state of the art laboratory is located in Sun City Center, Florida. ACS received 14 Emerald Badges, more than any laboratory in the eastern USA. Acslabcannabis.com

DOUGLAS WARREN



Douglas Warren

Douglas Warren, COO, Sunshine Hemp

Bio

Mr. Douglas Warren has been involved with agricultural operations since a young age starting out working on his parents and grandparents organic vegetable and livestock farms, and as time went by, he followed his passion and started an organic fertilizer business that led him to be involved in the hemp and marijuana space. His career path included starting and operating an outpatient physical therapy clinic for over 13 years while also working as an independent insurance adjuster. Over the years he perfected his skills at project management while working as a large loss and complex liability independent insurance adjuster for most all of the large carriers across the country while managing 30 to 40 files on average with one million dollar and up losses. As part of the demands of managing commercial insurance losses he dealt with engineers, contractors, attorneys, code officials and material manufacturers to determine extends of the losses, repairability, reasonable repair cost, local building codes and coverage provided under the insureds policy while maintaining detailed status reports that includes payment recommendations supported by detailed investigation and supporting documentation. Even though his career has required extensive travel over the last 20 years Douglas never lost his interest in agriculture born through his Midwest upbringing and deep family ties to the land. All of these activities were born out of an internal self-motivated drive for success and eye for detail of the end goal and as such he perfected many aspects of project management and agricultural production that ranged from sourcing materials economically for large scale operations and a broad knowledge of farming techniques in multiple climates. He has owned and operated his own business for over 20 years before he applied his extensive know-how to the *Cannabis sativa* plant. First in the realm of Industrial Hemp where beginning in 2015 he was the Assistant to the Director of Agricultural Operations for GenCanna Global in Kentucky. There he successfully aided in the effort to cultivate over 600 acres of Industrial Hemp amounting to over 2 million pounds of dry biomass while running special projects for future expansion. In 2017 he was the project manager over a 12-acre outdoor grow in southern California in the Medical Marijuana space that included preparing raw land, setting up all infrastructure and working with a native American tribe to write and implement regulations on tribal ground. This success led him to apply his skills in the Recreational Marijuana space leading a team that successfully set up and executed the first outdoor *Cannabis sativa* crop in Nevada and is currently the operations consultant over this operation to date. Furthermore, in his role in Kentucky, California and Nevada with Industrial Hemp and Marijuana he applied his well-rounded skills in project management to lead a team of over 100 persons to create and refine a farming model that can be duplicated with proven success. As of 2019 Douglas joined Sunshine Hemp as the COO and will be overseeing the initial setup and ongoing operation of a feminized seed proration project in south west Florida.

PAULA SAVCHENKO



Paula Savchenko

Paula Savchenko, Esq., Associate Attorney, Moffa, Sutton & Donnini, P.A.

Bio

Paula Savchenko is an associate attorney at the Law Offices of Moffa, Sutton, & Donnini, P.A, based in Fort Lauderdale, Florida. Ms. Savchenko practices primarily in the areas of Taxation and Administrative Law, as she counsels and represents businesses and individuals in their dealings with government agencies. More specifically, most of her work involves state and local tax and regulatory matters. She also speaks and writes regularly on the business aspects of taxation, marijuana and hemp. In addition to serving on the board of Cannabis Law Accounting and Business, she also serves on the board of the Greater Fort Lauderdale Tax Council as well as the Florida Bar, Administrative Law Section, South Florida Chapter.

TARA TEDROW



Tara Tedrow

Tara Tedrow, Chair, Cannabis and Controlled Substances Group, Lowndes, Drosdick, Doster, Kantor & Reed, P.A.

Bio

Tara L. Tedrow is a shareholder in the firm's [Real Estate Transactions, Development, Land Use, Zoning & Environmental](#) practices. Tara's practice focuses on land use and development, as she assists clients statewide on entitling projects for [commercial](#), residential, industrial, office, and mixed uses. Tara works with local governments and other regulatory authorities in order to address the needs of her clients related to environmental permitting and compliance, [zoning](#), comprehensive plans, concurrency, site plan approval, variance and waiver requests, due diligence, and property rights. Additionally, Tara is the Chair of the [Cannabis and Controlled Substances Group](#), where Tara assists clients in complex regulated industries such as alcoholic beverage and medical marijuana licensing. On the alcoholic beverage side, Tara offers additional value to clients throughout Florida in the hospitality, restaurant and entertainment industries through her experience with alcoholic beverage licensure and Florida's alcoholic beverage laws. On the cannabis side, Tara works with physicians, lenders, real estate developers, landlords, ancillary service providers, licensed Medical Marijuana Treatment Centers and license applicants, helping them to navigate the ever changing regulatory landscape of medical marijuana. Tara is a regular presenter and speaker at industry seminars and conferences. Tara is also an adjunct professor at the University of Florida Levin College of Law, where she was the first to teach a course in 2018 on Medical Marijuana Law and Policy and has taught again in 2019. Tara also serves on many boards, including as the Chair of the Florida Hemp Advisory Committee, incoming Vice-Chair of the American Bar Association's Cannabis Law and Policy General Committee, a member of the Orange County School Impact Fee Study Advisory Committee, Vice-Chair of the Winter Park Economic Development Advisory Board, Chair of the CrummerLeadership Business Advisory Board at Rollins College in Winter Park, a member of the Governor's Transition Advisory Committee on Government Operations, and chair of the Ninth Circuit Judicial Nominating Commission.

JEFF GREENE



Jeff Greene, Vice President of Marketing, The Florida Hemp Council

Bio

After researching hemp and the endocannabinoid system for several years, Jeff started working with Green Roads in 2016. As a lobbyist, Jeff assisted with getting a Hemp bill through the Florida legislature. As an investor, Jeff was a founder in Alternative Products, a Green Roads distributor that generated over \$600,000 in revenue in its first year and was merged back into the Company. With a daughter that went through the rehabilitation process, Jeff understands the trials and tribulations of insurance, the sober houses and the politics of addiction. In early 2019, Jeff helped launch the Florida Hemp Council, a 501c6 trade association with a mission of promoting all good actors in the hemp industry and holding bad actors accountable.

ANASTASIA D. STULL



Presentation Title

A Primer on Banking CBD

Anastasia D. Stull, Attorney at Law, Clark Partington

Abstract

At the intersection of the \$4 trillion global wellness economy, the \$17 billion legal cannabis industry, and the anxiety epidemic in America -- sits a little bottle of CBD oil. Hemp is no longer a controlled substance and analysts estimate CBD will be a \$20 billion industry by 2022, yet there is still a huge gap in regulatory guidance for financial institutions that serve businesses dealing with hemp. There is a definite need for financial regulators to issue a clear directive on distinguishing legal hemp and illegal marijuana, so banks are rid of the uncertainty about their exposure to criminal and civil liability or regulatory censure. We will discuss the opportunities for banks to onboard CBD customers in Florida amidst the regulatory challenges, including what CBD/hemp business owners need to do to prepare to be banked.

Bio

Anastasia ("Tasia") Stull's practice at Clark Partington focuses on business formation and organization, corporate governance, and financial institution consumer compliance. She has represented individual and corporate clients in a wide range of industries including banking, mortgage, securities, and business transactions. Before coming to Clark Partington, Tasia was Sr. Regulatory Counsel for the Consumer Bankers Association representing the largest retail banks in the U.S. on a myriad of regulatory, compliance and business issues. For more than a decade, Tasia represented financial services clients in regulatory compliance and enforcement matters at Buckley Sandler LLP and held senior consulting roles at firms in Washington, DC and New York, NY. She was an attorney in the General Counsel's office of Merrill Lynch International Bank's Global Private Client group in London and began her career at the Securities and Exchange Commission's Division of Enforcement. She earned a Masters of Law with honors in Securities & Financial Regulation from Georgetown University Law Center, a Juris Doctor from Nova Southeastern University, and a Bachelor of Arts with honors from the University of South Alabama. She is a member of the Florida, Washington, DC, and United States Supreme Court Bar.

CATHERINE ZITO



Presentation Title

Global Cannabis Investments

Catherine Zito, CEO, Cannabis Business Solutions

Abstract

This presentation will provide up to date investment trends, and opportunities in the exploding cannabis investment space. There's an entry point for everyone!

Bio

National cannabis business speaker Catherine M. Zito has 20+ years experience in digital marketing and five years in cannabis investments and U.S. banking. Her presentations have been popular in Colorado, Washington, Oregon, Florida, Nevada and Ohio. Catherine is a patient advocate and host of Cannabis Entrepreneurs and Investors Meetup with 2,200+ members and growing.

STACEY UDELL



Presentation Title

Taxing Issues Affecting the Cannabis/Hemp Industries

Stacey Udell, Director of Valuation, Litigation and Forensics, HBK

Abstract

We all know there are few certain things in life - and one is taxes. Due to cannabis being a Schedule I substance, it is subject to a greater level of income taxes and other taxes. Consumers are often subject to greater sales taxes. Why is this and what can be done about it?

Bio

With experience in business valuation, forensic accounting, economic damages and litigation support services spanning more than twenty years, Stacey serves as Director for the Mid-Atlantic Region. She has performed business valuations and provided litigation support and expert witness services for hundreds of clients over her career. Prior to joining HBK in 2017, she was a partner at a CPA firm where she provided accounting and tax services, in addition to valuation and litigation support services. Stacey earned her Bachelor of Science degree in Accounting from the University of Delaware and received the Accredited in Business Valuation and Certified in Financial Forensics designations from the American Institute of Certified Public Accountants (AICPA) and the Certified Valuation Analyst credential from the National Association of Certified Valuators and Analysts (NACVA). Stacey currently serves as leader of the New Jersey Society of Certified Public Accountants' Cannabis Industry Group and board member of the New Jersey Collaborative Divorce Professionals Group. She has served on numerous committees, including those of the AICPA, NACVA, NACVA - New Jersey, and New Jersey Society of Certified Public Accountants, as well as being a published author on topics related to valuation, economic damages, family law, and the cannabis industry.

JAMES-SCOTT WONG



Presentation Title

Opportunities of Supply Chain Financing in the Hemp Market

James-Scott Wong, Managing Partner, AlmaStone

Abstract

The presentation will explore the opportunity and need for supply chain financing in the nascent industrial hemp industry. After attending several industry events and summits, such as the NoCo Hemp Expo and the Hemp Industry Daily Conference, it came to AlmaStone's attention that there are few speakers with a commodities trading or agricultural supply chain management background.

AlmaStone bridges this gap by bringing not only the expertise of a physical commodity merchant but also understanding of a financial institution in the underserved void of agribusiness supply chain financing in emerging markets. AlmaStone is committed to aiding the evolution of the industrial hemp sector by bringing agricultural supply chain industry best practices and providing a trusted ecosystem for traceability and chain of custody.

Bio

As AlmaStone's Managing Partner, James-Scott is responsible for the investment management services of AlmaStone. Prior to this James-Scott was the Group Managing Director, Head of Fixed Income Credit ED&F Man Capital Markets Limited. James-Scott was at MF Global, where he was a Managing Partner, European High Yield/Distressed & Leveraged Loans business. James-Scott's other roles included Credit Agricole where he was the Head of Crossover/High Yield Trading, and at UBS where he was the Head of European Distressed Debt Trading. He started his career at Credit Suisse in 1998. James-Scott attended New York University, Leonard N. Stern School of Business (B.S. Finance/Economics).

JERRY FANKHAUSER



Moderator

Jerry Fankhauser, Industrial Hemp Program Logistics Coordinator, Assistant Director, Florida Agricultural Experiment Station, UF/IFAS

BIO

Jerry Fankhauser is the Assistant Director of the Florida Agricultural Experiment Station (FAES), the research arm of UF/IFAS. He provides administrative support for the UF/IFAS Research enterprise including facilitating programmatic impact for the FAES' statewide agricultural land resources, research activities, and investment. Representing FAES, Jerry engages with statewide commodity organizations, state agencies, and other stakeholders across Florida. Jerry has also assumed the lead oversight manager role for the ongoing UF/IFAS Industrial Hemp Pilot Project.

Jerry holds a B.S. and M.S. in crop & soil science and crop physiology, respectively, from Purdue University. After managing an off-campus research farm for Purdue University, Jerry spent two years in industry in a technical services role for a major crop protection products company. He returned to Purdue University to lead an effort to relocate vegetable and specialty crop field research to a new location near campus. He then assumed the dual role of Director of Purdue's eight off-campus research farms and the Assistant Director of the Indiana Agricultural Experiment Station. His career administrative portfolio at Purdue also included oversight of state-mandated commodity check-off programs and participation in the Indiana Agricultural Leadership Program.

DR. ZACHARY BRYM



Presentation Title

Field Trials in the UF/IFAS Industrial Hemp Pilot Project

Dr. Zachary Brym, Industrial Hemp Program Research Coordinator, Assistant Professor, Agronomy, Tropical Research and Education Center, UF/IFAS

Abstract

The UF/IFAS Industrial Hemp Pilot Project has established variety trials for a diversity of hemp genetics among Florida's environments and additional field trials to design an effective hemp cropping system for Florida's farmers. Variety trials were planted at three UF/IFAS research locations: TREC – Homestead, AFRU – Hague, NFREC – Quincy. As many as 25 hemp varieties were planted representing various uses (fiber, grain, CBD) and regions of origin (North America, Europe, Asia). Following initial screening of varieties, additional trials were planted to improve seed emergence, such as pre-plant seed treatments, herbicide control, and moisture management.

Bio

Dr. Zachary Brym represents the Department of Agronomy at the University of Florida's Tropical Research and Education Center (TREC) in Homestead. He holds a Ph.D in ecology from Utah State University with specialization in crop physiology and computational biology.

His research and extension program explores how production systems can remain profitable while conserving natural resources and protecting the environment. His projects focus on the role of biodiversity and scale in agroecosystems, the distribution and management of invasive plant and pest species, and the impacts of management practices on crop production and environmental conservation. His work recommends data-supported adaptive management practices across commodities to address local and regional challenges to crop production.

DR. ROGER KJELGREN



Presentation Title

Propagation and Controlled Environment Research in the UF/IFAS Industrial Hemp Pilot Project

Dr. Roger Kjelgren, Professor, Center Director, Mid-Florida Research and Education Center, UF/IFAS

Abstract

UF/IFAS MREC develops the knowledge to grow and use high value horticultural plants, including CBD hemp. Currently UF/IFAS MREC has 11 CBD hemp varieties in trials for basic physiology and pest issues. The basic physiology research include controlled environment trials for light, fertilizer, and water needs with a focus on the effects of those conditions on cannabinoid profile. UF/IFAS MREC is also investigating methods for clonal propagation of CBD hemp varieties and transplanting for greenhouse, nursery, and indoor finish production.

Bio

Roger Kjelgren is a professor in the University of Florida Department of Environmental Horticulture and director of the Mid Florida Research and Education Center. His Ph.D. is from the University of Washington in forestry, and he spent 25 years at Utah State University. While at USU he eavesdropped on the ongoing conversation between plants and their environment, in particular studying and teaching on water use and water stress responses in plants.

DR. S. LUKE FLORY



Presentation Title

Invasion Risk of Industrial Hemp in Florida

Dr. S. Luke Flory, Associate Professor, Agronomy, UF/IFAS

Abstract

A primary goal of the UF/IFAS Industrial Hemp Pilot Project is to better understand the invasion risk of hemp in Florida, and to develop best management practices (BMPs) for hemp transportation, plantings, and harvesting to mitigate invasion risk. Invasions of non-native plant species are a significant ecological and economic problem for the state of Florida. Hemp is a problematic invasive species and a weed of agriculture globally and throughout much of the Midwest US. A recent evaluation by the UF/IFAS Assessment of Non-native Plants in Florida's Natural Areas found that hemp is a 'high invasion risk' for Florida, primarily because of its biological characteristics and because it has escaped and colonized natural areas in other states and countries. To predict scenarios where hemp poses the greatest invasion risk, and to help develop BMPs, we are conducting multiple research projects related to seed establishment, persistence, and basic biology.

Bio

S. Luke Flory is Associate Professor and Research Foundation Professor at the University of Florida. His research focuses on the mechanisms and impacts of non-native plant invasions with a current goal of understanding the long-term consequences of interactions between invasive species and other potential global change drivers such as climate change, fire, and pathogens. The Flory Lab explores both basic and applied questions in diverse systems such as the highlands of Galápagos, coffee agroecosystems in Costa Rica, eastern deciduous forests in the US, and pine forests and managed systems in Florida. Luke holds a M.Sc. in Applied Ecology and a Ph.D. in Ecology and Evolutionary Biology.

BO SNIVELY



Harvey Bowden "Bo" Snively, IV, Fourth Generation Floridian Farmer

Bio

Harvey Bowden "Bo" Snively IV is a fourth generation Floridian farmer. He currently manages a 100+ acre farm that harvests citrus, blueberries, vegetables, watermelons and more. In addition to being a farmer he has ties to the farming community and infrastructures. He has been lobbying, advocating and conducting research and development in the cannabis industry for 5+ years. In 2017, he was the first farmer to testify in front of Florida's Senate Agriculture Committee on behalf of legalizing hemp in Florida. He believes in creating a transparent hemp and agriculture industry that supports Florida's small farm holders and connects the farmer directly to the markets. Snively is licensed in General Standards (CORE) and Private Applicator, which has made him an expert in applying pesticides correctly and creating quality pest control. He is passionate about creating the future of farming in Florida and making Florida a global hemp leader. Snively currently resides in Winter Haven, Florida with his pup, Ammo.

ED LORENZ



Presentation Title

Navigating the Construction Process for a Grow Facility

Ed Lorenz, Vice President/Regional Director, WIELAND

Abstract

In this session, Ed Lorenz, a partner and regional vice-president for WIELAND, will discuss some of the up-front challenges that owner's face when planning a new facility. Topics will include the pre-construction phase (architectural selections, permitting and due diligence) and how to manage and control costs once construction begins. WIELAND is a national general contractor with multiple hemp/cannabis facilities in design or under construction.

Bio

Ed Lorenz is a Vice-President and Regional Director for WIELAND, an ENR-Top 400 construction firm with offices nationwide. In his role, Ed oversees a staff of project managers, superintendents and contract administrators who help WIELAND annually complete nearly \$300M in construction projects nationwide. Ed came to WIELAND in 2014 with over 20 years of industry experience, and became a Partner in 2018. His areas of expertise include WIELAND's work in both the industrial and cannabis sectors, as well as having K-12, multi-family and office experience.

ADAM ELEND



Presentation 1

An Orchard of Molecules: Why the Future of Marijuana is Hemp in 2020

Adam Elend, CEO, Florigrown, LLC

Abstract

As we speak, orchards of cannabis sativa are being cultivated to extract the cbd molecule to be infused into consumer products - a legal market regulated by the states and the feds. Learn how the future of federally legalized cannabis is today's national hemp program.

Presentation 2

Buyer Beware: The High Price Farmers Pay for Seeds

Adam Elend, CEO, Florigrown, LLC

Abstract

The wrong genetics can mean total crop failure for farmers who are putting their livelihood on the line. Millions of dollars are at stake. But our High-CBD seed supply simply does not meet the legal definition of hemp in a reliable way. Until it does, everything is a workaround. Learn what challenges to expect and some best practices on how to handle them when they come.

Bio

Adam Elend represents a leading voice in the emerging Florida Cannabis Industry. His company Florigrown is known for their high profile legal challenges to the state's Medical Marijuana Program, and has made significant investments in infrastructure for the coming hemp market. In 2013, Adam stepped away from his successful digital media studio in New York and moved his family West to Colorado to join the burgeoning cannabis industry. He spent three years learning every aspect of the business as Colorado transitioned to the nation's first Adult Use Market. In 2016, he returned to Florida to help bring the cannabis revolution to his lifelong home. An entrepreneur and advocate, Adam is a driver of greater access to the cannabis plant in Florida: access for Florida patients in medical marijuana program, access to the marijuana market for Florida businesses, and access to the High CBD Hemp opportunity for Florida's farmers.

DANNY PERSAUD



Presentation Title

What Now? “The Extraction Process”

Danny Persaud, CEO, Danika Farms

Abstract

What do farmers do with hemp after they harvest. What does the drying process entail? How do farmers get their products to extraction sites?

Bio

Danny Persaud has been in the hemp and cannabis space since 2014. During this time, he has worked heavily with various extraction and grow facilities across the United States. He is also the CEO of MidFlorida Armored, the largest independent armored car company in the Southeast United States. He has twenty-nine years of experience in this industry along with security banking logistics.

Remaining an active member in the community is a high priority for Danny. He has mentored hundreds of high-risk children over the years, is a member of the Board of Governors with the College of Business at Florida State University and is an Honorary Deputy with the Hillsborough County Sheriff’s Office. He recently became a board member on the Jim Moran Institute for Global Entrepreneurship and looks forward to his continued involvement helping at risk children succeed.

ERIK RANGE



Presentation Title

Leveraging Agricultural Cooperatives to Compete

Erik Range, RGW Enterprises/Minorities 4 Medical Marijuana

Abstract

This presentation will offer attendees an alternative to the big business/ corporate hemp model. This presentation is for the small and minority farmers and business owners looking to enter the industry but lack the knowledge, experience and capital resources to get off the ground.

Bio

Erik Range is a cannabis entrepreneur, consultant, advocate and industry influencer. Before entering the cannabis space he worked for an environmental engineering firm in Orlando, FL where he coordinated workforce development programs. Prior to that, Erik spent nearly 10 years in higher education working at the University of Central Florida and the University of Miami, before that. After seeing the cannabis industry get underway in California and Colorado, Erik decided to turn his attention to the industry in 2015 with the formation of ART420 LLC a fine art company which provides cannabis inspired art to cannabis businesses. He has displayed the art across the country from Florida to California in venues such as a the Florida State Capitol Building and Miami Art Basel. He also serves as the Board Chair for the non profit organization Minorities For Medical Marijuana which is the Cannabis Business Awards' 2018 Industry Organization of the Year. The organization is a leading voice on public policy, patient advocacy, business development and social justice issues in the cannabis industry. In his role as Board Chair, Mr. Range's efforts and assistance led to the successful inclusion of "diversity language" in the bill to implement Florida's Medical Marijuana Program, and passage minority inclusion and participation language in other states like Georgia, New Jersey, and Oklahoma. Erik was named to Florida Industrial Hemp Advisory Board by Commissioner Nicole Fried who heads the Florida Department of Agriculture and Consumer Services. This group will provide advice and guidance to the department during the rule making process and the implementation of the State's approved plan. Through his boutique consulting firm, RGW Enterprises LLC., Range provides a variety of advisory services to individuals, businesses and government entities entering/ expanding in the cannabis/ medical marijuana/ hemp industry. He has written licensing applications, developed business models and plans, created and implement marketing/ advertising strategies, designed digital/print marketing collateral, and provided business development and lead generation services to his clients.

DR. ROB STREISFELD, NMD



Moderator

Dr. Rob Streisfeld, NMD

Bio

Dr. Rob Streisfeld is a passionate consumer advocate and educator with over 18 years of Natural Health & Natural Products Industry experience. A Doctor of Naturopathic Medicine and Certified Natural Food Chef, "Doc Rob" as widely known, provides an informed and innovative perspective to support branding, marketing, PR, and other business development needs with a focus on education, community, and health-driven lifestyle products.

Over the past decade, Doc Rob has helped to identify and expand key health categories such as probiotics, enzymes, whey protein, fermented foods, whole food supplements, and more. His passion for plant-based, whole food nutrition is both sincere and contagious.

His most recent focus is rooted in Cannabis, cannabinoids, and the benefits they offer.

Additionally, Doc Rob is a co-founding partner at BeyondBrands (www.BeyondBrands.org), hosts a podcast, "Concierge for Better Living" on CannabisRadio.com, and launched the book series, *The Cannabis Conundrum* (www.TheCannabisConundrum.com).

DR. GREGORY GERDEMAN



Presentation Title

Hemp CBD Oil and the Endocannabinoid System

Dr. Gregory Gerdeman, Chief Scientific Officer, United Cannabis Corporation

Abstract

The reemergence of hemp as an agricultural crop has been fueled by a revival in recognizing cannabis to be a legitimate botanical medicine. Considerable scientific research has been important for this resurgence, including two discoveries of major importance: 1) the human endocannabinoid system (ECS) and 2) the therapeutic promise of cannabidiol (CBD). Research into the ECS has elaborated a major natural regulator of human homeostasis and disease, with many promising implications for cannabinoids as therapeutics. Concurrently, CBD research has resulted in scientific and clinical evidence that this major component of cannabis resin has compelling therapeutic properties, separable from the hallmark psychoactive effects of THC. This talk will review some key findings and point to the importance of research to the industry of hemp-derived CBD.

Bio

Dr. Greg Gerdeman is a neuroscientist and pioneer in understanding the mammalian endocannabinoid system, including its roles in synaptic plasticity, neuroprotection, and the “runner’s high” evoked by aerobic exercise. He has studied and lectured on cannabinoid pharmacology for over two decades, both as an academic and a cannabis industry scientist. Currently serving as Chief Scientific Officer of United Cannabis (UCANN), Dr Gerdeman is also an Assistant Professor in the Dept of Pharmaceutical Sciences in the USF College of Pharmacy. He is a widely cited expert on the biological rationales for cannabis as a medicine.

DR. DERRICK DESILVA, JR., MD



Presentation Title

Clinical Applications of CBD

Dr. Derrick DeSilva, Jr., MD, Senior Attending Staff, Dept. of Medicine, Raritan Bay Medical Center (RBMC) and Teaching Faculty JFK Medical Center

Abstract

The endocannabinoid system (ECS) is perhaps the most important physiologic system involved in establishing and maintaining human health. Endocannabinoid receptors are found throughout the body: in the brain, organs, connective tissues, glands, and immune cells.

In each tissue, the cannabinoid system performs different tasks, but the goal is always the same: homeostasis or balance.

CBD has shown promising results in independent research and studies as a treatment for a variety of conditions ranging from:

- Antiemetic,
- Anticonvulsant,
- Antipsychotropic,
- Anti-inflammatory,
- Anti-oxidant,
- Anti-tumoral,
- Anti-anxiolytic/anti-depressant and more.

This presentation will review the basic science of CBD and the scientific evidence supporting the many applications of CBD along with the clinical applications of Full Spectrum Hemp Oil (CBD) that can be used in medical practice.

Bio

- Senior Attending Staff, Dept. of Medicine, Raritan Bay Medical Center (RBMC), Perth Amboy, NJ
- Teaching Faculty JFK Medical Center, Edison, NJ
- Past-Chairman of Planning Com. Age Management Medicine Group (AMMG)
- Past President of American Nutraceutical Association
- Recipient of the Alan Mintz Award for Excellence in Clinical Age Management Medicine
- Best Doctor Award by Castle Connolly for the past 19 consecutive years
- Host of "Ask the Doctor" on WCTC Radio, NJ
- Medical correspondent for Cablevision (News 12 NJ) and Host of "Health Matters"
- Published Author

DR. JENNY WILKINS, NMD, CRA



Presentation Title

Role of Cannabinoids in Infectious Diseases

Dr. Jenny Wilkins, NMD, CRA, PharmD Candidate, AgeVital Pharmacy

Abstract

To be submitted.

Bio

Dr. Jenny is a Naturopathic Doctor, Clinical Research Associate and Medical Cannabis Advocate. She is a successful entrepreneur as the CEO/Proprietor of AgeVital Pharmacies in Sarasota, Florida. She is a charismatic media personality and television producer with regular appearances on ABC, NBC, TBN, CBS, the CW and Lifetime.

As a health and wellness expert and educator, Dr. Jenny lectures all around the world at various conferences about the endocannabinoid system, functional integrative healthcare, and how natural solutions work to treat a multitude of diseases and illnesses. She authors books for both healthcare practitioners and consumers and educates the healthcare community using her extensive research and findings for disease prevention and integrative healthcare.

Dr. Jenny has been educating physicians and consumers on cannabis in Florida and in the US for over a decade. Her experience has earned her the title as an expert in the medical cannabis industry. She is passionate about the advancements of medical cannabis and participates in the advancement through education, advocacy as well as many keynote speaking engagements including the Marijuana Business Conference and Expo (MJBiz), The Florida Medical Cannabis Conference and Exhibition (FMCCE), Southeast Cannabis Conference and Expo and Featured on Suncoast View discussing the "Future of Florida Cannabis Law".

Dr. Jenny has been instrumental in advancing industry standards with her positions of: president and chairman of The American Academy of the Endocannabinoid System (AAECS) and sits on the Executive Board of Directors for the American Board of Medical Marijuana Physicians (ABMMP). Her expansive credentials include a Board Certification at The American Board of Anti-Aging Health Practitioners - (ABAAHP), a Diplomate of the AAIM College of Nutrition and a Board Certification with the (AAIM) Board of Integrative Medicine. Dr. Jenny is also a member of the American Academy of Anti-Aging Medicine, serves as a senior business and financial advisor for Nuvusio, the medical director for Biom-Pharmaceuticals, CSO/Proprietor for Stephen Marley's KayaMed and CSO/Proprietor for M3 innovations unlimited.

STEVE EDMONDS



Presentation Title

Hemp4Water – A Phytoremediation Solution for Our Lakes and Rivers

Steve Edmonds, President, Native Hemp Solutions

Abstract

Hemp4Water began in 2013 as a pipe dream to get the general population talking about industrial hemp and its economic powers. A suggestion for how to raise \$60 Billion in identified water infrastructure improvements evolved into a small following in Florida. An even bigger pipe dream of water hubs and proper replumbing of Florida focused on capturing, cleaning and redistributing millions of acre feet of water each year. Finally, Florida leadership managed a workable hemp bill and we are going to be able to do what idea was from the start. The removal of metric tons of phosphorus, nitrogen, and heavy metals begins with one idea – a seed if you will.

Bio

Steve Edmonds, Educator and Consultant – Steve has been talking to the public since 1992 about the possibilities of industrial hemp. He has also been active in the bio fuels and bio energy arenas as well as local and state politics. A longtime advocate in the cannabis and hemp space, he pays his bills by teaching political science courses at Valencia State College.

ROBERT CLAYTON



Presentation Title

Bootstrapping an Industry. How do we do it?

Robert Clayton, Owner, Florida Hemp Processing, LLC

Abstract

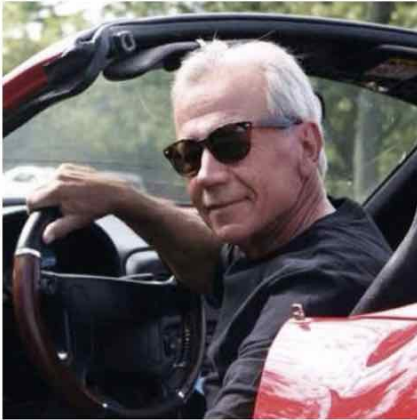
We have a law. We are allowed financing. We need investors, and investors need to see customers. Florida is uniquely positioned to revolutionize the industry. We are small, but we can be powerful.

Bio

Robert Clayton is a retired Mechanical Engineer. In 2012, he built the first hempcrete house in Florida in Tarpon Springs, Florida. Since then, he has worked tirelessly for hemp advocacy in Tallahassee and Washington to bring hemp farming to Florida culminating finally in a successful bill in 2019. He formed Florida Hemp Processing, LLC to provide future processing for Florida's hemp farmers. He is perhaps the most knowledgeable person with regard to hemp in Florida.

Robert has many years consulting and management experience in process engineering for the offshore oil industry and has many years of CAD/CAM expertise and software development.

BRUCE MICHAEL DIETZEN



Presentation Title

How Manufacturing with Hemp Will Help Save the Planet

Bruce Michael Dietzen, Creator of the Hemp Car

Abstract

Replacing intensely Carbon Positive materials like cement, steel, aluminum, fiberglass and carbon fiber with Carbon Negative Hemp could reduce manmade CO2 by 3 GTONs per year.

Bio

Mr. Dietzen is the founder, CEO and Chief Designer at Renew Sports Cars and a former Acquisitions Manager and National Sales Manager at Dell Computer. His long time love of car design, and interest in ecology led him to follow in the footsteps of one of his heroes, Henry Ford, creating a car made from Cannabis Hemp.

DUSTIN ROBINSON



Presentation Title

Supply Chain Infrastructure: What Needs to Happen for Florida's Hemp Industry to Flourish

Dustin Robinson, Esq., CPA, Founding Partner, Mr. Cannabis Law

Abstract

Everyone is very focused on the (1) growing (2) for CBD. But "growing" is just a small part of the entire supply chain; and "CBD" is just one use for the over 30,000 uses of hemp. In order for the hemp industry to be successful, we need investment in the infrastructure of the entire supply chain, including processing for non-CBD uses. The presentation will explore how Florida can successfully make this happen.

Bio

Dustin Robinson is the Founding Partner of [Mr. Cannabis Law](#) – a full-service law firm exclusively focused on the hemp and marijuana industries. Dustin is licensed in Florida as an Attorney, a Certified Public Accountant, and a Real Estate Agent. He focuses his practice on providing legal, accounting, financial, and business consultation to various businesses operating in the hemp and marijuana industries.

Dustin has worked at one of the largest national accounting firms – Deloitte – as well as one of the largest national law firms – Holland & Knight. After working at Holland & Knight, Dustin applied his legal and accounting background in the business world while running a multi-state manufacturing company.

Dustin is deeply involved in the cannabis industry through his law firm – [Mr. Cannabis Law](#) – and various cannabis-related organizations including ASTM D-37 Global Standards for Cannabis, the Broward County Medical Marijuana Advisory Board, Hemp Industries Association, and CannabisLAB.

Dustin is a triple gator having earned his bachelors and masters in accounting from University of Florida as well as his law degree from University of Florida.

BRIANNA KILCULLEN



Presentation Title

Thinking Outside of the Flower

Brianna Kilcullen, Founder, Anact

Abstract

Conventional cotton uses 24% of the world's pesticides and is the world's thirstiest crop depleting our water resources and polluting river basins. It also depletes the soil and poisons the land. What are our options? Cue, hemp. This presentation will do a deep dive into the opportunity that hemp fiber holds for the textile industry.

Bio

Brianna Kilcullen is a sustainability and supply chain consultant, entrepreneur, speaker and overall hemp hustler. She has worked in the apparel industry for most of her career for companies such as prAna, a subsidiary of Columbia Sportswear, and Under Armour. She has traveled to over 40+ countries and has worked in factories on almost every continent. She was Under Armour's first ever full-time sustainability employee based out of Baltimore, MD. Prior to working in the apparel industry, she lived in Uganda post-civil war and traveled and worked on agribusiness initiatives on the northern Ugandan and South Sudanese border. She has also lived in South Africa where she studied human rights and race relations. She is launching a hemp towel company that is better for people and the planet in Summer 2019. She has been featured in publications such as Marijuana Business Magazine and Range, an outdoor publication. She also sits on Florida's Hemp Advisory Board, advocating for hemp fiber supply chain infrastructure in Florida. She graduated from The George Washington University International Business program and is an avid traveler and dual citizen in Ireland and the United States that welcomes conversations around the 17 UN Sustainable Development Goals, Africa and her favorite Chance the Rapper song (it's ever evolving).

MONIQUE ZIMMERMAN



Presentation Title

The Development of Hemp Braille Bioplastic and Paper

Monique Zimmerman, President, Braille Boss

Abstract

As the time approaches when Floridian farmers and cultivators will soon be planting and growing hundreds of thousands of acres of hemp, there must be a viable infrastructure to utilize all the capabilities of this highly versatile plant. One of the oldest uses of the biomass of Cannabis sativa is the creation of paper. Hemp has been reduced in current times to manufacturing cigarette and fibrous craft art paper, due in part to the lack of supply of hemp as feedstock. Innovations in paper creation have helped to produce papers of many kinds, including smooth card stock for use in braille. Its bacteriostatic and mold-resistant properties make it ideal for use in braille, where well-used braille embossing is touched by hundreds of fingers in regular use. These properties also make hemp the ideal substrate for this and other highly profitable commodities.

Another use for hemp in the braille industry is with clear bioplastic labels, which can be layered on packaging and menus so that product information and documents can be utilized by the sighted and the blind.

This industry can also be used as a means of training and vocational rehabilitation of the blind and visually impaired, who currently suffer an 87% unemployment rate. This is just one of the many social equity projects that could spring from this reawakened industry.

Bio

Born in Detroit and a graduate of Wayne State University, Monique was diagnosed with Stickler's Syndrome as a teenager when the retina her right eye suddenly detached when she was 17 and attempts to reattach it failed, followed by the left eye, which was saved by surgery. She worked as a journalist and teacher until 2007, when her left eye's retina began to tear only a few days after helping to drive the family car to move to Florida. After surgery to reattach it, Glaucoma developed that could not be controlled by standard legal treatment or surgeries. Every attempt to correct it surgically started complications that led to her current total blindness.

Cannabis is the only treatment that seems to work on her glaucoma, which still attacks her eye, even though it has destroyed her optic nerve. She is seeking solutions to stop the impact of Sticklers syndrome. Two of her three daughters have the autosomal dominant but rare disorder. As a person who found benefit in cannabis for her pain, and as a mother of two affected girls, she seeks to find the treatments that will save their eyesight, by helping to make their treatment legal and available.

As a member of the blind community, she is working to solve the crisis of an 87% unemployment rate of the blind and visually impaired and sees the benefits that hemp can bring as an industrial crop to bring working for living wages back to that population.



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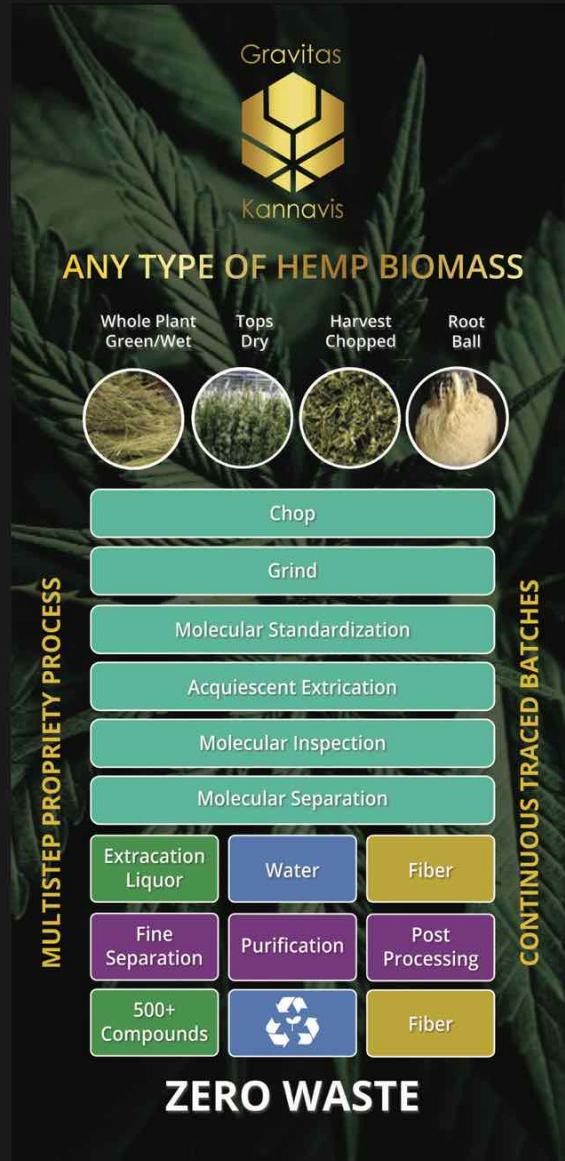
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