The Current Art Studio
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2021



### FOR IMMEDIATE RELEASE

The Hottest New Art Studio, Aimed at Artist, Creatives, and Entrepreneurs in a Neighborhood Near You.

Not LA or NYC but here to Detroit MI!

Announcing the Launch of <u>The Current Art Studio</u>

(Detroit, MI, March 2021) The Current Art Studio is excited to announce the launch of the city's first creative art studio of this magnitude. The need for an art and creative studio facility was needed in Detroit and not just the surrounding cities. In comparison to other major cities in the US the incline for creatives and communities have grown however in Detroit there has been a significant decline. Whether that's tied to the population decline or lack of resources Detroit was once the fourth largest US city, with a population of over 2 million residents, Motown, the automobile industry, techno and the list goes on, it seems very awkward there wouldn't be a creative hub or outlets for the locals to just get creative here in Detroit. The Current Art Studio primary target is creatives, artist, and entrepreneurs of all ages, and I plan to assist that change.

# **Mhy**

Home to generations of creatives and world renown artist, we now are in a sunken place for creatives in Detroit. Trapped in between a bubble of once one of the biggest artistic communities in the US to still understanding how far behind we actually are compared to other major cities. The focus has drawn from the inner art of the people and the community and placed into the hands of the commercial companies to revive our city. But that only seems to be significant in specific areas or surrounding metro cities, not easily accessible to all artist and creatives that actually live within the city boundary. In ways to aid the community, help with crime and minor poverty related issues, art studios or areas to produce and experience arts of any mediums relieve the stress of the everyday occupants in any individual area.

As research and recent studies have shown, a direct connection from creative arts, recreational parks and entrepreneurship to lower poverty and crime in major cities. However only the surrounding Metro- Detroit areas in Michigan have access to a local art studio and compared to variety of other cities our state has such a miniscule amount in total. The area in need is not being pertained to. This is relative to the tense, very commercial approach to things the citizens in the Michigan atmosphere tend to have. We tend to be more uptight

and less creative due to our stern segregated environments, but as of now The Current Art Studio is filling that gap. With emphasis of bridging the gap of all cultures, races, arts, and mediums into a central passion and drive, to revive the creative community in Detroit.

## Hows

The Current Art Studio has been renovated for full creative use, now the last part is simply filling it up with the correct creatives, artist and entrepreneurs to maintain and drive the mission of reviving our city. The one-stop-shop studio provides an intimate yet interactive experience. With over 6000 square feet the facility has been utilized to the current's abilities, with areas for each individual creative endeavor including an intimate, secure, art gallery for pop ups or gallery presentations. Audio podcast room that is also utilized as a film screening room (cinema surround sound and ceiling projector equipped). A fully decorated Banquet event hall including an art exhibition brick bar. Studio photo and film production room with multiple set design areas. A fully equipped Studio kitchen. Vendor booths in the banquet area with an open floor plan, and the list goes on. With yearly scheduled events and vital collaboration, the current art studio aims to provide everyone with access to not only a facility but weekly and monthly creative events and seminars.

# **Brief Backstory!**

The Current Art Studio, A work of master piece in itself. Purchased in 2014, with many business ideas in mind because of the vast size, yet after personal ventures and experience it was clear the need for a creative artistic hub here in the city was vital. A Detroit born-and-raised resident and Detroit public school graduate from Detroit School of Arts I had thought I was exposed to all the outlets for creative professions and was ready to meet the standards of what it was to understand art, creativity and the community it upholds.

However, after living in Los Angeles and New York City In total of over 8 years, pursing creative production & directing, design, and historical fashion studies, I have experienced far beyond what the text books described or any outside school activity, or program at the time could have prepared me for growing up. The need to move to these major cities, in order to better understand in depth all of the aspects of these industries I was pursuing became inevitable for my progress. However, that had not seemed the case for the local artist in those major areas, the need to move was more on a specific basis, rarely ever a creative desire, or progression. I thought this couldn't just be relative to my own personal situation when I look around, this drew me into deep thought about the lack of resources the city offered at the time I was growing up for creatives and artist in Detroit and how it hasn't really changed, and it hit me. Instead of sinking further into thought, let's make a change! The idea continues to come alive, our partners Vegan Taste Catering and Hypewhores Vintage persisted until completed renovations and the remainder of the studio has followed. With each industry and the need for a creative I knew what I would need to provide at the art studio to provide an experience that would allow an artist to express their self effortlessly.

I have put my blood, sweat, and tears into turning this dream into a reality and the dream continues to progress with each day. I appreciate any and all support and collaborations aimed towards reviving our city.

## Mission Quotes

"Creativity is intelligence having fun, pass it on" -Albert Einstein

"Every child is an Artist; the problem is staying an Artist when you grow up" -Pablo Picasso

The Current Art Studio is aiming to primary target artist, creatives, and entrepreneurs to help assist in the revival of our city's youth, resources, occupations and ultimately resurge artistic business opportunities.

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