



FLEX EMPLOYEES ARE THE FUTURE OF WORK

Better Balance matches talented professionals seeking Flex Employee roles with companies who are looking to hire them.

WHY Consider a Flex Employee?

RETAIN

10-20% of team members would like to work less than 40 hours if the option was offered by their employer. Many would consider leaving if Flex Employee roles were offered at another organization.

LEAD

Be ahead of the competition by offering the true flexibility that many people want and need. Offering Flex Employee roles allows people the balance they want to be more engaged with aging parents, childcare, further education or pre-retirement.

RECRUIT

There are many talented people who want to work and for various reasons need to work less than 40 hours/week. Hiring Flex Employee taps into an underutilized and motivated talent pool of professionals who are eager and want to work.

Benefits Of Flex Employee Roles

- Increased Efficiency & Productivity
- Reduced Employee Turnover
- Larger Qualified Candidate Pool
- Improved Company Image
- Reduced Absenteeism
- Higher Retention & Loyalty
- Higher Job Satisfaction
- Possible Capacity Adjustments
- Lower Stress - Improved Health & Higher Quality of Work

How Better Balance Can Help

Whether retaining key talent or hiring talented, dedicated professionals, Better Balance will help you create and hire Flex Employee roles for your organization. Learn how we can support your teams find better balance at betterbalancelife.com or contact us at info@betterbalancelife.com.



5 PROFESSIONAL ROLES and DISTINGUISHING FEATURES

	FLEX	FULL-TIME	CONSULTANT	CONTRACTOR	GIG
Hours Per Week	5-32	40+	2-40	2-40	2-20
Employment Term	Long term	Long term	Short term	Project Based; Short or long	Task Based; Short Term
Compensation	Salaried or Hourly	Salaried	Hourly or by Project	Hourly or by Project	Hourly or by Project
Benefits	Varies	Full	N/A	N/A	N/A
Onboarding	Once	Once	Multiple	Multiple	Multiple
Committed To	Org/Role	Org/Role	Project	Project	Project

What employers can expect from each role

Consistent Team Member	✓	✓		VARIES	
Aligned To Mission	✓	✓	VARIES	VARIES	
Growth/ Advancement Opportunity	✓	✓			
Integral Part Of Team	✓	✓	VARIES	VARIES	
Accountability	✓	✓			
Allows For Agility	VARIES		✓	✓	✓
May Work For Multiple Employers			✓	✓	✓

Tap into the most underutilized talent pool to recruit and retain professionals.
Contact info@betterbalancelife.com to learn more.