



FESTIVAL SPONSORSHIP PROPOSAL



**COLORADO KOREAN CULTURE FESTIVAL
RETURNING TO THE DENVER METRO, SUMMER 2024**



COLORADO KOREAN FESTIVAL LTD, A NON PROFIT ORGANIZATION*

OUR MISSION:

Colorado Korean Festival is a non-profit, community focused organization committed to providing a variety of family centered activities held in Colorado. We aim to entertain the members of our community, promote and sustain new and existing business, enhance a positive community image, and attract out of town visitors, while sharing the cultural and recreational events of the Korean Culture. Our greatest mission is to encourage unity through the celebration of our diversity, while educating the public on our rich history, and fostering Korean American pride.

OUR FUTURE:

The Colorado Korean Festival aims to become a vibrant and enduring cultural presence. in Colorado. We are committed to the bringing even more enriching experiences to the community. In the years to come, we plan to expand our cultural festivities. We will also be actively developing programs to support local businesses and empower the community. We hope to foster an atmosphere of unity and growth while continuing our mission to promote and celebrate the rich tapestry of Korean culture.

WE ARE ANTI-RACIST, PRO-INCLUSION.

We support diversity, stand for equality, and practice inclusion. We stand up against racism, vocally and actively. Everyone is welcome here.

We don't care who you love. We think it's great that you're focused on love. If you're native Korean, Korean American, mixed race Korean or have love for Korea, we welcome you.

***under fiscal sponsorship**

COLORADO KOREAN CULTURE FESTIVAL

2024 SPONSORSHIP OPPORTUNITIES



In-Kind Sponsorship:

We are open to working with any in-kind donation. Materials, goods, services and venue donations are greatly appreciated for any event pre-show, during show, or at the after-party. In-kind donations with dollar values equivalent to Sponsorship Levels will receive the same sponsorship package of that level. Please contact us calling@ckfest.com or 720-476-0166.

SPONSORSHIP BENEFIT	PRESENTATION	CORPORATE	BENEFACTOR	COMMUNITY	SUPPORTER	FRIEND
INVESTMENT	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500
Business logo included in festival program and on website						
Name listed in festival program and on website						
10 x 10 booth at festival						
Social Media Post with Logo						
Home page website recognition and link						
Sponsorship announced from the stage during festival						
Passes to paid festival events						
Name listed in press releases						
Logo sponsorship of specific festival attraction with banner						
Sponsored social media post with logo						
Additional Benefits Available Upon Request						
Titled as Presenting Sponsor						



Colorado Korean Festival LTD is a 501c3 Non-Profit under fiscal sponsorship.

CKCF2023: Feed Your Seoul

Our inaugural festival was held on 9/23/23 in Denver and featured world class entertainment:

Global Singing Sensation, Justin Park



A Live Traditional Korean Wedding Ceremony



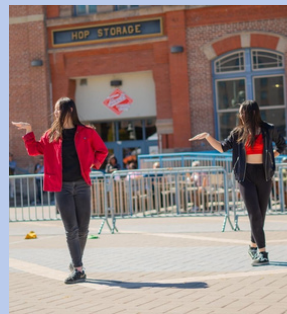
Traditional Dance & Drumming



Korean Film Festival



Lyric Soprano, Jimin Lee



KPOP Dance Battle



Taekwondo Demonstrations



Vocalist Lauren Lang



Some more information:

2023 Demographics at a Glance

2023 Attendance: 5000

68% female, 32% male

54% of attendees were between 19 - 45



2023 Media Coverage

CBS 4 News Interview

2 Articles in Denverite

Article in Denver Gazette

Coverage from PBS 5

Coverage in Kraze, Flipboard,

KPop Post and more!

Social Media

Instagram:

@cokoreanfestival

1700+ followers

Facebook:

750+ followers

Festival Webiste

coloradokoreanfestival.com

SCAN ME



Contact
Us:



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