



## 2018 Race the Bay Half Marathon

### Race Ambassador Program

#### Date & Times:

Expo: Saturday December 1<sup>st</sup> from 9:00 am – 5:00pm at Classical Preparatory School in Land O' Lakes. Near the Suncoast Parkway and SR 52.

Race: Half Marathon, 5k, & Fun Run/Stroller Roll will take place at SunWest Park on Sunday Dec 2<sup>nd</sup>.

#### What is Expected:

- Promote Race the Bay using social media, blogging, running clubs, etc.
- Distribute flyers &/or postcards to local running clubs, athletic organizations, local races, stores, and other locations.
- Provide valuable feedback to Race the Bay pre & post race through personal interview, ambassador meetings, and surveys.
- Invite your friends!!!!

**Please note:** Ambassadors do NOT receive financial compensation of any kind. This is strictly a volunteer role, not an employee, freelance or contractor. We do not subsidize travel or training expenses or issue payment of any kind. Ambassadors serve from Jan 2018 to Jan 2019 for the 2018 Race the Bay event.

- One Complimentary Race Entry to the Half Marathon or 5k Race
- VIP Privileges during the race for you and one guest.
- Free Swag provided by our sponsors exclusively to our Ambassadors!
- Your bio, photo, and social media links on our website
- Promotions of your blog, site, or social media on several social media posts by Race the Bay.
- Opportunity to provide Race Feedback
- First opportunity to return as a Race Ambassador for the 2019 Race the Bay Event

#### Contact Info:

- Contact Leah Peake with Questions:  
Cell: 727-858-2475  
[leah@racethebay.com](mailto:leah@racethebay.com)



#### What you get:



2018 Race the Bay Half Marathon and Family Health and Fitness Expo.

Registration & Application

**Applicant Information:**

Name: \_\_\_\_\_  
Street Address: \_\_\_\_\_ Apt#: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Email: \_\_\_\_\_

Cell Phone: \_\_\_\_\_  
Emergency Contact: \_\_\_\_\_  
Phone #: \_\_\_\_\_

List Your Social Media:

\_\_\_\_\_  
\_\_\_\_\_

Shirt Size: \_\_\_\_\_ Age: \_\_\_\_\_  
Running Experience: \_\_\_\_\_ Pace: \_\_\_\_\_

Male / Female

Other Info Race the Bay should know about you:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Complete your application and return it, to:

Mail: 12836 Shady Hills Rd, Spring Hill FL 34610

Scan & Email: leah@racethebay.com