

INLAND EMPIRE 2025 ECONOMIC IMPACT REPORT

SALES	AVERAGE CA DEALERSHIP	2025 INLAND EMPIRE
New Vehicle Sales	\$70,200,000	\$11,302,200,000
Used Vehicle Sales	\$27,300,000	\$4,395,300,000
Service & Parts Dept. Sales	\$14,970,000	\$2,410,170,000
Other Departments	\$5,370,000	\$864,570,000
TOTAL DOLLAR SALES	\$117,840,000	\$18,972,240,000
Total New Units	1,435	231,035
Total Used Units	675	108,675
TOTAL VEHICLES SOLD	2,110	339,710
EMPLOYEES		
Total Full Time Employees	86	13,846
Total Part Time Employees	3	483
TOTAL EMPLOYEES	89	14,329
Total Wages	\$9,030,000	\$1,453,830,000
100% Provide Health Insurance/Benefits for Employees	\$830,000	\$133,630,000
TOTAL WAGES	\$9,860,000	\$1,587,460,000
EXPENSES		
Advertising	\$1,020,000	\$164,220,000
Products and Service From California Businesses	\$2,380,000	\$383,180,000
TOTAL EXPENSE	\$3,400,000	\$547,400,000
TAXES		
Total State Payroll Taxes	\$550,000	\$88,550,000
Total Federal Payroll Taxes	\$2,400,000	\$386,400,000
TOTAL EMPLOYEE TAXES	\$2,950,000	\$474,950,000
Sales Tax Collected	\$6,780,000	\$1,091,580,000
Property Taxes	\$155,000	\$24,955,000
TOTAL TAXES (paid or collected)	\$6,935,000	\$1,116,535,000
TOTAL TAX REVENUE GENERATED	\$9,885,000	\$1,591,485,000
TOTAL TAX REVENUE TO CITIES	\$874,839	\$140,849,034
OTHER FEES		
State and Local Business Taxes and Fees	\$133,000	\$21,413,000
CHARITABLE CONTRIBUTIONS	\$53,100	\$8,549,100
TOTAL # OF DEALERSHIPS IN RIVERSIDE & SAN BERNARDINO COUNTIES:		161

This Economic Impact Report was developed utilizing statistics from the National Automobile Dealers Association and California New Car Dealers Association